



Garden Path Homemade Soap

From our gardens to you!



- 
- A close-up photograph of numerous lavender plants in full bloom. The purple flowers are arranged in dense, elongated clusters along thin green stems. The background is a soft-focus green, suggesting a garden setting.
- Blooms & Bath Tea
 - Annual Garden Party
 - Monarch Motel
 - Soap Making 101

Blooms & Bath Tea ~ A Garden Path Experience







Make your own
custom bath
tea!



7th Annual Garden Party 2025

- 13 Artists/Artisans
- Live Music 🎵
- Refreshments
- Production Room
OPEN to visit





TARA'S
GARDEN



Live music



The TEAM



Monarch Motel

- Education
- Awareness





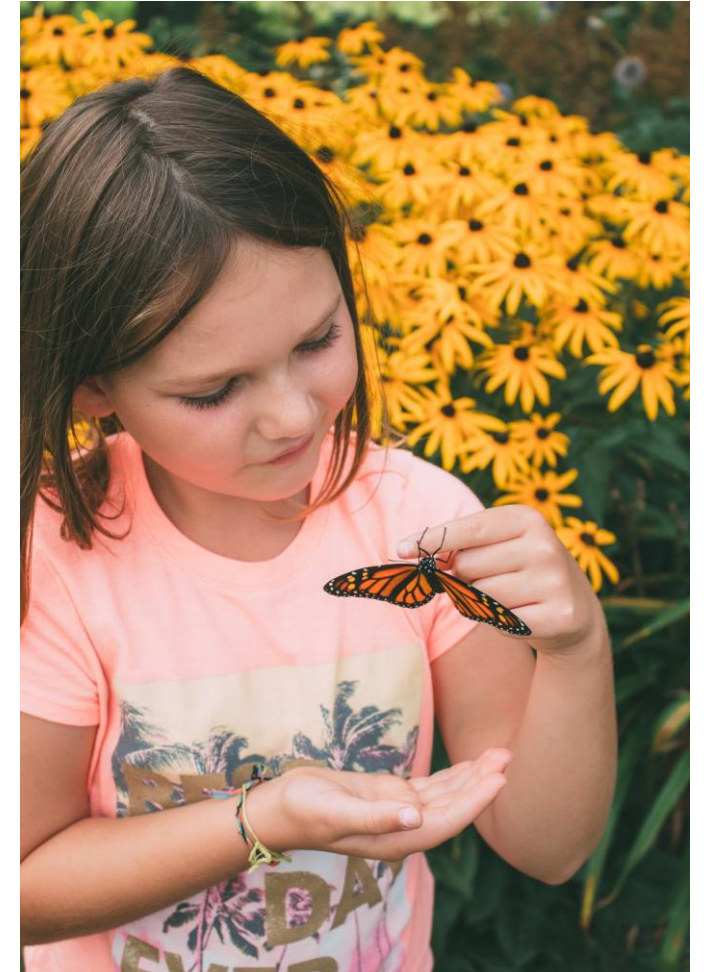
From egg



to caterpillar



to butterfly



Soap Making 101



Self-guided Tour



Photo Booth









Gibbs Honey

Experiences



- Build customer connections
- Immersive, hands-on hive tours
- Scheduled and controlled – online booking, small groups
- Broaden reach: City dwellers, day visitors, schools and groups



- One of a kind experience based on expert knowledge
- De-commodify honey & educate customers: terroir, raw honey, quality
- Addition or alternative to our hive tours
- Opportunity for new product research & development
- Create a brand “feeling”, strengthen customer relationships



- Work with local experts and guides
- Bring more people on-site
- Diversify and expand customer base
- Launch parties and special events to build community, customer relationships



Challenges

- Insurance
- Facilities
- Seasonality
- Initial investments
- Time commitment, scheduling
- Reaching the right customers
 - Social media, influencers
 - Partners
 - Road signs
 - Ottawa Tourism

Opportunities

- Brand building
- Increases customer base, spend and loyalty
- Creates “super customers”
- Possibility for wholesale referrals
- Mutual benefit for other local business and community