



TRENDS IN THE CANADIAN
HOTEL INDUSTRY

National Market Report

AUGUST 2025

Report of rooms operations by location

MONTH OF AUGUST 2025*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2025	2024	**Point Change	2025	2024	Variance	2025	2024	Variance
ATLANTIC CANADA	88.1%	86.4%	1.7	\$232.31	\$220.34	5.4%	\$204.62	\$190.36	7.5%
Newfoundland	88.3%	87.2%	1.1	\$243.65	\$218.32	11.6%	\$215.07	\$190.27	13.0%
St. John's	88.3%	86.2%	2.1	\$254.82	\$225.17	13.2%	\$225.01	\$194.01	16.0%
Prince Edward Island	91.1%	87.8%	3.3	\$298.27	\$274.36	8.7%	\$271.75	\$241.00	12.8%
Nova Scotia	89.9%	89.2%	0.7	\$252.78	\$235.87	7.2%	\$227.26	\$210.49	8.0%
Halifax/Dartmouth	94.3%	92.4%	1.9	\$277.56	\$250.84	10.7%	\$261.80	\$231.88	12.9%
Other Nova Scotia	81.8%	82.4%	-0.6	\$200.71	\$200.08	0.3%	\$164.27	\$164.91	-0.4%
New Brunswick	85.9%	83.1%	2.8	\$193.91	\$191.86	1.1%	\$166.61	\$159.41	4.5%
Moncton	86.0%	81.7%	4.2	\$191.55	\$197.28	-2.9%	\$164.64	\$161.18	2.1%
Other New Brunswick	85.9%	83.8%	2.1	\$195.10	\$189.14	3.2%	\$167.61	\$158.51	5.7%
CENTRAL CANADA	81.4%	80.3%	1.1	\$237.79	\$237.61	0.1%	\$193.51	\$190.83	1.4%
Quebec	80.4%	81.1%	-0.7	\$249.91	\$254.12	-1.7%	\$200.89	\$206.12	-2.5%
Greater Quebec City	91.2%	87.5%	3.7	\$288.55	\$276.45	4.4%	\$263.26	\$241.91	8.8%
Other Quebec	77.0%	73.0%	4.0	\$216.41	\$211.97	2.1%	\$166.56	\$154.69	7.7%
Greater Montreal	79.2%	83.6%	-4.4	\$252.98	\$265.97	-4.9%	\$200.43	\$222.40	-9.9%
Downtown Montreal	82.0%	84.0%	-2.0	\$285.22	\$295.63	-3.5%	\$233.75	\$248.21	-5.8%
Montreal Airport/Laval	73.7%	82.3%	-8.6	\$199.04	\$218.98	-9.1%	\$146.67	\$180.27	-18.6%
Ontario	81.7%	80.0%	1.7	\$233.27	\$231.83	0.6%	\$190.65	\$185.48	2.8%
Greater Toronto Area (GTA)	86.1%	84.0%	2.1	\$258.37	\$252.82	2.2%	\$222.46	\$212.38	4.7%
Downtown Toronto	87.1%	80.7%	6.3	\$370.61	\$348.97	6.2%	\$322.78	\$281.79	14.5%
Toronto Airport	83.5%	88.8%	-5.3	\$186.69	\$204.57	-8.7%	\$155.87	\$181.73	-14.2%
GTA West	84.1%	83.9%	0.2	\$176.74	\$190.78	-7.4%	\$148.58	\$160.08	-7.2%
GTA East/North	89.1%	86.0%	3.0	\$203.60	\$201.99	0.8%	\$181.31	\$173.74	4.4%
Eastern Ontario	81.3%	72.4%	8.8	\$198.59	\$199.92	-0.7%	\$161.42	\$144.82	11.5%
Kingston	83.9%	79.9%	4.0	\$220.85	\$225.47	-2.0%	\$185.24	\$180.17	2.8%
Other Eastern Ontario	80.0%	69.4%	10.6	\$187.13	\$187.90	-0.4%	\$149.73	\$130.38	14.8%
Ottawa	79.3%	75.9%	3.5	\$204.21	\$196.54	3.9%	\$162.01	\$149.12	8.6%
Downtown Ottawa	78.6%	75.7%	2.9	\$221.12	\$206.44	7.1%	\$173.78	\$156.27	11.2%
Ottawa West	81.5%	77.3%	4.1	\$187.68	\$187.13	0.3%	\$152.86	\$144.69	5.6%
Ottawa East	77.2%	72.9%	4.3	\$171.84	\$179.25	-4.1%	\$132.68	\$130.64	1.6%
Southern Ontario	76.6%	78.4%	-1.8	\$227.12	\$236.38	-3.9%	\$174.02	\$185.33	-6.1%
London	62.9%	69.6%	-6.7	\$149.22	\$160.55	-7.1%	\$93.87	\$111.77	-16.0%
Windsor	59.6%	82.6%	-23.0	\$154.81	\$167.94	-7.8%	\$92.20	\$138.68	-33.5%
Kitchener/Waterloo/Cambridge/Guelph	70.2%	74.7%	-4.5	\$176.16	\$190.04	-7.3%	\$123.62	\$142.00	-12.9%
Hamilton/Brantford	70.9%	72.3%	-1.4	\$161.78	\$171.02	-5.4%	\$114.78	\$123.73	-7.2%
Niagara Falls	91.0%	87.6%	3.4	\$293.20	\$304.31	-3.7%	\$266.75	\$266.50	0.1%
Other Niagara Region	87.5%	84.0%	3.5	\$260.03	\$280.41	-7.3%	\$227.54	\$235.53	-3.4%
Other Southern Ontario	64.6%	63.7%	0.9	\$169.16	\$182.25	-7.2%	\$109.32	\$116.11	-5.9%
Central Ontario	78.1%	77.4%	0.7	\$241.57	\$235.24	2.7%	\$188.67	\$182.07	3.6%
North Eastern Ontario	77.2%	76.4%	0.8	\$176.40	\$170.61	3.4%	\$136.21	\$130.29	4.5%
North Bay	81.6%	80.1%	1.5	\$161.39	\$152.82	5.6%	\$131.67	\$122.45	7.5%
Sudbury	83.9%	82.1%	1.8	\$172.30	\$171.54	0.4%	\$144.52	\$140.76	2.7%
North Central Ontario									
Sault Ste. Marie	91.8%	87.4%	4.4	\$170.34	\$167.66	1.6%	\$156.32	\$146.47	6.7%
North Western Ontario	85.1%	82.9%	2.2	\$223.33	\$216.27	3.3%	\$190.04	\$179.30	6.0%
Thunder Bay	86.1%	82.8%	3.3	\$220.50	\$211.66	4.2%	\$189.77	\$175.24	8.3%

* Based on the operating results of 257,809 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

Source: CBRE Hotels' Trends in the Hotel Industry National Market with reproduction and use of information subject to CBRE Limited Disclaimer | Terms of Use as detailed at:

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Report of rooms operations by location

MONTH OF AUGUST 2025*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2025	2024	**Point Change	2025	2024	Variance	2025	2024	Variance
WESTERN CANADA	78.7%	77.7%	1.0	\$252.44	\$239.42	5.4%	\$198.72	\$186.06	6.8%
Manitoba	84.2%	80.5%	3.7	\$190.02	\$175.05	8.5%	\$159.93	\$140.84	13.6%
Winnipeg	83.6%	80.9%	2.7	\$198.02	\$182.05	8.8%	\$165.56	\$147.34	12.4%
Brandon	94.9%	86.3%	8.7	\$170.30	\$153.79	10.7%	\$161.66	\$132.69	21.8%
Other Manitoba	79.3%	75.4%	3.9	\$177.16	\$165.57	7.0%	\$140.52	\$124.83	12.6%
Saskatchewan	68.1%	65.7%	2.4	\$150.71	\$147.02	2.5%	\$102.71	\$96.65	6.3%
Regina	66.4%	59.5%	6.9	\$146.08	\$138.65	5.4%	\$97.00	\$82.56	17.5%
Saskatoon	71.9%	73.3%	-1.4	\$160.44	\$156.85	2.3%	\$115.30	\$114.91	0.3%
Other Saskatchewan	66.8%	64.1%	2.7	\$145.37	\$143.05	1.6%	\$97.12	\$91.69	5.9%
Alberta (excl. Alta Resorts)	71.3%	73.9%	-2.6	\$163.51	\$166.93	-2.0%	\$116.58	\$123.42	-5.5%
Calgary	84.6%	84.4%	0.2	\$190.87	\$186.47	2.4%	\$161.46	\$157.41	2.6%
Calgary Airport	88.7%	88.9%	-0.2	\$172.60	\$174.20	-0.9%	\$153.09	\$154.79	-1.1%
Downtown Calgary	79.3%	79.0%	0.3	\$221.58	\$211.05	5.0%	\$175.79	\$166.81	5.4%
Calgary Northwest	88.9%	87.1%	1.8	\$173.58	\$171.98	0.9%	\$154.27	\$149.76	3.0%
Calgary South	85.1%	84.8%	0.3	\$177.94	\$173.24	2.7%	\$151.39	\$146.89	3.1%
Edmonton	68.0%	72.6%	-4.7	\$147.47	\$161.66	-8.8%	\$100.21	\$117.38	-14.6%
Downtown Edmonton	55.8%	64.3%	-8.4	\$190.00	\$212.65	-10.7%	\$106.11	\$136.64	-22.3%
Edmonton South	68.8%	72.4%	-3.6	\$132.01	\$142.72	-7.5%	\$90.80	\$103.35	-12.1%
Edmonton West	76.1%	80.7%	-4.6	\$150.40	\$159.36	-5.6%	\$114.39	\$128.55	-11.0%
Other Alberta	64.0%	67.5%	-3.5	\$148.98	\$153.65	-3.0%	\$95.36	\$103.70	-8.0%
Lethbridge	67.5%	73.3%	-5.8	\$130.79	\$144.23	-9.3%	\$88.29	\$105.71	-16.5%
Red Deer	60.7%	68.0%	-7.4	\$124.13	\$136.17	-8.8%	\$75.29	\$92.60	-18.7%
Other Alberta Communities	63.6%	66.0%	-2.3	\$155.55	\$159.51	-2.5%	\$98.98	\$105.23	-5.9%
Alberta Resorts	82.3%	84.1%	-1.8	\$810.77	\$714.45	13.5%	\$667.17	\$601.00	11.0%
British Columbia	87.7%	83.5%	4.2	\$313.27	\$298.14	5.1%	\$274.62	\$248.96	10.3%
Greater Vancouver	92.5%	89.1%	3.5	\$375.38	\$355.76	5.5%	\$347.40	\$316.96	9.6%
Airport (Richmond)	95.6%	91.0%	4.6	\$296.79	\$290.98	2.0%	\$283.88	\$264.90	7.2%
Downtown Vancouver	94.5%	90.2%	4.4	\$457.76	\$422.38	8.4%	\$432.75	\$380.88	13.6%
Langley/Surrey	81.2%	82.7%	-1.5	\$239.94	\$240.55	-0.3%	\$194.81	\$198.87	-2.0%
Other Vancouver	89.0%	86.7%	2.3	\$292.77	\$297.48	-1.6%	\$260.50	\$257.96	1.0%
Vancouver Island	92.5%	88.8%	3.7	\$346.57	\$317.82	9.0%	\$320.58	\$282.33	13.5%
Campbell River	87.7%	80.1%	7.6	\$240.81	\$226.11	6.5%	\$211.12	\$181.12	16.6%
Greater Victoria	94.1%	91.0%	3.1	\$378.05	\$341.16	10.8%	\$355.92	\$310.49	14.6%
Nanaimo	92.9%	87.0%	5.8	\$230.28	\$202.06	14.0%	\$213.87	\$175.87	21.6%
Parksville/Qualicum Beach	91.2%	88.3%	2.8	\$329.45	\$323.52	1.8%	\$300.36	\$285.81	5.1%
Other Vancouver Island	89.2%	86.7%	2.5	\$365.88	\$348.18	5.1%	\$326.35	\$301.74	8.2%
Whistler Resort Area	82.8%	80.8%	2.0	\$370.81	\$353.90	4.8%	\$306.93	\$286.00	7.3%
Other British Columbia	81.4%	75.8%	5.5	\$218.71	\$211.68	3.3%	\$177.93	\$160.53	10.8%
Abbotsford/Chilliwack	84.2%	82.8%	1.4	\$213.61	\$201.95	5.8%	\$179.78	\$167.13	7.6%
Kamloops	84.4%	77.4%	7.0	\$194.03	\$190.73	1.7%	\$163.74	\$147.56	11.0%
Kelowna	88.1%	80.2%	7.9	\$275.94	\$257.71	7.1%	\$243.10	\$206.65	17.6%
Penticton	80.1%	69.4%	10.6	\$255.82	\$256.23	-0.2%	\$204.79	\$177.86	15.1%
Prince George	74.9%	68.5%	6.4	\$158.43	\$144.53	9.6%	\$118.65	\$98.94	19.9%
Other B.C. Communities	79.5%	75.3%	4.2	\$212.01	\$209.23	1.3%	\$168.64	\$157.62	7.0%
Yukon	76.7%	86.1%	-9.4	\$233.91	\$212.83	9.9%	\$179.44	\$183.31	-2.1%
CANADA	80.7%	79.6%	1.1	\$243.76	\$237.01	2.9%	\$196.65	\$188.63	4.3%

* Based on the operating results of 257,809 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Report of rooms operations by location

EIGHT MONTHS ENDED AUGUST 2025

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2025	2024	**Point Change	2025	2024	Variance	2025	2024	Variance
ATLANTIC CANADA	64.3%	62.8%	1.5	\$187.87	\$178.08	5.5%	\$120.81	\$111.90	8.0%
Newfoundland	64.5%	66.0%	-1.5	\$187.86	\$172.12	9.1%	\$121.24	\$113.66	6.7%
St. John's	63.9%	66.4%	-2.5	\$191.67	\$174.59	9.8%	\$122.52	\$116.01	5.6%
Prince Edward Island	59.5%	54.6%	4.9	\$225.18	\$207.99	8.3%	\$133.93	\$113.57	17.9%
Nova Scotia	68.0%	66.5%	1.5	\$204.49	\$192.50	6.2%	\$138.98	\$127.94	8.6%
Halifax/Dartmouth	72.0%	69.5%	2.5	\$220.23	\$205.66	7.1%	\$158.56	\$142.88	11.0%
Other Nova Scotia	60.1%	60.1%	0.0	\$167.74	\$160.47	4.5%	\$100.80	\$96.46	4.5%
New Brunswick	61.7%	59.4%	2.3	\$162.35	\$158.26	2.6%	\$100.16	\$93.97	6.6%
Moncton	62.7%	63.3%	-0.6	\$158.22	\$159.14	-0.6%	\$99.26	\$100.79	-1.5%
Other New Brunswick	61.2%	57.4%	3.8	\$164.53	\$157.76	4.3%	\$100.63	\$90.50	11.2%
CENTRAL CANADA	67.1%	67.5%	-0.4	\$214.39	\$210.92	1.6%	\$143.96	\$142.39	1.1%
Quebec	64.8%	66.0%	-1.2	\$230.13	\$224.67	2.4%	\$149.13	\$148.36	0.5%
Greater Quebec City	69.2%	67.5%	1.7	\$236.39	\$224.78	5.2%	\$163.55	\$151.80	7.7%
Other Quebec	61.4%	58.6%	2.9	\$207.45	\$200.10	3.7%	\$127.45	\$117.16	8.8%
Greater Montreal	65.4%	69.5%	-4.1	\$238.51	\$234.89	1.5%	\$156.06	\$163.32	-4.4%
Downtown Montreal	65.3%	69.1%	-3.7	\$266.89	\$257.45	3.7%	\$174.39	\$177.84	-1.9%
Montreal Airport/Laval	65.1%	71.0%	-5.9	\$198.43	\$205.25	-3.3%	\$129.21	\$145.76	-11.4%
Ontario	68.0%	68.0%	0.0	\$208.83	\$206.11	1.3%	\$141.90	\$140.14	1.3%
Greater Toronto Area (GTA)	74.4%	74.9%	-0.5	\$234.38	\$230.36	1.7%	\$174.30	\$172.56	1.0%
Downtown Toronto	74.2%	71.5%	2.7	\$335.49	\$326.48	2.8%	\$248.98	\$233.50	6.6%
Toronto Airport	79.4%	81.1%	-1.7	\$188.57	\$194.97	-3.3%	\$149.76	\$158.11	-5.3%
GTA West	72.2%	75.9%	-3.6	\$161.99	\$170.30	-4.9%	\$116.98	\$129.19	-9.5%
GTA East/North	73.1%	74.8%	-1.8	\$176.10	\$172.61	2.0%	\$128.69	\$129.18	-0.4%
Eastern Ontario	59.3%	58.9%	0.4	\$168.29	\$163.72	2.8%	\$99.80	\$96.49	3.4%
Kingston	62.0%	65.7%	-3.6	\$179.77	\$179.60	0.1%	\$111.54	\$117.97	-5.4%
Other Eastern Ontario	58.0%	56.4%	1.6	\$162.27	\$156.64	3.6%	\$94.03	\$88.27	6.5%
Ottawa	69.9%	67.6%	2.4	\$206.93	\$199.34	3.8%	\$144.70	\$134.69	7.4%
Downtown Ottawa	68.6%	67.9%	0.7	\$227.18	\$219.20	3.6%	\$155.75	\$148.74	4.7%
Ottawa West	74.3%	68.9%	5.4	\$186.49	\$178.71	4.4%	\$138.49	\$123.10	12.5%
Ottawa East	64.6%	63.0%	1.7	\$174.81	\$168.64	3.7%	\$112.99	\$106.21	6.4%
Southern Ontario	61.3%	63.6%	-2.2	\$187.32	\$191.61	-2.2%	\$114.88	\$121.79	-5.7%
London	63.2%	64.5%	-1.3	\$153.38	\$155.93	-1.6%	\$96.94	\$100.61	-3.6%
Windsor	59.5%	72.9%	-13.4	\$148.28	\$144.98	2.3%	\$88.22	\$105.76	-16.6%
Kitchener/Waterloo/Cambridge/Guelph	61.4%	64.6%	-3.3	\$174.57	\$170.28	2.5%	\$107.14	\$110.07	-2.7%
Hamilton/Brantford	59.7%	62.3%	-2.6	\$157.47	\$160.45	-1.9%	\$94.02	\$99.92	-5.9%
Niagara Falls	63.6%	64.6%	-1.0	\$222.50	\$237.53	-6.3%	\$141.62	\$153.45	-7.7%
Other Niagara Region	63.8%	63.6%	0.3	\$212.78	\$211.60	0.6%	\$135.82	\$134.52	1.0%
Other Southern Ontario	53.0%	53.4%	-0.4	\$158.18	\$158.27	-0.1%	\$83.87	\$84.49	-0.7%
Central Ontario	59.4%	56.4%	3.0	\$195.23	\$188.12	3.8%	\$115.95	\$106.01	9.4%
North Eastern Ontario	64.9%	63.0%	1.9	\$164.67	\$158.24	4.1%	\$106.88	\$99.69	7.2%
North Bay	64.3%	62.3%	2.0	\$141.60	\$136.07	4.1%	\$90.99	\$84.77	7.3%
Sudbury	68.4%	65.5%	2.9	\$161.17	\$160.21	0.6%	\$110.21	\$104.93	5.0%
North Central Ontario									
Sault Ste. Marie	67.9%	64.2%	3.7	\$147.11	\$139.44	5.5%	\$99.90	\$89.56	11.6%
North Western Ontario	72.8%	67.1%	5.7	\$200.41	\$189.91	5.5%	\$145.97	\$127.52	14.5%
Thunder Bay	73.5%	66.4%	7.1	\$198.93	\$189.68	4.9%	\$146.17	\$125.86	16.1%

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EIGHT MONTHS ENDED AUGUST 2025

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2025	2024	**Point Change	2025	2024	Variance	2025	2024	Variance
WESTERN CANADA	66.8%	65.7%	1.2	\$217.50	\$206.86	5.1%	\$145.37	\$135.84	7.0%
Manitoba	70.2%	70.8%	-0.7	\$175.12	\$163.54	7.1%	\$122.86	\$115.85	6.1%
Winnipeg	71.9%	74.6%	-2.7	\$183.19	\$171.04	7.1%	\$131.74	\$127.56	3.3%
Brandon	70.9%	63.5%	7.4	\$154.39	\$137.82	12.0%	\$109.40	\$87.46	25.1%
Other Manitoba	64.0%	63.3%	0.7	\$159.80	\$150.97	5.8%	\$102.32	\$95.55	7.1%
Saskatchewan	62.0%	58.0%	4.0	\$149.61	\$140.62	6.4%	\$92.75	\$81.57	13.7%
Regina	58.1%	55.2%	3.0	\$140.98	\$136.10	3.6%	\$81.98	\$75.09	9.2%
Saskatoon	68.6%	64.9%	3.7	\$162.42	\$149.92	8.3%	\$111.49	\$97.34	14.5%
Other Saskatchewan	59.6%	54.3%	5.3	\$142.99	\$134.22	6.5%	\$85.18	\$72.84	16.9%
Alberta (excl. Alta Resorts)	61.6%	61.0%	0.6	\$163.95	\$155.89	5.2%	\$100.96	\$95.05	6.2%
Calgary	68.4%	67.8%	0.6	\$200.96	\$184.14	9.1%	\$137.41	\$124.76	10.1%
Calgary Airport	71.3%	71.8%	-0.5	\$174.13	\$159.79	9.0%	\$124.13	\$114.66	8.3%
Downtown Calgary	64.6%	64.0%	0.6	\$251.00	\$230.03	9.1%	\$162.18	\$147.24	10.1%
Calgary Northwest	70.3%	68.0%	2.4	\$169.34	\$156.25	8.4%	\$119.08	\$106.19	12.1%
Calgary South	69.1%	66.9%	2.2	\$177.52	\$163.95	8.3%	\$122.59	\$109.68	11.8%
Edmonton	62.7%	61.4%	1.2	\$151.08	\$147.40	2.5%	\$94.67	\$90.55	4.6%
Downtown Edmonton	55.9%	56.9%	-1.0	\$204.49	\$196.54	4.0%	\$114.24	\$111.83	2.2%
Edmonton South	63.0%	60.8%	2.2	\$131.35	\$128.45	2.3%	\$82.80	\$78.13	6.0%
Edmonton West	67.9%	66.9%	0.9	\$149.46	\$144.42	3.5%	\$101.43	\$96.66	4.9%
Other Alberta	56.0%	55.9%	0.1	\$141.29	\$138.03	2.4%	\$79.07	\$77.16	2.5%
Lethbridge	60.9%	60.2%	0.6	\$132.19	\$128.92	2.5%	\$80.46	\$77.67	3.6%
Red Deer	55.0%	57.4%	-2.4	\$129.87	\$124.62	4.2%	\$71.45	\$71.52	-0.1%
Other Alberta Communities	55.1%	55.0%	0.1	\$145.18	\$142.21	2.1%	\$79.99	\$78.15	2.4%
Alberta Resorts	63.0%	62.4%	0.6	\$574.98	\$492.01	16.9%	\$362.09	\$306.83	18.0%
British Columbia	73.2%	71.7%	1.4	\$259.58	\$250.15	3.8%	\$190.00	\$179.48	5.9%
Greater Vancouver	80.6%	80.0%	0.6	\$295.88	\$288.35	2.6%	\$238.38	\$230.56	3.4%
Airport (Richmond)	85.9%	82.3%	3.6	\$239.37	\$241.99	-1.1%	\$205.72	\$199.25	3.2%
Downtown Vancouver	81.1%	80.0%	1.1	\$354.73	\$341.43	3.9%	\$287.77	\$273.08	5.4%
Langley/Surrey	72.6%	75.8%	-3.2	\$204.57	\$199.96	2.3%	\$148.46	\$151.57	-2.1%
Other Vancouver	75.8%	79.2%	-3.4	\$240.23	\$236.85	1.4%	\$182.04	\$187.54	-2.9%
Vancouver Island	74.6%	71.2%	3.3	\$261.38	\$246.17	6.2%	\$194.86	\$175.39	11.1%
Campbell River	70.3%	71.4%	-1.2	\$177.78	\$172.77	2.9%	\$124.93	\$123.43	1.2%
Greater Victoria	78.7%	74.8%	3.9	\$281.19	\$261.50	7.5%	\$221.19	\$195.48	13.2%
Nanaimo	70.7%	64.9%	5.9	\$185.79	\$178.91	3.8%	\$131.43	\$116.04	13.3%
Parksville/Qualicum Beach	66.3%	65.1%	1.2	\$244.94	\$233.45	4.9%	\$162.44	\$152.04	6.8%
Other Vancouver Island	69.7%	67.2%	2.5	\$277.35	\$269.01	3.1%	\$193.27	\$180.84	6.9%
Whistler Resort Area	73.5%	71.3%	2.3	\$434.86	\$429.42	1.3%	\$319.75	\$306.06	4.5%
Other British Columbia	64.5%	63.2%	1.3	\$182.57	\$174.84	4.4%	\$117.72	\$110.53	6.5%
Abbotsford/Chilliwack	70.0%	73.1%	-3.1	\$177.94	\$172.97	2.9%	\$124.54	\$126.37	-1.5%
Kamloops	67.1%	66.6%	0.4	\$171.59	\$165.42	3.7%	\$115.08	\$110.20	4.4%
Kelowna	71.2%	66.9%	4.3	\$214.11	\$198.74	7.7%	\$152.52	\$132.94	14.7%
Penticton	56.4%	48.5%	7.9	\$203.41	\$198.83	2.3%	\$114.62	\$96.37	18.9%
Prince George	62.3%	64.2%	-1.8	\$148.04	\$141.31	4.8%	\$92.29	\$90.65	1.8%
Other B.C. Communities	62.5%	61.7%	0.8	\$179.10	\$173.48	3.2%	\$111.94	\$107.03	4.6%
Yukon	62.9%	66.8%	-3.9	\$204.15	\$191.15	6.8%	\$128.41	\$127.68	0.6%
CANADA	66.8%	66.3%	0.5	\$213.93	\$206.77	3.5%	\$142.91	\$137.13	4.2%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Regional report of rooms operations by property size, type and price level
MONTH OF AUGUST 2025*

ATLANTIC							CENTRAL						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2025	2024	**Point Change	2025	2024	Variance		2025	2024	**Point Change	2025	2024	Variance
Property Size													
Under 50 rooms	86.3%	86.1%	0.2	\$186.21	\$173.05	7.6%		74.0%	74.2%	-0.2	\$202.82	\$198.31	2.3%
50-75 rooms	85.4%	82.7%	2.6	\$192.31	\$174.19	10.4%		80.4%	77.5%	3.0	\$188.36	\$184.84	1.9%
76-125 rooms	90.4%	88.4%	2.1	\$228.25	\$223.87	2.0%		81.4%	81.4%	0.0	\$199.45	\$205.01	-2.7%
126-200 rooms	88.6%	86.3%	2.4	\$233.95	\$222.84	5.0%		82.0%	82.6%	-0.6	\$213.32	\$218.76	-2.5%
201-500 rooms	84.9%	85.6%	-0.7	\$273.50	\$245.22	11.5%		79.9%	79.1%	0.9	\$271.44	\$263.30	3.1%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A		85.3%	79.9%	5.4	\$339.83	\$332.34	2.3%
Total	88.1%	86.4%	1.7	\$232.31	\$220.34	5.4%		81.4%	80.3%	1.1	\$237.79	\$237.61	0.1%
Property Type													
Limited Service	87.9%	86.0%	1.9	\$213.36	\$208.65	2.3%		81.2%	80.3%	0.9	\$184.21	\$187.75	-1.9%
Full Service	88.1%	86.7%	1.4	\$242.38	\$225.62	7.4%		81.2%	79.7%	1.6	\$264.99	\$260.91	1.6%
Suite Hotel	94.0%	88.8%	5.3	\$245.70	\$227.33	8.1%		84.1%	86.2%	-2.1	\$235.18	\$243.16	-3.3%
Resort	N/A	N/A	N/A	N/A	N/A	N/A		76.9%	73.7%	3.2	\$321.98	\$308.76	4.3%
Total	88.1%	86.4%	1.7	\$232.31	\$220.34	5.4%		81.4%	80.3%	1.1	\$237.79	\$237.61	0.1%
Price Level													
Budget	82.7%	79.1%	3.6	\$181.80	\$165.52	9.8%		79.3%	75.8%	3.5	\$161.49	\$155.44	3.9%
Mid-Price	88.9%	87.3%	1.6	\$233.78	\$223.11	4.8%		81.2%	80.9%	0.3	\$217.64	\$220.13	-1.1%
Upscale	86.1%	87.7%	-1.7	\$324.32	\$294.85	10.0%		83.3%	80.6%	2.7	\$372.87	\$366.99	1.6%
Total	88.1%	86.4%	1.7	\$232.31	\$220.34	5.4%		81.4%	80.3%	1.1	\$237.79	\$237.61	0.1%
WESTERN							CANADA						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2025	2024	**Point Change	2025	2024	Variance		2025	2024	**Point Change	2025	2024	Variance
Property Size													
Under 50 rooms	72.2%	68.9%	3.3	\$173.78	\$165.84	4.8%		73.4%	71.5%	1.9	\$185.42	\$178.03	4.1%
50-75 rooms	78.0%	76.0%	2.0	\$201.53	\$190.36	5.9%		79.7%	77.2%	2.5	\$195.01	\$186.50	4.6%
76-125 rooms	79.5%	78.7%	0.8	\$202.22	\$201.34	0.4%		81.3%	80.7%	0.6	\$203.57	\$205.08	-0.7%
126-200 rooms	78.2%	77.5%	0.7	\$224.51	\$217.23	3.4%		80.9%	80.7%	0.3	\$220.09	\$218.51	0.7%
201-500 rooms	77.8%	77.5%	0.3	\$309.69	\$282.77	9.5%		79.3%	78.8%	0.5	\$288.38	\$270.51	6.6%
Over 500 rooms	88.6%	86.3%	2.4	\$618.30	\$562.89	9.8%		86.2%	81.5%	4.6	\$411.51	\$393.52	4.6%
Total	78.7%	77.7%	1.0	\$252.42	\$239.39	5.4%		80.7%	79.6%	1.1	\$243.76	\$237.01	2.9%
Property Type													
Limited Service	76.8%	75.6%	1.2	\$180.91	\$179.43	0.8%		79.6%	78.4%	1.2	\$185.47	\$185.69	-0.1%
Full Service	79.3%	78.5%	0.7	\$265.96	\$251.83	5.6%		80.9%	79.7%	1.2	\$263.65	\$254.35	3.7%
Suite Hotel	84.8%	83.2%	1.5	\$233.37	\$223.59	4.4%		84.6%	85.3%	-0.7	\$234.97	\$236.37	-0.6%
Resort	82.2%	81.0%	1.1	\$578.10	\$514.77	12.3%		80.4%	78.6%	1.8	\$478.73	\$434.81	10.1%
Total	78.7%	77.7%	1.0	\$252.42	\$239.39	5.4%		80.7%	79.6%	1.1	\$243.76	\$237.01	2.9%
Price Level													
Budget	72.1%	70.5%	1.6	\$177.20	\$165.32	7.2%		75.8%	73.3%	2.5	\$170.75	\$161.16	5.9%
Mid-Price	79.5%	78.7%	0.8	\$219.30	\$214.90	2.0%		81.1%	80.5%	0.6	\$219.83	\$218.13	0.8%
Upscale	81.2%	79.8%	1.4	\$488.54	\$435.62	12.1%		82.5%	80.4%	2.1	\$421.06	\$394.87	6.6%
Total	78.7%	77.7%	1.0	\$252.42	\$239.39	5.4%		80.7%	79.6%	1.1	\$243.76	\$237.01	2.9%

* Based on the operating results of 257,809 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Regional report of rooms operations by property size, type and price level

EIGHT MONTHS ENDED AUGUST 2025

ATLANTIC							CENTRAL						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2025	2024	**Point Change	2025	2024	Variance		2025	2024	**Point Change	2025	2024	Variance
Property Size													
Under 50 rooms	54.6%	51.2%	3.4	\$158.80	\$149.85	6.0%		55.8%	57.6%	-1.8	\$178.25	\$174.05	2.4%
50-75 rooms	61.1%	56.8%	4.3	\$156.42	\$146.13	7.0%		61.9%	60.2%	1.7	\$163.35	\$157.54	3.7%
76-125 rooms	67.3%	65.1%	2.2	\$183.78	\$176.12	4.3%		67.3%	67.8%	-0.5	\$178.57	\$176.50	1.2%
126-200 rooms	63.8%	64.2%	-0.4	\$189.72	\$179.71	5.6%		69.2%	69.9%	-0.7	\$193.84	\$193.78	0.0%
201-500 rooms	62.4%	62.1%	0.3	\$218.08	\$202.17	7.9%		67.2%	67.7%	-0.5	\$249.17	\$240.43	3.6%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A		69.6%	69.8%	-0.2	\$298.35	\$292.19	2.1%
Total	64.3%	62.8%	1.5	\$187.87	\$178.08	5.5%		67.1%	67.5%	-0.4	\$214.39	\$210.92	1.6%
Property Type													
Limited Service	64.7%	62.8%	1.9	\$172.07	\$166.29	3.5%		65.2%	65.0%	0.2	\$163.30	\$161.13	1.3%
Full Service	64.6%	63.5%	1.1	\$198.42	\$185.39	7.0%		68.0%	68.7%	-0.6	\$240.10	\$234.91	2.2%
Suite Hotel	73.7%	71.4%	2.3	\$202.71	\$195.28	3.8%		72.6%	74.5%	-1.9	\$209.57	\$209.66	0.0%
Resort	N/A	N/A	N/A	N/A	N/A	N/A		57.8%	54.3%	3.5	\$286.30	\$279.18	2.5%
Total	64.3%	62.8%	1.5	\$187.87	\$178.08	5.5%		67.1%	67.5%	-0.4	\$214.39	\$210.92	1.6%
Price Level													
Budget	53.7%	50.8%	2.9	\$150.95	\$140.84	7.2%		60.3%	58.5%	1.8	\$138.10	\$137.30	0.6%
Mid-Price	65.8%	64.9%	0.9	\$188.19	\$178.92	5.2%		68.2%	68.9%	-0.6	\$198.07	\$195.12	1.5%
Upscale	63.3%	55.2%	8.1	\$258.78	\$248.26	4.2%		66.9%	67.6%	-0.7	\$334.93	\$325.63	2.9%
Total	64.3%	62.8%	1.5	\$187.87	\$178.08	5.5%		67.1%	67.5%	-0.4	\$214.39	\$210.92	1.6%
WESTERN							CANADA						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2025	2024	**Point Change	2025	2024	Variance		2025	2024	**Point Change	2025	2024	Variance
Property Size													
Under 50 rooms	56.9%	54.9%	1.9	\$147.54	\$141.45	4.3%		56.4%	55.7%	0.7	\$159.31	\$153.46	3.8%
50-75 rooms	63.2%	62.0%	1.2	\$166.88	\$159.12	4.9%		62.5%	60.8%	1.7	\$164.44	\$157.31	4.5%
76-125 rooms	67.2%	66.3%	0.9	\$177.21	\$170.39	4.0%		67.2%	66.8%	0.4	\$178.37	\$173.48	2.8%
126-200 rooms	67.8%	66.6%	1.2	\$199.21	\$189.90	4.9%		68.1%	67.9%	0.2	\$195.84	\$190.82	2.6%
201-500 rooms	67.6%	66.3%	1.3	\$270.13	\$256.81	5.2%		67.1%	66.7%	0.3	\$256.88	\$245.49	4.6%
Over 500 rooms	75.2%	74.0%	1.2	\$475.16	\$439.95	8.0%		71.0%	70.8%	0.2	\$345.25	\$330.92	4.3%
Total	66.8%	65.7%	1.2	\$217.48	\$206.85	5.1%		66.8%	66.3%	0.5	\$213.93	\$206.77	3.5%
Property Type													
Limited Service	64.3%	63.1%	1.2	\$159.53	\$153.63	3.8%		64.7%	63.8%	0.9	\$162.18	\$157.80	2.8%
Full Service	68.5%	67.3%	1.2	\$231.03	\$220.58	4.7%		68.0%	67.7%	0.3	\$233.50	\$225.58	3.5%
Suite Hotel	74.8%	74.9%	-0.1	\$215.76	\$204.55	5.5%		73.4%	74.5%	-1.2	\$211.38	\$207.53	1.9%
Resort	65.5%	64.0%	1.5	\$462.95	\$417.83	10.8%		61.9%	59.9%	2.0	\$397.29	\$369.86	7.4%
Total	66.8%	65.7%	1.2	\$217.48	\$206.85	5.1%		66.8%	66.3%	0.5	\$213.93	\$206.77	3.5%
Price Level													
Budget	59.1%	58.6%	0.5	\$147.64	\$141.69	4.2%		59.3%	58.0%	1.3	\$143.76	\$139.82	2.8%
Mid-Price	67.7%	66.5%	1.2	\$192.58	\$184.62	4.3%		67.8%	67.5%	0.3	\$194.85	\$189.16	3.0%
Upscale	70.2%	68.8%	1.4	\$401.56	\$375.43	7.0%		68.2%	67.8%	0.4	\$363.14	\$346.43	4.8%
Total	66.8%	65.7%	1.2	\$217.48	\$206.85	5.1%		66.8%	66.3%	0.5	\$213.93	\$206.77	3.5%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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