



Regional Tourism
ORGANIZATION

2025

Visitor Spend Report within South Eastern Ontario



www.rto9.ca

Ontario 

The Ontario logo is a black circle containing a white stylized trillium flower.



Statistics Source

Statistics in this report are taken from the LASR data from the Canadian Tourism Data Collective, powered by Destination Canada. They represent the geographic region of South Eastern Ontario.

Data

January - July 2025

From January to July 2025, South Eastern Ontario experienced visitor spending growth across all sectors, with the largest increases in Food and Beverage (\$462 million) and Recreation and Entertainment (\$227 million). Domestic Canada remained the largest market, with total spending reaching \$1.3 billion, a 5% increase over 2024.



- CONTENT MANAGEMENT
 - SYSTEMS & CODE
 - ONLINE STRATEGY GOALS
 - WRITTEN CODES (OPINIONS!)
 - HTML PROGRAMMING
 - GOALS & OBJECTIVES
 - STRATEGIC WEB PRESENTS
 - PROJECT SCOPE
 - WIRE FRAMES & SITE ARCHITECT
 - CREATIVE USER FONTS
 - CMS PAGE PAGES
 - CREATING USER/ANT DATA & DESIGN
 - ONLINE META DATA
 - CORRECT KEYWORDS
 - CORRECT ADD WORDS
 - SOURCING COMPETITION

Total spending
year-over-year growth

5%



\$1.5Billion

Domestic \$

\$1.3Billion

4%

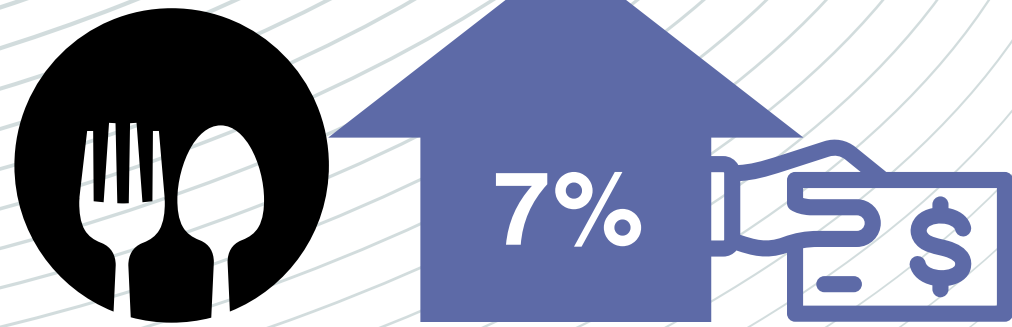


International \$

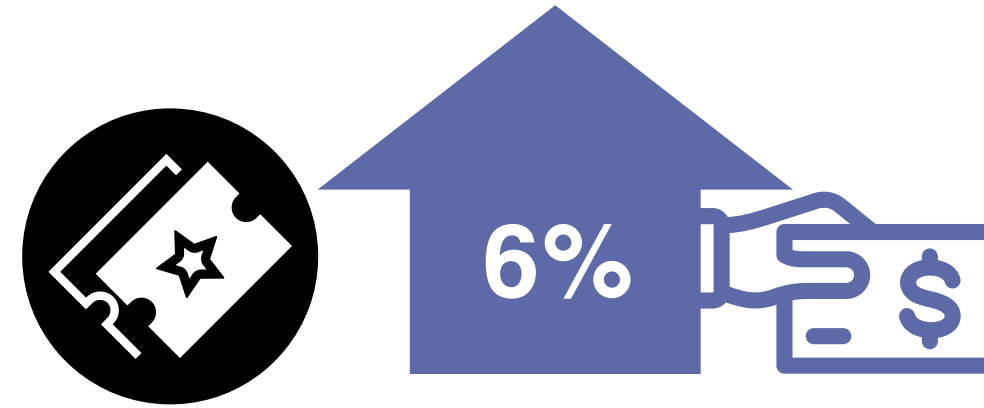
\$233Million

15%

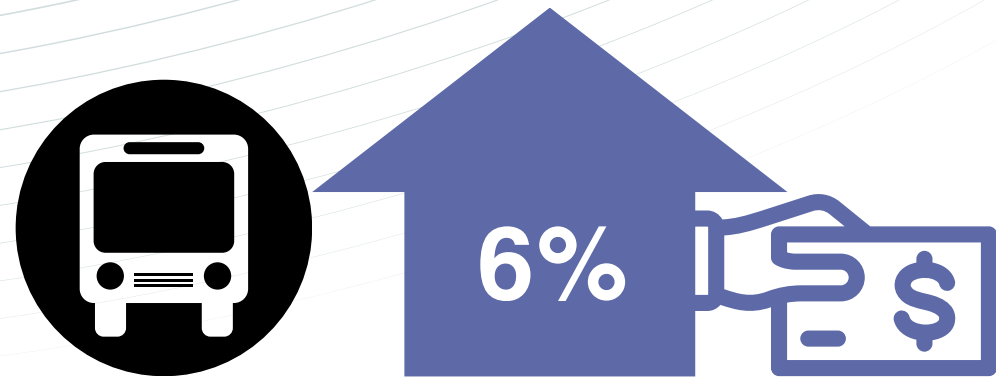




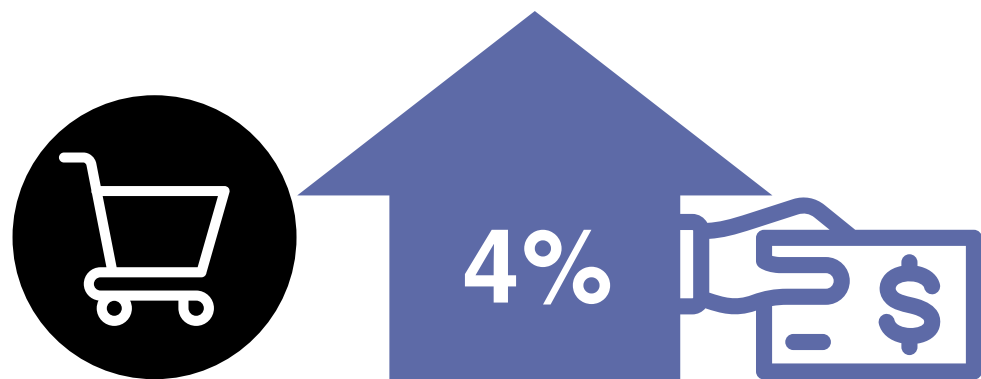
Food & Beverage



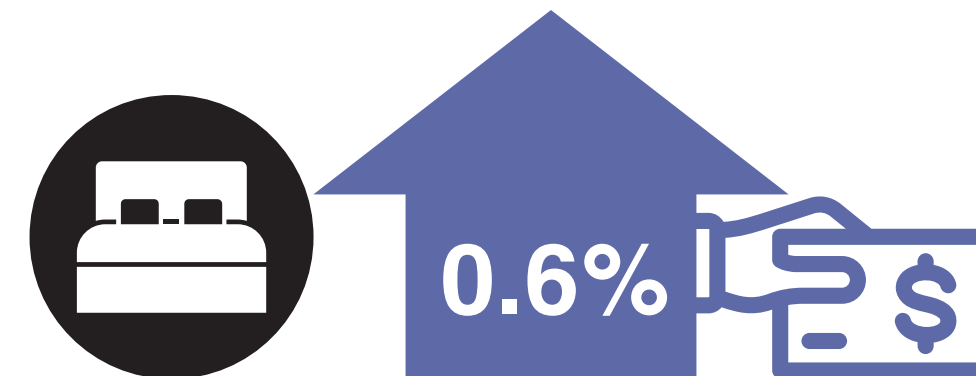
Recreation & Entertainment



Transportation



Retail



Accommodation



South Eastern
ONTARIO



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