



Sponsorship Opportunities

2025 SEeON Tourism Summit

RTO 9's annual SEeON Tourism Summit will be held in Kingston, Ontario on November 4th & 5th, 2025.

This event has been a staple of the regional tourism industry for the past decade, and due to popular demand, has expanded to be a two-day event. The event brings together a variety of industry professionals for two-days of networking, learning, and celebrating the successes of tourism operators in South Eastern Ontario.

Why become a sponsor of the RTO 9 SEeON Tourism Summit?

- **Exclusive Exposure:** The RTO 9 2025 Tourism SEeON Summit will bring together tourism leaders, local government representatives, and influential professionals, ensuring your brand gets maximum visibility.
- **Networking Opportunities:** Engage directly with decision-makers, industry leaders, and potential clients.
- **Brand Alignment:** Associate your company with a prestigious, forward-thinking event that shapes the future of tourism.
- **ROI:** With over 150+ attendees expected, your sponsorship will provide a significant return in terms of brand recognition, business leads, and new partnerships.



Sponsorship Levels

What's Included	Platinum Sponsor: \$5,000	Gold Sponsors: \$2,500	Silver Sponsors: \$1,000	Bronze Sponsors: \$500	Trivia Sponsors \$50+
Event Branding					
Event Recognition					
Social Media & Communication					
Speaking Opportunity					
Sponsored Reception*					
Break or Breakfast*					
Breakout Room*					
Exclusive Exhibit Space					
Shared exhibit space					
Summit Tickets	5	3	2	1	

Platinum Sponsor

Networking Reception Title Sponsor - \$5,000.00

Exclusive Package - 1 package available

What's Included:

Event Branding:

- Your company logo featured prominently on all event materials (email invitation, reminder emails, digital media mentions, summit agenda and event sponsorship landing page).
- Exclusive placement of your company logo on event signage at the entrance registration table and the digital screen in the conference room.

Speaking Opportunity:

- Keynote speaking opportunity for one company representative to address the summit attendees (10-minute talk).
- Opportunity to address and welcome attendees to networking reception (2-mintues).

Exclusive Exhibit Space:

- Premium 6-foot table in a high-visibility location in the Makers Market and the opportunity to interact directly with attendees.

Recognition:

- Title sponsor of networking reception following the first day of the summit at the Cannery Kitchen + Social.
- Mention as Platinum Sponsor in all media coverage (press releases, social media mentions, website, summit agenda, etc.).
- Special recognition during opening and closing remarks by event organizers.

Tickets:

- 5 complimentary full-access summit tickets (for your team or guests).

Social Media & Digital Ads:

- Featured on the event website and emails to attendees.
- Featured on dedicated social media posts and shout-outs leading up to and during the event.

Gold Sponsor

Break or Breakfast Sponsor - \$2,500.00

Premium Package - 4 packages available

What's Included:

Event Branding:

- Your company logo featured on event materials (event landing page, digital media mentions, and summit daily agenda).
- Recognition and placement of your company logo on buffet table of break/breakfast.
- Logo placement on screen at the summit during sponsored break/breakfast.

Speaking Opportunity:

- Pre-break or breakfast speaking opportunity for one company representative to address the summit attendees (2-minute talk).

Shared Exhibit Space:

- Opportunity to place collateral materials on a shared Gold sponsor 6-foot table as part of the Makers Market.

Recognition:

- Recognition as break/breakfast sponsor before and after the scheduled break/breakfast.
- Mention as Gold Sponsor in media coverage (press releases, social media mentions, website, etc.).
- Special recognition during opening and closing remarks by event organizers.

Tickets:

- 3 complimentary full-access summit tickets (for your team or guests).

Social Media & Digital Ads:

- Featured on the event website and emails to attendees.
- Featured social media posts and shout-outs leading up to and during the event.

Silver Sponsor

Breakout Room Sponsor - \$1,000.00

Standard Package - 6 packages available

What's Included:

Event Branding:

- Your company logo featured on event materials (event landing page, digital media mentions, and summit daily agenda).
- Recognition and placement of your company logo at the door of the breakout room.
- Logo placement on screen in the breakout room upon arrival of attendees.

Speaking Opportunity:

- Pre-breakout room presentation speaking opportunity for one company representative to address attendees (2-minute talk).

Shared Exhibit Space:

- Opportunity to place collateral materials on a shared Silver sponsor 6-foot table as part of the Makers Market.

Recognition:

- Recognition as breakout sponsor before the breakout room session.
- Mention as Silver Sponsor in media coverage (press releases, social media mentions, website, etc.).
- Special recognition during opening and closing remarks by event organizers.

Tickets:

- 2 complimentary full-access summit tickets (for your team or guests).

Social Media & Digital Ads:

- Featured on the event website.
- Featured social media posts and shout-outs leading up to and during the event.

Bronze Sponsor

Other Sponsorship - \$500.00

Entry-level Package - Unlimited Availability

What's Included:

Event Branding:

- Your company logo featured on event materials (event landing page, digital media mentions, and summit daily agenda).

Recognition:

- Mention as Bronze Sponsor in media coverage (social media mentions, website, etc.).
- Special recognition during opening and closing remarks by event organizers.

Tickets:

- 1 complimentary full-access summit ticket (for your team or guests).

Social Media & Digital Ads:

- Featured on the event website.
- Featured social media posts and shout-outs leading up to and during the event.

Trivia Sponsor

Trivia Prize Sponsor - Starting at \$50.00

Basic Package - Unlimited Availability

What's Included:

Recognition:

- Logo placement on screen during trivia.
- Special recognition as prize donation for attendees to win during trivia.

We ask that sponsors donate a gift card or tickets to their business for attendees to win during trivia with a value of at least \$50.00.

Interested in sponsoring this event?

Please reach out to to book your sponsorship package:

Bonnie Ruddock | Executive Director
bruddock@region9tourism.ca
(613) 329-2753

