



TRENDS IN THE CANADIAN
HOTEL INDUSTRY

National Market Report

APRIL 2025

Report of rooms operations by location

MONTH OF APRIL 2025*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2025	2024	**Point Change	2025	2024	Variance	2025	2024	Variance
ATLANTIC CANADA	55.8%	58.5%	-2.7	\$159.70	\$156.33	2.2%	\$89.07	\$91.42	-2.6%
Newfoundland	54.6%	62.9%	-8.2	\$148.94	\$143.11	4.1%	\$81.34	\$89.96	-9.6%
St. John's	53.7%	64.4%	-10.7	\$147.12	\$142.92	2.9%	\$78.94	\$92.04	-14.2%
Prince Edward Island	46.6%	41.2%	5.4	\$157.67	\$155.03	1.7%	\$73.44	\$63.82	15.1%
Nova Scotia	61.9%	62.1%	-0.2	\$177.74	\$169.73	4.7%	\$110.02	\$105.33	4.5%
Halifax/Dartmouth	68.0%	65.6%	2.4	\$189.39	\$180.71	4.8%	\$128.71	\$118.55	8.6%
Other Nova Scotia	50.1%	54.5%	-4.4	\$146.87	\$141.61	3.7%	\$73.54	\$77.20	-4.7%
New Brunswick	52.6%	56.9%	-4.3	\$143.78	\$147.40	-2.5%	\$75.62	\$83.86	-9.8%
Moncton	53.5%	64.8%	-11.3	\$143.09	\$152.33	-6.1%	\$76.62	\$98.71	-22.4%
Other New Brunswick	52.1%	52.9%	-0.8	\$144.15	\$144.32	-0.1%	\$75.10	\$76.28	-1.5%
CENTRAL CANADA	64.0%	66.0%	-2.0	\$198.40	\$200.70	-1.1%	\$127.01	\$132.49	-4.1%
Quebec	59.1%	60.9%	-1.9	\$203.25	\$197.74	2.8%	\$120.09	\$120.51	-0.3%
Greater Quebec City	60.1%	57.1%	3.0	\$197.00	\$182.82	7.8%	\$118.40	\$104.43	13.4%
Other Quebec	53.6%	50.3%	3.3	\$179.83	\$172.81	4.1%	\$96.43	\$86.90	11.0%
Greater Montreal	61.8%	67.6%	-5.8	\$215.08	\$210.71	2.1%	\$132.87	\$142.45	-6.7%
Downtown Montreal	62.0%	68.2%	-6.2	\$231.70	\$222.52	4.1%	\$143.74	\$151.75	-5.3%
Montreal Airport/Laval	60.8%	65.9%	-5.1	\$195.84	\$199.50	-1.8%	\$119.02	\$131.47	-9.5%
Ontario	65.7%	67.7%	-2.0	\$196.68	\$201.57	-2.4%	\$129.25	\$136.48	-5.3%
Greater Toronto Area (GTA)	73.6%	76.5%	-2.8	\$223.71	\$229.32	-2.4%	\$164.75	\$175.34	-6.0%
Downtown Toronto	73.8%	74.5%	-0.7	\$315.87	\$328.71	-3.9%	\$233.19	\$244.85	-4.8%
Toronto Airport	76.3%	81.8%	-5.5	\$186.86	\$196.77	-5.0%	\$142.55	\$161.00	-11.5%
GTA West	72.4%	77.6%	-5.2	\$157.36	\$167.33	-6.0%	\$113.86	\$129.80	-12.3%
GTA East/North	72.9%	74.6%	-1.6	\$166.51	\$163.68	1.7%	\$121.47	\$122.03	-0.5%
Eastern Ontario	56.7%	55.9%	0.8	\$148.23	\$146.23	1.4%	\$84.02	\$81.71	2.8%
Kingston	58.5%	63.3%	-4.8	\$151.52	\$158.61	-4.5%	\$88.68	\$100.42	-11.7%
Other Eastern Ontario	55.8%	53.2%	2.6	\$146.55	\$140.87	4.0%	\$81.75	\$74.90	9.1%
Ottawa	68.2%	68.8%	-0.6	\$203.25	\$205.74	-1.2%	\$138.58	\$141.55	-2.1%
Downtown Ottawa	64.5%	70.4%	-5.9	\$220.77	\$229.76	-3.9%	\$142.36	\$161.79	-12.0%
Ottawa West	74.8%	68.8%	5.9	\$187.86	\$179.42	4.7%	\$140.45	\$123.52	13.7%
Ottawa East	67.2%	61.9%	5.3	\$174.82	\$168.05	4.0%	\$117.46	\$104.01	12.9%
Southern Ontario	57.8%	62.8%	-5.0	\$172.20	\$182.36	-5.6%	\$99.46	\$114.45	-13.1%
London	59.6%	66.5%	-6.9	\$150.10	\$152.52	-1.6%	\$89.43	\$101.42	-11.8%
Windsor	65.2%	70.6%	-5.4	\$152.45	\$141.61	7.7%	\$99.35	\$99.98	-0.6%
Kitchener/Waterloo/Cambridge/Guelph	66.9%	72.4%	-5.5	\$194.12	\$180.85	7.3%	\$129.82	\$130.96	-0.9%
Hamilton/Brantford	56.3%	65.1%	-8.8	\$156.90	\$159.87	-1.9%	\$88.27	\$104.06	-15.2%
Niagara Falls	53.8%	57.9%	-4.1	\$185.47	\$222.78	-16.7%	\$99.78	\$129.00	-22.6%
Other Niagara Region	57.8%	60.6%	-2.8	\$181.38	\$191.08	-5.1%	\$104.85	\$115.83	-9.5%
Other Southern Ontario	53.6%	56.7%	-3.1	\$148.20	\$150.74	-1.7%	\$79.41	\$85.49	-7.1%
Central Ontario	55.9%	46.9%	9.0	\$154.36	\$145.28	6.2%	\$86.33	\$68.20	26.6%
North Eastern Ontario	60.4%	64.7%	-4.3	\$160.50	\$154.53	3.9%	\$96.95	\$100.03	-3.1%
North Bay	56.2%	62.2%	-6.0	\$131.50	\$126.86	3.7%	\$73.85	\$78.89	-6.4%
Sudbury	65.5%	65.2%	0.3	\$161.20	\$157.93	2.1%	\$105.61	\$103.00	2.5%
North Central Ontario									
Sault Ste. Marie	63.8%	59.6%	4.2	\$136.80	\$131.19	4.3%	\$87.25	\$78.18	11.6%
North Western Ontario	67.3%	62.9%	4.4	\$186.36	\$178.44	4.4%	\$125.34	\$112.19	11.7%
Thunder Bay	66.2%	63.8%	2.4	\$186.96	\$181.81	2.8%	\$123.68	\$115.92	6.7%

* Based on the operating results of 255,363 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Report of rooms operations by location

MONTH OF APRIL 2025*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2025	2024	**Point Change	2025	2024	Variance	2025	2024	Variance
WESTERN CANADA	63.5%	62.9%	0.6	\$183.75	\$177.70	3.4%	\$116.66	\$111.78	4.4%
Manitoba	65.1%	71.6%	-6.4	\$167.14	\$164.76	1.4%	\$108.82	\$117.90	-7.7%
Winnipeg	68.9%	76.5%	-7.6	\$176.71	\$174.43	1.3%	\$121.67	\$133.44	-8.8%
Brandon	62.7%	65.1%	-2.4	\$134.14	\$136.03	-1.4%	\$84.12	\$88.55	-5.0%
Other Manitoba	54.5%	59.4%	-4.9	\$151.05	\$143.75	5.1%	\$82.28	\$85.37	-3.6%
Saskatchewan	66.6%	59.3%	7.3	\$152.61	\$139.75	9.2%	\$101.57	\$82.86	22.6%
Regina	67.6%	63.6%	4.0	\$140.34	\$136.12	3.1%	\$94.86	\$86.53	9.6%
Saskatoon	76.1%	67.4%	8.7	\$169.23	\$148.60	13.9%	\$128.86	\$100.21	28.6%
Other Saskatchewan	57.9%	49.6%	8.2	\$144.23	\$132.96	8.5%	\$83.44	\$66.00	26.4%
Alberta (excl. Alta Resorts)	57.5%	57.9%	-0.4	\$149.21	\$145.72	2.4%	\$85.81	\$84.43	1.6%
Calgary	61.5%	62.6%	-1.1	\$163.52	\$162.99	0.3%	\$100.58	\$102.09	-1.5%
Calgary Airport	63.3%	63.5%	-0.2	\$141.69	\$141.65	0.0%	\$89.73	\$90.00	-0.3%
Downtown Calgary	59.6%	61.2%	-1.6	\$199.92	\$201.19	-0.6%	\$119.10	\$123.12	-3.3%
Calgary Northwest	58.5%	58.3%	0.2	\$133.46	\$131.65	1.4%	\$78.07	\$76.77	1.7%
Calgary South	63.2%	66.1%	-2.8	\$153.51	\$147.82	3.8%	\$97.02	\$97.64	-0.6%
Edmonton	64.7%	63.0%	1.7	\$151.27	\$146.94	2.9%	\$97.87	\$92.58	5.7%
Downtown Edmonton	54.9%	57.0%	-2.1	\$207.35	\$198.84	4.3%	\$113.81	\$113.41	0.3%
Edmonton South	66.5%	62.7%	3.8	\$130.36	\$126.39	3.1%	\$86.69	\$79.23	9.4%
Edmonton West	70.1%	69.2%	0.9	\$151.71	\$145.96	3.9%	\$106.37	\$101.04	5.3%
Other Alberta	49.7%	51.2%	-1.5	\$134.64	\$129.83	3.7%	\$66.93	\$66.53	0.6%
Lethbridge	59.7%	58.8%	0.9	\$131.16	\$121.12	8.3%	\$78.29	\$71.21	9.9%
Red Deer	52.8%	57.6%	-4.8	\$132.87	\$125.14	6.2%	\$70.22	\$72.12	-2.6%
Other Alberta Communities	47.1%	48.8%	-1.7	\$136.97	\$133.04	2.9%	\$64.46	\$64.93	-0.7%
Alberta Resorts	50.0%	48.3%	1.7	\$345.51	\$284.82	21.3%	\$172.78	\$137.50	25.7%
British Columbia	69.7%	69.0%	0.7	\$213.00	\$208.82	2.0%	\$148.45	\$144.00	3.1%
Greater Vancouver	79.5%	80.5%	-1.0	\$242.45	\$245.61	-1.3%	\$192.73	\$197.76	-2.5%
Airport (Richmond)	83.6%	79.7%	4.0	\$196.73	\$204.24	-3.7%	\$164.54	\$162.73	1.1%
Downtown Vancouver	81.3%	82.6%	-1.2	\$284.16	\$285.86	-0.6%	\$231.15	\$236.01	-2.1%
Langley/Surrey	69.0%	76.1%	-7.1	\$183.06	\$180.79	1.3%	\$126.29	\$137.63	-8.2%
Other Vancouver	74.0%	78.0%	-4.0	\$205.69	\$209.85	-2.0%	\$152.19	\$163.60	-7.0%
Vancouver Island	72.9%	67.5%	5.4	\$218.84	\$201.40	8.7%	\$159.57	\$135.94	17.4%
Campbell River	67.5%	56.5%	11.0	\$147.83	\$139.34	6.1%	\$99.83	\$78.79	26.7%
Greater Victoria	80.7%	71.6%	9.1	\$233.78	\$211.48	10.5%	\$188.63	\$151.35	24.6%
Nanaimo	62.0%	63.1%	-1.2	\$165.52	\$165.80	-0.2%	\$102.55	\$104.68	-2.0%
Parksville/Qualicum Beach	58.9%	57.9%	1.0	\$193.56	\$177.79	8.9%	\$113.97	\$102.89	10.8%
Other Vancouver Island	64.2%	66.2%	-2.0	\$229.24	\$222.18	3.2%	\$147.20	\$147.18	0.0%
Whistler Resort Area	59.9%	59.2%	0.7	\$314.04	\$295.35	6.3%	\$188.19	\$174.83	7.6%
Other British Columbia	58.9%	58.4%	0.5	\$152.54	\$147.32	3.5%	\$89.88	\$86.10	4.4%
Abbotsford/Chilliwack	71.4%	70.5%	0.9	\$169.99	\$161.08	5.5%	\$121.41	\$113.59	6.9%
Kamloops	69.0%	69.0%	0.1	\$146.38	\$146.02	0.2%	\$101.07	\$100.73	0.3%
Kelowna	67.8%	65.0%	2.9	\$163.85	\$156.67	4.6%	\$111.15	\$101.80	9.2%
Penticton	52.9%	38.0%	14.9	\$156.69	\$141.50	10.7%	\$82.84	\$53.79	54.0%
Prince George	59.8%	66.8%	-7.0	\$144.79	\$142.45	1.6%	\$86.61	\$95.18	-9.0%
Other B.C. Communities	53.2%	53.8%	-0.6	\$148.52	\$143.83	3.3%	\$79.03	\$77.37	2.1%
Yukon	48.8%	47.9%	0.9	\$177.11	\$165.92	6.7%	\$86.44	\$79.46	8.8%
CANADA	63.2%	64.0%	-0.9	\$189.29	\$187.39	1.0%	\$119.60	\$119.99	-0.3%

* Based on the operating results of 255,363 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Report of rooms operations by location

FOUR MONTHS ENDED APRIL 2025

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2025	2024	**Point Change	2025	2024	Variance	2025	2024	Variance
ATLANTIC CANADA	48.9%	49.8%	-0.9	\$154.46	\$150.19	2.8%	\$75.54	\$74.82	1.0%
Newfoundland	45.6%	51.8%	-6.2	\$141.77	\$136.04	4.2%	\$64.68	\$70.51	-8.3%
St. John's	44.0%	52.5%	-8.4	\$139.11	\$134.29	3.6%	\$61.26	\$70.46	-13.1%
Prince Edward Island	37.9%	34.8%	3.1	\$157.56	\$153.96	2.3%	\$59.73	\$53.59	11.5%
Nova Scotia	53.9%	53.9%	0.0	\$167.09	\$160.53	4.1%	\$89.98	\$86.53	4.0%
Halifax/Dartmouth	57.1%	56.7%	0.4	\$175.66	\$169.57	3.6%	\$100.28	\$96.12	4.3%
Other Nova Scotia	47.2%	48.2%	-1.0	\$145.80	\$138.67	5.1%	\$68.84	\$66.80	3.0%
New Brunswick	47.2%	47.3%	-0.2	\$141.63	\$141.45	0.1%	\$66.78	\$66.92	-0.2%
Moncton	49.0%	54.3%	-5.3	\$142.79	\$145.24	-1.7%	\$70.01	\$78.85	-11.2%
Other New Brunswick	46.2%	43.7%	2.4	\$140.98	\$139.05	1.4%	\$65.10	\$60.82	7.0%
CENTRAL CANADA	58.0%	59.1%	-1.1	\$193.43	\$189.94	1.8%	\$112.14	\$112.24	-0.1%
Quebec	55.5%	56.9%	-1.4	\$207.47	\$197.12	5.3%	\$115.20	\$112.24	2.6%
Greater Quebec City	57.1%	56.5%	0.7	\$202.44	\$187.27	8.1%	\$115.69	\$105.73	9.4%
Other Quebec	54.8%	52.4%	2.4	\$214.97	\$204.20	5.3%	\$117.75	\$106.91	10.1%
Greater Montreal	55.7%	59.5%	-3.9	\$205.12	\$196.57	4.4%	\$114.20	\$117.02	-2.4%
Downtown Montreal	52.7%	56.8%	-4.1	\$216.73	\$205.32	5.6%	\$114.24	\$116.55	-2.0%
Montreal Airport/Laval	61.2%	66.5%	-5.3	\$197.29	\$193.95	1.7%	\$120.68	\$128.91	-6.4%
Ontario	58.8%	59.8%	-1.0	\$188.69	\$187.49	0.6%	\$110.95	\$112.17	-1.1%
Greater Toronto Area (GTA)	66.5%	68.9%	-2.4	\$213.91	\$211.63	1.1%	\$142.19	\$145.73	-2.4%
Downtown Toronto	64.2%	64.1%	0.1	\$296.76	\$293.99	0.9%	\$190.65	\$188.54	1.1%
Toronto Airport	75.5%	78.0%	-2.5	\$188.65	\$193.55	-2.5%	\$142.49	\$150.94	-5.6%
GTA West	64.3%	70.4%	-6.1	\$154.02	\$158.81	-3.0%	\$99.04	\$111.77	-11.4%
GTA East/North	65.9%	68.2%	-2.4	\$163.03	\$159.20	2.4%	\$107.38	\$108.64	-1.2%
Eastern Ontario	46.8%	49.6%	-2.8	\$148.70	\$144.41	3.0%	\$69.63	\$71.70	-2.9%
Kingston	50.1%	57.6%	-7.5	\$153.49	\$156.19	-1.7%	\$76.90	\$89.99	-14.6%
Other Eastern Ontario	45.2%	46.8%	-1.5	\$146.10	\$139.14	5.0%	\$66.08	\$65.06	1.6%
Ottawa	61.5%	59.0%	2.5	\$191.07	\$189.19	1.0%	\$117.49	\$111.60	5.3%
Downtown Ottawa	59.0%	58.9%	0.1	\$204.72	\$208.90	-2.0%	\$120.74	\$122.96	-1.8%
Ottawa West	68.0%	61.1%	6.9	\$179.54	\$169.00	6.2%	\$122.06	\$103.19	18.3%
Ottawa East	55.3%	54.2%	1.2	\$166.26	\$159.22	4.4%	\$91.97	\$86.24	6.6%
Southern Ontario	50.9%	52.9%	-2.0	\$157.17	\$160.93	-2.3%	\$79.98	\$85.10	-6.0%
London	59.6%	60.3%	-0.7	\$151.60	\$151.74	-0.1%	\$90.29	\$91.49	-1.3%
Windsor	62.4%	66.8%	-4.4	\$144.94	\$138.28	4.8%	\$90.40	\$92.34	-2.1%
Kitchener/Waterloo/Cambridge/Guelph	58.2%	60.1%	-1.9	\$175.17	\$164.83	6.3%	\$101.98	\$99.08	2.9%
Hamilton/Brantford	50.7%	54.8%	-4.1	\$152.18	\$150.71	1.0%	\$77.18	\$82.55	-6.5%
Niagara Falls	44.7%	46.7%	-2.0	\$154.38	\$176.69	-12.6%	\$68.98	\$82.43	-16.3%
Other Niagara Region	48.9%	49.7%	-0.7	\$174.88	\$169.07	3.4%	\$85.59	\$83.98	1.9%
Other Southern Ontario	46.1%	46.7%	-0.6	\$149.90	\$147.58	1.6%	\$69.10	\$68.92	0.3%
Central Ontario	49.5%	45.4%	4.1	\$169.68	\$164.08	3.4%	\$83.91	\$74.44	12.7%
North Eastern Ontario	56.6%	56.1%	0.6	\$159.27	\$152.58	4.4%	\$90.21	\$85.55	5.4%
North Bay	55.9%	53.9%	2.0	\$134.20	\$129.34	3.8%	\$74.96	\$69.69	7.6%
Sudbury	59.6%	57.8%	1.8	\$158.93	\$155.77	2.0%	\$94.65	\$90.00	5.2%
North Central Ontario									
Sault Ste. Marie	57.2%	52.1%	5.1	\$137.37	\$129.37	6.2%	\$78.61	\$67.39	16.7%
North Western Ontario	62.9%	57.8%	5.2	\$186.76	\$174.81	6.8%	\$117.54	\$100.99	16.4%
Thunder Bay	64.1%	57.7%	6.4	\$189.09	\$178.00	6.2%	\$121.29	\$102.71	18.1%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Report of rooms operations by location

FOUR MONTHS ENDED APRIL 2025

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2025	2024	**Point Change	2025	2024	Variance	2025	2024	Variance
WESTERN CANADA	58.0%	57.9%	0.1	\$184.41	\$177.41	3.9%	\$106.93	\$102.64	4.2%
Manitoba	60.6%	68.2%	-7.6	\$164.80	\$161.08	2.3%	\$99.88	\$109.83	-9.1%
Winnipeg	63.6%	73.7%	-10.1	\$172.12	\$168.45	2.2%	\$109.44	\$124.07	-11.8%
Brandon	66.4%	58.1%	-1.7	\$144.55	\$139.61	3.5%	\$81.54	\$81.08	0.6%
Other Manitoba	53.5%	56.8%	-3.3	\$149.64	\$143.90	4.0%	\$80.12	\$81.77	-2.0%
Saskatchewan	56.1%	52.7%	3.3	\$145.97	\$137.07	6.5%	\$81.84	\$72.26	13.3%
Regina	53.0%	51.5%	1.5	\$136.57	\$135.08	1.1%	\$72.35	\$69.53	4.1%
Saskatoon	63.6%	59.9%	3.7	\$158.15	\$144.08	9.8%	\$100.57	\$86.31	16.5%
Other Saskatchewan	52.3%	47.7%	4.6	\$140.19	\$131.16	6.9%	\$73.31	\$62.61	17.1%
Alberta (excl. Alta Resorts)	53.2%	53.1%	0.1	\$146.12	\$141.59	3.2%	\$77.76	\$75.16	3.5%
Calgary	55.0%	57.3%	-2.3	\$157.92	\$155.71	1.4%	\$86.85	\$89.18	-2.6%
Calgary Airport	58.0%	62.8%	-4.7	\$140.72	\$140.51	0.2%	\$81.68	\$88.19	-7.4%
Downtown Calgary	50.5%	51.8%	-1.3	\$193.57	\$189.26	2.3%	\$97.79	\$97.99	-0.2%
Calgary Northwest	55.9%	57.4%	-1.5	\$128.12	\$130.22	-1.6%	\$71.61	\$74.70	-4.1%
Calgary South	57.3%	56.8%	0.5	\$144.82	\$142.12	1.9%	\$83.00	\$80.75	2.8%
Edmonton	58.0%	55.7%	2.3	\$148.19	\$141.30	4.9%	\$85.96	\$78.72	9.2%
Downtown Edmonton	52.1%	50.8%	1.3	\$200.27	\$186.70	7.3%	\$104.32	\$94.90	9.9%
Edmonton South	58.7%	55.4%	3.4	\$128.54	\$123.36	4.2%	\$75.51	\$68.33	10.5%
Edmonton West	61.9%	60.9%	1.0	\$146.24	\$140.08	4.4%	\$90.51	\$85.35	6.0%
Other Alberta	48.7%	48.4%	0.3	\$134.85	\$130.04	3.7%	\$65.61	\$62.93	4.3%
Lethbridge	54.9%	50.7%	4.2	\$129.34	\$122.74	5.4%	\$70.95	\$62.19	14.1%
Red Deer	50.4%	50.8%	-0.4	\$130.63	\$121.58	7.4%	\$65.86	\$61.79	6.6%
Other Alberta Communities	47.4%	47.9%	-0.5	\$137.56	\$133.10	3.3%	\$65.20	\$63.77	2.2%
Alberta Resorts	49.2%	48.1%	1.0	\$356.29	\$310.67	14.7%	\$175.16	\$149.51	17.2%
British Columbia	63.6%	63.2%	0.4	\$217.46	\$210.69	3.2%	\$138.33	\$133.11	3.9%
Greater Vancouver	71.7%	72.3%	-0.6	\$223.64	\$220.57	1.4%	\$160.27	\$159.39	0.5%
Airport (Richmond)	79.2%	77.0%	2.2	\$193.96	\$197.27	-1.7%	\$153.53	\$151.89	1.1%
Downtown Vancouver	71.1%	70.7%	0.4	\$256.65	\$251.41	2.1%	\$182.51	\$177.71	2.7%
Langley/Surrey	64.1%	69.1%	-4.9	\$174.43	\$167.24	4.3%	\$111.85	\$115.48	-3.1%
Other Vancouver	66.9%	72.8%	-5.9	\$190.83	\$191.56	-0.4%	\$127.75	\$139.47	-8.4%
Vancouver Island	62.4%	60.2%	2.2	\$193.47	\$183.27	5.6%	\$120.68	\$110.27	9.4%
Campbell River	60.4%	64.0%	-3.6	\$134.92	\$131.89	2.3%	\$81.49	\$84.45	-3.5%
Greater Victoria	66.8%	62.8%	4.0	\$203.58	\$190.64	6.8%	\$136.06	\$119.75	13.6%
Nanaimo	56.5%	53.6%	2.9	\$156.66	\$154.82	1.2%	\$88.52	\$82.98	6.7%
Parksville/Qualicum Beach	52.4%	54.1%	-1.7	\$179.83	\$168.48	6.7%	\$94.26	\$91.17	3.4%
Other Vancouver Island	57.8%	58.0%	-0.1	\$206.72	\$201.95	2.4%	\$119.54	\$117.09	2.1%
Whistler Resort Area	75.1%	74.5%	0.6	\$528.73	\$524.27	0.9%	\$397.06	\$390.79	1.6%
Other British Columbia	53.3%	53.0%	0.3	\$155.76	\$148.42	4.9%	\$83.09	\$78.72	5.5%
Abbotsford/Chilliwack	64.2%	71.2%	-7.0	\$160.71	\$154.36	4.1%	\$103.19	\$109.89	-6.1%
Kamloops	54.2%	54.1%	0.1	\$136.56	\$133.23	2.5%	\$73.97	\$72.06	2.7%
Kelowna	58.3%	54.9%	3.4	\$157.80	\$144.25	9.4%	\$91.97	\$79.19	16.1%
Penticton	38.4%	33.2%	5.2	\$145.81	\$134.89	8.1%	\$55.99	\$44.76	25.1%
Prince George	53.4%	57.3%	-3.9	\$144.44	\$137.16	5.3%	\$77.11	\$78.62	-1.9%
Other B.C. Communities	52.1%	51.6%	0.4	\$161.36	\$155.09	4.0%	\$84.01	\$80.06	4.9%
Yukon	49.8%	54.5%	-4.6	\$168.88	\$162.81	3.7%	\$84.18	\$88.70	-5.1%
CANADA	57.3%	57.8%	-0.5	\$186.89	\$181.67	2.9%	\$107.12	\$105.07	2.0%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Regional report of rooms operations by property size, type and price level
MONTH OF APRIL 2025*

ATLANTIC							CENTRAL						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2025	2024	**Point Change	2025	2024	Variance		2025	2024	**Point Change	2025	2024	Variance
Property Size													
Under 50 rooms	41.0%	40.0%	1.0	\$131.49	\$130.37	0.9%		49.0%	52.2%	-3.2	\$154.22	\$152.02	1.4%
50-75 rooms	48.7%	51.7%	-3.0	\$132.65	\$130.12	1.9%		56.9%	56.9%	0.0	\$148.89	\$145.52	2.3%
76-125 rooms	60.1%	61.4%	-1.3	\$157.07	\$156.51	0.4%		65.6%	66.8%	-1.2	\$167.88	\$167.03	0.5%
126-200 rooms	53.5%	59.2%	-5.6	\$158.19	\$156.57	1.0%		66.0%	68.5%	-2.6	\$180.02	\$184.64	-2.5%
201-500 rooms	57.2%	58.8%	-1.5	\$185.80	\$173.32	7.2%		64.6%	67.1%	-2.5	\$231.43	\$230.56	0.4%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A		64.6%	67.2%	-2.6	\$271.06	\$280.76	-3.5%
Total	55.8%	58.5%	-2.7	\$159.70	\$156.33	2.2%		64.0%	66.0%	-2.0	\$198.40	\$200.70	-1.1%
Property Type													
Limited Service	54.5%	57.6%	-3.0	\$147.22	\$147.14	0.1%		62.1%	62.5%	-0.4	\$152.29	\$151.93	0.2%
Full Service	58.2%	60.9%	-2.7	\$169.16	\$162.37	4.2%		65.5%	68.7%	-3.2	\$223.86	\$226.23	-1.0%
Suite Hotel	64.9%	66.2%	-1.3	\$179.58	\$181.18	-0.9%		70.3%	74.2%	-3.9	\$195.37	\$198.49	-1.6%
Resort	N/A	N/A	N/A	N/A	N/A	N/A		44.0%	36.7%	7.4	\$221.91	\$224.10	-1.0%
Total	55.8%	58.5%	-2.7	\$159.70	\$156.33	2.2%		64.0%	66.0%	-2.0	\$198.40	\$200.70	-1.1%
Price Level													
Budget	40.5%	43.9%	-3.4	\$130.41	\$126.28	3.3%		53.5%	52.8%	0.6	\$125.78	\$128.87	-2.4%
Mid-Price	57.8%	61.0%	-3.3	\$159.47	\$156.99	1.6%		66.1%	68.2%	-2.2	\$186.50	\$187.53	-0.6%
Upscale	57.6%	48.6%	9.1	\$214.49	\$211.51	1.4%		61.9%	65.2%	-3.4	\$298.42	\$302.12	-1.2%
Total	55.8%	58.5%	-2.7	\$159.70	\$156.33	2.2%		64.0%	66.0%	-2.0	\$198.40	\$200.70	-1.1%
WESTERN							CANADA						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2025	2024	**Point Change	2025	2024	Variance		2025	2024	**Point Change	2025	2024	Variance
Property Size													
Under 50 rooms	49.2%	48.8%	0.4	\$128.90	\$123.56	4.3%		48.9%	49.6%	-0.7	\$138.54	\$134.04	3.4%
50-75 rooms	57.9%	57.6%	0.4	\$140.71	\$136.82	2.8%		56.7%	56.8%	-0.1	\$143.45	\$139.81	2.6%
76-125 rooms	63.8%	63.0%	0.7	\$156.28	\$150.82	3.6%		64.2%	64.5%	-0.2	\$161.39	\$158.33	1.9%
126-200 rooms	65.1%	64.8%	0.3	\$173.96	\$168.08	3.5%		64.5%	66.0%	-1.5	\$175.70	\$175.03	0.4%
201-500 rooms	65.9%	64.9%	1.0	\$224.77	\$219.51	2.4%		64.8%	65.6%	-0.9	\$226.09	\$222.51	1.6%
Over 500 rooms	69.5%	70.5%	-1.1	\$338.59	\$319.91	5.8%		65.8%	68.0%	-2.3	\$288.91	\$290.93	-0.7%
Total	63.5%	62.9%	0.6	\$183.74	\$177.69	3.4%		63.2%	64.0%	-0.9	\$189.29	\$187.39	1.0%
Property Type													
Limited Service	60.0%	59.4%	0.6	\$142.88	\$138.84	2.9%		60.4%	60.5%	-0.1	\$147.20	\$144.99	1.5%
Full Service	66.6%	66.3%	0.3	\$200.75	\$197.09	1.9%		65.5%	67.2%	-1.7	\$210.70	\$210.04	0.3%
Suite Hotel	75.0%	74.9%	0.1	\$184.37	\$180.29	2.3%		71.7%	74.2%	-2.5	\$191.18	\$191.87	-0.4%
Resort	55.1%	53.0%	2.2	\$311.63	\$270.48	15.2%		49.9%	46.3%	3.6	\$280.13	\$256.12	9.4%
Total	63.5%	62.9%	0.6	\$183.74	\$177.69	3.4%		63.2%	64.0%	-0.9	\$189.29	\$187.39	1.0%
Price Level													
Budget	54.0%	54.7%	-0.7	\$127.03	\$124.93	1.7%		52.9%	53.2%	-0.3	\$126.68	\$126.63	0.0%
Mid-Price	64.7%	63.9%	0.8	\$168.37	\$163.43	3.0%		64.8%	65.7%	-0.9	\$176.49	\$174.60	1.1%
Upscale	66.5%	66.0%	0.4	\$307.90	\$294.40	4.6%		63.8%	65.2%	-1.4	\$300.97	\$297.07	1.3%
Total	63.5%	62.9%	0.6	\$183.74	\$177.69	3.4%		63.2%	64.0%	-0.9	\$189.29	\$187.39	1.0%

* Based on the operating results of 255,363 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Regional report of rooms operations by property size, type and price level

FOUR MONTHS ENDED APRIL 2025

ATLANTIC							CENTRAL						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2025	2024	**Point Change	2025	2024	Variance		2025	2024	**Point Change	2025	2024	Variance
Property Size													
Under 50 rooms	36.3%	32.8%	3.5	\$134.17	\$128.84	4.1%		44.6%	47.1%	-2.5	\$159.42	\$154.15	3.4%
50-75 rooms	45.1%	43.0%	2.1	\$132.38	\$128.46	3.1%		51.2%	50.2%	1.0	\$148.06	\$142.01	4.3%
76-125 rooms	53.1%	52.6%	0.5	\$152.47	\$150.91	1.0%		58.3%	59.8%	-1.5	\$164.85	\$160.20	2.9%
126-200 rooms	48.0%	53.3%	-5.3	\$158.41	\$152.71	3.7%		61.0%	62.2%	-1.2	\$175.05	\$176.59	-0.9%
201-500 rooms	46.2%	46.3%	0.0	\$169.03	\$160.44	5.4%		58.5%	59.3%	-0.8	\$224.24	\$216.94	3.4%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A		58.8%	61.1%	-2.2	\$260.92	\$255.58	2.1%
Total	48.9%	49.8%	-0.9	\$154.46	\$150.19	2.8%		58.0%	59.1%	-1.1	\$193.43	\$189.94	1.8%
Property Type													
Limited Service	50.5%	50.6%	-0.1	\$147.73	\$145.76	1.3%		55.3%	55.8%	-0.5	\$149.48	\$147.01	1.7%
Full Service	48.5%	49.8%	-1.3	\$159.67	\$152.50	4.7%		58.8%	60.4%	-1.6	\$212.81	\$209.38	1.6%
Suite Hotel	59.8%	63.2%	-3.3	\$170.57	\$169.26	0.8%		65.4%	67.9%	-2.5	\$191.31	\$186.54	2.6%
Resort	N/A	N/A	N/A	N/A	N/A	N/A		50.7%	46.6%	4.2	\$280.82	\$273.35	2.7%
Total	48.9%	49.8%	-0.9	\$154.46	\$150.19	2.8%		58.0%	59.1%	-1.1	\$193.43	\$189.94	1.8%
Price Level													
Budget	37.6%	37.1%	0.5	\$129.88	\$124.78	4.1%		50.1%	48.9%	1.2	\$123.01	\$124.57	-1.3%
Mid-Price	50.4%	52.2%	-1.8	\$154.64	\$150.78	2.6%		59.6%	61.0%	-1.4	\$181.99	\$178.19	2.1%
Upscale	48.8%	38.7%	10.1	\$197.46	\$198.22	-0.4%		55.9%	57.5%	-1.5	\$290.51	\$282.88	2.7%
Total	48.9%	49.8%	-0.9	\$154.46	\$150.19	2.8%		58.0%	59.1%	-1.1	\$193.43	\$189.94	1.8%
WESTERN							CANADA						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2025	2024	**Point Change	2025	2024	Variance		2025	2024	**Point Change	2025	2024	Variance
Property Size													
Under 50 rooms	46.3%	45.9%	0.4	\$126.44	\$121.62	4.0%		45.3%	45.8%	-0.5	\$138.81	\$133.45	4.0%
50-75 rooms	52.8%	52.9%	0.0	\$137.98	\$133.56	3.3%		51.5%	50.9%	0.6	\$141.65	\$136.54	3.7%
76-125 rooms	58.1%	58.5%	-0.4	\$155.90	\$149.66	4.2%		57.7%	58.5%	-0.8	\$159.47	\$154.26	3.4%
126-200 rooms	59.8%	59.4%	0.3	\$171.37	\$164.65	4.1%		59.3%	60.1%	-0.8	\$172.20	\$169.31	1.7%
201-500 rooms	59.7%	59.0%	0.6	\$228.05	\$222.49	2.5%		58.3%	58.4%	-0.1	\$223.34	\$216.73	3.0%
Over 500 rooms	64.4%	64.1%	0.3	\$358.27	\$337.83	6.1%		60.2%	61.8%	-1.6	\$286.98	\$276.97	3.6%
Total	58.0%	57.8%	0.1	\$184.40	\$177.40	3.9%		57.3%	57.8%	-0.5	\$186.89	\$181.67	2.9%
Property Type													
Limited Service	54.9%	55.1%	-0.2	\$139.90	\$135.29	3.4%		54.7%	55.0%	-0.3	\$144.50	\$140.94	2.5%
Full Service	59.9%	59.6%	0.3	\$191.27	\$185.36	3.2%		58.5%	59.3%	-0.8	\$200.53	\$195.84	2.4%
Suite Hotel	68.2%	69.0%	-0.9	\$188.79	\$183.63	2.8%		66.1%	68.1%	-2.0	\$189.84	\$185.02	2.6%
Resort	56.3%	55.0%	1.3	\$389.91	\$359.00	8.6%		52.8%	50.9%	1.9	\$348.69	\$329.49	5.8%
Total	58.0%	57.8%	0.1	\$184.40	\$177.40	3.9%		57.3%	57.8%	-0.5	\$186.89	\$181.67	2.9%
Price Level													
Budget	49.6%	50.5%	-0.9	\$123.12	\$120.01	2.6%		49.0%	48.9%	0.1	\$123.42	\$122.13	1.1%
Mid-Price	58.9%	58.7%	0.2	\$164.82	\$158.99	3.7%		58.5%	59.2%	-0.7	\$172.35	\$167.61	2.8%
Upscale	61.8%	61.0%	0.8	\$330.57	\$318.51	3.8%		58.3%	58.6%	-0.3	\$307.24	\$297.93	3.1%
Total	58.0%	57.8%	0.1	\$184.40	\$177.40	3.9%		57.3%	57.8%	-0.5	\$186.89	\$181.67	2.9%

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