



TRENDS IN THE CANADIAN
HOTEL INDUSTRY

National Market Report

SEPTEMBER 2024

Report of rooms operations by location

MONTH OF SEPTEMBER 2024*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
ATLANTIC CANADA	73.3%	75.0%	-1.7	\$190.49	\$187.59	1.6%	\$139.61	\$140.67	-0.8%
Newfoundland	70.0%	80.3%	-10.3	\$179.40	\$167.23	7.3%	\$125.62	\$134.34	-6.5%
St. John's	69.6%	81.3%	-11.6	\$184.02	\$168.90	8.9%	\$128.08	\$137.23	-6.7%
Prince Edward Island	71.6%	70.2%	1.4	\$233.21	\$220.97	5.5%	\$166.93	\$155.09	7.6%
Nova Scotia	82.3%	79.7%	2.6	\$215.16	\$219.94	-2.2%	\$177.11	\$175.23	1.1%
Halifax/Dartmouth	86.1%	84.0%	2.1	\$232.49	\$241.83	-3.9%	\$200.15	\$203.11	-1.5%
Other Nova Scotia	74.2%	70.9%	3.3	\$172.18	\$167.44	2.8%	\$127.83	\$118.77	7.6%
New Brunswick	66.3%	68.8%	-2.5	\$155.19	\$151.00	2.8%	\$102.90	\$103.88	-0.9%
Moncton	60.8%	66.9%	-6.1	\$142.85	\$143.45	-0.4%	\$86.92	\$96.00	-9.5%
Other New Brunswick	69.1%	69.8%	-0.7	\$160.79	\$155.05	3.7%	\$111.13	\$108.29	2.6%
CENTRAL CANADA	75.6%	77.8%	-2.2	\$228.60	\$224.82	1.7%	\$172.88	\$174.87	-1.1%
Quebec	75.4%	75.9%	-0.5	\$245.81	\$229.82	7.0%	\$185.30	\$174.33	6.3%
Greater Quebec City	80.4%	82.3%	-1.9	\$262.74	\$251.81	4.3%	\$211.23	\$207.25	1.9%
Other Quebec	66.4%	65.0%	1.4	\$192.54	\$185.98	3.5%	\$127.85	\$120.86	5.8%
Greater Montreal	78.7%	79.8%	-1.1	\$263.37	\$241.46	9.1%	\$207.21	\$192.68	7.5%
Downtown Montreal	78.3%	81.5%	-3.1	\$292.87	\$274.17	6.8%	\$229.39	\$223.33	2.7%
Montreal Airport/Laval	79.2%	77.6%	1.5	\$226.39	\$195.27	15.9%	\$179.25	\$151.60	18.2%
Ontario	75.6%	78.4%	-2.7	\$222.27	\$223.04	-0.3%	\$168.10	\$174.81	-3.8%
Greater Toronto Area (GTA)	79.9%	81.8%	-1.9	\$262.91	\$265.80	-1.1%	\$210.13	\$217.55	-3.4%
Downtown Toronto	78.4%	80.3%	-1.8	\$400.00	\$398.76	0.3%	\$313.77	\$320.11	-2.0%
Toronto Airport	82.3%	84.4%	-2.1	\$201.42	\$210.60	-4.4%	\$165.78	\$177.78	-6.8%
GTA West	80.5%	82.5%	-2.0	\$176.18	\$187.36	-6.0%	\$141.87	\$154.56	-8.2%
GTA East/North	80.0%	81.8%	-1.8	\$180.72	\$182.29	-0.9%	\$144.58	\$149.11	-3.0%
Eastern Ontario	65.9%	72.2%	-6.3	\$168.99	\$169.77	-0.5%	\$111.33	\$122.60	-9.2%
Kingston	71.8%	75.0%	-3.2	\$182.96	\$195.53	-6.4%	\$131.36	\$146.63	-10.4%
Other Eastern Ontario	63.4%	71.2%	-7.8	\$162.25	\$159.70	1.6%	\$102.80	\$113.69	-9.6%
Ottawa	76.5%	79.0%	-2.5	\$214.76	\$214.71	0.0%	\$164.23	\$169.63	-3.2%
Downtown Ottawa	76.7%	81.1%	-4.4	\$239.28	\$238.68	0.3%	\$183.49	\$193.51	-5.2%
Ottawa West	77.5%	79.0%	-1.5	\$187.24	\$186.51	0.4%	\$145.18	\$147.37	-1.5%
Ottawa East	72.8%	70.3%	2.5	\$182.23	\$186.06	-2.1%	\$132.68	\$130.84	1.4%
Southern Ontario	74.6%	78.3%	-3.7	\$190.43	\$190.73	-0.2%	\$141.98	\$149.26	-4.9%
London	75.8%	77.7%	-1.9	\$164.06	\$157.90	3.9%	\$124.29	\$122.61	1.4%
Windsor	76.6%	83.3%	-6.7	\$144.87	\$140.14	3.4%	\$110.96	\$116.69	-4.9%
Kitchener/Waterloo/Cambridge/Guelph	69.5%	77.5%	-8.0	\$175.05	\$169.53	3.3%	\$121.64	\$131.34	-7.4%
Hamilton/Brantford	71.3%	71.8%	-0.5	\$167.88	\$176.65	-5.0%	\$119.78	\$126.89	-5.6%
Niagara Falls	79.7%	82.7%	-3.0	\$218.90	\$223.09	-1.9%	\$174.39	\$184.44	-5.5%
Other Niagara Region	75.6%	80.0%	-4.4	\$226.65	\$225.63	0.5%	\$171.33	\$180.46	-5.1%
Other Southern Ontario	64.3%	66.1%	-1.8	\$161.76	\$162.81	-0.6%	\$104.09	\$107.67	-3.3%
Central Ontario	64.3%	66.1%	-1.8	\$185.46	\$190.29	-2.5%	\$119.21	\$125.83	-5.3%
North Eastern Ontario	71.9%	70.5%	1.3	\$162.12	\$154.28	5.1%	\$116.50	\$108.83	7.0%
North Bay	72.4%	69.8%	2.6	\$139.00	\$141.90	-2.0%	\$100.66	\$99.09	1.6%
Sudbury	77.6%	76.7%	0.9	\$165.61	\$152.98	8.3%	\$128.51	\$117.27	9.6%
North Central Ontario									
Sault Ste. Marie	85.4%	84.9%	0.5	\$178.16	\$172.59	3.2%	\$152.10	\$146.49	3.8%
North Western Ontario	77.3%	81.4%	-4.1	\$202.58	\$190.69	6.2%	\$156.60	\$155.20	0.9%
Thunder Bay	79.5%	83.1%	-3.6	\$203.21	\$196.13	3.6%	\$161.62	\$162.97	-0.8%

* Based on the operating results of 253,195 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Report of rooms operations by location

MONTH OF SEPTEMBER 2024*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
WESTERN CANADA	72.4%	73.3%	-0.8	\$221.31	\$213.99	3.4%	\$160.32	\$156.83	2.2%
Manitoba	70.4%	71.9%	-1.5	\$163.95	\$156.50	4.8%	\$115.46	\$112.54	2.6%
Winnipeg	72.4%	73.8%	-1.4	\$173.31	\$166.59	4.0%	\$125.49	\$122.96	2.1%
Brandon	66.3%	68.1%	-1.8	\$130.55	\$119.11	9.6%	\$86.62	\$81.13	6.8%
Other Manitoba	66.4%	68.0%	-1.6	\$151.02	\$144.06	4.8%	\$100.31	\$97.96	2.4%
Saskatchewan	61.1%	62.3%	-1.3	\$140.90	\$136.18	3.5%	\$86.06	\$84.89	1.4%
Regina	56.7%	57.9%	-1.2	\$136.00	\$135.38	0.5%	\$77.14	\$78.42	-1.6%
Saskatoon	65.5%	68.0%	-2.5	\$150.89	\$147.29	2.4%	\$98.87	\$100.12	-1.2%
Other Saskatchewan	60.9%	60.8%	0.1	\$135.15	\$125.65	7.6%	\$82.26	\$76.39	7.7%
Alberta (excl. Alta Resorts)	68.1%	69.4%	-1.3	\$158.63	\$152.02	4.3%	\$108.03	\$105.54	2.4%
Calgary	79.6%	79.0%	0.6	\$187.12	\$184.03	1.7%	\$148.97	\$145.44	2.4%
Calgary Airport	80.2%	80.7%	-0.6	\$155.61	\$154.92	0.4%	\$124.73	\$125.06	-0.3%
Downtown Calgary	79.9%	77.9%	2.0	\$243.18	\$235.36	3.3%	\$194.31	\$183.43	5.9%
Calgary Northwest	82.4%	80.0%	2.4	\$147.50	\$152.36	-3.2%	\$121.52	\$121.90	-0.3%
Calgary South	76.2%	77.8%	-1.6	\$157.96	\$160.03	-1.3%	\$120.43	\$124.55	-3.3%
Edmonton	59.4%	65.8%	-6.4	\$147.83	\$141.56	4.4%	\$87.86	\$93.20	-5.7%
Downtown Edmonton	61.8%	67.6%	-5.8	\$201.08	\$194.10	3.6%	\$124.24	\$131.21	-5.3%
Edmonton South	58.7%	65.8%	-7.1	\$127.95	\$120.94	5.8%	\$75.08	\$79.54	-5.6%
Edmonton West	58.8%	64.4%	-5.6	\$137.31	\$134.52	2.1%	\$80.76	\$86.68	-6.8%
Other Alberta	65.8%	65.1%	0.7	\$140.65	\$131.96	6.6%	\$92.55	\$85.92	7.7%
Lethbridge	67.9%	62.3%	5.6	\$127.17	\$124.20	2.4%	\$86.31	\$77.33	11.6%
Red Deer	57.6%	58.7%	-1.1	\$125.30	\$114.90	9.1%	\$72.19	\$67.44	7.1%
Other Alberta Communities	65.1%	66.2%	-1.0	\$145.86	\$136.36	7.0%	\$94.99	\$90.23	5.3%
Alberta Resorts	83.3%	82.8%	0.5	\$641.94	\$529.72	21.2%	\$534.64	\$438.70	21.9%
British Columbia	79.1%	79.5%	-0.4	\$268.76	\$265.85	1.1%	\$212.63	\$211.27	0.6%
Greater Vancouver	86.4%	88.0%	-1.6	\$335.73	\$338.96	-1.0%	\$290.00	\$298.15	-2.7%
Airport (Richmond)	87.5%	87.6%	-0.2	\$268.27	\$284.11	-5.6%	\$234.66	\$248.96	-5.7%
Downtown Vancouver	88.4%	89.4%	-1.1	\$408.88	\$409.36	-0.1%	\$361.36	\$366.13	-1.3%
Langley/Surrey	79.8%	83.8%	-4.0	\$206.89	\$209.04	-1.0%	\$165.05	\$175.17	-5.8%
Other Vancouver	82.2%	86.3%	-4.1	\$263.30	\$259.83	1.3%	\$216.50	\$224.24	-3.5%
Vancouver Island	79.8%	77.5%	2.3	\$276.34	\$267.02	3.5%	\$220.64	\$207.07	6.6%
Campbell River	73.4%	82.2%	-8.8	\$210.23	\$205.93	2.1%	\$154.38	\$169.36	-8.8%
Greater Victoria	85.3%	82.4%	2.9	\$301.83	\$282.71	6.8%	\$257.59	\$232.99	10.6%
Nanaimo	72.1%	66.2%	5.9	\$179.75	\$180.61	-0.5%	\$129.56	\$119.56	8.4%
Parksville/Qualicum Beach	68.8%	68.6%	0.2	\$234.24	\$232.67	0.7%	\$161.10	\$159.51	1.0%
Other Vancouver Island	77.2%	71.9%	5.3	\$299.70	\$311.55	-3.8%	\$231.46	\$223.98	3.3%
Whistler Resort Area	70.0%	63.2%	6.9	\$295.97	\$298.40	-0.8%	\$207.31	\$188.46	10.0%
Other British Columbia	72.2%	73.3%	-1.2	\$178.04	\$171.57	3.8%	\$128.48	\$125.81	2.1%
Abbotsford/Chilliwack	73.6%	84.5%	-10.9	\$178.01	\$192.09	-7.3%	\$131.03	\$162.30	-19.3%
Kamloops	77.6%	83.0%	-5.4	\$176.21	\$168.47	4.6%	\$136.69	\$139.80	-2.2%
Kelowna	74.2%	71.5%	2.6	\$206.04	\$193.00	6.8%	\$152.82	\$138.05	10.7%
Penticton	59.0%	66.2%	-7.2	\$189.41	\$185.09	2.3%	\$111.78	\$122.57	-8.8%
Prince George	70.7%	80.3%	-9.6	\$146.45	\$143.59	2.0%	\$103.54	\$115.34	-10.2%
Other B.C. Communities	71.8%	70.0%	1.8	\$174.24	\$167.44	4.1%	\$125.12	\$117.23	6.7%
Yukon	78.2%	79.7%	-1.4	\$204.94	\$198.11	3.4%	\$160.34	\$157.85	1.6%
CANADA	74.0%	75.5%	-1.5	\$222.51	\$217.27	2.4%	\$164.66	\$164.09	0.3%

* Based on the operating results of 253,195 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Report of rooms operations by location

NINE MONTHS ENDED SEPTEMBER 2024

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
ATLANTIC CANADA	64.0%	66.4%	-2.4	\$179.66	\$174.79	2.8%	\$114.97	\$116.01	-0.9%
Newfoundland	66.5%	74.8%	-8.3	\$172.95	\$157.42	9.9%	\$114.97	\$117.71	-2.3%
St. John's	66.8%	76.9%	-10.1	\$175.65	\$158.19	11.0%	\$117.32	\$121.64	-3.6%
Prince Edward Island	56.6%	63.1%	-6.4	\$211.80	\$207.82	1.9%	\$119.94	\$131.08	-8.5%
Nova Scotia	68.2%	69.0%	-0.8	\$195.54	\$195.33	0.1%	\$133.39	\$134.78	-1.0%
Halifax/Dartmouth	71.3%	72.5%	-1.1	\$209.27	\$211.88	-1.2%	\$149.27	\$153.55	-2.8%
Other Nova Scotia	61.7%	61.6%	0.1	\$162.01	\$153.58	5.5%	\$99.88	\$94.57	5.6%
New Brunswick	60.1%	60.6%	-0.5	\$157.90	\$152.38	3.6%	\$94.95	\$92.39	2.8%
Moncton	63.1%	63.6%	-0.5	\$157.41	\$152.19	3.4%	\$99.26	\$96.72	2.6%
Other New Brunswick	58.6%	59.1%	-0.4	\$158.16	\$152.48	3.7%	\$92.74	\$90.08	3.0%
CENTRAL CANADA	68.4%	69.0%	-0.6	\$212.53	\$205.48	3.4%	\$145.35	\$141.71	2.6%
Quebec	67.1%	67.3%	-0.2	\$227.26	\$220.42	3.1%	\$152.40	\$148.33	2.7%
Greater Quebec City	68.9%	68.4%	0.5	\$229.61	\$223.18	2.9%	\$158.30	\$152.68	3.7%
Other Quebec	59.4%	59.6%	-0.2	\$199.19	\$193.89	2.7%	\$118.35	\$115.64	2.3%
Greater Montreal	70.5%	71.0%	-0.4	\$238.35	\$230.67	3.3%	\$168.10	\$163.69	2.7%
Downtown Montreal	70.1%	69.8%	0.3	\$261.77	\$257.60	1.6%	\$183.46	\$179.75	2.1%
Montreal Airport/Laval	71.9%	74.4%	-2.5	\$207.81	\$195.23	6.4%	\$149.45	\$145.25	2.9%
Ontario	68.8%	69.5%	-0.7	\$207.33	\$200.38	3.5%	\$142.68	\$139.25	2.5%
Greater Toronto Area (GTA)	75.4%	74.7%	0.7	\$232.78	\$230.17	1.1%	\$175.62	\$172.04	2.1%
Downtown Toronto	72.2%	70.7%	1.6	\$331.67	\$330.42	0.4%	\$239.59	\$233.50	2.6%
Toronto Airport	81.2%	82.1%	-0.9	\$195.68	\$191.99	1.9%	\$158.94	\$157.64	0.8%
GTA West	76.4%	75.7%	0.7	\$170.31	\$170.44	-0.1%	\$130.06	\$128.98	0.8%
GTA East/North	75.5%	75.0%	0.5	\$173.69	\$171.18	1.5%	\$131.11	\$128.37	2.1%
Eastern Ontario	59.7%	63.0%	-3.3	\$164.34	\$157.23	4.5%	\$98.12	\$99.01	-0.9%
Kingston	66.4%	64.1%	2.3	\$179.97	\$173.91	3.5%	\$119.54	\$111.54	7.2%
Other Eastern Ontario	57.1%	62.5%	-5.4	\$157.31	\$150.65	4.4%	\$89.83	\$94.19	-4.6%
Ottawa	68.5%	69.2%	-0.7	\$199.99	\$194.93	2.6%	\$137.07	\$134.96	1.6%
Downtown Ottawa	68.8%	69.6%	-0.8	\$219.36	\$218.82	0.2%	\$150.98	\$152.35	-0.9%
Ottawa West	69.8%	70.8%	-0.9	\$179.75	\$168.17	6.9%	\$125.47	\$118.98	5.4%
Ottawa East	64.1%	63.4%	0.6	\$170.33	\$167.52	1.7%	\$109.11	\$106.25	2.7%
Southern Ontario	64.8%	67.7%	-2.9	\$191.61	\$176.77	8.4%	\$124.18	\$119.74	3.7%
London	66.1%	67.3%	-1.3	\$157.48	\$150.71	4.5%	\$104.04	\$101.48	2.5%
Windsor	73.3%	73.6%	-0.2	\$144.97	\$134.39	7.9%	\$106.33	\$98.89	7.5%
Kitchener/Waterloo/Cambridge/Guelph	65.2%	66.3%	-1.1	\$170.82	\$156.55	9.1%	\$111.30	\$103.73	7.3%
Hamilton/Brantford	63.3%	65.1%	-1.8	\$161.36	\$159.57	1.1%	\$102.09	\$103.88	-1.7%
Niagara Falls	66.3%	71.4%	-5.1	\$235.06	\$208.05	13.0%	\$155.76	\$148.53	4.9%
Other Niagara Region	64.9%	67.2%	-2.3	\$213.53	\$197.67	8.0%	\$138.57	\$132.84	4.3%
Other Southern Ontario	54.6%	55.8%	-1.2	\$158.73	\$148.83	6.7%	\$86.69	\$83.03	4.4%
Central Ontario	57.3%	56.1%	1.1	\$187.66	\$187.70	0.0%	\$107.45	\$105.38	2.0%
North Eastern Ontario	64.0%	62.2%	1.8	\$158.80	\$149.47	6.2%	\$101.61	\$92.90	9.4%
North Bay	63.4%	63.7%	-0.3	\$136.74	\$131.58	3.9%	\$86.71	\$83.82	3.4%
Sudbury	66.8%	61.6%	5.2	\$160.90	\$148.69	8.2%	\$107.53	\$91.60	17.4%
North Central Ontario									
Sault Ste. Marie	66.0%	66.7%	-0.7	\$146.10	\$142.10	2.8%	\$96.45	\$94.76	1.8%
North Western Ontario	68.3%	71.6%	-3.4	\$191.49	\$178.77	7.1%	\$130.73	\$128.07	2.1%
Thunder Bay	67.8%	72.2%	-4.4	\$191.42	\$183.94	4.1%	\$129.78	\$132.78	-2.3%

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	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
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Manitoba	70.8%	73.0%	-2.2	\$163.51	\$156.54	4.5%	\$115.80	\$114.31	1.3%
Winnipeg	74.4%	78.5%	-4.1	\$171.28	\$164.48	4.1%	\$127.40	\$129.09	-1.3%
Brandon	63.8%	59.9%	3.8	\$136.32	\$125.51	8.6%	\$86.93	\$75.22	15.6%
Other Manitoba	63.6%	62.5%	1.2	\$150.98	\$140.87	7.2%	\$96.08	\$87.99	9.2%
Saskatchewan	58.4%	57.4%	1.0	\$140.66	\$133.33	5.5%	\$82.08	\$76.53	7.3%
Regina	55.4%	54.6%	0.7	\$136.06	\$131.90	3.2%	\$75.35	\$72.06	4.6%
Saskatoon	65.0%	63.1%	1.9	\$150.05	\$142.09	5.6%	\$97.52	\$89.64	8.8%
Other Saskatchewan	55.0%	54.6%	0.4	\$134.33	\$125.37	7.1%	\$73.87	\$68.41	8.0%
Alberta (excl. Alta Resorts)	61.8%	60.3%	1.4	\$156.29	\$147.13	6.2%	\$96.51	\$88.77	8.7%
Calgary	69.1%	66.7%	2.4	\$184.78	\$178.50	3.5%	\$127.65	\$119.01	7.3%
Calgary Airport	72.7%	69.7%	3.0	\$159.28	\$153.82	3.5%	\$115.76	\$107.23	8.0%
Downtown Calgary	65.7%	62.5%	3.2	\$231.93	\$225.68	2.8%	\$152.39	\$141.06	8.0%
Calgary Northwest	69.5%	71.2%	-1.6	\$155.11	\$146.74	5.7%	\$107.87	\$104.43	3.3%
Calgary South	68.2%	66.1%	2.1	\$164.34	\$162.31	1.2%	\$112.08	\$107.28	4.5%
Edmonton	61.2%	59.0%	2.2	\$147.44	\$134.78	9.4%	\$90.25	\$79.58	13.4%
Downtown Edmonton	57.4%	55.6%	1.8	\$197.07	\$174.73	12.8%	\$113.19	\$97.15	16.5%
Edmonton South	60.6%	58.6%	2.0	\$128.40	\$118.16	8.7%	\$77.80	\$69.26	12.3%
Edmonton West	66.0%	63.0%	3.0	\$143.72	\$135.34	6.2%	\$94.90	\$85.26	11.3%
Other Alberta	57.0%	56.7%	0.2	\$138.36	\$129.78	6.6%	\$78.82	\$73.62	7.1%
Lethbridge	61.1%	53.5%	7.6	\$128.71	\$124.30	3.5%	\$78.62	\$66.49	18.2%
Red Deer	57.4%	57.3%	0.1	\$124.70	\$115.68	7.8%	\$71.60	\$66.28	8.0%
Other Alberta Communities	56.0%	56.8%	-0.8	\$142.67	\$133.27	7.0%	\$79.96	\$75.70	5.6%
Alberta Resorts	64.3%	67.7%	-3.4	\$510.18	\$454.45	12.3%	\$328.12	\$307.84	6.6%
British Columbia	72.6%	73.0%	-0.4	\$252.23	\$241.74	4.3%	\$183.18	\$176.58	3.7%
Greater Vancouver	80.7%	81.0%	-0.3	\$293.72	\$279.16	5.2%	\$237.09	\$226.05	4.9%
Airport (Richmond)	82.9%	83.8%	-0.9	\$245.10	\$238.40	2.8%	\$203.28	\$199.87	1.7%
Downtown Vancouver	80.9%	80.4%	0.5	\$349.58	\$330.65	5.7%	\$282.80	\$265.71	6.4%
Langley/Surrey	76.2%	79.7%	-3.5	\$200.75	\$192.73	4.2%	\$153.05	\$153.58	-0.3%
Other Vancouver	79.9%	79.5%	0.3	\$239.69	\$223.87	7.1%	\$191.47	\$178.08	7.5%
Vancouver Island	72.4%	70.0%	2.5	\$249.99	\$238.58	4.8%	\$181.02	\$166.91	8.5%
Campbell River	71.6%	76.8%	-5.2	\$177.56	\$173.15	2.5%	\$127.20	\$132.98	-4.3%
Greater Victoria	75.8%	71.5%	4.3	\$266.10	\$249.24	6.8%	\$201.73	\$178.30	13.1%
Nanaimo	65.7%	65.5%	0.2	\$179.01	\$184.53	-3.0%	\$117.52	\$120.85	-2.8%
Parksville/Qualicum Beach	65.5%	64.8%	0.7	\$234.12	\$223.16	4.9%	\$153.36	\$144.61	6.0%
Other Vancouver Island	69.9%	68.1%	1.8	\$275.04	\$273.49	0.6%	\$192.19	\$186.15	3.2%
Whistler Resort Area	71.3%	72.3%	-1.0	\$415.22	\$408.08	1.7%	\$295.96	\$294.99	0.3%
Other British Columbia	64.2%	65.6%	-1.4	\$175.24	\$169.80	3.2%	\$112.58	\$111.41	1.0%
Abbotsford/Chilliwack	73.1%	83.1%	-10.0	\$173.52	\$192.82	-10.0%	\$126.88	\$160.28	-20.8%
Kamloops	67.8%	73.7%	-5.9	\$166.77	\$158.91	4.9%	\$113.10	\$117.18	-3.5%
Kelowna	67.7%	64.9%	2.8	\$199.60	\$191.66	4.1%	\$135.13	\$124.32	8.7%
Penticton	49.6%	53.5%	-3.9	\$197.64	\$189.71	4.2%	\$98.03	\$101.48	-3.4%
Prince George	65.1%	69.8%	-4.7	\$141.90	\$139.13	2.0%	\$92.33	\$97.07	-4.9%
Other B.C. Communities	62.9%	62.5%	0.3	\$173.59	\$166.75	4.1%	\$109.12	\$104.26	4.7%
Yukon	68.2%	66.6%	1.6	\$192.90	\$188.88	2.1%	\$131.54	\$125.78	4.6%
CANADA	67.2%	67.5%	-0.3	\$208.38	\$199.95	4.2%	\$139.96	\$134.91	3.7%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Regional report of rooms operations by property size, type and price level

MONTH OF SEPTEMBER 2024*

ATLANTIC							CENTRAL						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance		2024	2023	**Point Change	2024	2023	Variance
Property Size													
Under 50 rooms	73.6%	67.9%	5.7	\$152.65	\$155.75	-2.0%		68.5%	69.1%	-0.7	\$182.05	\$177.49	2.6%
50-75 rooms	71.8%	71.1%	0.7	\$152.65	\$150.29	1.6%		69.8%	72.6%	-2.9	\$163.20	\$163.25	0.0%
76-125 rooms	74.4%	74.4%	0.0	\$182.94	\$183.72	-0.4%		76.3%	78.2%	-1.9	\$185.55	\$184.05	0.8%
126-200 rooms	70.8%	74.6%	-3.8	\$191.82	\$191.71	0.1%		77.8%	78.7%	-0.9	\$205.90	\$201.58	2.1%
201-500 rooms	75.8%	80.4%	-4.6	\$229.80	\$216.85	6.0%		76.1%	78.0%	-2.0	\$270.09	\$261.03	3.5%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A		75.3%	80.3%	-5.0	\$330.93	\$329.75	0.4%
Total	73.3%	75.0%	-1.7	\$190.49	\$187.59	1.6%		75.6%	77.8%	-2.2	\$228.60	\$224.82	1.7%
Property Type													
Limited Service	72.4%	72.9%	-0.5	\$166.50	\$166.39	0.1%		74.4%	75.0%	-0.5	\$165.13	\$166.93	-1.1%
Full Service	74.2%	76.9%	-2.6	\$207.09	\$203.14	1.9%		76.3%	79.8%	-3.5	\$264.44	\$255.70	3.4%
Suite Hotel	80.7%	84.8%	-4.1	\$210.86	\$214.72	-1.8%		81.0%	83.0%	-2.1	\$220.55	\$219.89	0.3%
Resort	N/A	N/A	N/A	N/A	N/A	N/A		62.6%	60.8%	1.8	\$266.07	\$271.59	-2.0%
Total	73.3%	75.0%	-1.7	\$190.49	\$187.59	1.6%		75.6%	77.8%	-2.2	\$228.60	\$224.82	1.7%
Price Level													
Budget	63.5%	63.7%	-0.2	\$139.09	\$134.83	3.2%		67.3%	69.5%	-2.2	\$141.73	\$138.45	2.4%
Mid-Price	74.4%	76.5%	-2.1	\$191.60	\$191.07	0.3%		76.4%	79.1%	-2.8	\$206.87	\$205.94	0.4%
Upscale	77.2%	75.4%	1.7	\$276.90	\$279.58	-1.0%		77.7%	77.8%	-0.1	\$373.07	\$366.42	1.8%
Total	73.3%	75.0%	-1.7	\$190.49	\$187.59	1.6%		75.6%	77.8%	-2.2	\$228.60	\$224.82	1.7%
WESTERN							CANADA						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance		2024	2023	**Point Change	2024	2023	Variance
Property Size													
Under 50 rooms	65.5%	66.3%	-0.8	\$149.82	\$140.92	6.3%		66.9%	67.3%	-0.5	\$161.79	\$154.56	4.7%
50-75 rooms	70.2%	70.9%	-0.6	\$170.63	\$165.22	3.3%		70.2%	71.6%	-1.4	\$165.88	\$162.99	1.8%
76-125 rooms	72.2%	72.7%	-0.4	\$175.51	\$170.87	2.7%		74.1%	75.1%	-1.0	\$180.53	\$177.75	1.6%
126-200 rooms	72.1%	74.2%	-2.1	\$201.92	\$197.40	2.3%		74.6%	76.4%	-1.8	\$202.91	\$198.90	2.0%
201-500 rooms	73.4%	74.3%	-0.9	\$271.84	\$266.79	1.9%		74.9%	76.5%	-1.6	\$268.26	\$260.80	2.9%
Over 500 rooms	83.8%	82.1%	1.8	\$529.28	\$492.43	7.5%		77.4%	80.8%	-3.3	\$384.76	\$372.26	3.4%
Total	72.4%	73.3%	-0.8	\$221.29	\$213.97	3.4%		74.0%	75.5%	-1.5	\$222.51	\$217.27	2.4%
Property Type													
Limited Service	69.9%	70.7%	-0.7	\$158.48	\$152.64	3.8%		71.9%	72.6%	-0.7	\$161.95	\$159.84	1.3%
Full Service	73.9%	75.3%	-1.4	\$241.87	\$236.78	2.1%		75.2%	77.7%	-2.5	\$251.01	\$244.31	2.7%
Suite Hotel	77.9%	80.3%	-2.4	\$214.20	\$207.53	3.2%		80.0%	82.2%	-2.2	\$218.20	\$215.61	1.2%
Resort	74.2%	71.1%	3.1	\$453.44	\$419.63	8.1%		69.6%	67.2%	2.5	\$384.25	\$368.22	4.4%
Total	72.4%	73.3%	-0.8	\$221.29	\$213.97	3.4%		74.0%	75.5%	-1.5	\$222.51	\$217.27	2.4%
Price Level													
Budget	65.1%	66.5%	-1.4	\$150.85	\$147.74	2.1%		65.9%	67.6%	-1.7	\$146.28	\$142.83	2.4%
Mid-Price	73.0%	74.0%	-1.0	\$196.53	\$188.56	4.2%		74.7%	76.6%	-1.9	\$201.04	\$197.11	2.0%
Upscale	77.3%	76.9%	0.4	\$411.13	\$398.06	3.3%		77.5%	77.4%	0.1	\$387.11	\$379.47	2.0%
Total	72.4%	73.3%	-0.8	\$221.29	\$213.97	3.4%		74.0%	75.5%	-1.5	\$222.51	\$217.27	2.4%

* Based on the operating results of 253,195 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Regional report of rooms operations by property size, type and price level

NINE MONTHS ENDED SEPTEMBER 2024

ATLANTIC							CENTRAL						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance		2024	2023	**Point Change	2024	2023	Variance
Property Size													
Under 50 rooms	53.7%	55.4%	-1.7	\$150.13	\$149.75	0.3%		58.8%	60.9%	-2.1	\$174.75	\$164.94	6.0%
50-75 rooms	58.4%	59.9%	-1.5	\$147.15	\$144.27	2.0%		61.2%	63.1%	-1.8	\$158.21	\$153.68	2.9%
76-125 rooms	66.2%	68.1%	-1.9	\$176.96	\$171.59	3.1%		68.8%	69.0%	-0.3	\$177.47	\$171.17	3.7%
126-200 rooms	64.9%	68.1%	-3.2	\$181.16	\$176.86	2.4%		70.7%	70.8%	-0.1	\$194.92	\$187.32	4.1%
201-500 rooms	63.6%	66.4%	-2.8	\$205.82	\$199.60	3.1%		68.6%	69.7%	-1.1	\$242.42	\$235.37	3.0%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A		70.4%	70.2%	0.2	\$296.72	\$288.24	2.9%
Total	64.0%	66.4%	-2.4	\$179.66	\$174.79	2.8%		68.4%	69.0%	-0.6	\$212.53	\$205.48	3.4%
Property Type													
Limited Service	63.8%	65.9%	-2.1	\$166.35	\$160.17	3.9%		66.2%	66.2%	0.0	\$161.61	\$157.13	2.9%
Full Service	64.7%	67.1%	-2.4	\$188.14	\$184.02	2.2%		69.4%	70.5%	-1.1	\$237.45	\$227.93	4.2%
Suite Hotel	72.4%	75.3%	-2.9	\$197.19	\$197.57	-0.2%		75.4%	76.1%	-0.6	\$211.78	\$205.98	2.8%
Resort	N/A	N/A	N/A	N/A	N/A	N/A		55.3%	53.6%	1.6	\$277.31	\$275.94	0.5%
Total	64.0%	66.4%	-2.4	\$179.66	\$174.79	2.8%		68.4%	69.0%	-0.6	\$212.53	\$205.48	3.4%
Price Level													
Budget	52.2%	55.5%	-3.3	\$140.83	\$133.71	5.3%		59.3%	60.8%	-1.5	\$137.69	\$132.92	3.6%
Mid-Price	66.0%	68.1%	-2.1	\$180.50	\$176.52	2.3%		69.7%	70.8%	-1.2	\$196.45	\$189.93	3.4%
Upscale	57.6%	60.1%	-2.5	\$252.45	\$250.17	0.9%		68.7%	66.5%	2.2	\$328.34	\$325.97	0.7%
Total	64.0%	66.4%	-2.4	\$179.66	\$174.79	2.8%		68.4%	69.0%	-0.6	\$212.53	\$205.48	3.4%
WESTERN							CANADA						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance		2024	2023	**Point Change	2024	2023	Variance
Property Size													
Under 50 rooms	56.2%	57.5%	-1.2	\$142.22	\$137.64	3.3%		57.0%	58.6%	-1.6	\$154.26	\$147.91	4.3%
50-75 rooms	63.0%	63.9%	-0.9	\$160.18	\$156.15	2.6%		61.9%	63.2%	-1.3	\$158.20	\$154.08	2.7%
76-125 rooms	66.9%	66.5%	0.4	\$170.68	\$162.68	4.9%		67.6%	67.7%	-0.1	\$174.12	\$167.05	4.2%
126-200 rooms	67.2%	66.9%	0.4	\$191.41	\$184.84	3.6%		68.6%	68.8%	-0.2	\$192.16	\$185.30	3.7%
201-500 rooms	67.0%	66.3%	0.8	\$258.63	\$244.58	5.7%		67.6%	68.0%	-0.4	\$247.46	\$237.24	4.3%
Over 500 rooms	75.1%	74.1%	1.0	\$450.97	\$421.86	6.9%		71.6%	71.2%	0.4	\$337.32	\$323.24	4.4%
Total	66.4%	66.1%	0.3	\$208.50	\$198.17	5.2%		67.2%	67.5%	-0.3	\$208.38	\$199.95	4.2%
Property Type													
Limited Service	63.8%	63.8%	0.0	\$154.23	\$146.66	5.2%		64.8%	64.9%	-0.2	\$158.32	\$152.15	4.1%
Full Service	68.0%	67.2%	0.8	\$222.95	\$212.38	5.0%		68.5%	68.9%	-0.4	\$228.07	\$218.53	4.4%
Suite Hotel	75.2%	75.8%	-0.6	\$205.65	\$198.36	3.7%		75.2%	75.9%	-0.7	\$209.28	\$203.01	3.1%
Resort	65.2%	65.6%	-0.3	\$422.80	\$396.81	6.5%		61.0%	60.8%	0.3	\$371.93	\$354.34	5.0%
Total	66.4%	66.1%	0.3	\$208.50	\$198.17	5.2%		67.2%	67.5%	-0.3	\$208.38	\$199.95	4.2%
Price Level													
Budget	59.4%	60.6%	-1.2	\$142.63	\$135.78	5.0%		58.8%	60.3%	-1.5	\$140.48	\$134.44	4.5%
Mid-Price	67.2%	66.7%	0.5	\$186.10	\$176.52	5.4%		68.3%	68.8%	-0.5	\$190.57	\$182.89	4.2%
Upscale	69.6%	68.7%	0.9	\$379.88	\$364.65	4.2%		68.8%	67.4%	1.5	\$349.71	\$342.29	2.2%
Total	66.4%	66.1%	0.3	\$208.50	\$198.17	5.2%		67.2%	67.5%	-0.3	\$208.38	\$199.95	4.2%

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