



TRENDS IN THE CANADIAN
HOTEL INDUSTRY

National Market Report

AUGUST 2024

Report of rooms operations by location

MONTH OF AUGUST 2024*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
ATLANTIC CANADA	86.4%	85.0%	1.4	\$220.33	\$206.82	6.5%	\$190.35	\$175.83	8.3%
Newfoundland	87.2%	90.6%	-3.5	\$218.32	\$180.73	20.8%	\$190.27	\$163.82	16.1%
St. John's	86.2%	90.3%	-4.2	\$225.17	\$182.82	23.2%	\$194.01	\$165.13	17.5%
Prince Edward Island	87.8%	86.6%	1.2	\$274.36	\$262.87	4.4%	\$241.00	\$227.62	5.9%
Nova Scotia	89.2%	85.2%	4.1	\$235.83	\$233.83	0.9%	\$210.46	\$199.20	5.7%
Halifax/Dartmouth	92.4%	88.6%	3.9	\$250.79	\$257.19	-2.5%	\$231.84	\$227.81	1.8%
Other Nova Scotia	82.4%	78.3%	4.1	\$200.08	\$180.08	11.1%	\$164.91	\$141.00	17.0%
New Brunswick	83.1%	82.5%	0.6	\$191.86	\$178.95	7.2%	\$159.41	\$147.59	8.0%
Moncton	81.7%	83.7%	-2.0	\$197.28	\$181.43	8.7%	\$161.18	\$151.91	6.1%
Other New Brunswick	83.8%	81.8%	2.0	\$189.14	\$177.61	6.5%	\$158.51	\$145.30	9.1%
CENTRAL CANADA	80.3%	78.2%	2.1	\$237.07	\$223.67	6.0%	\$190.39	\$174.88	8.9%
Quebec	81.1%	77.4%	3.7	\$254.11	\$240.88	5.5%	\$206.11	\$186.41	10.6%
Greater Quebec City	87.5%	82.9%	4.6	\$276.40	\$257.86	7.2%	\$241.81	\$213.81	13.1%
Other Quebec	73.0%	68.7%	4.2	\$211.97	\$202.42	4.7%	\$154.69	\$139.17	11.2%
Greater Montreal	83.6%	80.4%	3.2	\$265.99	\$252.12	5.5%	\$222.40	\$202.71	9.7%
Downtown Montreal	84.0%	80.6%	3.4	\$295.63	\$286.29	3.3%	\$248.21	\$230.71	7.6%
Montreal Airport/Laval	82.3%	80.2%	2.1	\$219.02	\$199.43	9.8%	\$180.27	\$159.88	12.8%
Ontario	80.0%	78.4%	1.6	\$231.03	\$217.59	6.2%	\$184.83	\$170.66	8.3%
Greater Toronto Area (GTA)	84.0%	80.5%	3.5	\$251.48	\$242.69	3.6%	\$211.23	\$195.36	8.1%
Downtown Toronto	80.7%	78.7%	1.9	\$345.07	\$333.87	3.4%	\$278.31	\$262.82	5.9%
Toronto Airport	88.8%	81.4%	7.5	\$204.57	\$197.63	3.5%	\$181.73	\$160.80	13.0%
GTA West	83.9%	80.8%	3.1	\$189.92	\$184.12	3.1%	\$159.36	\$148.80	7.1%
GTA East/North	86.1%	82.5%	3.6	\$204.85	\$193.30	6.0%	\$176.40	\$159.51	10.6%
Eastern Ontario	72.4%	77.1%	-4.7	\$199.93	\$177.28	12.8%	\$144.84	\$136.71	5.9%
Kingston	79.9%	80.8%	-0.8	\$225.50	\$204.78	10.1%	\$180.27	\$165.43	9.0%
Other Eastern Ontario	69.4%	75.8%	-6.4	\$187.90	\$166.41	12.9%	\$130.38	\$126.06	3.4%
Ottawa	75.9%	70.5%	5.3	\$195.22	\$187.28	4.2%	\$148.10	\$132.12	12.1%
Downtown Ottawa	75.7%	69.8%	5.8	\$203.99	\$203.31	0.3%	\$154.38	\$141.97	8.7%
Ottawa West	77.3%	72.7%	4.7	\$187.13	\$170.20	9.9%	\$144.69	\$123.66	17.0%
Ottawa East	72.9%	67.8%	5.1	\$179.25	\$168.45	6.4%	\$130.64	\$114.13	14.5%
Southern Ontario	78.5%	80.4%	-1.8	\$236.75	\$215.09	10.1%	\$185.93	\$172.87	7.6%
London	70.3%	71.7%	-1.5	\$161.37	\$153.95	4.8%	\$113.41	\$110.44	2.7%
Windsor	82.6%	82.3%	0.2	\$167.94	\$137.43	22.2%	\$138.68	\$113.16	22.6%
Kitchener/Waterloo/Cambridge/Guelph	74.7%	73.3%	1.5	\$190.04	\$159.86	18.9%	\$142.00	\$117.10	21.3%
Hamilton/Brantford	72.3%	75.6%	-3.2	\$171.02	\$161.68	5.8%	\$123.73	\$122.17	1.3%
Niagara Falls	87.6%	89.6%	-2.0	\$304.31	\$284.75	6.9%	\$266.50	\$255.20	4.4%
Other Niagara Region	84.0%	86.8%	-2.8	\$280.41	\$234.55	19.6%	\$235.53	\$203.50	15.7%
Other Southern Ontario	63.7%	65.6%	-1.9	\$182.25	\$160.85	13.3%	\$116.11	\$105.56	10.0%
Central Ontario	77.4%	73.0%	4.4	\$235.28	\$223.08	5.5%	\$182.07	\$162.78	11.8%
North Eastern Ontario	76.4%	72.7%	3.6	\$170.83	\$157.28	8.6%	\$130.44	\$114.36	14.1%
North Bay	80.1%	77.5%	2.6	\$153.71	\$146.19	5.1%	\$123.08	\$113.29	8.6%
Sudbury	82.1%	74.5%	7.6	\$171.54	\$152.43	12.5%	\$140.76	\$113.53	24.0%
North Central Ontario									
Sault Ste. Marie	87.4%	85.6%	1.8	\$167.66	\$161.10	4.1%	\$146.47	\$137.83	6.3%
North Western Ontario	82.9%	86.5%	-3.6	\$216.27	\$196.96	9.8%	\$179.30	\$170.34	5.3%
Thunder Bay	82.8%	87.2%	-4.4	\$211.66	\$203.86	3.8%	\$175.24	\$177.81	-1.4%

* Based on the operating results of 253,191 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

Source: CBRE Hotels' Trends in the Hotel Industry National Market with reproduction and use of information subject to CBRE Limited Disclaimer | Terms of Use as detailed at:

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Report of rooms operations by location

MONTH OF AUGUST 2024*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
WESTERN CANADA	77.7%	75.3%	2.3	\$239.40	\$221.12	8.3%	\$185.93	\$166.59	11.6%
Manitoba	80.2%	78.9%	1.4	\$175.27	\$163.11	7.5%	\$140.62	\$128.62	9.3%
Winnipeg	80.9%	83.2%	-2.2	\$182.05	\$172.05	5.8%	\$147.34	\$143.06	3.0%
Brandon	85.1%	68.2%	16.9	\$151.85	\$126.17	20.4%	\$129.25	\$86.06	50.2%
Other Manitoba	75.4%	71.6%	3.8	\$165.58	\$151.49	9.3%	\$124.91	\$108.47	15.2%
Saskatchewan	65.7%	62.5%	3.2	\$147.04	\$132.93	10.6%	\$96.67	\$83.08	16.4%
Regina	59.5%	61.5%	-2.0	\$138.65	\$130.06	6.6%	\$82.56	\$79.99	3.2%
Saskatoon	73.3%	63.3%	10.0	\$156.91	\$139.61	12.4%	\$114.95	\$88.34	30.1%
Other Saskatchewan	64.1%	63.2%	0.9	\$143.05	\$129.33	10.6%	\$91.69	\$81.73	12.2%
Alberta (excl. Alta Resorts)	73.9%	71.3%	2.6	\$167.04	\$148.54	12.5%	\$123.40	\$105.89	16.5%
Calgary	84.2%	81.8%	2.4	\$186.84	\$173.95	7.4%	\$157.35	\$142.34	10.5%
Calgary Airport	88.9%	85.9%	3.0	\$174.20	\$161.25	8.0%	\$154.79	\$138.48	11.8%
Downtown Calgary	78.6%	77.4%	1.2	\$212.07	\$199.63	6.2%	\$166.65	\$154.53	7.8%
Calgary Northwest	87.1%	82.7%	4.4	\$171.98	\$156.82	9.7%	\$149.76	\$129.66	15.5%
Calgary South	84.6%	82.2%	2.3	\$173.65	\$162.86	6.6%	\$146.88	\$133.93	9.7%
Edmonton	72.6%	68.6%	4.0	\$161.66	\$131.62	22.8%	\$117.38	\$90.24	30.1%
Downtown Edmonton	64.3%	59.4%	4.9	\$212.65	\$155.15	37.1%	\$136.64	\$92.13	48.3%
Edmonton South	72.4%	68.6%	3.8	\$142.72	\$119.69	19.2%	\$103.35	\$82.16	25.8%
Edmonton West	80.7%	76.5%	4.1	\$159.34	\$136.70	16.6%	\$128.55	\$104.63	22.9%
Other Alberta	67.5%	65.7%	1.8	\$153.65	\$137.96	11.4%	\$103.70	\$90.58	14.5%
Lethbridge	73.3%	64.1%	9.2	\$144.23	\$124.18	16.1%	\$105.71	\$79.60	32.8%
Red Deer	68.0%	67.0%	1.0	\$136.17	\$116.81	16.6%	\$92.60	\$78.30	18.3%
Other Alberta Communities	66.0%	65.7%	0.3	\$159.51	\$143.72	11.0%	\$105.23	\$94.35	11.5%
Alberta Resorts	84.1%	82.7%	1.4	\$714.45	\$613.84	16.4%	\$600.92	\$507.41	18.4%
British Columbia	83.5%	81.5%	2.0	\$297.89	\$279.00	6.8%	\$248.75	\$227.31	9.4%
Greater Vancouver	89.1%	87.8%	1.3	\$355.47	\$334.39	6.3%	\$316.68	\$293.44	7.9%
Airport (Richmond)	91.0%	88.1%	2.9	\$290.98	\$284.23	2.4%	\$264.90	\$250.38	5.8%
Downtown Vancouver	90.2%	88.9%	1.3	\$422.47	\$397.08	6.4%	\$380.96	\$353.06	7.9%
Langley/Surrey	82.7%	84.5%	-1.8	\$240.55	\$226.32	6.3%	\$198.87	\$191.20	4.0%
Other Vancouver	86.7%	85.5%	1.2	\$297.42	\$262.44	13.3%	\$257.87	\$224.45	14.9%
Vancouver Island	88.9%	85.7%	3.2	\$318.00	\$299.78	6.1%	\$282.73	\$256.88	10.1%
Campbell River	80.1%	91.6%	-11.5	\$226.11	\$228.97	-1.2%	\$181.12	\$209.77	-13.7%
Greater Victoria	91.0%	86.5%	4.4	\$341.14	\$303.73	12.3%	\$310.32	\$262.78	18.1%
Nanaimo	87.0%	79.3%	7.7	\$202.06	\$217.47	-7.1%	\$175.87	\$172.48	2.0%
Parksville/Qualicum Beach	88.8%	87.6%	1.2	\$322.38	\$314.55	2.5%	\$286.30	\$275.52	3.9%
Other Vancouver Island	86.9%	84.0%	2.9	\$351.15	\$368.15	-4.6%	\$305.27	\$309.25	-1.3%
Whistler Resort Area	80.8%	75.5%	5.3	\$353.90	\$332.33	6.5%	\$286.00	\$250.82	14.0%
Other British Columbia	75.9%	74.0%	1.8	\$211.68	\$196.53	7.7%	\$160.58	\$145.46	10.4%
Abbotsford/Chilliwack	82.8%	85.8%	-3.1	\$201.95	\$217.90	-7.3%	\$167.13	\$187.01	-10.6%
Kamloops	77.4%	83.9%	-6.6	\$190.73	\$184.02	3.7%	\$147.56	\$154.47	-4.5%
Kelowna	80.2%	71.8%	8.4	\$257.71	\$239.84	7.4%	\$206.72	\$172.24	20.0%
Penticton	69.4%	61.0%	8.4	\$256.25	\$251.75	1.8%	\$177.86	\$153.55	15.8%
Prince George	68.6%	75.9%	-7.2	\$144.51	\$139.94	3.3%	\$99.20	\$106.20	-6.6%
Other B.C. Communities	75.3%	72.0%	3.3	\$209.23	\$190.17	10.0%	\$157.62	\$136.97	15.1%
Yukon	86.1%	89.2%	-3.1	\$212.83	\$206.76	2.9%	\$183.31	\$184.40	-0.6%
CANADA	79.6%	77.4%	2.2	\$236.73	\$221.14	7.1%	\$188.35	\$171.16	10.0%

* Based on the operating results of 253,191 rooms (unweighted data)

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Report of rooms operations by location

EIGHT MONTHS ENDED AUGUST 2024

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
ATLANTIC CANADA	62.8%	65.3%	-2.5	\$178.10	\$172.99	3.0%	\$111.92	\$112.98	-0.9%
Newfoundland	66.0%	74.1%	-8.0	\$172.12	\$156.08	10.3%	\$113.67	\$115.62	-1.7%
St. John's	66.5%	76.3%	-9.9	\$174.59	\$156.75	11.4%	\$116.02	\$119.67	-3.1%
Prince Edward Island	54.6%	62.1%	-7.5	\$207.99	\$205.82	1.1%	\$113.57	\$127.86	-11.2%
Nova Scotia	66.5%	67.7%	-1.2	\$192.53	\$191.75	0.4%	\$127.98	\$129.79	-1.4%
Halifax/Dartmouth	69.5%	71.1%	-1.6	\$205.70	\$207.61	-0.9%	\$142.95	\$147.56	-3.1%
Other Nova Scotia	60.1%	60.4%	-0.3	\$160.47	\$151.48	5.9%	\$96.46	\$91.46	5.5%
New Brunswick	59.4%	59.7%	-0.3	\$158.27	\$152.56	3.7%	\$93.97	\$91.02	3.2%
Moncton	63.3%	63.1%	0.2	\$159.14	\$153.34	3.8%	\$100.79	\$96.81	4.1%
Other New Brunswick	57.4%	57.8%	-0.5	\$157.78	\$152.12	3.7%	\$90.49	\$87.95	2.9%
CENTRAL CANADA	67.5%	67.9%	-0.4	\$210.31	\$202.74	3.7%	\$141.97	\$137.61	3.2%
Quebec	66.0%	66.2%	-0.2	\$224.66	\$219.09	2.5%	\$148.35	\$145.11	2.2%
Greater Quebec City	67.5%	66.7%	0.9	\$224.75	\$218.74	2.7%	\$151.79	\$145.83	4.1%
Other Quebec	58.6%	59.0%	-0.4	\$200.13	\$195.00	2.6%	\$117.18	\$114.98	1.9%
Greater Montreal	69.5%	69.9%	-0.4	\$234.87	\$229.17	2.5%	\$163.30	\$160.16	2.0%
Downtown Montreal	69.1%	68.4%	0.7	\$257.43	\$255.26	0.9%	\$177.80	\$174.58	1.8%
Montreal Airport/Laval	71.0%	74.0%	-3.0	\$205.27	\$195.22	5.1%	\$145.79	\$144.44	0.9%
Ontario	68.0%	68.4%	-0.4	\$205.29	\$197.17	4.1%	\$139.56	\$134.86	3.5%
Greater Toronto Area (GTA)	74.9%	73.9%	1.0	\$228.88	\$225.27	1.6%	\$171.43	\$166.39	3.0%
Downtown Toronto	71.5%	69.5%	2.0	\$322.55	\$320.71	0.6%	\$230.58	\$222.85	3.5%
Toronto Airport	81.1%	81.8%	-0.7	\$194.97	\$189.60	2.8%	\$158.11	\$155.14	1.9%
GTA West	75.9%	74.8%	1.0	\$169.54	\$168.10	0.9%	\$128.61	\$125.77	2.3%
GTA East/North	74.9%	74.1%	0.8	\$172.81	\$169.65	1.9%	\$129.52	\$125.78	3.0%
Eastern Ontario	58.9%	61.8%	-2.9	\$163.70	\$155.43	5.3%	\$96.49	\$96.10	0.4%
Kingston	65.7%	62.8%	2.9	\$179.54	\$170.82	5.1%	\$117.97	\$107.34	9.9%
Other Eastern Ontario	56.4%	61.4%	-5.1	\$156.64	\$149.34	4.9%	\$88.27	\$91.76	-3.8%
Ottawa	67.6%	68.0%	-0.5	\$197.93	\$192.09	3.0%	\$133.73	\$130.67	2.3%
Downtown Ottawa	67.9%	68.2%	-0.3	\$216.58	\$215.90	0.3%	\$146.97	\$147.26	-0.2%
Ottawa West	68.9%	69.7%	-0.9	\$178.71	\$165.61	7.9%	\$123.05	\$115.48	6.6%
Ottawa East	63.0%	62.6%	0.4	\$168.64	\$164.95	2.2%	\$106.21	\$103.21	2.9%
Southern Ontario	63.6%	66.4%	-2.8	\$191.78	\$174.74	9.8%	\$121.99	\$116.11	5.1%
London	64.9%	66.1%	-1.2	\$156.55	\$149.67	4.6%	\$101.57	\$98.87	2.7%
Windsor	72.9%	72.4%	0.6	\$144.98	\$133.56	8.5%	\$105.76	\$96.67	9.4%
Kitchener/Waterloo/Cambridge/Guelph	64.6%	64.9%	-0.3	\$170.28	\$154.67	10.1%	\$110.07	\$100.39	9.6%
Hamilton/Brantford	62.3%	64.2%	-1.9	\$160.45	\$157.02	2.2%	\$99.92	\$100.82	-0.9%
Niagara Falls	64.6%	70.0%	-5.4	\$237.53	\$205.91	15.4%	\$153.45	\$144.19	6.4%
Other Niagara Region	63.6%	65.6%	-2.1	\$211.60	\$193.47	9.4%	\$134.52	\$126.96	6.0%
Other Southern Ontario	53.4%	54.5%	-1.1	\$158.27	\$146.72	7.9%	\$84.49	\$79.96	5.7%
Central Ontario	56.4%	54.9%	1.5	\$187.97	\$187.32	0.3%	\$106.00	\$102.87	3.0%
North Eastern Ontario	63.0%	61.1%	1.9	\$158.32	\$148.80	6.4%	\$99.75	\$90.98	9.6%
North Bay	62.3%	63.0%	-0.6	\$136.42	\$130.16	4.8%	\$84.99	\$81.94	3.7%
Sudbury	65.5%	59.9%	5.6	\$160.21	\$148.05	8.2%	\$104.93	\$88.63	18.4%
North Central Ontario									
Sault Ste. Marie	63.6%	64.4%	-0.8	\$140.82	\$137.12	2.7%	\$89.61	\$88.34	1.4%
North Western Ontario	67.1%	70.5%	-3.3	\$189.91	\$177.09	7.2%	\$127.52	\$124.78	2.2%
Thunder Bay	66.4%	70.8%	-4.5	\$189.68	\$182.17	4.1%	\$125.86	\$129.04	-2.5%

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Manitoba	70.8%	73.2%	-2.3	\$163.45	\$156.54	4.4%	\$115.75	\$114.52	1.1%
Winnipeg	74.6%	79.0%	-4.4	\$171.03	\$164.25	4.1%	\$127.64	\$129.80	-1.7%
Brandon	62.9%	58.9%	4.0	\$136.32	\$126.42	7.8%	\$85.75	\$74.49	15.1%
Other Manitoba	63.3%	61.8%	1.5	\$150.97	\$140.45	7.5%	\$95.55	\$86.80	10.1%
Saskatchewan	58.0%	56.8%	1.2	\$140.62	\$132.95	5.8%	\$81.58	\$75.50	8.1%
Regina	55.2%	54.2%	1.0	\$136.07	\$131.44	3.5%	\$75.12	\$71.28	5.4%
Saskatoon	64.9%	62.5%	2.4	\$149.95	\$141.40	6.0%	\$97.35	\$88.36	10.2%
Other Saskatchewan	54.3%	53.8%	0.5	\$134.22	\$125.33	7.1%	\$72.84	\$67.43	8.0%
Alberta (excl. Alta Resorts)	61.0%	59.2%	1.8	\$155.97	\$146.43	6.5%	\$95.11	\$86.71	9.7%
Calgary	67.8%	65.2%	2.6	\$184.44	\$177.68	3.8%	\$125.02	\$115.80	8.0%
Calgary Airport	71.8%	68.4%	3.3	\$159.79	\$153.67	4.0%	\$114.65	\$105.13	9.1%
Downtown Calgary	64.0%	60.6%	3.4	\$230.20	\$224.14	2.7%	\$147.23	\$135.83	8.4%
Calgary Northwest	68.0%	70.0%	-2.1	\$156.25	\$145.92	7.1%	\$106.20	\$102.19	3.9%
Calgary South	67.2%	64.7%	2.5	\$165.24	\$162.64	1.6%	\$111.03	\$105.21	5.5%
Edmonton	61.4%	58.2%	3.2	\$147.40	\$133.85	10.1%	\$90.55	\$77.93	16.2%
Downtown Edmonton	56.9%	54.1%	2.8	\$196.54	\$171.75	14.4%	\$111.83	\$92.94	20.3%
Edmonton South	60.8%	57.8%	3.1	\$128.45	\$117.78	9.1%	\$78.13	\$68.04	14.8%
Edmonton West	66.9%	62.8%	4.1	\$144.43	\$135.45	6.6%	\$96.67	\$85.08	13.6%
Other Alberta	55.9%	55.7%	0.2	\$138.03	\$129.46	6.6%	\$77.16	\$72.10	7.0%
Lethbridge	60.2%	52.4%	7.8	\$128.92	\$124.32	3.7%	\$77.67	\$65.16	19.2%
Red Deer	57.4%	57.1%	0.3	\$124.62	\$115.77	7.6%	\$71.52	\$66.14	8.1%
Other Alberta Communities	55.0%	55.6%	-0.7	\$142.21	\$132.82	7.1%	\$78.15	\$73.90	5.8%
Alberta Resorts	62.4%	65.9%	-3.5	\$492.06	\$442.82	11.1%	\$306.86	\$291.76	5.2%
British Columbia	71.8%	72.3%	-0.4	\$249.99	\$238.49	4.8%	\$179.56	\$172.32	4.2%
Greater Vancouver	80.0%	80.1%	-0.1	\$288.05	\$271.22	6.2%	\$230.48	\$217.32	6.1%
Airport (Richmond)	82.4%	83.4%	-1.0	\$241.98	\$232.64	4.0%	\$199.30	\$193.98	2.7%
Downtown Vancouver	80.0%	79.3%	0.7	\$341.38	\$319.93	6.7%	\$272.97	\$253.59	7.6%
Langley/Surrey	75.8%	79.2%	-3.4	\$199.96	\$190.59	4.9%	\$151.57	\$150.91	0.4%
Other Vancouver	79.6%	78.7%	0.9	\$236.69	\$219.06	8.0%	\$188.39	\$172.45	9.2%
Vancouver Island	71.5%	69.0%	2.5	\$246.47	\$234.57	5.1%	\$176.27	\$161.87	8.9%
Campbell River	71.4%	76.1%	-4.7	\$172.75	\$168.37	2.6%	\$123.31	\$128.06	-3.7%
Greater Victoria	74.7%	70.2%	4.5	\$261.52	\$244.38	7.0%	\$195.46	\$171.53	13.9%
Nanaimo	64.9%	65.4%	-0.5	\$178.91	\$185.05	-3.3%	\$116.04	\$121.02	-4.1%
Parksville/Qualicum Beach	65.1%	64.3%	0.8	\$234.10	\$221.91	5.5%	\$152.41	\$142.77	6.8%
Other Vancouver Island	68.9%	67.6%	1.3	\$271.27	\$268.35	1.1%	\$186.85	\$181.35	3.0%
Whistler Resort Area	71.4%	73.4%	-2.0	\$429.44	\$419.69	2.3%	\$306.74	\$308.10	-0.4%
Other British Columbia	63.3%	64.7%	-1.4	\$174.85	\$169.55	3.1%	\$110.64	\$109.63	0.9%
Abbotsford/Chilliwack	73.1%	83.0%	-9.9	\$172.97	\$192.91	-10.3%	\$126.37	\$160.03	-21.0%
Kamloops	66.6%	72.6%	-6.0	\$165.42	\$157.56	5.0%	\$110.20	\$114.38	-3.7%
Kelowna	66.9%	64.0%	2.9	\$198.74	\$191.47	3.8%	\$133.00	\$122.59	8.5%
Penticton	48.5%	51.9%	-3.5	\$198.85	\$190.43	4.4%	\$96.38	\$98.88	-2.5%
Prince George	64.4%	68.5%	-4.1	\$141.30	\$138.48	2.0%	\$90.99	\$94.79	-4.0%
Other B.C. Communities	61.8%	61.6%	0.2	\$173.50	\$166.65	4.1%	\$107.14	\$102.65	4.4%
Yukon	66.9%	64.9%	2.0	\$191.12	\$187.45	2.0%	\$127.90	\$121.72	5.1%
CANADA	66.3%	66.5%	-0.2	\$206.45	\$197.54	4.5%	\$136.93	\$131.33	4.3%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Regional report of rooms operations by property size, type and price level
MONTH OF AUGUST 2024*

ATLANTIC							CENTRAL						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance		2024	2023	**Point Change	2024	2023	Variance
Property Size													
Under 50 rooms	86.1%	82.5%	3.5	\$172.32	\$168.76	2.1%		74.2%	75.1%	-0.9	\$198.34	\$187.51	5.8%
50-75 rooms	82.7%	81.9%	0.8	\$174.19	\$171.35	1.7%		77.5%	77.0%	0.4	\$184.80	\$172.33	7.2%
76-125 rooms	88.4%	86.4%	1.9	\$223.87	\$205.89	8.7%		81.5%	79.1%	2.3	\$204.95	\$188.65	8.6%
126-200 rooms	86.3%	84.7%	1.6	\$222.84	\$210.09	6.1%		82.6%	79.4%	3.2	\$218.33	\$203.49	7.3%
201-500 rooms	85.6%	85.3%	0.3	\$245.22	\$231.82	5.8%		78.9%	76.0%	3.0	\$262.07	\$250.49	4.6%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A		79.9%	79.9%	0.1	\$332.34	\$320.94	3.6%
Total	86.4%	85.0%	1.4	\$220.33	\$206.82	6.5%		80.3%	78.2%	2.1	\$237.07	\$223.67	6.0%
Property Type													
Limited Service	86.0%	84.9%	1.1	\$208.65	\$189.56	10.1%		80.4%	77.7%	2.8	\$187.77	\$174.47	7.6%
Full Service	86.7%	85.0%	1.7	\$225.59	\$216.08	4.4%		79.7%	78.2%	1.5	\$259.94	\$245.26	6.0%
Suite Hotel	88.8%	88.1%	0.6	\$227.33	\$233.29	-2.6%		86.2%	85.2%	1.0	\$244.53	\$232.85	5.0%
Resort	N/A	N/A	N/A	N/A	N/A	N/A		73.7%	66.0%	7.7	\$308.81	\$312.63	-1.2%
Total	86.4%	85.0%	1.4	\$220.33	\$206.82	6.5%		80.3%	78.2%	2.1	\$237.07	\$223.67	6.0%
Price Level													
Budget	79.1%	79.1%	0.0	\$165.52	\$157.49	5.1%		75.5%	73.1%	2.4	\$155.86	\$150.29	3.7%
Mid-Price	87.3%	85.9%	1.4	\$223.10	\$209.15	6.7%		80.9%	79.2%	1.7	\$219.61	\$206.41	6.4%
Upscale	87.7%	83.0%	4.8	\$294.85	\$302.26	-2.4%		80.6%	77.3%	3.3	\$363.88	\$351.73	3.5%
Total	86.4%	85.0%	1.4	\$220.33	\$206.82	6.5%		80.3%	78.2%	2.1	\$237.07	\$223.67	6.0%
WESTERN							CANADA						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance		2024	2023	**Point Change	2024	2023	Variance
Property Size													
Under 50 rooms	68.9%	68.4%	0.5	\$165.01	\$159.85	3.2%		71.4%	71.3%	0.2	\$177.59	\$170.25	4.3%
50-75 rooms	76.0%	73.4%	2.6	\$189.80	\$180.85	4.9%		77.2%	75.6%	1.6	\$186.22	\$176.44	5.5%
76-125 rooms	78.7%	76.2%	2.5	\$200.95	\$182.07	10.4%		80.7%	78.4%	2.4	\$204.87	\$187.23	9.4%
126-200 rooms	77.4%	75.9%	1.5	\$217.57	\$200.32	8.6%		80.6%	78.4%	2.3	\$218.46	\$202.78	7.7%
201-500 rooms	77.4%	74.7%	2.7	\$283.01	\$265.97	6.4%		78.7%	76.0%	2.7	\$270.09	\$255.94	5.5%
Over 500 rooms	86.3%	82.2%	4.1	\$562.89	\$518.94	8.5%		81.5%	80.4%	1.1	\$393.52	\$371.66	5.9%
Total	77.7%	75.3%	2.3	\$239.37	\$221.09	8.3%		79.6%	77.4%	2.2	\$236.73	\$221.14	7.1%
Property Type													
Limited Service	75.6%	73.4%	2.2	\$179.44	\$162.17	10.6%		78.5%	76.2%	2.3	\$185.71	\$169.93	9.3%
Full Service	78.4%	76.2%	2.2	\$251.86	\$234.27	7.5%		79.7%	77.8%	1.8	\$253.87	\$238.51	6.4%
Suite Hotel	83.2%	83.0%	0.2	\$223.59	\$209.51	6.7%		85.3%	84.6%	0.7	\$237.17	\$225.17	5.3%
Resort	81.1%	76.0%	5.1	\$516.10	\$477.96	8.0%		78.6%	72.9%	5.7	\$435.39	\$416.84	4.4%
Total	77.7%	75.3%	2.3	\$239.37	\$221.09	8.3%		79.6%	77.4%	2.2	\$236.73	\$221.14	7.1%
Price Level													
Budget	70.7%	70.3%	0.4	\$165.17	\$156.42	5.6%		73.2%	72.1%	1.1	\$161.33	\$153.87	4.8%
Mid-Price	78.7%	76.1%	2.6	\$215.00	\$195.07	10.2%		80.5%	78.4%	2.1	\$217.92	\$201.73	8.0%
Upscale	79.6%	76.9%	2.7	\$436.54	\$416.38	4.8%		80.3%	77.2%	3.1	\$393.42	\$379.33	3.7%
Total	77.7%	75.3%	2.3	\$239.37	\$221.09	8.3%		79.6%	77.4%	2.2	\$236.73	\$221.14	7.1%

* Based on the operating results of 253,191 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Regional report of rooms operations by property size, type and price level

EIGHT MONTHS ENDED AUGUST 2024

ATLANTIC							CENTRAL						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance		2024	2023	**Point Change	2024	2023	Variance
Property Size													
Under 50 rooms	51.2%	53.9%	-2.7	\$149.68	\$148.82	0.6%		57.5%	59.9%	-2.4	\$173.62	\$163.12	6.4%
50-75 rooms	56.8%	58.5%	-1.7	\$146.32	\$143.36	2.1%		60.2%	61.9%	-1.7	\$157.50	\$152.30	3.4%
76-125 rooms	65.1%	67.3%	-2.1	\$176.12	\$169.90	3.7%		67.9%	67.9%	0.0	\$176.35	\$169.31	4.2%
126-200 rooms	64.2%	67.4%	-3.1	\$179.70	\$174.85	2.8%		69.8%	69.8%	0.0	\$193.41	\$185.31	4.4%
201-500 rooms	62.1%	64.8%	-2.7	\$202.17	\$197.09	2.6%		67.7%	68.6%	-1.0	\$238.67	\$231.80	3.0%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A		69.8%	69.0%	0.8	\$292.18	\$282.48	3.4%
Total	62.8%	65.3%	-2.5	\$178.10	\$172.99	3.0%		67.5%	67.9%	-0.4	\$210.31	\$202.74	3.7%
Property Type													
Limited Service	62.8%	65.0%	-2.2	\$166.33	\$159.30	4.4%		65.1%	65.1%	0.1	\$161.12	\$155.71	3.5%
Full Service	63.5%	65.9%	-2.4	\$185.38	\$181.27	2.3%		68.6%	69.4%	-0.8	\$233.79	\$224.03	4.4%
Suite Hotel	71.4%	74.1%	-2.8	\$195.28	\$195.15	0.1%		74.7%	75.2%	-0.4	\$210.59	\$204.05	3.2%
Resort	N/A	N/A	N/A	N/A	N/A	N/A		54.4%	52.8%	1.6	\$278.92	\$276.55	0.9%
Total	62.8%	65.3%	-2.5	\$178.10	\$172.99	3.0%		67.5%	67.9%	-0.4	\$210.31	\$202.74	3.7%
Price Level													
Budget	50.8%	54.4%	-3.6	\$141.09	\$133.55	5.6%		58.3%	59.6%	-1.4	\$137.13	\$132.11	3.8%
Mid-Price	64.9%	67.0%	-2.1	\$178.91	\$174.47	2.5%		68.9%	69.8%	-1.0	\$195.03	\$187.69	3.9%
Upscale	55.2%	58.9%	-3.6	\$248.25	\$247.07	0.5%		67.6%	65.1%	2.5	\$322.02	\$320.03	0.6%
Total	62.8%	65.3%	-2.5	\$178.10	\$172.99	3.0%		67.5%	67.9%	-0.4	\$210.31	\$202.74	3.7%
WESTERN							CANADA						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance		2024	2023	**Point Change	2024	2023	Variance
Property Size													
Under 50 rooms	55.1%	56.4%	-1.3	\$141.09	\$137.16	2.9%		55.8%	57.5%	-1.7	\$153.12	\$146.94	4.2%
50-75 rooms	62.1%	63.0%	-0.9	\$158.73	\$154.91	2.5%		60.9%	62.1%	-1.3	\$157.12	\$152.82	2.8%
76-125 rooms	66.3%	65.8%	0.5	\$170.04	\$161.58	5.2%		66.8%	66.8%	0.1	\$173.25	\$165.56	4.6%
126-200 rooms	66.6%	66.0%	0.7	\$190.02	\$183.11	3.8%		67.9%	67.9%	0.0	\$190.70	\$183.41	4.0%
201-500 rooms	66.3%	65.3%	1.0	\$256.87	\$241.50	6.4%		66.7%	66.9%	-0.2	\$244.65	\$233.96	4.6%
Over 500 rooms	74.0%	73.2%	0.9	\$440.07	\$412.09	6.8%		70.8%	70.0%	0.8	\$330.94	\$316.43	4.6%
Total	65.7%	65.3%	0.4	\$206.78	\$196.01	5.5%		66.3%	66.5%	-0.2	\$206.45	\$197.54	4.5%
Property Type													
Limited Service	63.1%	63.0%	0.1	\$153.65	\$145.84	5.4%		63.9%	64.0%	-0.1	\$157.82	\$151.07	4.5%
Full Service	67.3%	66.3%	1.0	\$220.43	\$209.02	5.5%		67.7%	67.8%	-0.2	\$224.96	\$214.93	4.7%
Suite Hotel	74.9%	75.2%	-0.4	\$204.55	\$197.17	3.7%		74.7%	75.1%	-0.5	\$208.10	\$201.29	3.4%
Resort	64.2%	64.9%	-0.7	\$418.73	\$393.72	6.4%		60.0%	60.0%	0.0	\$370.22	\$352.45	5.0%
Total	65.7%	65.3%	0.4	\$206.78	\$196.01	5.5%		66.3%	66.5%	-0.2	\$206.45	\$197.54	4.5%
Price Level													
Budget	58.7%	59.9%	-1.2	\$141.51	\$134.14	5.5%		58.0%	59.4%	-1.5	\$139.68	\$133.24	4.8%
Mid-Price	66.5%	65.9%	0.6	\$184.70	\$174.88	5.6%		67.5%	67.8%	-0.3	\$189.15	\$180.93	4.5%
Upscale	68.7%	67.7%	1.0	\$375.71	\$359.94	4.4%		67.8%	66.2%	1.6	\$344.54	\$336.95	2.3%
Total	65.7%	65.3%	0.4	\$206.78	\$196.01	5.5%		66.3%	66.5%	-0.2	\$206.45	\$197.54	4.5%

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