TRENDS IN THE CANADIAN HOTEL INDUSTRY National Market Report: A monthly professional publication

CBRE

Report of rooms operations for RTO 9

MONTH OF JANUARY 2024

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
Location	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
Kingston	50.5%	46.6%	4.0	\$151.99	\$142.76	6.5%	\$76.78	\$66.46	15.5%
Gananoque	22.2%	24.6%	-2.5	\$118.55	\$105.30	12.6%	\$26.28	\$25.92	1.4%
Brockville	34.0%	41.7%	-7.7	\$113.09	\$122.99	-8.0%	\$38.46	\$51.28	-25.0%
Bay of Quinte (Quinte West, Belleville, Napanee)	41.5%	46.4%	-4.9	\$133.43	\$125.64	6.2%	\$55.40	\$58.27	-4.9%
Cornwall Kemptville	49.0%	76.4%	-27.3	\$143.36	\$127.58	12.4%	\$70.32	\$97.47	-27.9%
TOTAL RTO 9	45.1%	50.0%	-4.9	\$143.06	\$132.82	7.7%	\$64.49	\$66.36	-2.8%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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