

TRENDS IN THE CANADIAN HOTEL INDUSTRY

National Market Report

DECEMBER 2023





Report of rooms operations **by location**MONTH OF DECEMBER 2023*

Location ATLANTIC CANADA Newfoundland	2023 44.1% 45.4%	2022 46.5%	**Point Change	2023	erage Daily Rat	Variance	2023	ıe Per Available 2022	Variance
ATLANTIC CANADA	44.1% 45.4%	46.5%	_	2020		Variation	2020	LULL	V al lalloc
	45.4%		-2.3						
Newfoundland				\$146.13	\$141.59	3.2%	\$64.51	\$65.77	-1.9%
	/ 6 09/	51.1%	-5.6	\$127.64	\$125.65	1.6%	\$57.98	\$64.15	-9.6%
St. John's	46.8%	54.1%	-7.2	\$125.21	\$124.65	0.4%	\$58.64	\$67.39	-13.0%
Prince Edward Island	27.5%	32.9%	-5.5	\$148.87	\$151.20	-1.5%	\$40.92	\$49.82	-17.9%
Nova Scotia	47.6%	50.0%	-2.4	\$157.37	\$150.72	4.4%	\$74.97	\$75.43	-0.6%
Halifax/Dartmouth	50.0%	50.5%	-0.5	\$167.08	\$160.91	3.8%	\$83.57	\$81.31	2.8%
Other Nova Scotia	42.7%	49.0%	-6.3	\$133.73	\$127.32	5.0%	\$57.10	\$62.34	-8.4%
New Brunswick	42.2%	42.2%	0.1	\$134.88	\$131.54	2.5%	\$56.96	\$55.45	2.7%
	(7.00/	, , , , , , , , , , , , , , , , , , , 	0.7	4400 (0	4407.70	4.00/	405.50	405.00	0.00/
Moncton Other New Brunswick	47.0% 39.8%	47.7% 39.2%	-0.7 0.6	\$139.43 \$132.14	\$137.73 \$127.57	1.2% 3.6%	\$65.52 \$52.59	\$65.66 \$50.05	-0.2% 5.1%
CENTRAL CANADA	54.2%	56.1%	-1.9	\$188.41	\$185.38	1.6%	\$102.15	\$103.95	-1.7%
CENTRAL CANADA	34.2%	30.1%	-1.9	\$100.41	\$100.30	1.0%	\$102.15	\$103.95	-1.7/0
Quebec	56.6%	62.0%	-5.5	\$214.33	\$218.16	-1.8%	\$121.23	\$135.36	-10.4%
Greater Quebec City	62.3%	60.0%	2.3	\$232.79	\$214.65	8.5%	\$144.96	\$128.75	12.6%
Other Quebec	48.8%	50.8%	-2.0	\$243.69	\$236.24	3.2%	\$118.90	\$119.94	-0.9%
Greater Montreal	59.0%	68.1%	-9.1	\$196.48	\$212.20	-7.4%	\$115.97	\$144.52	-19.8%
Downtown Montreal	56.8%	65.6%	-8.8	\$211.60	\$239.72	-11.7%	\$120.14	\$157.16	-23.6%
Montreal Airport/Laval	64.2%	76.0%	-11.8	\$180.66	\$177.27	1.9%	\$116.01	\$134.69	-13.9%
Ontario	53.3%	54.0%	-0.6	\$178.79	\$172.70	3.5%	\$95.34	\$93.21	2.3%
Greater Toronto Area (GTA)	59.7%	61.6%	-1.9	\$194.52	\$191.05	1.8%	\$116.14	\$117.74	-1.4%
Downtown Toronto	57.0%	59.5%	-2.4	\$259.05	\$260.42	-0.5%	\$147.76	\$154.84	-4.6%
Toronto Airport GTA West	63.9% 61.1%	70.3% 60.0%	-6.4 1.1	\$179.52 \$153.39	\$169.05 \$147.40	6.2% 4.1%	\$114.72 \$93.66	\$118.87 \$88.43	-3.5% 5.9%
GTA East/North	59.6%	60.7%	-1.1	\$151.93	\$147.12	3.3%	\$90.56	\$89.30	1.4%
Eastern Ontario	44.3%	48.9%	-4.6	\$141.86	\$132.65	6.9%	\$62.87	\$64.92	-3.2%
Kingston	48.0%	42.6%	5.4	\$149.27	\$137.22	8.8%	\$71.70	\$58.50	22.6%
Other Eastern Ontario	42.9%	51.5%	-8.6	\$138.73	\$131.10	5.8%	\$59.54	\$67.54	-11.8%
Ottawa	55.0%	51.1%	3.9	\$183.73	\$174.07	5.5%	\$101.10	\$88.94	13.7%
Downtown Ottawa	56.0%	49.9%	6.2	\$203.78	\$200.33	1.7%	\$114.15	\$99.89	14.3%
Ottawa West	56.0%	53.5%	2.6	\$161.55	\$146.41	10.3%	\$90.50	\$78.27	15.6%
Ottawa East	48.4%	49.7%	-1.3	\$155.98	\$145.62	7.1%	\$75.57	\$72.40	4.4%
Southern Ontario	50.4%	49.3%	1.1	\$163.78	\$155.90	5.1%	\$82.49	\$76.86	7.3%
London	51.5%	56.9%	-5.4	\$146.12	\$136.70	6.9%	\$75.27	\$77.77	-3.2%
Windsor	64.1%	44.1%	20.1	\$140.52	\$135.15	4.0%	\$90.12	\$59.54	51.4%
Kitchener/Waterloo/Cambridge/Guelpl	54.0%	56.1%	-2.1	\$155.87	\$150.84	3.3%	\$84.17	\$84.70	-0.6%
Hamilton/Brantford	45.8%	54.4%	-8.6	\$146.40	\$145.76	0.4%	\$67.09	\$79.34	-15.4%
Niagara Falls	51.3%	46.8%	4.6	\$191.78	\$181.49	5.7%	\$98.48	\$84.89	16.0%
Other Niagara Region Other Southern Ontario	45.3% 40.0%	43.4% 44.8%	1.9 -4.8	\$140.86 \$142.69	\$136.83 \$132.36	2.9% 7.8%	\$63.79 \$57.08	\$59.37 \$59.34	7.4% -3.8%
Central Ontario	41.0%	42.8%	-1.8	\$179.06	\$176.88	1.2%	\$73.47	\$75.67	-2.9%
North Eastern Ontario	44.4%	43.3%	1.1	\$146.56	\$138.06	6.2%	\$65.11	\$59.80	8.9%
North Bay	42.1%	42.5%	-0.3	\$127.74	\$123.95	3.1%	\$53.81	\$52.65	2.2%
Sudbury	49.6%	45.6%	4.0	\$153.60	\$145.06	5.9%	\$76.20	\$66.19	15.1%
North Central Ontario				***	A.a.		4=	4	
Sault Ste. Marie	41.4%	41.3%	0.1	\$121.90	\$117.62	3.6%	\$50.44	\$48.55	3.9%
North Western Ontario Thunder Bay	51.5% 52.1%	57.8% 57.9%	-6.3 -5.8	\$165.57 \$167.84	\$153.60 \$157.26	7.8% 6.7%	\$85.33 \$87.42	\$88.85 \$91.09	-4.0% -4.0%

 $^{^{\}ast}~$ Based on the operating results of 254,057 rooms (unweighted data)

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



Report of rooms operations by location

MONTH OF DECEMBER 2023*

	Occup	ancy Percent	age	Av	erage Daily Rat	te	Revenue Per Available Room			
Location	2023	2022	**Point Change	2023	2022	Variance	2023	2022	Variance	
WESTERN CANADA	48.9%	51.1%	-2.1	\$183.46	\$175.93	4.3%	\$89.79	\$89.82	0.0%	
Manitoba	56.4%	62.1%	-5.7	\$150.83	\$144.79	4.2%	\$85.02	\$89.91	-5.4%	
Winnipeg	61.0%	70.6%	-9.6	\$158.22	\$150.18	5.4%	\$96.55	\$106.03	-8.9%	
Brandon	47.5%	41.2%	6.2	\$126.85	\$118.00	7.5%	\$60.24	\$48.66	23.8%	
Other Manitoba	46.7%	45.5%	1.2	\$134.50	\$130.82	2.8%	\$62.82	\$59.54	5.5%	
Saskatchewan	45.4%	46.2%	-0.8	\$130.96	\$125.69	4.2%	\$59.48	\$58.11	2.4%	
Regina	42.0%	43.3%	-1.3	\$127.20	\$127.84	-0.5%	\$53.38	\$55.34	-3.5%	
Saskatoon	52.9%	52.3%	0.5	\$136.42	\$130.24	4.7%	\$72.11	\$68.14	5.8%	
Other Saskatchewan	41.7%	42.8%	-1.0	\$127.83	\$119.24	7.2%	\$53.33	\$50.99	4.6%	
Alberta (excl. Alta Resorts)	44.2%	45.4%	-1.1	\$134.78	\$132.23	1.9%	\$59.62	\$59.97	-0.6%	
Calgary	46.9%	48.9%	-2.0	\$148.27	\$150.13	-1.2%	\$69.50	\$73.41	-5.3%	
Calgary Airport	49.7%	54.9%	-5.1	\$132.64	\$133.89	-0.9%	\$65.95	\$73.44	-10.2%	
Downtown Calgary	43.6%	40.8%	2.7	\$180.72	\$192.18	-6.0%	\$78.71	\$78.46	0.3%	
Calgary Northwest	45.1%	61.3%	-16.2	\$119.36	\$119.29	0.1%	\$53.86	\$73.16	-26.4%	
Calgary South	48.5%	45.6%	2.9	\$136.88	\$137.02	-0.1%	\$66.39	\$62.49	6.2%	
Edmonton	47.3%	49.4%	-2.0	\$132.29	\$128.96	2.6%	\$62.60	\$63.65	-1.6%	
Downtown Edmonton	42.3%	45.1%	-2.9	\$170.99	\$167.99	1.8%	\$72.28	\$75.83	-4.7%	
Edmonton South	46.1%	49.0%	-2.9	\$115.21	\$112.60	2.3%	\$53.10	\$55.14	-3.7%	
Edmonton West	54.6%	53.9%	0.7	\$134.47	\$129.94	3.5%	\$73.44	\$70.01	4.9%	
Other Alberta	40.2%	40.2%	0.1	\$125.39	\$119.55	4.9%	\$50.44	\$48.02	5.0%	
Lethbridge	40.7%	36.0%	4.7	\$123.18	\$119.28	3.3%	\$50.12	\$42.97	16.6%	
Red Deer	40.1%	37.1%	3.0	\$110.49	\$106.39	3.9%	\$44.26	\$39.45	12.2%	
Other Alberta Communities	39.9%	39.9%	0.0	\$128.87	\$122.10	5.5%	\$51.40	\$48.73	5.5%	
Alberta Resorts	46.4%	45.3%	1.0	\$441.92	\$416.13	6.2%	\$204.83	\$188.60	8.6%	
British Columbia	53.7%	56.9%	-3.2	\$221.57	\$213.69	3.7%	\$118.90	\$121.56	-2.2%	
Greater Vancouver	63.4%	68.5%	-5.1	\$208.68	\$200.88	3.9%	\$132.31	\$137.69	-3.9%	
Airport (Richmond)	68.4%	78.8%	-10.4	\$188.11	\$188.90	-0.4%	\$128.67	\$148.81	-13.5%	
Downtown Vancouver	63.5%	66.9%	-3.4	\$236.31	\$225.93	4.6%	\$150.12	\$151.21	-0.7%	
Langley/Surrey	56.5%	59.3%	-2.8	\$160.78	\$147.91	8.7%	\$90.81	\$87.68	3.6%	
Other Vancouver	60.3%	65.0%	-4.7	\$176.08	\$165.78	6.2%	\$106.23	\$107.74	-1.4%	
Vancouver Island	51.9%	51.6%	0.2	\$187.38	\$178.65	4.9%	\$97.22	\$92.25	5.4%	
Campbell River	51.1%	55.5%	-4.4	\$117.92	\$114.62	2.9%	\$60.25	\$63.56	-5.2%	
Greater Victoria	56.9%	52.7%	4.2	\$195.52	\$185.61	5.3%	\$111.19	\$97.84	13.6%	
Nanaimo	44.1%	54.9%	-10.8	\$148.24	\$145.10	2.2%	\$65.41	\$79.63	-17.9%	
Parksville/Qualicum Beach	43.1%	41.8%	1.4	\$178.30	\$168.01	6.1%	\$76.91	\$70.18	9.6%	
Other Vancouver Island	45.1%	50.3%	-5.2	\$216.61	\$207.30	4.5%	\$97.68	\$104.29	-6.3%	
Whistler Resort Area	73.6%	71.9%	1.7	\$691.43	\$694.03	-0.4%	\$509.02	\$499.06	2.0%	
Other British Columbia	41.0%	43.7%	-2.7	\$144.52	\$141.33	2.3%	\$59.23	\$61.74	-4.1%	
Abbotsford/Chilliwack	56.9%	62.4%	-5.5	\$154.76	\$146.00	6.0%	\$88.02	\$91.10	-3.4%	
Kamloops	44.0%	49.4%	-5.4	\$127.16	\$120.71	5.3%	\$55.92	\$59.58	-6.2%	
Kelowna	40.7%	38.7%	1.9	\$132.75	\$141.01	-5.9%	\$54.00	\$54.61	-1.1%	
Penticton	22.5%	23.8%	-1.3	\$114.72	\$110.63	3.7%	\$25.78	\$26.29	-2.0%	
Prince George	44.0%	49.4%	-5.5	\$134.13	\$127.57	5.1%	\$58.99	\$63.09	-6.5%	
Other B.C. Communities	39.8%	42.4%	-2.6	\$153.66	\$149.80	2.6%	\$61.16	\$63.58	-3.8%	
Yukon	42.6%	41.6%	1.1	\$149.80	\$149.63	0.1%	\$63.88	\$62.22	2.7%	
CANADA	51.1%	53.1%	-2.0	\$183.50	\$178.38	2.9%	\$93.70	\$94.65	-1.0%	

 $^{^{\}star}\;$ Based on the operating results of 254,057 rooms (unweighted data)

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



Report of rooms operations by location

TWELVE MONTHS ENDED DECEMBER 2023

	Occup	oancy Percenta	age	Av	erage Daily Rat	e	Revenue Per Available Room			
Location	2023	2022	**Point Change	2023	2022	Variance	2023	2022	Variance	
ATLANTIC CANADA	64.1%	59.6%	4.5	\$170.73	\$156.25	9.3%	\$109.51	\$93.17	17.5%	
Newfoundland	70.9%	59.1%	11.8	\$153.31	\$142.55	7.6%	\$108.64	\$84.21	29.0%	
St. John's	72.9%	59.6%	13.3	\$153.64	\$143.46	7.1%	\$112.02	\$85.45	31.1%	
Prince Edward Island	58.0%	59.5%	-1.5	\$199.08	\$181.69	9.6%	\$115.43	\$108.15	6.7%	
Nova Scotia	67.5%	64.4%	3.1	\$190.66	\$168.35	13.2%	\$128.64	\$108.41	18.7%	
Halifax/Dartmouth	71.0%	66.2%	4.8	\$206.46	\$180.55	14.4%	\$146.62	\$119.52	22.7%	
Other Nova Scotia	60.0%	60.3%	-0.4	\$150.98	\$138.07	9.4%	\$90.52	\$83.28	8.7%	
New Brunswick	58.9%	55.1%	3.9	\$149.63	\$142.34	5.1%	\$88.15	\$78.37	12.5%	
Moncton	62.0%	54.7%	7.3	\$149.96	\$140.12	7.0%	\$92.97	\$76.69	21.2%	
Other New Brunswick	57.3%	55.2%	2.1	\$149.43	\$143.52	4.1%	\$85.59	\$79.26	8.0%	
CENTRAL CANADA	67.7%	62.0%	5.7	\$203.77	\$185.36	9.9%	\$138.01	\$114.97	20.0%	
Quebec	66.6%	59.6%	7.0	\$218.34	\$202.91	7.6%	\$145.41	\$120.92	20.2%	
Greater Quebec City	68.0%	57.4%	10.6	\$223.37	\$215.37	3.7%	\$151.88	\$123.66	22.8%	
Other Quebec	58.0%	54.6%	3.4	\$193.98	\$182.84	6.1%	\$112.46	\$99.74	12.8%	
Greater Montreal	70.6%	62.7%	7.9	\$226.72	\$207.88	9.1%	\$160.13	\$130.41	22.8%	
Downtown Montreal Montreal Airport/Laval	69.6% 73.9%	57.9% 73.8%	11.7 0.1	\$252.69 \$192.55	\$244.29 \$163.28	3.4% 17.9%	\$175.86 \$142.26	\$141.42 \$120.46	24.4% 18.1%	
Ontario	68.1%	62.8%	5.2	\$198.72	\$179.57	10.7%	\$135.26	\$112.82	19.9%	
Greater Toronto Area (GTA)	73.6%	67.2%	6.4	\$227.55	\$202.37	12.4%	\$167.42	\$135.93	23.2%	
Downtown Toronto	70.3%	63.1%	7.2	\$323.82	\$294.22	10.1%	\$227.71	\$185.64	22.7%	
Toronto Airport	80.0%	73.6%	6.4	\$192.14	\$163.12	17.8%	\$153.65	\$120.04	28.0%	
GTA West GTA East/North	74.3% 73.5%	67.2% 69.4%	7.1 4.1	\$168.93 \$169.13	\$151.05 \$151.73	11.8% 11.5%	\$125.50 \$124.23	\$101.46 \$105.30	23.7% 18.0%	
Eastern Ontario	61.1%	58.4%	2.6	\$155.22	\$147.93	4.9%	\$94.80	\$86.43	9.7%	
Kingston	62.8%	56.0%	6.8	\$172.03	\$165.19	4.1%	\$108.04	\$92.50	16.8%	
Other Eastern Ontario	60.4%	59.5%	1.0	\$148.54	\$140.99	5.4%	\$89.75	\$83.84	7.0%	
Ottawa	68.5%	61.4%	7.1	\$196.15	\$176.58	11.1%	\$134.45	\$108.43	24.0%	
Downtown Ottawa	69.5%	58.1%	11.4	\$220.22	\$203.06	8.4%	\$153.06	\$117.93	29.8%	
Ottawa West Ottawa East	69.6% 61.8%	66.5% 61.9%	3.1 -0.1	\$168.74 \$167.60	\$151.46 \$144.78	11.4% 15.8%	\$117.38 \$103.50	\$100.66 \$89.58	16.6% 15.5%	
Southern Ontario	65.8%	59.0%	6.8	\$174.53	\$161.37	8.2%	\$114.84	\$95.17	20.7%	
London	66.4%	66.6%	-0.3	\$151.18	\$132.52	14.1%	\$100.33	\$88.31	13.6%	
Windsor	72.9%	51.5%	21.3	\$136.55	\$127.42	7.2%	\$99.49	\$65.68	51.5%	
Kitchener/Waterloo/Cambridge/Guelpł	65.8%	63.9%	1.9	\$158.38	\$143.16	10.6%	\$104.21	\$91.46	13.9%	
Hamilton/Brantford	63.1%	67.8%	-4.8	\$160.04	\$143.17	11.8%	\$100.91	\$97.11	3.9%	
Niagara Falls	68.6%	54.8%	13.9	\$207.25	\$200.70	3.3%	\$142.25	\$109.94	29.4%	
Other Niagara Region Other Southern Ontario	63.1% 54.0%	56.1% 58.3%	7.0 -4.3	\$163.59 \$148.62	\$157.70 \$132.85	3.7% 11.9%	\$103.19 \$80.25	\$88.43 \$77.47	16.7% 3.6%	
Central Ontario	54.5%	54.2 %	0.3	\$183.86	\$181.62	1.2%	\$100.19	\$98.38	1.8%	
North Eastern Ontario	61.0%	61.0%	0.0	\$150.05	\$134.42	11.6%	\$91.49	\$81.95	11.6%	
North Bay Sudbury	61.6% 62.0%	64.6% 59.9%	-3.0 2.1	\$132.31 \$150.52	\$124.73 \$137.40	6.1% 9.5%	\$81.45 \$93.28	\$80.52 \$82.25	1.1% 13.4%	
North Central Ontario										
Sault Ste. Marie	64.6%	63.7%	0.9	\$141.70	\$129.40	9.5%	\$91.57	\$82.42	11.1%	
North Western Ontario	69.0%	72.8%	-3.8	\$177.92	\$156.65	13.6%	\$122.75	\$114.07	7.6%	
Thunder Bay	69.2%	72.0%	-2.7	\$182.88	\$158.87	15.1%	\$126.59	\$114.32	10.7%	

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



Report of rooms operations by location

TWELVE MONTHS ENDED DECEMBER 2023

	Occup	oancy Percent	age	Av	erage Daily Ra	te	Revenu	ue Per Available	Room
Location	2023	2022	**Point Change	2023	2022	Variance	2023	2022	Variance
WESTERN CANADA	64.0%	60.2%	3.8	\$193.12	\$176.33	9.5%	\$123.52	\$106.15	16.4%
Manitoba	71.4%	64.4%	7.0	\$156.30	\$138.00	13.3%	\$111.63	\$88.90	25.6%
Winnipeg	76.8%	67.7%	9.1	\$164.41	\$143.03	14.9%	\$126.27	\$96.89	30.3%
Brandon	59.5%	56.6%	2.9	\$125.46	\$115.16	8.9%	\$74.70	\$65.21	14.5%
Other Manitoba	60.6%	57.6%	2.9	\$140.33	\$131.24	6.9%	\$84.98	\$75.65	12.3%
Saskatchewan	56.7%	54.0%	2.7	\$133.72	\$124.34	7.5%	\$75.85	\$67.17	12.9%
Regina	54.1%	51.7%	2.4	\$132.66	\$125.84	5.4%	\$71.72	\$65.02	10.3%
Saskatoon	62.4%	56.8%	5.7	\$142.06	\$129.10	10.0%	\$88.67	\$73.27	21.0%
Other Saskatchewan	53.8%	53.1%	0.7	\$125.96	\$118.78	6.0%	\$67.83	\$63.08	7.5%
Alberta (excl. Alta Resorts)	58.8%	54.2%	4.6	\$145.78	\$132.72	9.8%	\$85.71	\$71.96	19.1%
Calgary	64.2%	58.4%	5.9	\$174.63	\$156.61	11.5%	\$112.19	\$91.40	22.8%
Calgary Airport	67.1%	62.7%	4.4	\$150.73	\$134.17	12.3%	\$101.10	\$84.10	20.2%
Downtown Calgary	60.5%	52.0%	8.5	\$220.78	\$202.56	9.0%	\$133.55	\$105.26	26.9%
Calgary Northwest	67.9%	65.7%	2.2	\$142.59	\$127.81	11.6%	\$96.81	\$84.00	15.2%
Calgary South	63.9%	58.2%	5.7	\$157.71	\$141.72	11.3%	\$100.75	\$82.53	22.1%
Edmonton	58.2%	52.5%	5.7	\$135.78	\$124.56	9.0%	\$78.96	\$65.35	20.8%
Downtown Edmonton	55.5%	48.4%	7.1	\$176.69	\$165.20	7.0%	\$98.04	\$79.88	22.7%
Edmonton South	57.3%	52.6%	4.8	\$118.59	\$108.44	9.4%	\$68.01	\$56.99	19.3%
Edmonton West	62.2%	55.9%	6.4	\$135.73	\$125.33	8.3%	\$84.46	\$70.01	20.6%
Other Alberta	55.4%	52.6%	2.7	\$129.13	\$120.35	7.3%	\$71.49	\$63.34	12.9%
Lethbridge	52.9%	52.3%	0.5	\$123.49	\$118.21	4.5%	\$65.27	\$61.86	5.5%
Red Deer	55.9%	50.8%	5.1	\$116.59	\$108.27	7.7%	\$65.20	\$54.99	18.6%
Other Alberta Communities	55.4%	52.0%	3.4	\$132.57	\$122.91	7.9%	\$73.40	\$63.87	14.9%
Alberta Resorts	63.1%	58.4%	4.7	\$441.89	\$401.63	10.0%	\$279.01	\$234.62	18.9%
British Columbia	70.0%	67.5%	2.5	\$234.23	\$213.01	10.0%	\$163.86	\$143.77	14.0%
Greater Vancouver	78.8%	73.6%	5.2	\$268.21	\$237.10	13.1%	\$211.35	\$174.53	21.1%
Airport (Richmond)	81.4%	76.6%	4.8	\$229.64	\$204.20	12.5%	\$186.87	\$156.34	19.5%
Downtown Vancouver	78.6%	72.4%	6.2	\$316.53	\$278.91	13.5%	\$248.90	\$201.98	23.2%
Langley/Surrey	76.2%	75.0%	1.3	\$187.34	\$167.78	11.7%	\$142.77	\$125.76	13.5%
Other Vancouver	77.2%	72.2%	5.0	\$216.11	\$192.06	12.5%	\$166.85	\$138.64	20.3%
Vancouver Island	67.0%	68.5%	-1.5	\$228.62	\$219.23	4.3%	\$153.11	\$150.10	2.0%
Campbell River	72.7%	76.7%	-4.0	\$163.70	\$144.93	13.0%	\$119.08	\$111.17	7.1%
Greater Victoria	69.0%	68.1%	0.9	\$238.33	\$229.22	4.0%	\$164.35	\$156.09	5.3%
Nanaimo	62.4%	67.6%	-5.2	\$178.66	\$173.26	3.1%	\$111.55	\$117.20	-4.8%
Parksville/Qualicum Beach	60.5%	66.0%	-5.5	\$216.55	\$205.56	5.3%	\$131.05	\$135.74	-3.5%
Other Vancouver Island	64.8%	69.0%	-4.2	\$262.25	\$248.05	5.7%	\$169.88	\$171.21	-0.8%
Whistler Resort Area	66.7%	59.0%	7.7	\$418.15	\$382.42	9.3%	\$278.72	\$225.51	23.6%
Other British Columbia	61.9%	61.6%	0.3	\$164.78	\$156.66	5.2%	\$101.97	\$96.53	5.6%
Abbotsford/Chilliwack	79.4%	77.8%	1.7	\$186.99	\$154.43	21.1%	\$148.49	\$120.07	23.7%
Kamloops	68.8%	71.9%	-3.2	\$153.57	\$142.98	7.4%	\$105.58	\$102.85	2.7%
Kelowna	61.5%	61.7%	-0.2	\$182.47	\$185.38	-1.6%	\$112.26	\$114.46	-1.9%
Penticton	48.2%	50.8%	-2.6	\$180.35	\$180.87	-0.3%	\$86.96	\$91.93	-5.4%
Prince George	66.3%	64.7%	1.6	\$138.91	\$129.25	7.5%	\$92.14	\$83.64	10.2%
Other B.C. Communities	59.0%	58.0%	1.0	\$162.60	\$155.24	4.7%	\$95.99	\$90.03	6.6%
Yukon	62.8%	55.3%	7.5	\$184.52	\$178.99	3.1%	\$115.82	\$98.90	17.1%
CANADA	65.7%	61.0%	4.7	\$196.62	\$179.15	9.8%	\$129.26	\$109.30	18.3%
ONINAUA	00.7 %	01.0%	4.7	\$180.0Z	Ş173.10	3.0 %	\$123.20	\$103.30	10.3 /

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



Regional report of rooms operations by **property size, type and price level**MONTH OF DECEMBER 2023*

	ATLANTIC						CENTRAI	_				
	Occu	Occupancy Percentage			verage Daily	Rates	Occ	upancy Perce	entage **Point	Average Daily Rates		
	2023	2022	Change	2023	2022	Variance	2023	2022	Change	2023	2022	Variance
Property Size												
Under 50 rooms	31.2%	30.0%	1.3	\$126.25	\$127.35	-0.9%	45.3%	47.2%	-1.9	\$163.34	\$162.39	0.6%
50-75 rooms	38.7%	42.9%	-4.2	\$124.74	\$116.79	6.8%	45.4%	47.0%	-1.6	\$140.98	\$135.98	3.7%
76-125 rooms	46.0%	48.4%	-2.4	\$142.04	\$136.59	4.0%	53.5%	55.4%	-1.8	\$158.14	\$152.86	3.5%
126-200 rooms	48.7%	48.4%	0.3	\$153.56	\$152.21	0.9%	56.7%	57.8%	-1.1	\$171.27	\$166.39	2.9%
201-500 rooms	39.4%	44.2%	-4.9	\$158.18	\$152.64	3.6%	54.0%	56.8%	-2.8	\$215.38	\$215.89	-0.2%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A	60.0%	61.4%	-1.5	\$253.55	\$250.37	1.3%
Total	44.1%	46.5%	-2.3	\$146.13	\$141.59	3.2%	54.2%	56.1%	-1.9	\$188.41	\$185.38	1.6%
Property Type												
Limited Service	46.0%	48.2%	-2.2	\$140.28	\$134.72	4.1%	50.3%	53.0%	-2.7	\$143.62	\$139.25	3.1%
Full Service	41.8%	44.3%	-2.5	\$150.30	\$146.14	2.8%	55.8%	57.5%	-1.7	\$203.47	\$201.27	1.1%
Suite Hotel	56.9%	58.7%	-1.8	\$161.23	\$162.15	-0.6%	61.1%	62.3%	-1.2	\$188.02	\$189.02	-0.5%
Resort	N/A	N/A	N/A	N/A	N/A	N/A	49.1%	47.4%	1.7	\$343.32	\$329.23	4.3%
Total	44.1%	46.5%	-2.3	\$146.13	\$141.59	3.2%	54.2%	56.1%	-1.9	\$188.41	\$185.38	1.6%
Price Level												
Budget	33.5%	36.8%	-3.3	\$114.47	\$109.56	4.5%	46.7%	45.8%	1.0	\$119.70	\$114.97	4.1%
Mid-Price	45.6%	48.0%	-2.4	\$147.41	\$142.86	3.2%	54.8%	57.6%	-2.8	\$172.84	\$168.26	2.7%
Upscale	44.3%	41.4%	2.9	\$192.35	\$196.37	-2.0%	56.9%	56.5%	0.4	\$294.91	\$303.09	-2.7%
Total	44.1%	46.5%	-2.3	\$146.13	\$141.59	3.2%	54.2%	56.1%	-1.9	\$188.41	\$185.38	1.6%

	WESTERN						CANADA					
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	Occu	paricy Perce	**Point	Avi	erage Dally K	ales	Occupancy Percentage **Point			Average Daily Rates		
	2023	2022	Change	2023	2022	Variance	2023	2022	Change	2023	2022	Variance
Property Size												
Under 50 rooms	37.2%	40.9%	-3.8	\$116.85	\$113.48	3.0%	39.8%	42.7%	-2.9	\$135.69	\$132.72	2.2%
50-75 rooms	46.2%	46.9%	-0.8	\$129.73	\$127.62	1.7%	45.2%	46.6%	-1.4	\$133.89	\$130.06	2.9%
76-125 rooms	48.2%	50.4%	-2.2	\$146.51	\$142.38	2.9%	50.3%	52.3%	-2.0	\$151.33	\$146.44	3.3%
126-200 rooms	49.5%	52.0%	-2.5	\$162.55	\$158.25	2.7%	52.7%	54.4%	-1.6	\$166.11	\$161.78	2.7%
201-500 rooms	51.0%	53.7%	-2.7	\$235.74	\$227.66	3.5%	51.7%	54.7%	-2.9	\$221.65	\$217.84	1.8%
Over 500 rooms	59.7%	58.8%	8.0	\$398.81	\$368.86	8.1%	59.9%	60.8%	-0.9	\$289.86	\$279.22	3.8%
Total	48.9%	51.0%	-2.1	\$183.45	\$175.92	4.3%	51.1%	53.1%	-2.0	\$183.50	\$178.38	2.9%
Property Type												
Limited Service	45.6%	47.7%	-2.1	\$129.29	\$126.27	2.4%	47.5%	49.8%	-2.3	\$136.34	\$132.46	2.9%
Full Service	50.7%	53.3%	-2.5	\$179.58	\$173.84	3.3%	52.7%	54.8%	-2.1	\$190.94	\$187.07	2.1%
Suite Hotel	59.2%	63.0%	-3.8	\$188.02	\$182.66	2.9%	60.3%	62.4%	-2.1	\$186.88	\$185.66	0.7%
Resort	50.8%	49.0%	1.9	\$483.98	\$481.56	0.5%	49.7%	47.9%	1.7	\$431.62	\$421.88	2.3%
Total	48.9%	51.0%	-2.1	\$183.45	\$175.92	4.3%	51.1%	53.1%	-2.0	\$183.50	\$178.38	2.9%
Price Level												
Budget	42.2%	44.3%	-2.1	\$114.26	\$110.64	3.3%	43.5%	44.4%	-0.9	\$116.67	\$112.43	3.8%
Mid-Price	49.1%	51.7%	-2.6	\$154.98	\$149.36	3.8%	51.5%	54.2%	-2.7	\$163.28	\$158.21	3.2%
Upscale	55.3%	54.9%	0.4	\$373.97	\$360.62	3.7%	55.9%	55.5%	0.4	\$327.65	\$326.95	0.2%
Total	48.9%	51.0%	-2.1	\$183.45	\$175.92	4.3%	51.1%	53.1%	-2.0	\$183.50	\$178.38	2.9%

^{*} Based on the operating results of 254,057 rooms (unweighted data)

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^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



Regional report of rooms operations by **property size**, **type** and **price level**

TWELVE MONTHS ENDED DECEMBER 2023

	ATLANTIC						CENTRAL					
	Occu	Occupancy Percentage **Point		А	verage Daily	Rates	Occupancy Percentage			Average Daily Rates		
	2023	2022	Change	2023	2022	Variance	2023	2022	Change	2023	2022	Variance
Property Size												
Under 50 rooms	52.3%	53.5%	-1.2	\$145.93	\$134.81	8.3%	59.2%	58.4%	0.8	\$163.41	\$155.01	5.4%
50-75 rooms	57.9%	57.6%	0.3	\$141.08	\$129.09	9.3%	60.9%	60.8%	0.1	\$151.76	\$140.65	7.9%
76-125 rooms	65.7%	62.1%	3.7	\$167.23	\$150.37	11.2%	67.6%	65.1%	2.6	\$169.89	\$154.84	9.7%
126-200 rooms	66.0%	60.7%	5.3	\$173.05	\$160.56	7.8%	69.7%	63.6%	6.2	\$185.81	\$167.22	11.1%
201-500 rooms	64.1%	55.7%	8.4	\$195.15	\$183.03	6.6%	68.3%	59.4%	8.9	\$233.40	\$217.33	7.4%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A	70.1%	60.0%	10.1	\$284.47	\$260.42	9.2%
Total	64.1%	59.6%	4.5	\$170.73	\$156.25	9.3%	67.7%	62.0%	5.7	\$203.77	\$185.36	9.9%
Property Type												
Limited Service	64.1%	60.5%	3.5	\$156.09	\$142.07	9.9%	64.6%	63.1%	1.5	\$156.64	\$141.27	10.9%
Full Service	64.4%	58.1%	6.3	\$181.17	\$166.26	9.0%	69.5%	61.1%	8.5	\$226.31	\$207.98	8.8%
Suite Hotel	74.4%	71.8%	2.5	\$192.85	\$173.24	11.3%	74.7%	70.3%	4.4	\$203.29	\$181.38	12.1%
Resort	N/A	N/A	N/A	N/A	N/A	N/A	52.3%	47.6%	4.7	\$275.57	\$269.80	2.1%
Total	64.1%	59.6%	4.5	\$170.73	\$156.25	9.3%	67.7%	62.0%	5.7	\$203.77	\$185.36	9.9%
Price Level												
Budget	52.6%	50.5%	2.1	\$130.42	\$119.60	9.1%	59.4%	55.5%	3.8	\$130.47	\$120.15	8.6%
Mid-Price	65.9%	61.0%	4.9	\$172.41	\$157.20	9.7%	69.4%	64.3%	5.1	\$188.72	\$169.54	11.3%
Upscale	59.1%	55.4%	3.7	\$243.75	\$230.35	5.8%	66.6%	56.7%	9.9	\$320.53	\$310.52	3.2%
Total	64.1%	59.6%	4.5	\$170.73	\$156.25	9.3%	67.7%	62.0%	5.7	\$203.77	\$185.36	9.9%

	Occupancy Percentage			Average Daily Rates			0	ccupancy Perce	ntage	Average Daily Rates		
			**Point		,				**Point			
	2023	2022	Change	2023	2022	Variance	2023	2022	Change	2023	2022	Variance
Property Size												
Under 50 rooms	55.0%	54.7%	0.3	\$133.94	\$127.48	5.1%	56.4%	56.0%	0.4	\$145.13	\$137.67	5.4%
50-75 rooms	61.5%	60.1%	1.4	\$151.23	\$142.22	6.3%	60.9%	60.2%	8.0	\$150.50	\$140.44	7.2%
76-125 rooms	64.3%	61.8%	2.5	\$158.63	\$147.27	7.7%	65.8%	63.1%	2.7	\$164.21	\$150.73	8.9%
126-200 rooms	64.8%	60.0%	4.8	\$180.50	\$163.31	10.5%	67.2%	61.7%	5.5	\$182.38	\$164.92	10.6%
201-500 rooms	64.2%	58.7%	5.5	\$238.30	\$218.51	9.1%	66.2%	58.9%	7.4	\$233.27	\$215.84	8.1%
Over 500 rooms	71.8%	63.6%	8.2	\$405.55	\$371.02	9.3%	70.5%	60.9%	9.6	\$315.53	\$289.49	9.0%
Total	64.0%	60.2%	3.8	\$193.11	\$176.31	9.5%	65.7%	61.0%	4.7	\$196.62	\$179.15	9.8%
Property Type												
Limited Service	61.7%	59.4%	2.3	\$143.72	\$132.33	8.6%	63.1%	61.0%	2.1	\$150.11	\$136.84	9.7%
Full Service	65.5%	60.3%	5.2	\$208.69	\$189.42	10.2%	67.5%	60.5%	7.0	\$216.18	\$197.48	9.5%
Suite Hotel	73.3%	68.8%	4.5	\$194.39	\$174.74	11.2%	74.2%	69.9%	4.4	\$199.87	\$178.81	11.8%
Resort	61.2%	58.7%	2.5	\$388.85	\$355.57	9.4%	57.5%	54.5%	3.0	\$348.14	\$325.18	7.1%
Total	64.0%	60.2%	3.8	\$193.11	\$176.31	9.5%	65.7%	61.0%	4.7	\$196.62	\$179.15	9.8%
Price Level												
Budget	58.1%	56.6%	1.5	\$132.61	\$119.85	10.7%	58.3%	55.8%	2.5	\$131.57	\$119.96	9.7%
Mid-Price	64.7%	61.2%	3.5	\$172.57	\$158.10	9.1%	67.0%	62.6%	4.4	\$180.32	\$163.47	10.3%
Upscale	66.6%	58.9%	7.7	\$354.37	\$333.07	6.4%	66.4%	57.6%	8.8	\$334.30	\$319.29	4.7%
Total	64.0%	60.2%	3.8	\$193.11	\$176.31	9.5%	65.7%	61.0%	4.7	\$196.62	\$179.15	9.8%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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