



TRENDS IN THE CANADIAN
HOTEL INDUSTRY

National Market Report

NOVEMBER 2023

Report of rooms operations by location

MONTH OF NOVEMBER 2023*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2023	2022	**Point Change	2023	2022	Variance	2023	2022	Variance
ATLANTIC CANADA	60.2%	60.1%	0.2	\$154.03	\$144.04	6.9%	\$92.80	\$86.56	7.2%
Newfoundland	63.3%	61.5%	1.8	\$136.97	\$131.45	4.2%	\$86.69	\$80.78	7.3%
St. John's	64.6%	62.7%	1.9	\$135.88	\$130.29	4.3%	\$87.75	\$81.63	7.5%
Prince Edward Island	45.6%	55.2%	-9.6	\$160.38	\$152.50	5.2%	\$73.18	\$84.17	-13.1%
Nova Scotia	67.3%	66.1%	1.2	\$170.35	\$156.24	9.0%	\$114.72	\$103.30	11.1%
Halifax/Dartmouth	71.7%	66.7%	5.1	\$181.90	\$166.05	9.5%	\$130.50	\$110.70	17.9%
Other Nova Scotia	58.3%	64.9%	-6.6	\$140.98	\$133.37	5.7%	\$82.16	\$86.50	-5.0%
New Brunswick	55.0%	54.6%	0.4	\$140.94	\$133.30	5.7%	\$77.52	\$72.74	6.6%
Moncton	60.9%	59.7%	1.1	\$144.39	\$135.45	6.6%	\$87.86	\$80.88	8.6%
Other New Brunswick	52.0%	51.8%	0.1	\$138.85	\$132.00	5.2%	\$72.15	\$68.44	5.4%
CENTRAL CANADA	65.5%	64.9%	0.7	\$194.44	\$182.99	6.3%	\$127.42	\$118.71	7.3%
Quebec	64.5%	63.2%	1.3	\$198.47	\$186.97	6.1%	\$128.01	\$118.14	8.3%
Greater Quebec City	62.3%	59.6%	2.7	\$195.57	\$183.58	6.5%	\$121.80	\$109.37	11.4%
Other Quebec	50.9%	52.0%	-1.1	\$170.93	\$163.09	4.8%	\$87.08	\$84.83	2.7%
Greater Montreal	72.0%	69.8%	2.2	\$208.82	\$196.53	6.3%	\$150.42	\$137.15	9.7%
Downtown Montreal	71.8%	65.8%	5.9	\$228.00	\$219.48	3.9%	\$163.62	\$144.48	13.3%
Montreal Airport/Laval	75.0%	80.1%	-5.1	\$185.11	\$169.97	8.9%	\$138.80	\$136.17	1.9%
Ontario	65.8%	65.3%	0.4	\$192.89	\$181.57	6.2%	\$126.86	\$118.62	7.0%
Greater Toronto Area (GTA)	73.9%	73.1%	0.7	\$219.38	\$211.33	3.8%	\$162.10	\$154.58	4.9%
Downtown Toronto	73.5%	73.9%	-0.4	\$300.56	\$299.67	0.3%	\$220.88	\$221.44	-0.3%
Toronto Airport	78.8%	80.1%	-1.3	\$196.17	\$174.75	12.3%	\$154.56	\$139.94	10.5%
GTA West	74.0%	70.1%	3.8	\$164.56	\$153.37	7.3%	\$121.72	\$107.57	13.2%
GTA East/North	71.0%	70.6%	0.4	\$163.02	\$155.25	5.0%	\$115.68	\$109.53	5.6%
Eastern Ontario	57.4%	58.2%	-0.8	\$152.01	\$137.47	10.6%	\$87.23	\$79.96	9.1%
Kingston	62.5%	54.5%	8.0	\$160.37	\$148.50	8.0%	\$100.16	\$80.92	23.8%
Other Eastern Ontario	55.4%	59.6%	-4.2	\$148.39	\$133.42	11.2%	\$82.25	\$79.57	3.4%
Ottawa	70.4%	69.3%	1.1	\$200.11	\$186.66	7.2%	\$140.79	\$129.36	8.8%
Downtown Ottawa	73.5%	70.1%	3.4	\$223.04	\$213.03	4.7%	\$163.97	\$149.30	9.8%
Ottawa West	69.7%	69.4%	0.3	\$172.01	\$156.46	9.9%	\$119.94	\$108.64	10.4%
Ottawa East	58.8%	65.7%	-6.9	\$170.25	\$154.00	10.6%	\$100.15	\$101.15	-1.0%
Southern Ontario	58.8%	58.4%	0.3	\$163.31	\$148.42	10.0%	\$95.95	\$86.73	10.6%
London	69.1%	76.6%	-7.6	\$153.54	\$143.71	6.8%	\$106.03	\$110.10	-3.7%
Windsor	66.6%	54.7%	11.9	\$147.19	\$130.68	12.6%	\$97.97	\$71.47	37.1%
Kitchener/Waterloo/Cambridge/Guelph	68.1%	70.1%	-2.0	\$167.96	\$157.17	6.9%	\$114.35	\$110.18	3.8%
Hamilton/Brantford	62.3%	62.7%	-0.3	\$175.90	\$149.28	17.8%	\$109.62	\$93.55	17.2%
Niagara Falls	52.6%	49.8%	2.8	\$174.36	\$155.81	11.9%	\$91.71	\$77.62	18.2%
Other Niagara Region	54.3%	50.5%	3.7	\$150.10	\$144.68	3.7%	\$81.44	\$73.11	11.4%
Other Southern Ontario	49.5%	58.8%	-9.3	\$145.28	\$133.80	8.6%	\$71.93	\$78.62	-8.5%
Central Ontario	47.0%	47.2%	-0.2	\$156.22	\$152.91	2.2%	\$73.43	\$72.20	1.7%
North Eastern Ontario	62.4%	60.3%	2.0	\$154.99	\$143.37	8.1%	\$96.64	\$86.51	11.7%
North Bay	60.0%	62.2%	-2.1	\$138.31	\$130.48	6.0%	\$83.02	\$81.09	2.4%
Sudbury	69.0%	64.8%	4.2	\$159.53	\$150.84	5.8%	\$110.03	\$97.74	12.6%
North Central Ontario									
Sault Ste. Marie	52.9%	54.0%	-1.1	\$128.11	\$120.19	6.6%	\$67.78	\$64.93	4.4%
North Western Ontario	63.8%	67.9%	-4.1	\$175.82	\$159.41	10.3%	\$112.10	\$108.20	3.6%
Thunder Bay	62.4%	66.2%	-3.8	\$180.61	\$164.93	9.5%	\$112.72	\$109.24	3.2%

* Based on the operating results of 254,448 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Report of rooms operations by location

MONTH OF NOVEMBER 2023*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2023	2022	**Point Change	2023	2022	Variance	2023	2022	Variance
WESTERN CANADA	58.8%	59.5%	-0.7	\$165.11	\$156.95	5.2%	\$97.14	\$93.39	4.0%
Manitoba	70.6%	74.3%	-3.7	\$157.46	\$147.93	6.4%	\$111.17	\$109.94	1.1%
Winnipeg	76.8%	83.0%	-6.2	\$165.52	\$154.91	6.8%	\$127.14	\$128.57	-1.1%
Brandon	63.9%	53.7%	10.2	\$129.42	\$118.63	9.1%	\$82.76	\$63.70	29.9%
Other Manitoba	54.4%	56.9%	-2.5	\$140.94	\$129.57	8.8%	\$76.67	\$73.68	4.1%
Saskatchewan	59.3%	60.0%	-0.7	\$138.13	\$138.42	-0.2%	\$81.88	\$83.03	-1.4%
Regina	60.1%	62.3%	-2.2	\$143.89	\$163.31	-11.9%	\$86.42	\$101.67	-15.0%
Saskatoon	63.2%	65.1%	-1.9	\$144.14	\$137.36	4.9%	\$91.11	\$89.41	1.9%
Other Saskatchewan	55.5%	53.9%	1.5	\$127.66	\$121.03	5.5%	\$70.79	\$65.28	8.4%
Alberta (excl. Alta Resorts)	56.6%	54.9%	1.7	\$141.91	\$133.44	6.3%	\$80.37	\$73.26	9.7%
Calgary	57.6%	55.4%	2.2	\$160.59	\$153.93	4.3%	\$92.52	\$85.24	8.5%
Calgary Airport	60.7%	60.1%	0.6	\$139.99	\$130.00	7.7%	\$84.90	\$78.07	8.7%
Downtown Calgary	54.2%	49.6%	4.5	\$202.37	\$201.84	0.3%	\$109.60	\$100.18	9.4%
Calgary Northwest	56.5%	58.9%	-2.4	\$128.11	\$121.41	5.5%	\$72.40	\$71.57	1.2%
Calgary South	58.9%	55.5%	3.4	\$143.23	\$135.38	5.8%	\$84.40	\$75.16	12.3%
Edmonton	58.1%	54.3%	3.8	\$141.39	\$131.71	7.4%	\$82.10	\$71.45	14.9%
Downtown Edmonton	61.5%	54.8%	6.6	\$182.17	\$171.54	6.2%	\$111.96	\$94.08	19.0%
Edmonton South	54.1%	52.3%	1.8	\$122.16	\$114.29	6.9%	\$66.07	\$59.78	10.5%
Edmonton West	63.2%	57.8%	5.4	\$138.83	\$131.19	5.8%	\$87.76	\$75.83	15.7%
Other Alberta	55.0%	55.0%	-0.1	\$128.25	\$120.67	6.3%	\$70.48	\$66.38	6.2%
Lethbridge	54.1%	49.2%	4.9	\$120.64	\$121.44	-0.7%	\$65.30	\$59.79	9.2%
Red Deer	60.4%	59.8%	0.5	\$131.04	\$125.82	4.1%	\$79.09	\$75.27	5.1%
Other Alberta Communities	54.2%	54.4%	-0.2	\$130.48	\$120.71	8.1%	\$70.71	\$65.64	7.7%
Alberta Resorts	41.6%	43.9%	-2.3	\$298.58	\$263.59	13.3%	\$124.10	\$115.65	7.3%
British Columbia	60.5%	62.9%	-2.4	\$187.89	\$177.94	5.6%	\$113.71	\$112.01	1.5%
Greater Vancouver	74.4%	77.4%	-3.1	\$216.00	\$199.26	8.4%	\$160.63	\$154.26	4.1%
Airport (Richmond)	75.2%	78.6%	-3.3	\$190.60	\$180.05	5.9%	\$143.37	\$141.45	1.4%
Downtown Vancouver	75.3%	78.6%	-3.4	\$246.74	\$223.27	10.5%	\$185.69	\$175.54	5.8%
Langley/Surrey	69.3%	72.9%	-3.6	\$164.56	\$154.05	6.8%	\$113.99	\$112.31	1.5%
Other Vancouver	73.7%	74.4%	-0.7	\$182.85	\$170.67	7.1%	\$134.85	\$127.02	6.2%
Vancouver Island	57.0%	60.1%	-3.0	\$181.66	\$177.75	2.2%	\$103.60	\$106.75	-2.9%
Campbell River	61.1%	65.6%	-4.5	\$129.10	\$114.37	12.9%	\$78.85	\$75.05	5.1%
Greater Victoria	58.6%	60.5%	-1.9	\$185.55	\$181.69	2.1%	\$108.72	\$109.89	-1.1%
Nanaimo	56.5%	63.4%	-6.9	\$160.23	\$153.46	4.4%	\$90.51	\$97.34	-7.0%
Parksville/Qualicum Beach	46.0%	46.5%	-0.5	\$174.87	\$160.32	9.1%	\$80.44	\$74.53	7.9%
Other Vancouver Island	57.0%	63.0%	-6.0	\$209.95	\$213.79	-1.8%	\$119.75	\$134.70	-11.1%
Whistler Resort Area	36.3%	39.4%	-3.0	\$252.87	\$266.67	-5.2%	\$91.90	\$104.96	-12.4%
Other British Columbia	50.2%	51.4%	-1.2	\$140.56	\$133.89	5.0%	\$70.55	\$68.87	2.4%
Abbotsford/Chilliwack	71.6%	76.3%	-4.7	\$164.25	\$150.08	9.4%	\$117.68	\$114.58	2.7%
Kamloops	52.4%	56.7%	-4.3	\$124.86	\$123.62	1.0%	\$65.37	\$70.08	-6.7%
Kelowna	50.2%	48.5%	1.7	\$144.65	\$142.06	1.8%	\$72.67	\$68.93	5.4%
Penticton	29.8%	35.7%	-6.0	\$112.34	\$114.82	-2.2%	\$33.44	\$41.03	-18.5%
Prince George	61.6%	60.7%	0.9	\$137.88	\$130.19	5.9%	\$84.91	\$79.00	7.5%
Other B.C. Communities	47.3%	48.2%	-0.9	\$141.18	\$133.14	6.0%	\$66.77	\$64.17	4.0%
Yukon	51.9%	52.4%	-0.5	\$170.78	\$162.56	5.1%	\$88.69	\$85.25	4.0%
CANADA	62.1%	62.1%	0.0	\$178.89	\$168.74	6.0%	\$111.09	\$104.71	6.1%

* Based on the operating results of 254,448 rooms (unweighted data)

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Report of rooms operations by location

ELEVEN MONTHS ENDED NOVEMBER 2023

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2023	2022	**Point Change	2023	2022	Variance	2023	2022	Variance
ATLANTIC CANADA	66.0%	60.9%	5.1	\$172.26	\$157.28	9.5%	\$113.69	\$95.71	18.8%
Newfoundland	73.3%	59.8%	13.4	\$154.81	\$143.89	7.6%	\$113.40	\$86.08	31.7%
St. John's	75.4%	60.1%	15.3	\$155.31	\$145.04	7.1%	\$117.04	\$87.13	34.3%
Prince Edward Island	60.6%	61.7%	-1.2	\$201.00	\$183.04	9.8%	\$121.73	\$112.97	7.7%
Nova Scotia	69.3%	65.7%	3.6	\$192.76	\$169.60	13.7%	\$133.58	\$111.48	19.8%
Halifax/Dartmouth	72.9%	67.6%	5.3	\$208.93	\$181.90	14.9%	\$152.39	\$123.05	23.8%
Other Nova Scotia	61.6%	61.4%	0.2	\$152.10	\$138.88	9.5%	\$93.65	\$85.25	9.8%
New Brunswick	60.5%	56.3%	4.2	\$150.60	\$143.10	5.2%	\$91.11	\$80.50	13.2%
Moncton	63.4%	55.4%	8.0	\$150.68	\$140.31	7.4%	\$95.49	\$77.71	22.9%
Other New Brunswick	59.0%	56.7%	2.2	\$150.56	\$144.55	4.2%	\$88.76	\$81.99	8.3%
CENTRAL CANADA	69.0%	62.6%	6.4	\$204.89	\$185.36	10.5%	\$141.33	\$116.00	21.8%
Quebec	67.5%	59.4%	8.2	\$218.66	\$201.43	8.6%	\$147.69	\$119.58	23.5%
Greater Quebec City	68.5%	57.2%	11.4	\$222.57	\$215.44	3.3%	\$152.53	\$123.18	23.8%
Other Quebec	58.8%	54.9%	3.9	\$190.08	\$178.28	6.6%	\$111.86	\$97.88	14.3%
Greater Montreal	71.7%	62.2%	9.5	\$229.07	\$207.44	10.4%	\$164.30	\$129.10	27.3%
Downtown Montreal	70.8%	57.2%	13.6	\$255.83	\$244.78	4.5%	\$181.16	\$139.93	29.5%
Montreal Airport/Laval	74.8%	73.6%	1.2	\$193.49	\$162.00	19.4%	\$144.68	\$119.19	21.4%
Ontario	69.4%	63.7%	5.8	\$200.13	\$180.12	11.1%	\$138.94	\$114.67	21.2%
Greater Toronto Area (GTA)	74.9%	67.7%	7.2	\$230.02	\$203.34	13.1%	\$172.23	\$137.64	25.1%
Downtown Toronto	71.6%	63.4%	8.1	\$328.62	\$297.19	10.6%	\$235.14	\$188.52	24.7%
Toronto Airport	81.5%	73.9%	7.6	\$193.06	\$162.58	18.7%	\$157.28	\$120.16	30.9%
GTA West	75.5%	67.8%	7.7	\$170.10	\$151.35	12.4%	\$128.48	\$102.67	25.1%
GTA East/North	74.8%	70.2%	4.6	\$170.45	\$152.11	12.1%	\$127.47	\$106.81	19.3%
Eastern Ontario	62.6%	59.3%	3.2	\$156.07	\$149.14	4.6%	\$97.68	\$88.50	10.4%
Kingston	64.1%	57.2%	6.9	\$173.56	\$167.12	3.8%	\$111.28	\$95.66	16.3%
Other Eastern Ontario	62.0%	60.2%	1.8	\$149.16	\$141.81	5.2%	\$92.48	\$85.43	8.3%
Ottawa	69.8%	62.4%	7.4	\$197.03	\$176.78	11.5%	\$137.44	\$110.29	24.6%
Downtown Ottawa	70.7%	58.8%	11.9	\$221.39	\$203.28	8.9%	\$156.57	\$119.63	30.9%
Ottawa West	70.7%	67.7%	3.0	\$169.23	\$151.85	11.4%	\$119.73	\$102.83	16.4%
Ottawa East	63.0%	63.0%	0.0	\$168.43	\$144.72	16.4%	\$106.09	\$91.19	16.3%
Southern Ontario	67.2%	59.9%	7.3	\$175.26	\$161.79	8.3%	\$117.76	\$96.88	21.6%
London	67.7%	67.5%	0.2	\$151.53	\$132.20	14.6%	\$102.66	\$89.28	15.0%
Windsor	73.6%	52.3%	21.3	\$136.28	\$126.77	7.5%	\$100.23	\$66.29	51.2%
Kitchener/Waterloo/Cambridge/Guelph	66.9%	64.6%	2.3	\$158.57	\$142.57	11.2%	\$106.05	\$92.07	15.2%
Hamilton/Brantford	64.7%	69.1%	-4.3	\$160.99	\$142.98	12.6%	\$104.22	\$98.76	5.5%
Niagara Falls	70.2%	55.5%	14.6	\$208.24	\$202.21	3.0%	\$146.12	\$112.29	30.1%
Other Niagara Region	64.7%	57.3%	7.5	\$165.07	\$159.20	3.7%	\$106.85	\$91.18	17.2%
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North Eastern Ontario	62.5%	62.7%	-0.2	\$150.28	\$134.18	12.0%	\$93.90	\$84.07	11.7%
North Bay	63.4%	66.7%	-3.4	\$132.59	\$124.78	6.3%	\$84.02	\$83.27	0.9%
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North Central Ontario									
Sault Ste. Marie	66.8%	65.8%	1.0	\$142.85	\$130.08	9.8%	\$95.42	\$85.56	11.5%
North Western Ontario	70.6%	74.2%	-3.6	\$178.78	\$156.87	14.0%	\$126.29	\$116.41	8.5%
Thunder Bay	70.9%	73.3%	-2.4	\$183.96	\$158.99	15.7%	\$130.41	\$116.46	12.0%

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Winnipeg	78.2%	67.5%	10.7	\$164.84	\$142.34	15.8%	\$128.90	\$96.03	34.2%
Brandon	60.7%	58.1%	2.6	\$125.36	\$114.97	9.0%	\$76.04	\$66.76	13.9%
Other Manitoba	61.8%	58.8%	3.0	\$140.73	\$131.27	7.2%	\$87.02	\$77.18	12.7%
Saskatchewan	57.8%	54.7%	3.0	\$133.92	\$124.23	7.8%	\$77.34	\$67.99	13.8%
Regina	55.2%	52.5%	2.7	\$133.04	\$125.68	5.9%	\$73.42	\$65.92	11.4%
Saskatoon	63.3%	57.2%	6.1	\$142.50	\$129.01	10.5%	\$90.20	\$73.74	22.3%
Other Saskatchewan	54.9%	54.0%	0.9	\$125.83	\$118.75	6.0%	\$69.13	\$64.18	7.7%
Alberta (excl. Alta Resorts)	60.1%	55.1%	5.1	\$146.51	\$132.76	10.4%	\$88.08	\$73.09	20.5%
Calgary	65.8%	59.3%	6.6	\$176.37	\$157.14	12.2%	\$116.13	\$93.15	24.7%
Calgary Airport	68.6%	63.5%	5.2	\$151.90	\$134.19	13.2%	\$104.25	\$85.18	22.4%
Downtown Calgary	62.1%	53.0%	9.0	\$223.39	\$203.33	9.9%	\$138.64	\$107.86	28.5%
Calgary Northwest	70.1%	66.1%	4.0	\$144.02	\$128.55	12.0%	\$100.95	\$85.01	18.7%
Calgary South	65.3%	59.4%	5.9	\$159.15	\$142.06	12.0%	\$103.95	\$84.41	23.2%
Edmonton	59.1%	52.7%	6.4	\$136.03	\$124.19	9.5%	\$80.44	\$65.50	22.8%
Downtown Edmonton	56.7%	48.7%	8.1	\$177.09	\$164.96	7.3%	\$100.43	\$80.26	25.1%
Edmonton South	58.4%	52.9%	5.5	\$118.83	\$108.09	9.9%	\$69.35	\$57.15	21.3%
Edmonton West	62.9%	56.0%	6.9	\$135.83	\$124.92	8.7%	\$85.45	\$70.01	22.0%
Other Alberta	56.7%	53.8%	2.9	\$129.37	\$120.41	7.4%	\$73.39	\$64.78	13.3%
Lethbridge	54.0%	53.9%	0.1	\$123.52	\$118.14	4.6%	\$66.68	\$63.63	4.8%
Red Deer	57.3%	52.1%	5.3	\$116.97	\$108.39	7.9%	\$67.07	\$56.45	18.8%
Other Alberta Communities	56.8%	53.1%	3.7	\$132.80	\$122.97	8.0%	\$75.38	\$65.28	15.5%
Alberta Resorts	64.8%	59.5%	5.3	\$441.89	\$400.71	10.3%	\$286.41	\$238.42	20.1%
British Columbia	71.5%	68.5%	3.0	\$235.12	\$212.96	10.4%	\$168.02	\$145.86	15.2%
Greater Vancouver	80.2%	74.1%	6.1	\$272.56	\$240.26	13.4%	\$218.62	\$178.00	22.8%
Airport (Richmond)	82.6%	76.4%	6.2	\$232.78	\$205.68	13.2%	\$192.18	\$157.05	22.4%
Downtown Vancouver	80.0%	72.9%	7.1	\$322.44	\$283.47	13.7%	\$258.00	\$206.74	24.8%
Langley/Surrey	78.0%	76.4%	1.6	\$189.13	\$169.22	11.8%	\$147.60	\$129.31	14.1%
Other Vancouver	78.8%	72.9%	5.9	\$218.96	\$194.33	12.7%	\$172.48	\$141.64	21.8%
Vancouver Island	68.4%	70.1%	-1.7	\$231.56	\$222.11	4.3%	\$158.34	\$155.67	1.7%
Campbell River	74.9%	78.9%	-4.1	\$166.80	\$147.17	13.3%	\$124.90	\$116.19	7.5%
Greater Victoria	70.1%	69.6%	0.5	\$241.54	\$232.48	3.9%	\$169.25	\$161.85	4.6%
Nanaimo	64.2%	68.8%	-4.6	\$180.68	\$175.34	3.0%	\$116.02	\$120.69	-3.9%
Parksville/Qualicum Beach	62.1%	68.3%	-6.2	\$219.01	\$207.70	5.4%	\$136.07	\$141.85	-4.1%
Other Vancouver Island	66.6%	70.7%	-4.0	\$265.18	\$250.62	5.8%	\$176.73	\$177.15	-0.2%
Whistler Resort Area	66.0%	57.8%	8.2	\$389.59	\$346.66	12.4%	\$257.14	\$200.29	28.4%
Other British Columbia	63.8%	63.3%	0.5	\$165.99	\$157.65	5.3%	\$105.93	\$99.81	6.1%
Abbotsford/Chilliwack	81.5%	79.2%	2.3	\$189.08	\$155.06	21.9%	\$154.10	\$122.82	25.5%
Kamloops	71.0%	74.1%	-3.1	\$155.07	\$144.42	7.4%	\$110.14	\$107.03	2.9%
Kelowna	63.5%	63.9%	-0.4	\$185.49	\$187.87	-1.3%	\$117.77	\$119.99	-1.9%
Penticton	50.6%	53.3%	-2.7	\$183.07	\$183.77	-0.4%	\$92.67	\$98.01	-5.4%
Prince George	68.4%	66.1%	2.3	\$139.19	\$129.36	7.6%	\$95.23	\$85.56	11.3%
Other B.C. Communities	60.8%	59.5%	1.3	\$163.14	\$155.60	4.8%	\$99.19	\$92.53	7.2%
Yukon	64.8%	56.5%	8.2	\$186.18	\$181.01	2.9%	\$120.59	\$102.34	17.8%
CANADA	67.1%	61.8%	5.3	\$197.55	\$179.21	10.2%	\$132.54	\$110.66	19.8%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Regional report of rooms operations by property size, type and price level

MONTH OF NOVEMBER 2023*

ATLANTIC							CENTRAL						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2023	2022	**Point Change	2023	2022	Variance		2023	2022	**Point Change	2023	2022	Variance
Property Size													
Under 50 rooms	42.2%	45.1%	-2.9	\$135.19	\$123.32	9.6%		51.0%	52.2%	-1.2	\$151.41	\$142.71	6.1%
50-75 rooms	54.4%	58.8%	-4.4	\$129.91	\$121.63	6.8%		54.6%	57.3%	-2.7	\$144.20	\$137.27	5.1%
76-125 rooms	62.3%	63.4%	-1.0	\$150.29	\$140.24	7.2%		65.4%	66.1%	-0.7	\$163.83	\$153.78	6.5%
126-200 rooms	60.9%	58.8%	2.1	\$154.48	\$147.73	4.6%		68.3%	66.9%	1.4	\$181.54	\$165.25	9.9%
201-500 rooms	61.3%	58.4%	2.9	\$176.74	\$163.23	8.3%		66.0%	64.5%	1.5	\$221.31	\$213.32	3.7%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A		71.0%	67.7%	3.3	\$258.86	\$247.35	4.7%
Total	60.2%	60.1%	0.2	\$154.03	\$144.04	6.9%		65.5%	64.9%	0.7	\$194.44	\$182.99	6.3%
Property Type													
Limited Service	59.8%	61.4%	-1.6	\$139.78	\$132.39	5.6%		60.1%	62.4%	-2.2	\$150.81	\$139.90	7.8%
Full Service	61.2%	59.3%	1.8	\$165.62	\$153.95	7.6%		69.5%	67.0%	2.5	\$217.71	\$205.83	5.8%
Suite Hotel	76.7%	77.0%	-0.3	\$173.47	\$158.75	9.3%		72.4%	72.3%	0.0	\$188.80	\$178.43	5.8%
Resort	N/A	N/A	N/A	N/A	N/A	N/A		41.1%	39.7%	1.3	\$219.22	\$219.60	-0.2%
Total	60.2%	60.1%	0.2	\$154.03	\$144.04	6.9%		65.5%	64.9%	0.7	\$194.44	\$182.99	6.3%
Price Level													
Budget	45.5%	51.5%	-6.0	\$119.58	\$112.50	6.3%		52.8%	52.3%	0.5	\$125.35	\$115.40	8.6%
Mid-Price	62.4%	61.5%	0.9	\$155.06	\$145.38	6.7%		67.1%	67.4%	-0.3	\$182.64	\$169.85	7.5%
Upscale	57.4%	52.7%	4.7	\$216.09	\$195.93	10.3%		67.5%	62.7%	4.8	\$285.09	\$285.59	-0.2%
Total	60.2%	60.1%	0.2	\$154.03	\$144.04	6.9%		65.5%	64.9%	0.7	\$194.44	\$182.99	6.3%
WESTERN							CANADA						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2023	2022	**Point Change	2023	2022	Variance		2023	2022	**Point Change	2023	2022	Variance
Property Size													
Under 50 rooms	48.1%	51.4%	-3.3	\$118.03	\$114.15	3.4%		48.9%	51.4%	-2.6	\$130.69	\$124.22	5.2%
50-75 rooms	53.6%	55.0%	-1.5	\$128.34	\$125.49	2.3%		54.1%	56.2%	-2.1	\$134.95	\$129.85	3.9%
76-125 rooms	59.5%	59.6%	-0.1	\$143.09	\$137.45	4.1%		62.2%	62.6%	-0.4	\$152.89	\$144.72	5.6%
126-200 rooms	61.3%	60.9%	0.4	\$159.99	\$150.83	6.1%		64.5%	63.5%	1.0	\$170.09	\$157.65	7.9%
201-500 rooms	59.5%	61.0%	-1.5	\$200.35	\$191.16	4.8%		62.8%	62.6%	0.2	\$209.83	\$200.89	4.5%
Over 500 rooms	63.7%	65.1%	-1.4	\$284.72	\$257.98	10.4%		69.2%	67.0%	2.1	\$264.84	\$249.94	6.0%
Total	58.8%	59.5%	-0.7	\$165.11	\$156.95	5.2%		62.1%	62.1%	0.0	\$178.89	\$168.74	6.0%
Property Type													
Limited Service	57.0%	58.0%	-0.9	\$132.31	\$126.89	4.3%		58.5%	60.0%	-1.5	\$140.66	\$132.72	6.0%
Full Service	62.4%	62.9%	-0.5	\$183.69	\$173.02	6.2%		66.0%	64.7%	1.2	\$200.98	\$189.27	6.2%
Suite Hotel	68.7%	68.1%	0.6	\$168.62	\$160.69	4.9%		71.4%	71.1%	0.3	\$181.72	\$171.62	5.9%
Resort	40.8%	42.1%	-1.3	\$261.43	\$249.24	4.9%		40.4%	40.6%	-0.2	\$243.76	\$236.99	2.9%
Total	58.8%	59.5%	-0.7	\$165.11	\$156.95	5.2%		62.1%	62.1%	0.0	\$178.89	\$168.74	6.0%
Price Level													
Budget	51.6%	54.6%	-3.0	\$116.43	\$110.29	5.6%		51.7%	53.5%	-1.8	\$120.35	\$112.49	7.0%
Mid-Price	60.3%	60.6%	-0.3	\$154.43	\$147.44	4.7%		63.7%	63.8%	-0.1	\$168.43	\$158.24	6.4%
Upscale	59.1%	59.5%	-0.4	\$269.25	\$253.16	6.4%		63.6%	61.1%	2.6	\$277.42	\$270.02	2.7%
Total	58.8%	59.5%	-0.7	\$165.11	\$156.95	5.2%		62.1%	62.1%	0.0	\$178.89	\$168.74	6.0%

* Based on the operating results of 254,448 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Regional report of rooms operations by property size, type and price level

ELEVEN MONTHS ENDED NOVEMBER 2023

ATLANTIC							CENTRAL						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2023	2022	**Point Change	2023	2022	Variance		2023	2022	**Point Change	2023	2022	Variance
Property Size													
Under 50 rooms	54.3%	55.7%	-1.5	\$146.99	\$135.18	8.7%		60.5%	59.5%	1.0	\$163.41	\$154.47	5.8%
50-75 rooms	59.7%	59.0%	0.8	\$142.05	\$129.91	9.3%		62.3%	62.1%	0.2	\$152.48	\$140.98	8.2%
76-125 rooms	67.6%	63.3%	4.2	\$168.82	\$151.35	11.5%		69.0%	66.0%	3.0	\$170.75	\$155.00	10.2%
126-200 rooms	67.6%	61.9%	5.7	\$174.35	\$161.17	8.2%		70.9%	64.1%	6.8	\$186.87	\$167.29	11.7%
201-500 rooms	66.4%	56.8%	9.6	\$197.22	\$185.23	6.5%		69.6%	59.7%	9.9	\$234.70	\$217.46	7.9%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A		71.0%	59.9%	11.2	\$286.91	\$261.38	9.8%
Total	66.0%	60.9%	5.1	\$172.26	\$157.28	9.5%		69.0%	62.6%	6.4	\$204.89	\$185.36	10.5%
Property Type													
Limited Service	65.8%	61.7%	4.1	\$157.12	\$142.61	10.2%		66.0%	64.1%	1.9	\$157.57	\$141.43	11.4%
Full Service	66.5%	59.4%	7.1	\$182.99	\$167.65	9.1%		70.8%	61.4%	9.4	\$227.96	\$208.57	9.3%
Suite Hotel	76.0%	73.1%	2.9	\$195.05	\$174.07	12.1%		76.0%	71.0%	5.0	\$204.45	\$180.78	13.1%
Resort	N/A	N/A	N/A	N/A	N/A	N/A		52.6%	47.6%	5.0	\$269.71	\$264.48	2.0%
Total	66.0%	60.9%	5.1	\$172.26	\$157.28	9.5%		69.0%	62.6%	6.4	\$204.89	\$185.36	10.5%
Price Level													
Budget	54.4%	51.8%	2.6	\$131.35	\$120.30	9.2%		60.5%	56.4%	4.1	\$131.21	\$120.54	8.9%
Mid-Price	67.8%	62.2%	5.6	\$173.96	\$158.22	9.9%		70.7%	64.9%	5.8	\$189.87	\$169.65	11.9%
Upscale	60.5%	56.7%	3.9	\$247.47	\$232.65	6.4%		67.5%	56.7%	10.8	\$322.52	\$311.21	3.6%
Total	66.0%	60.9%	5.1	\$172.26	\$157.28	9.5%		69.0%	62.6%	6.4	\$204.89	\$185.36	10.5%
WESTERN							CANADA						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2023	2022	**Point Change	2023	2022	Variance		2023	2022	**Point Change	2023	2022	Variance
Property Size													
Under 50 rooms	56.6%	56.0%	0.6	\$134.95	\$128.41	5.1%		57.9%	57.2%	0.7	\$145.72	\$138.01	5.6%
50-75 rooms	62.9%	61.3%	1.6	\$152.65	\$143.26	6.6%		62.4%	61.4%	1.0	\$151.59	\$141.17	7.4%
76-125 rooms	65.8%	62.9%	2.9	\$159.45	\$147.64	8.0%		67.3%	64.2%	3.1	\$165.10	\$151.06	9.3%
126-200 rooms	66.2%	60.7%	5.5	\$181.72	\$163.72	11.0%		68.5%	62.4%	6.1	\$183.52	\$165.18	11.1%
201-500 rooms	65.4%	59.1%	6.3	\$238.49	\$217.74	9.5%		67.6%	59.3%	8.3	\$234.10	\$215.67	8.5%
Over 500 rooms	72.9%	64.0%	8.9	\$406.07	\$371.21	9.4%		71.5%	60.9%	10.6	\$317.53	\$290.45	9.3%
Total	65.3%	61.1%	4.3	\$193.77	\$176.34	9.9%		67.1%	61.8%	5.3	\$197.55	\$179.21	10.2%
Property Type													
Limited Service	63.2%	60.5%	2.7	\$144.68	\$132.77	9.0%		64.5%	62.0%	2.5	\$151.05	\$137.17	10.1%
Full Service	66.9%	61.0%	5.9	\$210.69	\$190.71	10.5%		68.9%	61.1%	7.8	\$217.95	\$198.36	9.9%
Suite Hotel	74.6%	69.4%	5.2	\$194.85	\$174.07	11.9%		75.5%	70.5%	5.0	\$200.84	\$178.26	12.7%
Resort	62.2%	59.5%	2.7	\$381.32	\$346.49	10.1%		58.2%	55.1%	3.1	\$341.45	\$317.78	7.4%
Total	65.3%	61.1%	4.3	\$193.77	\$176.34	9.9%		67.1%	61.8%	5.3	\$197.55	\$179.21	10.2%
Price Level													
Budget	59.5%	57.7%	1.8	\$133.81	\$120.50	11.0%		59.6%	56.8%	2.8	\$132.56	\$120.51	10.0%
Mid-Price	66.1%	62.1%	4.0	\$173.77	\$158.79	9.4%		68.4%	63.4%	5.0	\$181.50	\$163.89	10.7%
Upscale	67.6%	59.3%	8.3	\$352.91	\$330.67	6.7%		67.4%	57.8%	9.6	\$334.81	\$318.60	5.1%
Total	65.3%	61.1%	4.3	\$193.77	\$176.34	9.9%		67.1%	61.8%	5.3	\$197.55	\$179.21	10.2%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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CBRE Hotels Valuation & Advisory Services

TORONTO

Nicole Nguyen

Senior Vice President
647.943.3745
nicole.nguyen@cbre.com

Jamie Mills

Senior Valuation Associate
647.943.3747
jamie.mills@cbre.com

Derek Chen

Valuation Associate
647.943.3746
derek.chen@cbre.com

VANCOUVER

Kirstin Hallett

Vice President
778.372.1942
kirstin.hallett@cbre.com

Cailin Sully-Daniels

Associate Vice President
778.372.4414
cailin.sullydaniels@cbre.com

Carol Lopes

Senior Valuation Associate
778.372.1940
carol.lopes@cbre.com

TOURISM CONSULTING

Rebecca Godfrey

Senior Vice President
647.943.3743
rebecca.godfrey@cbre.com

Monica Pagtalunan

Research Consultant
647.943.3748
monica.pagtalunan@cbre.com

CBRE Hotels Brokerage

TORONTO

Mark Sparrow**

Executive Vice President
416.943.3666
mark.sparrow@cbre.com

Ryan Tran**

Vice President
647.943.3674
ryan.tran@cbre.com

Luke Scheer**

Executive Vice President
647.943.3673
luke.scheer@cbre.com

Simran Hora

Financial Analyst
647.943.4200
simran.hora@cbre.com

CALGARY

Greg Kwong*

Executive Vice President
403.750.0514
greg.kwong@cbre.com

* Broker

** Sales Representative

CBRE Limited,
Real Estate Brokerage

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