

TRENDS IN THE CANADIAN HOTEL INDUSTRY

# National Market Report

OCTOBER 2023





# Report of rooms operations **by location**MONTH OF OCTOBER 2023\*

	Occup	oancy Percenta	age	Av	erage Daily Ra	te	Revenue Per Available Room			
Location	2023	2022	**Point Change	2023	2022	Variance	2023	2022	Variance	
ATLANTIC CANADA	68.2%	70.4%	-2.1	\$166.23	\$156.96	5.9%	\$113.41	\$110.44	2.7%	
Newfoundland	69.3%	66.8%	2.5	\$145.52	\$141.29	3.0%	\$100.85	\$94.40	6.8%	
St. John's	71.3%	67.3%	4.0	\$144.97	\$141.24	2.6%	\$103.39	\$95.01	8.8%	
Prince Edward Island	54.9%	75.1%	-20.2	\$171.68	\$165.51	3.7%	\$94.22	\$124.34	-24.2%	
Nova Scotia	73.7%	78.7%	-5.0	\$192.12	\$176.59	8.8%	\$141.58	\$138.97	1.9%	
Halifax/Dartmouth	78.2%	81.2%	-3.0	\$209.41	\$192.25	8.9%	\$163.66	\$156.04	4.9%	
Other Nova Scotia	64.6%	73.2%	-8.6	\$149.65	\$138.24	8.3%	\$96.72	\$101.24	-4.5%	
New Brunswick	64.7%	62.6%	2.1	\$141.83	\$135.00	5.1%	\$91.80	\$84.48	8.7%	
Moncton	64.3%	61.9%	2.4	\$143.29	\$134.04	6.9%	\$92.08	\$82.95	11.0%	
Other New Brunswick	65.0%	63.0%	2.0	\$140.97	\$135.52	4.0%	\$91.63	\$85.32	7.4%	
CENTRAL CANADA	72.2%	70.3%	2.0	\$210.02	\$195.26	7.6%	\$151.73	\$137.24	10.6%	
Quebec	72.3%	69.1%	3.2	\$222.76	\$207.58	7.3%	\$161.08	\$143.46	12.3%	
Greater Quebec City	75.6%	66.5%	9.1	\$239.35	\$219.38	9.1%	\$181.02	\$145.98	24.0%	
Other Quebec	59.6%	59.3%	0.4	\$177.27	\$174.58	1.5%	\$105.73	\$103.49	2.2%	
Greater Montreal	77.8%	74.7%	3.1	\$235.45	\$217.21	8.4%	\$183.26	\$162.30	12.9%	
Downtown Montreal Montreal Airport/Laval	78.8% 77.2%	72.4% 82.0%	6.4 -4.8	\$266.93 \$188.92	\$253.06 \$168.79	5.5% 11.9%	\$210.30 \$145.90	\$183.27 \$138.38	14.8% 5.4%	
Ontario	72.1%	70.6%	1.5	\$205.28	\$191.03	7.5%	\$148.09	\$134.92	9.8%	
Greater Toronto Area (GTA)	76.8%	74.7%	2.0	\$239.86	\$222.06	8.0%	\$184.20	\$165.98	11.0%	
Downtown Toronto	77.4%	74.3%	3.2	\$342.35	\$317.47	7.8%	\$265.13	\$235.74	12.5%	
Toronto Airport	78.4%	77.5%	0.9	\$199.87	\$179.69	11.2%	\$156.70	\$139.31	12.5%	
GTA West GTA East/North	75.0% 76.6%	73.3% 75.5%	1.7 1.1	\$172.98 \$170.90	\$161.87 \$163.95	6.9% 4.2%	\$129.77 \$130.90	\$118.72 \$123.77	9.3% 5.8%	
Eastern Ontario	63.3%	66.0%	-2.7	\$151.91	\$150.97	0.6%	\$96.18	\$99.66	-3.5%	
Kingston	65.6%	63.5%	2.1	\$182.16	\$178.28	2.2%	\$119.51	\$113.13	5.6%	
Other Eastern Ontario	62.5%	67.0%	-4.6	\$140.09	\$140.74	-0.5%	\$87.50	\$94.33	-7.2%	
Ottawa	73.4%	73.1%	0.4	\$211.20	\$191.63	10.2%	\$155.12	\$140.06	10.8%	
Downtown Ottawa	77.2%	73.9%	3.3	\$239.91	\$217.50	10.3%	\$185.18	\$160.76	15.2%	
Ottawa West Ottawa East	71.5% 63.1%	74.1% 66.9%	-2.6 -3.8	\$175.61 \$174.89	\$162.76 \$157.28	7.9% 11.2%	\$125.56 \$110.44	\$120.61 \$105.26	4.1% 4.9%	
Southern Ontario	70.2%	66.7%	3.5	\$172.47	\$162.67	6.0%	\$121.13	\$108.49	11.7%	
London	70.2%	78.5%	-8.3	\$156.57	\$145.44	7.6%	\$109.85	\$114.15	-3.8%	
Windsor	81.3%	58.6%	22.7	\$143.84	\$132.25	8.8%	\$116.91	\$77.50	50.9%	
Kitchener/Waterloo/Cambridge/Guelpl	71.3%	74.1%	-2.8	\$166.75	\$157.56	5.8%	\$118.82	\$116.68	1.8%	
Hamilton/Brantford	64.1%	69.4%	-5.3 10.3	\$158.87	\$150.31	5.7%	\$101.83	\$104.28	-2.4%	
Niagara Falls	74.4% 65.9%	64.2% 57.6%	10.2	\$195.55 \$161.03	\$187.42 \$163.40	4.3%	\$145.42 \$106.08	\$120.25 \$94.05	20.9% 12.8%	
Other Niagara Region Other Southern Ontario	56.7%	62.7%	8.3 -6.0	\$153.76	\$137.74	-1.5% 11.6%	\$87.15	\$86.32	1.0%	
Central Ontario	61.0%	61.3%	-0.2	\$176.41	\$176.90	-0.3%	\$107.68	\$108.38	-0.7%	
North Eastern Ontario	65.7%	66.8%	-1.1	\$152.74	\$144.47	5.7%	\$100.29	\$96.51	3.9%	
North Bay Sudbury	63.6% 71.1%	72.2% 66.9%	-8.6 4.2	\$136.34 \$154.42	\$134.21 \$150.61	1.6% 2.5%	\$86.74 \$109.81	\$96.96 \$100.83	-10.5% 8.9%	
North Central Ontario										
Sault Ste. Marie	82.5%	74.6%	7.9	\$158.84	\$144.87	9.6%	\$131.03	\$108.11	21.2%	
North Western Ontario	68.6%	74.8%	-6.2	\$181.66	\$168.00	8.1%	\$124.64	\$125.65	-0.8%	
Thunder Bay	68.1%	75.1%	-7.0	\$187.27	\$174.66	7.2%	\$127.53	\$131.21	-2.8%	

<sup>\*</sup> Based on the operating results of 252,803 rooms (unweighted data)

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



### Report of rooms operations by location

MONTH OF OCTOBER 2023\*

	Occup	oancy Percent	age	Av	verage Daily Ra	te	Revenue Per Available Room			
Location	2023	2022	**Point Change	2023	2022	Variance	2023	2022	Variance	
WESTERN CANADA	64.5%	62.7%	1.8	\$179.77	\$165.63	8.5%	\$115.89	\$103.83	11.6%	
Manitoba	72.6%	75.1%	-2.5	\$156.96	\$145.56	7.8%	\$113.98	\$109.29	4.3%	
Winnipeg	77.1%	81.8%	-4.7	\$167.12	\$152.05	9.9%	\$128.78	\$124.32	3.6%	
Brandon Other Manitoba	63.9% 63.4%	59.2% 60.9%	4.7 2.5	\$120.15 \$139.42	\$116.81 \$131.72	2.9% 5.8%	\$76.75 \$88.33	\$69.16 \$80.23	11.0% 10.1%	
Saskatchewan	59.6%	59.0%	0.6	\$135.12	\$125.95	7.3%	\$80.51	\$74.32	8.3%	
Regina	55.4%	56.0%	-0.7	\$132.24	\$128.48	2.9%	\$73.20	\$71.99	1.7%	
Saskatoon	65.6%	60.7%	4.9	\$144.56	\$133.71	8.1%	\$94.80	\$81.17	16.8%	
Other Saskatchewan	57.7%	59.5%	-1.8	\$127.99	\$117.09	9.3%	\$73.91	\$69.68	6.1%	
Alberta (excl. Alta Resorts)	61.6%	56.2%	5.4	\$145.13	\$133.22	8.9%	\$89.47	\$74.88	19.5%	
Calgary	66.2%	59.0%	7.2	\$170.36	\$155.65	9.5%	\$112.80	\$91.82	22.8%	
	66.5%	59.4%	7.1	\$143.69	\$127.84	12.4%	\$95.57	\$75.91	25.9%	
Calgary Airport										
Downtown Calgary	65.8%	56.1%	9.8	\$220.96	\$201.59	9.6%	\$145.41	\$113.01	28.7%	
Calgary Northwest	69.8%	64.9%	4.9	\$132.34	\$124.02	6.7%	\$92.35	\$80.45	14.8%	
Calgary South	65.0%	61.7%	3.3	\$144.69	\$141.27	2.4%	\$94.04	\$87.17	7.9%	
Edmonton	61.1%	54.6%	6.5	\$142.02	\$129.25	9.9%	\$86.74	\$70.58	22.9%	
Downtown Edmonton	61.9%	55.6%	6.3	\$190.81	\$170.86	11.7%	\$118.20	\$95.01	24.4%	
Edmonton South	60.2%	53.5%	6.7	\$121.93	\$110.93	9.9%	\$73.37	\$59.31	23.7%	
Edmonton West	62.2%	56.1%	6.0	\$137.26	\$129.20	6.2%	\$85.32	\$72.49	17.7%	
Other Alberta	58.7%	55.4%	3.3	\$126.74	\$119.74	5.8%	\$74.43	\$66.36	12.2%	
Lethbridge	58.2%	52.5%	5.8	\$119.70	\$118.16	1.3%	\$69.67	\$61.98	12.4%	
Red Deer	54.8%	51.7%	3.1	\$114.39	\$107.05	6.9%	\$62.73	\$55.37	13.3%	
Other Alberta Communities	59.2%	55.2%	4.0	\$130.70	\$121.97	7.2%	\$77.38	\$67.29	15.0%	
Alberta Resorts	60.9%	55.4%	5.5	\$353.72	\$328.44	7.7%	\$215.40	\$182.00	18.3%	
British Columbia	67.7%	68.8%	-1.1	\$213.47	\$194.00	10.0%	\$144.44	\$133.50	8.2%	
Greater Vancouver	78.7%	78.6%	0.2	\$262.02	\$225.58	16.2%	\$206.32	\$177.24	16.4%	
Airport (Richmond)	78.4%	79.1%	-0.8	\$219.67	\$193.09	13.8%	\$172.20	\$152.82	12.7%	
Downtown Vancouver	80.8%	79.4%	1.4	\$313.58	\$262.21	19.6%	\$253.28	\$208.23	21.6%	
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Langley/Surrey Other Vancouver	72.0% 77.5%	75.3% 76.9%	-3.3 0.6	\$176.88 \$207.09	\$162.25 \$185.17	9.0% 11.8%	\$127.39 \$160.53	\$122.22 \$142.43	4.2% 12.7%	
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Vancouver Island	65.1%	67.2%	-2.1	\$205.57	\$201.65	1.9%	\$133.77	\$135.46	-1.2%	
Campbell River	70.7%	70.3%	0.4	\$135.90	\$126.52	7.4%	\$96.05	\$88.92	8.0%	
Greater Victoria	67.3%	68.0%	-0.6	\$215.91	\$209.05	3.3%	\$145.41	\$142.09	2.3%	
Nanaimo	60.9%	68.8%	-7.9	\$164.25	\$165.98	-1.0%	\$100.08	\$114.25	-12.4%	
Parksville/Qualicum Beach	55.7%	54.8%	0.9	\$186.93	\$180.02	3.8%	\$104.05	\$98.63	5.5%	
Other Vancouver Island	63.5%	70.0%	-6.5	\$237.84	\$237.76	0.0%	\$150.99	\$166.43	-9.3%	
Whistler Resort Area	40.2%	41.8%	-1.7	\$251.82	\$259.46	-2.9%	\$101.18	\$108.53	-6.8%	
Other British Columbia	60.7%	62.4%	-1.7	\$149.37	\$142.46	4.8%	\$90.60	\$88.89	1.9%	
Abbotsford/Chilliwack	76.7%	81.5%	-4.8	\$175.77	\$156.35	12.4%	\$134.87	\$127.41	5.9%	
Kamloops	65.2%	68.4%	-3.2	\$141.34	\$137.72	2.6%	\$92.10	\$94.14	-2.2%	
Kelowna	62.3%	60.2%	2.0	\$158.75	\$159.21	-0.3%	\$98.86	\$95.91	3.1%	
Penticton	45.2%	46.8%	-1.6	\$139.96	\$132.52	5.6%	\$63.28	\$62.05	2.0%	
Prince George	63.4%	68.7%	-5.3	\$140.56	\$130.52	7.7%	\$89.16	\$89.70	-0.6%	
Other B.C. Communities	58.3%	60.0%	-5.5 -1.7	\$146.67	\$139.66	5.0%	\$85.51	\$83.79	2.0%	
Yukon	59.6%	54.0%	5.6	\$173.44	\$171.14	1.3%	\$103.34	\$92.41	11.8%	
CANADA	68.4%	66.8%	1.6	\$193.87	\$179.50	8.0%	\$132.66	\$119.92	10.6%	

<sup>\*</sup> Based on the operating results of 252,803 rooms (unweighted data)

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



## Report of rooms operations by location

TEN MONTHS ENDED OCTOBER 2023

	Occup	oancy Percenta	age	Av	verage Daily Rat	e	Revenue Per Available Room			
Location	2023	2022	**Point Change	2023	2022	Variance	2023	2022	Variance	
ATLANTIC CANADA	66.7%	61.0%	5.7	\$173.83	\$158.40	9.7%	\$116.02	\$96.63	20.1%	
Newfoundland	74.2%	59.7%	14.6	\$156.33	\$145.16	7.7%	\$116.07	\$86.60	34.0%	
St. John's	76.4%	59.8%	16.6	\$156.95	\$146.57	7.1%	\$119.97	\$87.67	36.8%	
Prince Edward Island	62.1%	62.3%	-0.2	\$204.13	\$185.55	10.0%	\$126.83	\$115.64	9.7%	
Nova Scotia	69.5%	65.7%	3.8	\$194.90	\$170.94	14.0%	\$135.43	\$112.29	20.6%	
Halifax/Dartmouth	73.1%	67.7%	5.3	\$211.51	\$183.46	15.3%	\$154.51	\$124.28	24.3%	
Other Nova Scotia	61.9%	61.0%	0.9	\$153.15	\$139.46	9.8%	\$94.80	\$85.13	11.4%	
New Brunswick	61.4%	56.5%	4.8	\$150.72	\$143.12	5.3%	\$92.49	\$80.89	14.3%	
Moncton	63.6%	55.0%	8.7	\$151.28	\$140.83	7.4%	\$96.25	\$77.40	24.3%	
Other New Brunswick	60.1%	57.4%	2.7	\$150.38	\$144.34	4.2%	\$90.38	\$82.83	9.1%	
CENTRAL CANADA	69.3%	62.4%	7.0	\$205.87	\$185.61	10.9%	\$142.71	\$115.73	23.3%	
Quebec	67.9%	59.0%	8.9	\$220.61	\$202.95	8.7%	\$149.68	\$119.73	25.0%	
Greater Quebec City	69.2%	56.9%	12.2	\$225.00	\$218.73	2.9%	\$155.60	\$124.55	24.9%	
Other Quebec	59.7%	55.2%	4.5	\$191.75	\$179.71	6.7%	\$114.38	\$99.17	15.3%	
Greater Montreal	71.7%	61.5%	10.2	\$231.13	\$208.65	10.8%	\$165.71	\$128.32	29.1%	
Downtown Montreal Montreal Airport/Laval	70.7% 74.8%	56.3% 72.9%	14.4 1.8	\$258.69 \$194.35	\$247.67 \$161.15	4.5% 20.6%	\$182.94 \$145.28	\$139.49 \$117.53	31.2% 23.6%	
Ontario	69.8%	63.5%	6.3	\$200.80	\$179.97	11.6%	\$140.13	\$114.27	22.6%	
Greater Toronto Area (GTA)	75.0%	67.1%	7.8	\$231.06	\$202.47	14.1%	\$173.23	\$135.95	27.4%	
Downtown Toronto	71.4%	62.4%	9.0	\$331.47	\$296.90	11.6%	\$236.55	\$185.25	27.7%	
Toronto Airport GTA West	81.7% 75.7%	73.3% 67.6%	8.4 8.1	\$192.77 \$170.64	\$161.25 \$151.14	19.5% 12.9%	\$157.55 \$129.15	\$118.17 \$102.19	33.3% 26.4%	
GTA East/North	75.7% 75.2%	70.2%	5.0	\$170.04	\$151.79	12.8%	\$128.64	\$106.54	20.7%	
Eastern Ontario	63.1%	59.5%	3.6	\$156.42	\$150.33	4.1%	\$98.68	\$89.39	10.4%	
Kingston	64.3%	57.5%	6.8	\$174.79	\$168.86	3.5%	\$112.35	\$97.11	15.7%	
Other Eastern Ontario	62.6%	60.3%	2.3	\$149.22	\$142.69	4.6%	\$93.46	\$86.06	8.6%	
Ottawa	69.7%	61.7%	8.0	\$196.72	\$175.66	12.0%	\$137.11	\$108.38	26.5%	
Downtown Ottawa	70.4%	57.7%	12.7	\$221.22	\$202.09 \$151.38	9.5%	\$155.84	\$116.65	33.6%	
Ottawa West Ottawa East	70.8% 63.4%	67.5% 62.7%	3.3 0.7	\$168.97 \$168.27	\$151.38	11.6% 17.0%	\$119.71 \$106.68	\$102.25 \$90.20	17.1% 18.3%	
Southern Ontario	68.0%	60.0%	8.0	\$176.26	\$163.08	8.1%	\$119.86	\$97.88	22.5%	
London	67.6%	66.6%	1.0	\$151.33	\$130.89	15.6%	\$102.33	\$87.23	17.3%	
Windsor	74.3%	52.0%	22.2	\$135.29	\$126.33	7.1%	\$100.46	\$65.74	52.8%	
Kitchener/Waterloo/Cambridge/Guelpł	66.8%	64.0%	2.7	\$157.64	\$141.02	11.8%	\$105.24	\$90.32	16.5%	
Hamilton/Brantford	65.0%	69.7%	-4.7	\$159.49	\$142.42	12.0%	\$103.66	\$99.27	4.4%	
Niagara Falls	71.8%	56.1%	15.7	\$210.50	\$206.30	2.0%	\$151.05	\$115.73	30.5%	
Other Niagara Region Other Southern Ontario	65.8% 55.9%	58.0% 59.6%	7.8 -3.8	\$166.29 \$149.35	\$160.48 \$132.80	3.6% 12.5%	\$109.36 \$83.45	\$93.01 \$79.21	17.6% 5.4%	
Central Ontario	56.6%	56.0%	0.6	\$186.48	\$184.37	1.1%	\$105.55	\$103.27	2.2%	
North Eastern Ontario	62.5%	62.9%	-0.4	\$149.82	\$133.28	12.4%	\$93.63	\$83.82	11.7%	
North Bay Sudbury	63.7% 62.5%	67.2% 60.8%	-3.5 1.7	\$132.06 \$149.35	\$124.22 \$135.39	6.3% 10.3%	\$84.12 \$93.36	\$83.51 \$82.36	0.7% 13.4%	
North Central Ontario										
Sault Ste. Marie	68.2%	66.9%	1.3	\$144.00	\$130.87	10.0%	\$98.19	\$87.60	12.1%	
North Western Ontario	71.3%	74.8%	-3.5	\$179.04	\$156.64	14.3%	\$127.72	\$117.22	9.0%	
Thunder Bay	71.8%	73.9%	-2.2	\$184.26	\$158.47	16.3%	\$132.24	\$117.17	12.9%	

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



## Report of rooms operations by location

TEN MONTHS ENDED OCTOBER 2023

	Occup	ancy Percent	age	Av	erage Daily Rat	te	Revenu	Room	
Location	2023	2022	**Point Change	2023	2022	Variance	2023	2022	Variance
WESTERN CANADA	66.0%	61.2%	4.8	\$196.27	\$178.23	10.1%	\$129.51	\$109.13	18.7%
Manitoba	73.0%	63.7%	9.3	\$156.61	\$136.15	15.0%	\$114.28	\$86.69	31.8%
Winnipeg	78.3%	65.9%	12.4	\$164.77	\$140.75	17.1%	\$129.07	\$92.78	39.1%
Brandon	60.3%	58.5%	1.8	\$124.93	\$114.64	9.0%	\$75.38	\$67.07	12.4%
Other Manitoba	62.6%	59.0%	3.6	\$140.72	\$131.44	7.1%	\$88.02	\$77.53	13.5%
Saskatchewan	57.6%	54.2%	3.4	\$133.50	\$122.73	8.8%	\$76.90	\$66.56	15.5%
Regina	54.7%	51.5%	3.2	\$131.87	\$121.39	8.6%	\$72.14	\$62.55	15.3%
Saskatoon	63.3%	56.4%	6.9	\$142.34	\$128.09	11.1%	\$90.11	\$72.24	24.7%
Other Saskatchewan	54.9%	54.1%	0.8	\$125.65	\$118.53	6.0%	\$68.97	\$64.07	7.6%
Alberta (excl. Alta Resorts)	60.5%	55.1%	5.4	\$146.93	\$132.69	10.7%	\$88.83	\$73.08	21.6%
Calgary	66.7%	59.7%	7.0	\$177.70	\$157.43	12.9%	\$118.44	\$93.94	26.1%
Calgary Airport	69.4%	63.8%	5.6	\$152.89	\$134.59	13.6%	\$106.09	\$85.88	23.5%
Downtown Calgary	62.8%	53.4%	9.4	\$225.18	\$203.48	10.7%	\$141.51	\$108.66	30.2%
Calgary Northwest	71.4%	66.8%	4.6	\$145.26	\$129.18	12.4%	\$103.75	\$86.35	20.1%
Calgary South	66.0%	59.8%	6.2	\$160.57	\$142.64	12.6%	\$105.90	\$85.28	24.2%
Edmonton	59.2%	52.6%	6.6	\$135.52	\$123.42	9.8%	\$80.28	\$64.92	23.7%
Downtown Edmonton	56.2%	48.0%	8.2	\$176.54	\$164.21	7.5%	\$99.29	\$78.88	25.9%
Edmonton South	58.8%	52.9%	5.8	\$118.54	\$107.49	10.3%	\$69.67	\$56.89	22.5%
Edmonton West	62.9%	55.9%	7.0	\$135.54	\$124.29	9.1%	\$85.23	\$69.44	22.7%
Other Alberta	56.9%	53.7%	3.2	\$129.47	\$120.38	7.6%	\$73.67	\$64.62	14.0%
Lethbridge	54.0%	54.3%	-0.4	\$123.80	\$117.84	5.1%	\$66.81	\$64.01	4.4%
Red Deer	57.1%	51.3%	5.8	\$115.56	\$106.36	8.6%	\$65.93	\$54.57	20.8%
Other Alberta Communities	57.0%	53.0%	4.1	\$133.01	\$123.20	8.0%	\$75.83	\$65.25	16.2%
Alberta Resorts	67.1%	61.0%	6.1	\$450.47	\$410.15	9.8%	\$302.09	\$250.16	20.8%
British Columbia	72.6%	69.1%	3.5	\$238.99	\$216.17	10.6%	\$173.46	\$149.37	16.1%
Greater Vancouver	80.8%	73.8%	7.0	\$277.61	\$244.54	13.5%	\$224.25	\$180.36	24.3%
Airport (Richmond)	83.3%	76.1%	7.1	\$236.47	\$208.31	13.5%	\$196.90	\$158.61	24.1%
Downtown Vancouver	80.5%	72.4%	8.1	\$329.24	\$290.00	13.5%	\$264.95	\$209.86	26.3%
Langley/Surrey	78.9%	76.8%	2.1	\$191.26	\$170.65	12.1%	\$150.92	\$131.00	15.2%
Other Vancouver	79.3%	72.7%	6.5	\$222.28	\$196.72	13.0%	\$176.21	\$143.08	23.2%
Vancouver Island	69.5%	71.1%	-1.6	\$235.64	\$225.90	4.3%	\$163.80	\$160.62	2.0%
Campbell River	76.3%	80.5%	-4.1	\$169.99	\$150.21	13.2%	\$129.78	\$120.87	7.4%
Greater Victoria	71.2%	70.6%	0.6	\$246.06	\$236.96	3.8%	\$175.19	\$167.19	4.8%
Nanaimo	65.0%	69.4%	-4.4	\$182.52	\$177.32	2.9%	\$118.65	\$122.99	-3.5%
Parksville/Qualicum Beach	63.7%	70.4%	-6.7	\$222.17	\$210.77	5.4%	\$141.59	\$148.48	-4.6%
Other Vancouver Island	67.6%	71.4%	-3.8	\$269.88	\$253.68	6.4%	\$182.49	\$181.15	0.7%
Whistler Resort Area	69.0%	59.6%	9.4	\$396.75	\$351.88	12.8%	\$273.58	\$209.71	30.5%
Other British Columbia	65.3%	64.6%	0.6	\$167.91	\$159.58	5.2%	\$109.61	\$103.15	6.3%
Abbotsford/Chilliwack	82.5%	79.5%	3.0	\$191.21	\$155.54	22.9%	\$157.70	\$123.65	27.5%
Kamloops	74.0%	77.1%	-3.1	\$157.22	\$145.97	7.7%	\$116.34	\$112.59	3.3%
Kelowna	64.8%	65.4%	-0.7	\$188.56	\$191.32	-1.4%	\$122.14	\$125.18	-2.4%
Penticton	52.7%	55.1%	-2.4	\$187.03	\$188.18	-0.6%	\$98.55	\$103.62	-4.9%
Prince George	69.1%	66.7%	2.4	\$139.31	\$129.29	7.8%	\$96.26	\$86.22	11.6%
Other B.C. Communities	62.1%	60.6%	1.5	\$164.79	\$157.44	4.7%	\$102.38	\$95.45	7.3%
Yukon	66.1%	56.9%	9.1	\$187.39	\$182.70	2.6%	\$123.77	\$104.04	19.0%
CANADA	67.6%	61.7%	5.9	\$199.24	\$180.26	10.5%	\$134.70	\$111.28	21.0%

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



# Regional report of rooms operations by **property size, type and price level**MONTH OF OCTOBER 2023\*

	<b>ATLANTIC</b>						CENTRAL	_				
	Occu	pancy Perce	ntage **Point	А	verage Daily	Rates	Occ	upancy Perce	entage **Point	Average Daily Rates		
	2023	2022	Change	2023	2022	Variance	2023	2022	Change	2023	2022	Variance
Property Size												
Under 50 rooms	59.6%	66.6%	-7.0	\$145.63	\$133.96	8.7%	63.9%	63.8%	0.2	\$164.49	\$160.72	2.3%
50-75 rooms	63.2%	67.6%	-4.5	\$134.61	\$125.11	7.6%	64.2%	65.0%	-0.8	\$152.40	\$144.57	5.4%
76-125 rooms	68.8%	72.8%	-4.0	\$160.83	\$150.97	6.5%	71.7%	72.0%	-0.3	\$172.89	\$162.55	6.4%
126-200 rooms	68.5%	69.7%	-1.2	\$169.23	\$162.26	4.3%	73.4%	72.0%	1.4	\$189.91	\$176.21	7.8%
201-500 rooms	71.3%	69.2%	2.1	\$194.87	\$185.29	5.2%	72.8%	69.2%	3.7	\$240.80	\$226.84	6.2%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A	77.6%	71.2%	6.3	\$300.01	\$273.23	9.8%
Total	68.2%	70.4%	-2.1	\$166.23	\$156.96	5.9%	72.2%	70.3%	2.0	\$210.02	\$195.26	7.6%
Property Type												
Limited Service	67.7%	70.5%	-2.8	\$147.44	\$139.17	5.9%	67.9%	69.2%	-1.3	\$157.76	\$147.00	7.3%
Full Service	68.7%	70.2%	-1.5	\$182.28	\$171.86	6.1%	75.0%	71.2%	3.9	\$237.56	\$219.86	8.1%
Suite Hotel	81.5%	85.9%	-4.4	\$194.19	\$179.88	8.0%	78.6%	77.0%	1.7	\$205.54	\$192.81	6.6%
Resort	N/A	N/A	N/A	N/A	N/A	N/A	54.9%	51.9%	3.0	\$250.12	\$254.99	-1.9%
Total	68.2%	70.4%	-2.1	\$166.23	\$156.96	5.9%	72.2%	70.3%	2.0	\$210.02	\$195.26	7.6%
Price Level												
Budget	54.0%	60.0%	-6.0	\$121.37	\$113.82	6.6%	63.0%	60.2%	2.8	\$126.44	\$121.98	3.7%
Mid-Price	70.1%	72.0%	-1.9	\$168.28	\$158.75	6.0%	73.0%	72.4%	0.6	\$194.37	\$178.96	8.6%
Upscale	70.7%	63.0%	7.6	\$255.05	\$230.80	10.5%	75.9%	68.4%	7.5	\$328.00	\$317.08	3.4%
Total	68.2%	70.4%	-2.1	\$166.23	\$156.96	5.9%	72.2%	70.3%	2.0	\$210.02	\$195.26	7.6%

	WESTERN						CANADA					
	Оссиј	pancy Perce	•	Ave	erage Daily R	ates	Occu	pancy Perce	•	Average Daily Rates		
	2023	2022	**Point Change	2023	2023 2022 Variance				**Point Change	2023 2022		Variance
Property Size										2020		
Under 50 rooms	57.3%	54.9%	2.5	\$124.79	\$122.83	1.6%	59.7%	58.4%	1.3	\$140.54	\$137.57	2.2%
50-75 rooms	62.1%	62.1%	0.0	\$139.20	\$133.42	4.3%	63.1%	63.8%	-0.7	\$144.12	\$137.13	5.1%
76-125 rooms	64.9%	63.7%	1.2	\$149.46	\$140.83	6.1%	68.1%	67.9%	0.2	\$160.89	\$151.16	6.4%
126-200 rooms	65.3%	62.4%	2.9	\$172.87	\$156.32	10.6%	69.4%	67.5%	1.9	\$181.05	\$166.68	8.6%
201-500 rooms	64.4%	62.5%	1.9	\$219.78	\$202.84	8.4%	69.0%	66.2%	2.8	\$229.24	\$214.18	7.0%
Over 500 rooms	71.0%	67.3%	3.6	\$363.72	\$319.04	14.0%	75.9%	70.3%	5.6	\$314.95	\$284.24	10.8%
Total	64.5%	62.7%	1.8	\$179.76	\$165.62	8.5%	68.4%	66.8%	1.6	\$193.88	\$179.50	8.0%
Property Type												
Limited Service	62.9%	61.9%	0.9	\$137.46	\$129.49	6.2%	65.4%	65.6%	-0.2	\$146.85	\$137.69	6.7%
Full Service	67.1%	64.4%	2.7	\$203.06	\$183.21	10.8%	71.4%	68.3%	3.1	\$220.56	\$202.13	9.1%
Suite Hotel	71.9%	69.9%	2.0	\$183.70	\$165.82	10.8%	76.6%	75.0%	1.6	\$198.27	\$183.49	8.1%
Resort	52.5%	51.6%	0.9	\$300.50	\$285.47	5.3%	53.0%	51.6%	1.5	\$279.09	\$270.34	3.2%
Total	64.5%	62.7%	1.8	\$179.76	\$165.62	8.5%	68.4%	66.8%	1.6	\$193.88	\$179.50	8.0%
Price Level												
Budget	58.1%	58.8%	-0.7	\$125.28	\$115.85	8.1%	59.9%	59.5%	0.4	\$125.57	\$118.29	6.2%
Mid-Price	65.6%	63.7%	1.9	\$164.65	\$152.45	8.0%	69.5%	68.4%	1.0	\$179.56	\$165.99	8.2%
Upscale	65.7%	61.8%	3.9	\$316.33	\$289.23	9.4%	71.4%	65.4%	6.0	\$322.39	\$303.86	6.1%
Total	64.5%	62.7%	1.8	\$179.76	\$165.62	8.5%	68.4%	66.8%	1.6	\$193.88	\$179.50	8.0%

Based on the operating results of 252,803 rooms (unweighted data)

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<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



# Regional report of rooms operations by **property size**, **type** and **price level**

TEN MONTHS ENDED OCTOBER 2023

	ATLANTIC						CENTRAL					
	Occu	pancy Perce	entage **Point	А	Average Daily Rates			pancy Perce	entage **Point	Average Daily Rates		
	2023	2022	Change	2023	2022	Variance	2023	2022	Change	2023	2022	Variance
Property Size												
Under 50 rooms	55.5%	56.8%	-1.3	\$147.89	\$136.11	8.7%	61.4%	60.2%	1.2	\$164.38	\$155.44	5.8%
50-75 rooms	60.2%	59.0%	1.3	\$143.13	\$130.71	9.5%	63.1%	62.6%	0.5	\$153.19	\$141.32	8.4%
76-125 rooms	68.1%	63.3%	4.8	\$170.50	\$152.44	11.8%	69.3%	66.0%	3.3	\$171.41	\$155.12	10.5%
126-200 rooms	69.0%	62.5%	6.4	\$175.92	\$161.93	8.6%	71.2%	63.8%	7.3	\$187.37	\$167.50	11.9%
201-500 rooms	66.9%	56.6%	10.3	\$199.11	\$187.48	6.2%	70.0%	59.2%	10.8	\$235.95	\$217.90	8.3%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A	71.0%	59.1%	11.9	\$289.69	\$262.97	10.2%
Total	66.7%	61.0%	5.7	\$173.83	\$158.40	9.7%	69.3%	62.4%	7.0	\$205.87	\$185.61	10.9%
Property Type												
Limited Service	66.3%	61.7%	4.6	\$158.68	\$143.61	10.5%	66.6%	64.3%	2.3	\$158.19	\$141.58	11.7%
Full Service	67.4%	59.5%	7.9	\$184.58	\$168.83	9.3%	70.9%	60.9%	10.1	\$228.94	\$208.88	9.6%
Suite Hotel	75.9%	72.7%	3.3	\$197.20	\$175.68	12.3%	76.4%	70.9%	5.5	\$205.95	\$181.01	13.8%
Resort	N/A	N/A	N/A	N/A	N/A	N/A	53.7%	48.3%	5.4	\$273.55	\$268.03	2.1%
Total	66.7%	61.0%	5.7	\$173.83	\$158.40	9.7%	69.3%	62.4%	7.0	\$205.87	\$185.61	10.9%
Price Level												
Budget	55.4%	51.9%	3.5	\$132.34	\$121.04	9.3%	61.2%	56.8%	4.4	\$131.70	\$121.01	8.8%
Mid-Price	68.5%	62.4%	6.2	\$175.60	\$159.28	10.2%	71.1%	64.7%	6.4	\$190.55	\$169.63	12.3%
Upscale	60.9%	57.1%	3.8	\$250.59	\$236.00	6.2%	67.5%	56.1%	11.4	\$326.21	\$314.07	3.9%
Total	66.7%	61.0%	5.7	\$173.83	\$158.40	9.7%	69.3%	62.4%	7.0	\$205.87	\$185.61	10.9%

	WESTERN							CANADA					
	Occu	pancy Perce	•	Ave	erage Daily R	Rates		Occu	pancy Perce	Ü	Average Daily Rates		
	2023	2022	**Point Change	2023 2022 Variance		2023 2022		**Point Change	2023	2022	Variance		
Property Size	2023	2022	Change	2023	2022	Variance		2023	2022	Change	2023	2022	Variance
Under 50 rooms	57.5%	56.5%	1.0	\$136.33	\$129.70	5.1%		58.7%	57.7%	1.0	\$146.94	\$139.21	5.6%
50-75 rooms	63.9%	62.1%	1.8	\$154.61	\$144.82	6.8%		63.2%	62.0%	1.2	\$152.98	\$142.19	7.6%
76-125 rooms	66.4%	63.2%	3.2	\$160.88	\$148.61	8.3%		67.8%	64.3%	3.4	\$166.21	\$151.68	9.6%
126-200 rooms	66.7%	60.7%	6.0	\$183.65	\$164.98	11.3%		69.0%	62.3%	6.7	\$184.75	\$165.90	11.4%
201-500 rooms	66.0%	58.9%	7.1	\$241.84	\$220.48	9.7%		68.0%	58.9%	9.1	\$236.30	\$217.23	8.8%
Over 500 rooms	73.8%	63.9%	9.9	\$416.41	\$382.58	8.8%		71.7%	60.3%	11.4	\$322.58	\$294.90	9.4%
Total	66.0%	61.2%	4.8	\$196.26	\$178.22	10.1%		67.6%	61.7%	5.9	\$199.24	\$180.26	10.5%
Property Type													
Limited Service	63.8%	60.8%	3.1	\$145.76	\$133.33	9.3%		65.2%	62.2%	2.9	\$151.98	\$137.60	10.4%
Full Service	67.3%	60.8%	6.5	\$213.11	\$192.55	10.7%		69.2%	60.7%	8.5	\$219.56	\$199.36	10.1%
Suite Hotel	75.2%	69.5%	5.7	\$197.16	\$175.38	12.4%		75.9%	70.5%	5.5	\$202.62	\$178.90	13.3%
Resort	64.3%	61.2%	3.1	\$388.85	\$352.97	10.2%		60.0%	56.5%	3.5	\$347.97	\$323.42	7.6%
Total	66.0%	61.2%	4.8	\$196.26	\$178.22	10.1%		67.6%	61.7%	5.9	\$199.24	\$180.26	10.5%
Price Level													
Budget	60.4%	58.2%	2.2	\$135.24	\$121.23	11.6%		60.4%	57.2%	3.2	\$133.56	\$121.13	10.3%
Mid-Price	66.7%	62.3%	4.4	\$175.48	\$159.95	9.7%		68.9%	63.4%	5.5	\$182.70	\$164.48	11.1%
Upscale	68.4%	59.3%	9.2	\$359.90	\$338.44	6.3%		67.8%	57.5%	10.2	\$340.08	\$323.75	5.0%
Total	66.0%	61.2%	4.8	\$196.26	\$178.22	10.1%		67.6%	61.7%	5.9	\$199.24	\$180.26	10.5%

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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