

TRENDS IN THE CANADIAN HOTEL INDUSTRY

National Market Report

FEBRUARY 2022





Report of rooms operations by location

MONTH OF FEBRUARY 2022*

	Occur	pancy Percent	age	Av	verage Daily Ra	te	Revenue Per Available Room			
Location	2022	2021	**Point	2022	2021	Variance	2022	2021	Variance	
			Change							
ATLANTIC CANADA	33.5%	21.0%	12.4	\$115.36	\$97.32	18.5%	\$38.61	\$20.47	88.6%	
Newfoundland	30.4%	14.4%	16.0	\$104.03	\$92.34	12.7%	\$31.59	\$13.30	137.5%	
St. John's	29.0%	13.3%	15.7	\$103.08	\$87.17	18.3%	\$29.87	\$11.58	158.0%	
Prince Edward Island	24.9%	18.7%	6.2	\$110.33	\$101.89	8.3%	\$27.43	\$19.01	44.3%	
Nova Scotia	37.7%	28.3%	9.3	\$116.59	\$97.41	19.7%	\$43.92	\$27.60	59.1%	
Halifax/Dartmouth Other Nova Scotia	38.4% 35.9%	26.0% 33.7%	12.4 2.2	\$117.86 \$113.43	\$95.53 \$100.74	23.4% 12.6%	\$45.31 \$40.68	\$24.85 \$33.94	82.3% 19.9%	
New Brunswick	30.9%	16.5%	14.4	\$113.17	\$95.84	18.1%	\$34.99	\$15.84	121.0%	
Moncton Other New Brunswick	28.9% 32.1%	14.2% 17.8%	14.7 14.3	\$113.14 \$113.18	\$91.03 \$97.88	24.3% 15.6%	\$32.65 \$36.30	\$12.93 \$17.38	152.5% 108.9%	
CENTRAL CANADA	41.8%	26.2%	15.6	\$140.07	\$107.78	30.0%	\$58.61	\$28.29	107.1%	
Quebec	35.1%	19.0%	16.1	\$163.04	\$127.74	27.6%	\$57.17	\$24.21	136.1%	
Greater Quebec City Other Quebec	33.4% 43.4%	16.1% 28.3%	17.3 15.1	\$164.34 \$194.63	\$120.38 \$138.52	36.5% 40.5%	\$54.97 \$84.55	\$19.42 \$39.20	183.1% 115.7%	
Greater Montreal	31.5%	15.3%	16.3	\$141.31	\$119.65	18.1%	\$44.58	\$18.26	144.1%	
Downtown Montreal Montreal Airport/Laval	22.0% 48.7%	8.8% 23.7%	13.2 25.0	\$154.34 \$133.64	\$129.25 \$118.94	19.4% 12.4%	\$33.97 \$65.08	\$11.39 \$28.22	198.3% 130.6%	
Ontario	44.3%	28.7%	15.5	\$134.02	\$103.48	29.5%	\$59.31	\$29.71	99.6%	
Greater Toronto Area (GTA)	43.8%	28.8%	15.1	\$134.35	\$102.04	31.7%	\$58.89	\$29.35	100.6%	
Downtown Toronto	33.1%	12.5%	20.6	\$176.86	\$144.77	22.2%	\$58.60	\$18.16	222.6%	
Toronto Airport GTA West	52.8% 45.8%	28.4% 35.4%	24.4 10.4	\$120.35 \$113.97	\$112.23 \$86.72	7.2% 31.4%	\$63.57 \$52.22	\$31.89 \$30.73	99.4% 69.9%	
GTA East/North	53.5%	45.8%	7.7	\$119.21	\$92.89	28.3%	\$63.72	\$42.52	49.9%	
Eastern Ontario	40.0%	32.3%	7.8	\$118.65	\$104.53	13.5%	\$47.52	\$33.76	40.8%	
Kingston	37.3%	24.6%	12.7	\$120.02	\$97.83	22.7%	\$44.80	\$24.08	86.1%	
Other Eastern Ontario	41.4%	36.1%	5.2	\$118.06	\$106.81	10.5%	\$48.82	\$38.59	26.5%	
Ottawa	45.9%	24.4%	21.5	\$149.43	\$111.61	33.9%	\$68.63	\$27.25	151.8%	
Downtown Ottawa	28.3%	20.0%	8.3	\$174.28	\$121.90	43.0%	\$49.37	\$24.41	102.2%	
Ottawa West	67.1%	32.8%	34.3	\$136.81	\$103.45	32.2%	\$91.80	\$33.97	170.2%	
Ottawa East	66.2%	20.9%	45.3	\$137.16	\$102.89	33.3%	\$90.81	\$21.46	323.2%	
Southern Ontario	42.3%	26.5%	15.8	\$125.70	\$94.41	33.1%	\$53.20	\$25.02	112.7%	
London	53.0%	36.8%	16.2	\$114.15	\$84.84	34.5%	\$60.53	\$31.23	93.8%	
Windsor	49.9%	35.5%	14.5	\$113.17	\$95.13	19.0%	\$56.52	\$33.74	67.5%	
Kitchener/Waterloo/Cambridge/Guelph	45.3%	33.9%	11.4	\$112.89	\$89.82	25.7%	\$51.12	\$30.44	67.9%	
Hamilton/Brantford Niagara Falls	63.4%	36.3%	27.2	\$122.07	\$103.62	17.8%	\$77.45	\$37.59	106.0%	
Niagara Falls Other Niagara Region	30.1% 42.8%	11.9% 26.5%	18.2 16.3	\$154.11 \$108.78	\$106.07 \$82.54	45.3% 31.8%	\$46.35 \$46.56	\$12.61 \$21.88	267.6% 112.8%	
Other Southern Ontario	46.1%	37.6%	8.5	\$111.87	\$95.50	17.1%	\$51.56	\$35.89	43.6%	
Central Ontario	46.7%	31.4%	15.3	\$172.15	\$118.79	44.9%	\$80.44	\$37.31	115.6%	
North Eastern Ontario	49.7%	30.9%	18.8	\$120.97	\$106.29	13.8%	\$60.13	\$32.84	83.1%	
North Bay Sudbury	50.8% 41.9%	23.9% 33.2%	26.9 8.6	\$111.20 \$118.68	\$94.78 \$107.58	17.3% 10.3%	\$56.46 \$49.70	\$22.62 \$35.76	149.6% 39.0%	
North Central Ontario										
Sault Ste. Marie	45.4%	21.0%	24.4	\$102.44	\$93.65	9.4%	\$46.47	\$19.66	136.4%	
North Western Ontario	60.7%	44.7%	16.1	\$134.50	\$122.59	9.7%	\$81.70	\$54.76	49.2%	
Thunder Bay	57.0%	43.5%	13.6	\$133.08	\$121.44	9.6%	\$75.89	\$52.80	43.7%	

^{*} Based on the operating results of 252,229 rooms (unweighted data)

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^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



Report of rooms operations by location

MONTH OF FEBRUARY 2022*

	Оссир	oancy Percent	age	Av	verage Daily Ra	te	Revenu	ıe Per Available	Room
Location	2022	2021	**Point Change	2022	2021	Variance	2022	2021	Variance
WESTERN CANADA	47.4%	29.6%	17.8	\$147.15	\$116.04	26.8%	\$69.73	\$34.38	102.8%
Manitoba	42.8%	27.5%	15.3	\$119.51	\$109.96	8.7%	\$51.18	\$30.29	69.0%
Winnipeg	41.7%	25.4%	16.2	\$122.85	\$111.86	9.8%	\$51.18	\$28.45	79.9%
	42.3%	25.4%		\$122.85	\$111.00		\$51.16 \$41.40	\$20.45	79.9% 85.1%
Brandon Other Manitoba	42.3% 47.2%	36.6%	18.1 10.6	\$97.79 \$119.74		5.8% 6.3%			37.2%
Other Manitoba	47.2%	30.0%	10.6	\$119.74	\$112.60	0.3%	\$56.51	\$41.19	37.2%
Saskatchewan	44.0%	28.8%	15.2	\$113.30	\$103.87	9.1%	\$49.89	\$29.92	66.7%
Regina	38.3%	24.1%	14.2	\$109.16	\$94.29	15.8%	\$41.83	\$22.77	83.7%
Saskatoon	44.9%	28.1%	16.8	\$116.63	\$106.57	9.4%	\$52.41	\$29.95	75.0%
Other Saskatchewan	46.9%	32.8%	14.1	\$112.58	\$106.75	5.5%	\$52.85	\$35.02	50.9%
Alberta (excl. Alta Resorts)	41.9%	24.3%	17.5	\$114.69	\$100.35	14.3%	\$48.03	\$24.43	96.7%
Calgary	38.0%	18.6%	19.4	\$123.81	\$100.22	23.5%	\$47.02	\$18.63	152.4%
Calgary Airport	43.2%	20.4%	22.8	\$113.05	\$91.60	23.4%	\$48.87	\$18.67	161.7%
Downtown Calgary	29.0%	11.6%	17.4	\$154.46	\$128.37	20.3%	\$44.72	\$14.83	201.6%
Calgary Northwest	49.3%	35.3%	14.0	\$99.66	\$85.29	16.9%	\$49.13	\$30.09	63.3%
Calgary South	38.8%	19.9%	18.9	\$119.71	\$101.80	17.6%	\$46.48	\$20.30	128.9%
Edmonton	39.0%	22.4%	16.6	\$107.38	\$91.00	18.0%	\$41.86	\$20.40	105.1%
Downtown Edmonton	29.0%	14.5%	14.4	\$141.55	\$126.89	11.5%	\$41.02	\$18.45	122.3%
Edmonton South	39.9%	25.0%	14.9	\$96.42	\$83.01	16.2%	\$38.50	\$20.78	85.2%
Edmonton West	45.8%	24.0%	21.8	\$108.29	\$88.79	22.0%	\$49.58	\$21.30	132.7%
Other Alberta	46.5%	29.5%	17.0	\$113.91	\$105.23	8.2%	\$52.98	\$31.09	70.4%
Lethbridge	51.7%	20.7%	31.0	\$112.84	\$92.03	22.6%	\$58.37	\$19.03	206.8%
Red Deer	37.7%	21.3%	16.5	\$103.08	\$87.62	17.6%	\$38.88	\$18.62	108.8%
Other Alberta Communities	47.3%	32.2%	15.1	\$115.50	\$107.78	7.2%	\$54.62	\$34.73	57.3%
Alberta Resorts	50.1%	33.0%	17.1	\$276.46	\$214.78	28.7%	\$138.52	\$70.82	95.6%
British Columbia	54.5%	35.4%	19.0	\$174.22	\$122.71	42.0%	\$94.93	\$43.50	118.2%
Greater Vancouver	52.2%	32.5%	19.7	\$160.30	\$125.96	27.3%	\$83.69	\$40.99	104.1%
Airport (Richmond)	57.1%	42.7%	14.5	\$148.59	\$128.03	16.1%	\$84.91	\$54.62	55.5%
Downtown Vancouver	46.0%	22.0%	24.0	\$184.22	\$144.83	27.2%	\$84.70	\$31.84	166.0%
Langley/Surrey	65.2%	49.0%	16.2	\$126.59	\$101.47	24.8%	\$82.49	\$49.72	65.9%
Other Vancouver	57.2%	42.0%	15.3	\$137.87	\$110.55	24.7%	\$78.93	\$46.41	70.1%
Vancouver Island	56.9%	42.2%	14.6	\$157.66	\$113.65	38.7%	\$89.68	\$48.00	86.8%
Campbell River	73.3%	56.7%	16.6	\$111.76	\$94.72	18.0%	\$81.96	\$53.75	52.5%
Greater Victoria	53.5%	39.6%	13.9	\$158.02	\$107.37	47.2%	\$84.57	\$42.56	98.7%
Nanaimo	53.0%	33.4%	19.5	\$141.80	\$117.83	20.4%	\$75.10	\$39.41	90.6%
Parksville/Qualicum Beach	61.6%	47.6%	14.0	\$150.93	\$121.18	24.6%	\$93.04	\$57.74	61.1%
Other Vancouver Island	63.1%	48.1%	14.9	\$182.56	\$130.02	40.4%	\$115.13	\$62.57	84.0%
Whistler Resort Area	71.5%	24.7%	46.8	\$483.83	\$273.18	77.1%	\$346.00	\$67.51	412.5%
Other British Columbia	53.9%	38.1%	15.8	\$136.61	\$108.80	25.6%	\$73.61	\$41.40	77.8%
Abbotsford/Chilliwack	70.1%	51.4%	18.7	\$122.35	\$86.25	41.9%	\$85.83	\$44.33	93.6%
Kamloops	61.9%	34.3%	27.5	\$109.09	\$89.91	21.3%	\$67.49	\$30.87	118.6%
Kelowna	45.8%	30.7%	15.1	\$127.69	\$103.76	23.1%	\$58.44	\$31.87	83.4%
Penticton	29.6%	21.5%	8.1	\$108.99	\$92.48	17.9%	\$32.27	\$19.91	62.1%
Prince George	58.0%	37.8%	20.2	\$121.16	\$108.01	12.2%	\$70.26	\$40.83	72.1%
Other B.C. Communities	54.0%	40.7%	13.3	\$151.68	\$118.27	28.3%	\$81.94	\$48.13	70.3%
Northwest Territories	24.1%	37.1%	-13.0	\$207.95	\$148.24	40.3%	\$50.19	\$55.04	-8.8%
Yukon	46.2%	27.1%	19.1	\$135.71	\$106.77	27.1%	\$62.64	\$28.89	116.8%
CANADA	43.8%	27.5%	16.3	\$142.22	\$111.40	27.7%	\$62.26	\$30.59	103.6%

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^{*} Based on the operating results of 252,229 rooms (unweighted data)
** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



Report of rooms operations **by location**TWO MONTHS ENDED FEBRUARY 2022

1 41							Revenue Per Available Room			
Location	2022	2021	**Point Change	2022	2021	Variance	2022	2021	Variance	
ATLANTIC CANADA	27.8%	19.5%	8.3	\$112.11	\$94.58	18.5%	\$31.13	\$18.44	68.8%	
Newfoundland	26.8%	16.9%	9.9	\$104.12	\$93.42	11.5%	\$27.89	\$15.78	76.7%	
St. John's	25.8%	16.0%	9.8	\$103.57	\$89.01	16.4%	\$26.73	\$14.22	88.0%	
Prince Edward Island	21.8%	19.2%	2.7	\$107.18	\$94.94	12.9%	\$23.41	\$18.22	28.5%	
Nova Scotia	31.7%	25.3%	6.5	\$113.39	\$94.58	19.9%	\$35.99	\$23.88	50.7%	
Halifax/Dartmouth	32.0%	22.7%	9.3	\$114.33	\$92.42	23.7%	\$36.60	\$21.02	74.1%	
Other Nova Scotia	31.1%	31.2%	-0.1	\$111.11	\$98.31	13.0%	\$34.53	\$30.68	12.5%	
New Brunswick	24.3%	14.8%	9.6	\$109.78	\$93.21	17.8%	\$26.71	\$13.75	94.2%	
Moncton	21.8%	12.9%	8.9	\$109.88	\$87.52	25.6%	\$23.99	\$11.31	112.2%	
Other New Brunswick	25.7%	15.8%	10.0	\$109.73	\$95.75	14.6%	\$28.23	\$15.09	87.1%	
CENTRAL CANADA	35.5%	23.6%	11.9	\$133.16	\$104.18	27.8%	\$47.27	\$24.58	92.3%	
Quebec	28.2%	16.2%	12.0	\$154.21	\$123.97	24.4%	\$43.53	\$20.13	116.3%	
Greater Quebec City	22.8%	12.8%	10.0	\$156.33	\$117.56	33.0%	\$35.72	\$15.09	136.6%	
Other Quebec	33.5%	23.3%	10.2	\$180.42	\$135.28	33.4%	\$60.35	\$31.51	91.5%	
Greater Montreal	27.2%	13.8%	13.4	\$137.25	\$116.10	18.2%	\$37.38	\$16.05	132.8%	
Downtown Montreal Montreal Airport/Laval	17.6% 46.1%	7.7% 22.4%	9.8 23.7	\$148.92 \$131.41	\$124.34 \$115.04	19.8% 14.2%	\$26.15 \$60.63	\$9.59 \$25.82	172.6% 134.8%	
Workfed Air porty Lavar	40.176	22.476	20.7	\$101.41	Ç110.0 -1	14.276	Q00.00	Q20.02	104.076	
Ontario	38.0%	26.1%	11.9	\$128.01	\$100.11	27.9%	\$48.68	\$26.11	86.4%	
Greater Toronto Area (GTA)	39.0%	26.4%	12.6	\$128.91	\$98.49	30.9%	\$50.28	\$26.01	93.3%	
Downtown Toronto Toronto Airport	26.9% 50.2%	11.7% 26.4%	15.2 23.8	\$169.27 \$118.83	\$138.44 \$103.05	22.3% 15.3%	\$45.55 \$59.69	\$16.19 \$27.23	181.3% 119.2%	
GTA West	42.3%	32.0%	10.3	\$112.11	\$85.28	31.5%	\$47.44	\$27.29	73.9%	
GTA East/North	47.7%	42.2%	5.5	\$114.94	\$90.99	26.3%	\$54.82	\$38.37	42.9%	
Eastern Ontario	33.9%	29.5%	4.3	\$114.35	\$99.45	15.0%	\$38.74	\$29.37	31.9%	
Kingston	29.0%	26.6%	2.4	\$114.90	\$85.49	34.4%	\$33.32	\$22.76	46.4%	
Other Eastern Ontario	36.2%	31.0%	5.2	\$114.14	\$105.44	8.3%	\$41.34	\$32.66	26.6%	
Ottawa	36.7%	22.2%	14.5	\$140.09	\$107.62	30.2%	\$51.47	\$23.94	115.0%	
Downtown Ottawa	25.3%	18.9%	6.4	\$159.39	\$113.33	40.6%	\$40.32	\$21.44	88.0%	
Ottawa West Ottawa East	50.3% 49.3%	28.6% 19.8%	21.7 29.5	\$128.37 \$129.86	\$102.82 \$102.07	24.9% 27.2%	\$64.55 \$63.99	\$29.41 \$20.23	119.5% 216.3%	
Counth arm Outsuits	04.00/	04.00/	40.	A400.00	400.05	00.49/	A/4.0F	400 50	04.004	
Southern Ontario London	34.6% 44.6%	24.2% 34.0%	10.4 10.6	\$120.39 \$107.88	\$93.25 \$82.75	29.1% 30.4%	\$41.65 \$48.10	\$22.53 \$28.15	84.9% 70.9%	
Windsor	38.2%	36.0%	2.2	\$107.88	\$96.06	15.1%	\$42.22	\$34.60	22.0%	
Kitchener/Waterloo/Cambridge/Guelph	41.0%	31.2%	9.7	\$111.42	\$88.38	26.1%	\$45.68	\$27.62	65.4%	
Hamilton/Brantford	54.5%	35.5%	19.0	\$124.40	\$103.37	20.4%	\$67.83	\$36.72	84.7%	
Niagara Falls	21.7%	9.7%	12.0	\$144.08	\$101.00	42.7%	\$31.27	\$9.84	217.8%	
Other Niagara Region	35.0%	23.5%	11.5	\$110.12	\$86.00	28.0%	\$38.59	\$20.22	90.9%	
Other Southern Ontario	40.8%	33.7%	7.1	\$108.32	\$95.97	12.9%	\$44.19	\$32.38	36.5%	
Central Ontario	40.0%	26.0%	14.0	\$160.77	\$108.46	48.2%	\$64.32	\$28.21	128.0%	
North Eastern Ontario	44.2%	27.9%	16.2	\$114.94	\$105.57 \$03.01	8.9%	\$50.78 \$43.03	\$29.49	72.2%	
North Bay Sudbury	45.4% 36.0%	22.9% 30.0%	22.5 6.0	\$96.78 \$116.32	\$93.91 \$106.81	3.1% 8.9%	\$43.92 \$41.86	\$21.47 \$32.00	104.6% 30.8%	
North Central Ontario										
Sault Ste. Marie	40.5%	19.7%	20.8	\$100.34	\$91.41	9.8%	\$40.67	\$18.03	125.5%	
							\$74.36	\$48.15	54.4%	

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Report of rooms operations by location

TWO MONTHS ENDED FEBRUARY 2022

	Occur	oancy Percent	age	Av	verage Daily Rat	te	Revenu	e Per Available	Room
Location	2022	2021	**Point Change	2022	2021	Variance	2022	2021	Variance
WESTERN CANADA	42.0%	26.9%	15.1	\$142.40	\$113.92	25.0%	\$59.85	\$30.62	95.4%
Manitoba	36.3%	25.7%	10.6	\$118.14	\$108.68	8.7%	\$42.89	\$27.88	53.8%
Mailitoda	30.3 %	23.7%	10.0	\$110.14	\$100.00	0.7/6	342.09	ŞZ7.00	33.6%
Winnipeg	35.4%	23.6%	11.8	\$121.42	\$110.14	10.2%	\$42.97	\$25.99	65.3%
Brandon Other Manitoba	36.2% 39.5%	23.0% 34.6%	13.2 5.0	\$94.96 \$120.31	\$91.00 \$112.70	4.4% 6.7%	\$34.33 \$47.52	\$20.88 \$38.94	64.4% 22.0%
other Manicoba	00.070	04.070	0.0	Q120.01	Q112.70	0.770	Q-77.02	Q00.0-F	22.070
Saskatchewan	39.7%	26.4%	13.2	\$112.63	\$102.18	10.2%	\$44.69	\$27.02	65.4%
Regina	34.6%	23.3%	11.4	\$106.85	\$92.98	14.9%	\$36.98	\$21.63	71.0%
Saskatoon	39.8%	25.2%	14.6	\$116.52	\$104.67	11.3%	\$46.40	\$26.41	75.7%
Other Saskatchewan	42.9%	29.9%	12.9	\$112.38	\$105.42	6.6%	\$48.16	\$31.52	52.8%
Alberta (excl. Alta Resorts)	37.3%	22.0%	15.3	\$112.81	\$98.85	14.1%	\$42.05	\$21.72	93.6%
Calgary	32.8%	16.4%	16.4	\$120.73	\$96.91	24.6%	\$39.60	\$15.86	149.7%
Calgary Airport	39.1%	18.7%	20.3	\$111.95	\$89.52	25.1%	\$43.72	\$16.77	160.8%
Downtown Calgary	23.7%	9.1%	14.6	\$149.52	\$126.47	18.2%	\$35.37	\$11.45	208.9%
Calgary Northwest	40.0%	30.4%	9.5	\$96.49	\$81.72	18.1%	\$38.56	\$24.87	55.1%
Calgary South	33.7%	18.2%	15.5	\$116.89	\$98.37	18.8%	\$39.44	\$17.90	120.4%
Edmonton	34.7%	20.7%	14.1	\$105.27	\$90.31	16.6%	\$36.57	\$18.67	95.9%
Downtown Edmonton	25.2%	13.3%	11.9	\$141.07	\$127.05	11.0%	\$35.55	\$16.86	110.9%
Edmonton South	36.9%	23.4%	13.5	\$94.58	\$83.17	13.7%	\$34.89	\$19.43	79.6%
Edmonton West	38.6%	21.7%	16.9	\$105.96	\$86.17	23.0%	\$40.92	\$18.71	118.7%
Other Alberta	42.1%	26.7%	15.4	\$112.95	\$104.17	8.4%	\$47.51	\$27.82	70.8%
Lethbridge	41.5%	18.5%	23.0	\$109.80	\$89.92	22.1%	\$45.61	\$16.67	173.6%
Red Deer	34.8%	18.9%	15.9	\$102.96	\$87.70	17.4%	\$35.84	\$16.55	116.6%
Other Alberta Communities	43.4%	29.1%	14.3	\$114.54	\$106.97	7.1%	\$49.73	\$31.15	59.6%
Alberta Resorts	41.6%	26.4%	15.2	\$264.83	\$204.67	29.4%	\$110.19	\$54.01	104.0%
British Columbia	48.5%	32.4%	16.1	\$166.93	\$121.36	37.5%	\$80.98	\$39.28	106.2%
Greater Vancouver	45.8%	29.6%	16.2	\$155.84	\$121.10	28.7%	\$71.35	\$35.88	98.9%
Airport (Richmond)	55.7%	39.6%	16.1	\$145.70	\$120.73	20.7%	\$81.15	\$47.83	69.7%
Downtown Vancouver	37.8%	19.3%	18.5	\$179.25	\$140.96	27.2%	\$67.78	\$27.17	149.5%
Langley/Surrey	56.8%	45.3%	11.5	\$125.12	\$100.02	25.1%	\$71.02	\$45.27	56.9%
Other Vancouver	51.2%	39.2%	12.0	\$135.60	\$106.48	27.3%	\$69.37	\$41.74	66.2%
Vancouver Island	49.8%	37.7%	12.2	\$147.91	\$110.78	33.5%	\$73.69	\$41.72	76.6%
Campbell River	69.1%	50.7%	18.4	\$108.89	\$93.10	17.0%	\$75.21	\$47.16	59.5%
Greater Victoria	46.7%	34.5%	12.2	\$148.52	\$104.94	41.5%	\$69.43	\$36.21	91.8%
Nanaimo	45.7%	31.8%	13.9	\$139.55	\$116.72	19.6%	\$63.78	\$37.16	71.7%
Parksville/Qualicum Beach	52.0%	43.2%	8.9	\$143.21	\$115.04	24.5%	\$74.54	\$49.69	50.0%
Other Vancouver Island	55.8%	44.3%	11.5	\$166.00	\$126.48	31.2%	\$92.68	\$56.07	65.3%
Whistler Resort Area	61.3%	25.7%	35.7	\$459.66	\$284.47	61.6%	\$281.98	\$73.04	286.1%
Other British Columbia	49.4%	34.7%	14.7	\$132.54	\$107.70	23.1%	\$65.43	\$37.37	75.1%
Abbotsford/Chilliwack	65.9%	44.0%	21.9	\$120.91	\$85.39	41.6%	\$79.62	\$37.55	112.0%
Kamloops	60.7%	31.0%	29.6	\$107.46	\$90.59	18.6%	\$65.18	\$28.09	132.0%
Kelowna	41.9%	28.2%	13.7	\$124.58	\$101.71 \$04.07	22.5%	\$52.14	\$28.64	82.1%
Penticton Prince George	24.8% 50.6%	18.0% 35.6%	6.9 15.0	\$110.10 \$120.75	\$94.07 \$107.32	17.0% 12.5%	\$27.33 \$61.10	\$16.89 \$38.18	61.8% 60.0%
Other B.C. Communities	49.3%	37.5%	11.7	\$145.72	\$116.41	25.2%	\$71.79	\$43.68	64.4%
Northwest Territories	33.1%	32.6%	0.4	\$164.67	\$148.91	10.6%	\$54.42	\$48.59	12.0%
Yukon	41.5%	24.0%	17.5	\$132.36	\$104.40	26.8%	\$54.88	\$25.05	119.1%
CANADA	27.0%	2/, 0%	10.1	\$126.7 <i>/</i> .	\$109.60	25.9%	\$51.88	\$26.00	92.3%
CANADA	37.9%	24.8%	13.1	\$136.74	\$108.60	25.9%	\$31.88	\$26.98	92.3%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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TRENDS IN THE CANADIAN HOTEL INDUSTRY National Market Report: A monthly professional publication



Regional report of rooms operations by **property size, type and price level**MONTH OF FEBRUARY 2022*

	ATLANTIC						CENTRAL					
	Occu	pancy Perce	ntage **Point	Ave	erage Daily R	Rates	Occu	pancy Perce	entage **Point	Average Daily Rates		
	2022	2021	Change	2022	2021	Variance	2022	2021	Change	2022	2021	Variance
Property Size												
Under 50 rooms	28.7%	17.7%	10.9	\$116.10	\$106.51	9.0%	45.1%	32.4%	12.7	\$127.50	\$97.42	30.9%
50-75 rooms	33.5%	24.0%	9.5	\$106.10	\$91.49	16.0%	49.0%	37.6%	11.3	\$116.94	\$96.36	21.4%
76-125 rooms	37.3%	22.5%	14.8	\$109.37	\$95.79	14.2%	49.0%	33.5%	15.5	\$124.58	\$100.66	23.8%
126-200 rooms	36.9%	22.0%	14.9	\$123.07	\$103.18	19.3%	44.2%	28.9%	15.3	\$130.20	\$103.55	25.7%
201-500 rooms	22.8%	15.5%	7.3	\$125.43	\$96.84	29.5%	35.2%	18.4%	16.8	\$169.13	\$129.23	30.9%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A	31.1%	11.2%	19.9	\$176.58	\$139.49	26.6%
Total	33.5%	21.0%	12.4	\$115.36	\$97.32	18.5%	41.8%	26.2%	15.6	\$140.07	\$107.78	30.0%
Property Type												
Limited Service	37.0%	21.9%	15.1	\$114.69	\$97.77	17.3%	47.8%	33.8%	14.0	\$113.96	\$93.79	21.5%
Full Service	29.2%	18.7%	10.5	\$113.44	\$95.97	18.2%	35.9%	19.3%	16.5	\$146.57	\$115.00	27.4%
Suite Hotel	46.4%	38.0%	8.4	\$128.73	\$96.87	32.9%	56.4%	40.2%	16.2	\$141.56	\$108.83	30.1%
Resort	N/A	N/A	N/A	N/A	N/A	N/A	41.7%	21.5%	20.2	\$296.73	\$214.89	38.1%
Total	33.5%	21.0%	12.4	\$115.36	\$97.32	18.5%	41.8%	26.2%	15.6	\$140.07	\$107.78	30.0%
Price Level												
Budget	27.0%	20.3%	6.8	\$98.53	\$82.50	19.4%	42.0%	31.5%	10.5	\$98.41	\$82.94	18.7%
Mid-Price	34.5%	21.3%	13.2	\$116.15	\$98.27	18.2%	44.9%	28.6%	16.3	\$131.09	\$104.01	26.0%
Upscale	26.7%	16.6%	10.1	\$149.26	\$132.82	12.4%	28.7%	11.8%	16.9	\$244.22	\$199.27	22.6%
Total	33.5%	21.0%	12.4	\$115.36	\$97.32	18.5%	41.8%	26.2%	15.6	\$140.07	\$107.78	30.0%

	WESTERN							CANADA					
	Occupancy Percentage			Ave	Average Daily Rates			Occu	pancy Perce	ntage **Point	Average Daily Rates		
	2022	2021	Change	2022	2021	Variance		2022	2021	Change	2022	2021	Variance
Property Size													
Under 50 rooms	47.5%	36.4%	11.1	\$109.99	\$95.91	14.7%		45.9%	34.4%	11.6	\$116.12	\$96.61	20.2%
50-75 rooms	51.8%	36.9%	14.9	\$116.82	\$99.04	17.9%		49.0%	35.9%	13.1	\$116.18	\$97.48	19.2%
76-125 rooms	51.4%	33.5%	17.8	\$126.21	\$104.62	20.6%		49.2%	32.6%	16.6	\$124.42	\$102.43	21.5%
126-200 rooms	46.6%	29.1%	17.6	\$139.11	\$116.70	19.2%		44.6%	28.4%	16.2	\$133.86	\$109.79	21.9%
201-500 rooms	41.9%	22.3%	19.6	\$187.54	\$142.21	31.9%		37.4%	20.0%	17.4	\$176.62	\$134.15	31.7%
Over 500 rooms	38.8%	14.4%	24.4	\$325.34	\$268.52	21.2%		33.0%	12.1%	21.0	\$220.48	\$181.97	21.2%
Total	47.4%	29.6%	17.8	\$147.15	\$116.04	26.8%		43.8%	27.5%	16.3	\$142.22	\$111.40	27.7%
Property Type													
Limited Service	49.7%	33.8%	15.9	\$112.57	\$97.48	15.5%		47.8%	32.7%	15.1	\$113.26	\$96.03	17.9%
Full Service	43.2%	24.8%	18.4	\$147.63	\$121.16	21.8%		38.5%	21.6%	16.8	\$145.31	\$116.91	24.3%
Suite Hotel	52.1%	33.8%	18.3	\$155.64	\$114.05	36.5%		54.5%	38.0%	16.5	\$145.49	\$109.86	32.4%
Resort	55.7%	31.3%	24.5	\$322.07	\$208.82	54.2%		50.1%	28.1%	22.1	\$313.63	\$209.62	49.6%
Total	47.4%	29.6%	17.8	\$147.15	\$116.04	26.8%		43.8%	27.5%	16.3	\$142.22	\$111.40	27.7%
Price Level													
Budget	48.2%	35.4%	12.8	\$99.18	\$87.09	13.9%		44.4%	33.0%	11.5	\$98.86	\$85.31	15.9%
Mid-Price	48.3%	29.9%	18.4	\$131.60	\$110.93	18.6%		45.5%	28.5%	16.9	\$130.33	\$106.99	21.8%
Upscale	42.0%	21.1%	20.9	\$302.32	\$215.10	40.6%		34.6%	16.1%	18.5	\$274.47	\$207.59	32.2%
Total	47.4%	29.6%	17.8	\$147.15	\$116.04	26.8%		43.8%	27.5%	16.3	\$142.22	\$111.40	27.7%

^{*} Based on the operating results of 252,229 rooms (unweighted data)

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TRENDS IN THE CANADIAN HOTEL INDUSTRY National Market Report: A monthly professional publication



Regional report of rooms operations by property size, type and price level

TWO MONTHS ENDED FEBRUARY 2022

	ATLANTIC						CI	ENTRAL					
	Occu	pancy Perce	ntage **Point	Ave	Average Daily Rates			Occupancy Percentage			Average Daily Rates		
	2022	2021	Change	2022	2021	Variance		2022	2021	Change	2022	2021	Variance
Property Size													
Under 50 rooms	24.7%	18.4%	6.3	\$114.31	\$101.44	12.7%		39.5%	29.7%	9.7	\$120.18	\$94.90	26.6%
50-75 rooms	30.1%	23.2%	6.9	\$103.76	\$88.05	17.8%		42.8%	32.3%	10.5	\$113.59	\$96.28	18.0%
76-125 rooms	30.8%	20.5%	10.3	\$107.58	\$95.24	13.0%		42.5%	30.4%	12.1	\$119.65	\$98.31	21.7%
126-200 rooms	30.5%	20.3%	10.2	\$119.68	\$99.29	20.5%		37.5%	26.9%	10.6	\$125.29	\$99.86	25.5%
201-500 rooms	17.5%	14.2%	3.3	\$118.41	\$91.94	28.8%		28.8%	16.0%	12.7	\$161.02	\$121.69	32.3%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A		25.3%	10.3%	15.0	\$163.94	\$131.15	25.0%
Total	27.8%	19.5%	8.3	\$112.11	\$94.58	18.5%		35.5%	23.6%	11.9	\$133.16	\$104.18	27.8%
Property Type													
Limited Service	31.8%	21.3%	10.5	\$112.14	\$95.36	17.6%		41.6%	30.9%	10.7	\$110.10	\$92.20	19.4%
Full Service	23.4%	16.5%	6.8	\$109.73	\$92.63	18.5%		29.9%	17.2%	12.7	\$140.13	\$110.32	27.0%
Suite Hotel	37.6%	33.3%	4.2	\$123.93	\$96.05	29.0%		48.9%	37.7%	11.1	\$136.86	\$106.42	28.6%
Resort	N/A	N/A	N/A	N/A	N/A	N/A		30.8%	15.4%	15.4	\$274.57	\$207.80	32.1%
Total	27.8%	19.5%	8.3	\$112.11	\$94.58	18.5%		35.5%	23.6%	11.9	\$133.16	\$104.18	27.8%
Price Level													
Budget	24.1%	20.0%	4.2	\$95.98	\$80.45	19.3%		37.7%	29.1%	8.5	\$95.98	\$82.61	16.2%
Mid-Price	28.6%	19.7%	8.9	\$112.79	\$95.79	17.7%		38.5%	25.9%	12.6	\$126.00	\$101.28	24.4%
Upscale	17.3%	10.8%	6.6	\$158.92	\$130.22	22.0%		20.9%	9.5%	11.4	\$239.14	\$187.81	27.3%
Total	27.8%	19.5%	8.3	\$112.11	\$94.58	18.5%		35.5%	23.6%	11.9	\$133.16	\$104.18	27.8%

	WESTERN							CANADA					
	Оссиј	Occupancy Percentage			Average Daily Rates			Occu	pancy Perce	ntage **Point	Average Daily Rates		
	2022	2021	Change	2022	2021	Variance		2022	2021	Change	2022	2021	Variance
Property Size													
Under 50 rooms	43.4%	33.6%	9.8	\$108.58	\$95.42	13.8%		41.3%	31.7%	9.5	\$112.60	\$95.38	18.1%
50-75 rooms	47.1%	34.3%	12.8	\$114.67	\$97.11	18.1%		43.9%	32.5%	11.4	\$113.56	\$96.15	18.1%
76-125 rooms	46.1%	30.6%	15.5	\$123.57	\$103.65	19.2%		43.3%	29.7%	13.6	\$120.99	\$100.90	19.9%
126-200 rooms	41.2%	26.2%	15.0	\$135.44	\$113.48	19.4%		38.5%	26.0%	12.5	\$129.76	\$106.20	22.2%
201-500 rooms	36.4%	20.1%	16.4	\$180.75	\$140.09	29.0%		31.5%	17.8%	13.7	\$169.70	\$129.59	31.0%
Over 500 rooms	30.3%	11.6%	18.8	\$322.84	\$271.14	19.1%		26.6%	10.6%	15.9	\$210.23	\$173.11	21.4%
Total	42.0%	26.9%	15.1	\$142.40	\$113.92	25.0%		37.9%	24.8%	13.1	\$136.74	\$108.60	25.9%
Property Type													
Limited Service	45.1%	31.2%	13.9	\$110.99	\$96.25	15.3%		42.5%	30.2%	12.4	\$110.73	\$94.61	17.0%
Full Service	37.8%	22.1%	15.7	\$143.69	\$118.37	21.4%		32.7%	19.3%	13.5	\$140.31	\$113.25	23.9%
Suite Hotel	46.0%	30.3%	15.7	\$149.03	\$113.04	31.8%		47.4%	35.0%	12.4	\$140.29	\$107.90	30.0%
Resort	46.6%	27.8%	18.8	\$309.50	\$206.32	50.0%		40.4%	23.8%	16.6	\$299.55	\$206.21	45.3%
Total	42.0%	26.9%	15.1	\$142.40	\$113.92	25.0%		37.9%	24.8%	13.1	\$136.74	\$108.60	25.9%
Price Level													
Budget	44.8%	33.5%	11.3	\$97.95	\$85.41	14.7%		40.7%	31.0%	9.7	\$97.13	\$84.17	15.4%
Mid-Price	42.9%	27.0%	15.9	\$128.77	\$109.36	17.8%		39.6%	25.9%	13.7	\$126.51	\$104.82	20.7%
Upscale	34.3%	18.2%	16.0	\$295.85	\$212.52	39.2%		26.8%	13.4%	13.4	\$270.69	\$202.23	33.9%
Total	42.0%	26.9%	15.1	\$142.40	\$113.92	25.0%		37.9%	24.8%	13.1	\$136.74	\$108.60	25.9%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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