

August 2021

NATIONAL MARKET REPORT

TRENDS IN THE CANADIAN HOTEL INDUSTRY



REPORT OF ROOMS OPERATIONS BY LOCATION MONTH OF AUGUST 2021*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2021	2020	**Point Change	2021	2020	Variance	2021	2020	Variance
ATLANTIC CANADA	73.7%	38.4%	35.3	\$132.65	\$112.25	18.2%	\$97.73	\$43.07	126.9%
NEWFOUNDLAND	64.7%	37.1%	27.6	\$120.98	\$106.21	13.9%	\$78.30	\$39.42	98.6%
St. John's	61.1%	31.9%	29.2	\$116.10	\$99.23	17.0%	\$70.91	\$31.63	124.2%
PRINCE EDWARD ISLAND	76.5%	49.8%	26.7	\$165.24	\$109.58	50.8%	\$126.36	\$54.59	131.5%
NOVA SCOTIA	76.7%	36.2%	40.5	\$126.77	\$109.59	15.7%	\$97.24	\$39.70	144.9%
Halifax/Dartmouth	76.9%	32.6%	44.3	\$126.87	\$105.38	20.4%	\$97.56	\$34.38	183.8%
Other Nova Scotia	76.3%	45.1%	31.2	\$126.56	\$117.07	8.1%	\$96.51	\$52.78	82.9%
NEW BRUNSWICK	73.8%	39.1%	34.7	\$136.02	\$115.00	18.3%	\$100.43	\$45.01	123.1%
Moncton	70.8%	43.1%	27.7	\$131.54	\$110.81	18.7%	\$93.14	\$47.73	95.1%
Other New Brunswick	75.5%	37.1%	38.4	\$138.34	\$117.50	17.7%	\$104.46	\$43.61	139.6%
CENTRAL CANADA	65.5%	40.2%	25.3	\$153.30	\$129.18	18.7%	\$100.37	\$51.89	93.4%
QUEBEC	59.3%	34.0%	25.2	\$176.39	\$142.52	23.8%	\$104.58	\$48.52	115.5%
Greater Quebec City	64.5%	48.5%	16.0	\$200.23	\$142.13	40.9%	\$129.11	\$68.90	87.4%
Other Quebec	73.5%	52.5%	20.9	\$183.85	\$154.85	18.7%	\$135.11	\$81.37	66.0%
Greater Montreal	50.7%	21.1%	29.6	\$161.67	\$127.54	26.8%	\$82.03	\$26.96	204.2%
Downtown Montreal	46.2%	15.2%	31.0	\$184.55	\$144.35	27.8%	\$85.25	\$21.90	289.2%
Montreal Airport/Laval	55.4%	28.5%	26.9	\$137.90	\$117.80	17.1%	\$76.35	\$33.57	127.4%
ONTARIO	67.7%	42.2%	25.5	\$146.29	\$125.83	16.3%	\$99.10	\$53.11	86.6%
Greater Toronto Area (GTA)	61.1%	29.4%	31.8	\$137.29	\$118.34	16.0%	\$83.94	\$34.73	141.7%
Downtown Toronto	50.0%	18.2%	31.8	\$197.74	\$182.57	8.3%	\$98.86	\$33.27	197.1%
Toronto Airport	56.0%	24.3%	31.7	\$120.48	\$104.31	15.5%	\$67.52	\$25.39	165.9%
GTA West	64.8%	34.1%	30.7	\$108.52	\$96.07	13.0%	\$70.33	\$32.74	114.8%
GTA East/North	78.0%	44.6%	33.3	\$116.01	\$100.47	15.5%	\$90.45	\$44.84	101.7%
Eastern Ontario	79.3%	61.2%	18.1	\$154.33	\$128.79	19.8%	\$122.39	\$78.83	55.3%
Kingston	78.7%	52.4%	26.3	\$173.59	\$132.37	31.1%	\$136.64	\$69.38	97.0%
Other Eastern Ontario	79.6%	65.3%	14.2	\$145.28	\$127.44	14.0%	\$115.62	\$83.27	38.8%
Ottawa	68.1%	41.3%	26.8	\$142.88	\$124.36	14.9%	\$97.33	\$51.40	89.4%
Downtown Ottawa	65.4%	41.3%	24.1	\$156.92	\$131.94	18.9%	\$102.59	\$54.43	88.5%
Ottawa West	72.9%	42.6%	30.3	\$129.34	\$116.99	10.6%	\$94.33	\$49.88	89.1%
Ottawa East	67.2%	38.4%	28.8	\$122.34	\$109.81	11.4%	\$82.16	\$42.12	95.1%
Southern Ontario	66.6%	44.5%	22.1	\$145.32	\$112.42	29.3%	\$96.82	\$50.03	93.5%
London	74.8%	41.5%	33.3	\$102.06	\$90.13	13.2%	\$76.31	\$37.41	104.0%
Windsor	61.3%	34.4%	26.9	\$107.09	\$110.11	-2.7%	\$65.66	\$37.91	73.2%
Kitchener/Waterloo/Cambridge/Guelph	67.6%	39.0%	28.6	\$111.28	\$97.10	14.6%	\$75.23	\$37.91	98.4%
Hamilton/Brantford	65.8%	46.8%	19.0	\$116.45	\$105.98	9.9%	\$76.67	\$49.61	54.5%
Niagara Falls	66.6%	49.9%	16.7	\$194.70	\$125.45	55.2%	\$129.64	\$62.54	107.3%
Other Niagara Region	69.6%	43.5%	26.0	\$143.18	\$109.45	30.8%	\$99.59	\$47.66	108.9%
Other Southern Ontario	57.9%	40.3%	17.6	\$117.92	\$106.73	10.5%	\$68.23	\$43.00	58.7%
Central Ontario	78.2%	66.4%	11.8	\$215.91	\$200.07	7.9%	\$168.94	\$132.94	27.1%
North Eastern Ontario	78.1%	58.0%	20.1	\$124.94	\$111.85	11.7%	\$97.59	\$64.88	50.4%
North Bay	86.6%	62.0%	24.6	\$114.07	\$105.69	7.9%	\$98.79	\$65.56	50.7%
Sudbury	79.6%	59.8%	19.8	\$129.98	\$111.47	16.6%	\$103.40	\$66.62	55.2%
North Central Ontario	85.2%	64.8%	20.4	\$131.75	\$111.28	18.4%	\$112.20	\$72.11	55.6%
Sault Ste. Marie	85.2%	64.8%	20.4	\$131.75	\$111.28	18.4%	\$112.20	\$72.11	55.6%
North Western Ontario	88.0%	71.1%	16.8	\$145.43	\$128.09	13.5%	\$127.97	\$91.13	40.4%
Thunder Bay	87.6%	68.7%	18.8	\$141.37	\$125.87	12.3%	\$123.81	\$86.52	43.1%

* Based on the operating results of 246,931 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS BY LOCATION MONTH OF AUGUST 2021*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2021	2020	**Point Change	2021	2020	Variance	2021	2020	Variance
WESTERN CANADA	65.5%	43.9%	21.6	\$163.29	\$141.38	15.5%	\$106.88	\$62.00	72.4%
MANITOBA	68.2%	41.4%	26.8	\$125.10	\$121.55	2.9%	\$85.27	\$50.28	69.6%
Winnipeg	67.5%	35.9%	31.6	\$122.46	\$121.28	1.0%	\$82.69	\$43.51	90.0%
Brandon	70.4%	37.8%	32.6	\$107.71	\$97.27	10.7%	\$75.81	\$36.76	106.2%
Other Manitoba	68.9%	63.7%	5.3	\$143.75	\$130.63	10.0%	\$99.07	\$83.16	19.1%
SASKATCHEWAN	57.7%	37.6%	20.1	\$112.07	\$103.32	8.5%	\$64.68	\$38.87	66.4%
Regina	52.8%	34.0%	18.8	\$107.79	\$97.39	10.7%	\$56.86	\$33.09	71.9%
Saskatoon	59.7%	34.6%	25.1	\$114.01	\$106.19	7.4%	\$68.10	\$36.77	85.2%
Other Saskatchewan	59.1%	43.2%	15.9	\$112.79	\$104.56	7.9%	\$66.67	\$45.15	47.7%
ALBERTA (excl. Alta Resorts)	58.9%	35.7%	23.1	\$117.57	\$109.01	7.9%	\$69.21	\$38.96	77.7%
Calgary	63.1%	29.3%	33.8	\$129.64	\$103.68	25.0%	\$81.75	\$30.38	169.1%
Calgary Airport	68.3%	32.3%	36.0	\$118.84	\$95.12	24.9%	\$81.19	\$30.70	164.5%
Downtown Calgary	52.8%	16.9%	35.9	\$149.90	\$138.42	8.3%	\$79.13	\$23.39	238.3%
Calgary Northwest	75.4%	48.3%	27.1	\$120.17	\$89.19	34.7%	\$90.56	\$43.04	110.4%
Calgary South	65.9%	37.2%	28.8	\$127.29	\$99.10	28.4%	\$83.94	\$36.82	128.0%
Edmonton	55.5%	34.0%	21.6	\$107.69	\$115.50	-6.8%	\$59.78	\$39.23	52.4%
Downtown Edmonton	43.0%	35.4%	7.6	\$129.92	\$156.47	-17.0%	\$55.81	\$55.39	0.8%
Edmonton South	56.1%	32.3%	23.8	\$96.37	\$95.43	1.0%	\$54.05	\$30.78	75.6%
Edmonton West	64.6%	35.8%	28.8	\$114.24	\$101.67	12.4%	\$73.82	\$36.42	102.7%
Other Alberta	58.3%	41.2%	17.0	\$114.99	\$107.99	6.5%	\$67.00	\$44.54	50.4%
Lethbridge	52.9%	38.3%	14.6	\$107.24	\$91.21	17.6%	\$56.72	\$34.89	62.6%
Red Deer	54.7%	26.1%	28.6	\$97.41	\$94.32	3.3%	\$53.32	\$24.63	116.5%
Other Alberta Communities	59.1%	43.2%	15.9	\$118.37	\$111.46	6.2%	\$69.93	\$48.17	45.2%
Alberta Resorts	63.9%	61.9%	2.0	\$389.49	\$285.79	36.3%	\$248.89	\$176.94	40.7%
BRITISH COLUMBIA	74.1%	52.8%	21.3	\$200.56	\$158.80	26.3%	\$148.59	\$83.85	77.2%
Greater Vancouver	72.7%	35.3%	37.4	\$197.85	\$138.76	42.6%	\$143.83	\$48.98	193.6%
Airport (Richmond)	71.0%	35.9%	35.1	\$176.02	\$125.33	40.4%	\$125.01	\$45.00	177.8%
Downtown Vancouver	69.7%	29.0%	40.7	\$228.61	\$163.27	40.0%	\$159.39	\$47.36	236.6%
Langley/Surrey	83.0%	49.7%	33.3	\$154.30	\$110.71	39.4%	\$128.06	\$55.00	132.8%
Other Vancouver	78.0%	45.0%	33.1	\$168.31	\$123.36	36.4%	\$131.32	\$55.45	136.8%
Vancouver Island	82.6%	61.6%	21.0	\$252.38	\$185.21	36.3%	\$208.59	\$114.14	82.7%
Campbell River	94.1%	86.8%	7.3	\$199.16	\$140.55	41.7%	\$187.39	\$122.00	53.6%
Greater Victoria	77.4%	52.5%	24.9	\$250.83	\$170.40	47.2%	\$194.21	\$89.54	116.9%
Nanaimo	89.0%	76.4%	12.5	\$197.33	\$141.49	39.5%	\$175.54	\$108.16	62.3%
Parksville/Qualicum Beach	92.4%	72.6%	19.8	\$279.28	\$238.39	17.2%	\$258.01	\$173.05	49.1%
Other Vancouver Island	86.4%	70.3%	16.1	\$288.11	\$234.16	23.0%	\$248.81	\$164.61	51.2%
Whistler Resort Area	64.0%	59.8%	4.2	\$302.65	\$218.77	38.3%	\$193.72	\$130.79	48.1%
Other British Columbia	74.4%	67.5%	6.8	\$172.03	\$153.96	11.7%	\$127.96	\$103.99	23.1%
Abbotsford/Chilliwack	81.9%	56.3%	25.6	\$146.04	\$104.04	40.4%	\$119.63	\$58.61	104.1%
Kamloops	87.7%	61.9%	25.7	\$147.29	\$108.94	35.2%	\$129.16	\$67.48	91.4%
Kelowna	72.2%	80.1%	-7.9	\$232.96	\$188.83	23.4%	\$168.22	\$151.20	11.3%
Penticton	67.1%	84.1%	-17.1	\$239.23	\$211.70	13.0%	\$160.41	\$178.11	-9.9%
Prince George	78.5%	61.6%	16.9	\$121.37	\$112.92	7.5%	\$95.31	\$69.57	37.0%
Other B.C. Communities	71.2%	66.1%	5.1	\$168.51	\$156.35	7.8%	\$120.00	\$103.40	16.1%
NORTHWEST TERRITORIES	43.1%	44.1%	-1.0	\$141.06	\$150.66	-6.4%	\$60.85	\$66.46	-8.4%
YUKON	63.2%	39.9%	23.3	\$151.89	\$134.51	12.9%	\$95.98	\$53.62	79.0%
CANADA	66.1%	41.8%	24.3	\$156.13	\$134.16	16.4%	\$103.20	\$56.07	84.0%

* Based on the operating results of 246,931 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS BY LOCATION EIGHT MONTHS ENDED AUGUST 2021

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2021	2020	**Point Change	2021	2020	Variance	2021	2020	Variance
ATLANTIC CANADA	33.9%	29.4%	4.5	\$111.08	\$115.05	-3.4%	\$37.67	\$33.78	11.5%
NEWFOUNDLAND	32.7%	24.9%	7.8	\$102.43	\$112.72	-9.1%	\$33.54	\$28.11	19.3%
St. John's	30.4%	23.4%	7.0	\$97.45	\$108.63	-10.3%	\$29.62	\$25.45	16.4%
PRINCE EDWARD ISLAND	31.3%	28.3%	3.0	\$132.38	\$114.42	15.7%	\$41.47	\$32.41	28.0%
NOVA SCOTIA	35.7%	31.7%	4.0	\$106.74	\$115.12	-7.3%	\$38.11	\$36.46	4.5%
Halifax/Dartmouth	33.4%	31.5%	1.8	\$104.97	\$117.19	-10.4%	\$35.02	\$36.95	-5.2%
Other Nova Scotia	41.1%	32.0%	9.1	\$110.06	\$110.26	-0.2%	\$45.28	\$35.29	28.3%
NEW BRUNSWICK	32.9%	28.8%	4.1	\$114.91	\$113.58	1.2%	\$37.78	\$32.69	15.6%
Moncton	31.9%	32.8%	-0.9	\$110.07	\$114.36	-3.8%	\$35.14	\$37.50	-6.3%
Other New Brunswick	33.4%	26.8%	6.6	\$117.48	\$113.12	3.8%	\$39.25	\$30.37	29.2%
CENTRAL CANADA	36.6%	35.7%	0.9	\$127.31	\$136.52	-6.7%	\$46.56	\$48.75	-4.5%
QUEBEC	30.6%	33.4%	-2.8	\$151.59	\$149.00	1.7%	\$46.34	\$49.76	-6.9%
Greater Quebec City	28.5%	33.5%	-5.0	\$156.64	\$144.07	8.7%	\$44.71	\$48.33	-7.5%
Other Quebec	39.7%	39.6%	0.0	\$156.09	\$156.17	-0.1%	\$61.90	\$61.91	0.0%
Greater Montreal	26.7%	30.4%	-3.7	\$146.33	\$145.94	0.3%	\$39.09	\$44.34	-11.8%
Downtown Montreal	18.2%	25.7%	-7.5	\$160.42	\$157.30	2.0%	\$29.19	\$40.43	-27.8%
Montreal Airport/Laval	39.6%	37.4%	2.1	\$144.44	\$139.54	3.5%	\$57.14	\$52.25	9.4%
ONTARIO	38.7%	36.5%	2.2	\$120.79	\$133.04	-9.2%	\$46.70	\$48.50	-3.7%
Greater Toronto Area (GTA)	37.5%	35.0%	2.5	\$118.02	\$147.80	-20.1%	\$44.31	\$51.76	-14.4%
Downtown Toronto	19.8%	27.2%	-7.5	\$168.36	\$211.58	-20.4%	\$33.29	\$57.62	-42.2%
Toronto Airport	45.7%	40.4%	5.3	\$132.58	\$142.69	-7.1%	\$60.56	\$57.67	5.0%
GTA West	41.9%	37.6%	4.3	\$98.09	\$115.48	-15.1%	\$41.11	\$43.38	-5.3%
GTA East/North	52.9%	40.8%	12.1	\$98.11	\$116.09	-15.5%	\$51.94	\$47.39	9.6%
Eastern Ontario	43.7%	40.8%	3.0	\$124.40	\$117.07	6.3%	\$54.40	\$47.73	14.0%
Kingston	38.7%	37.6%	1.1	\$129.07	\$118.30	9.1%	\$49.97	\$44.45	12.4%
Other Eastern Ontario	46.1%	42.1%	4.0	\$122.52	\$116.61	5.1%	\$56.53	\$49.12	15.1%
Ottawa	34.9%	39.3%	-4.4	\$123.47	\$141.73	-12.9%	\$43.10	\$55.74	-22.7%
Downtown Ottawa	29.1%	38.4%	-9.3	\$138.70	\$158.37	-12.4%	\$40.37	\$60.85	-33.7%
Ottawa West	43.2%	42.6%	0.5	\$110.15	\$124.84	-11.8%	\$47.54	\$53.22	-10.7%
Ottawa East	38.5%	35.1%	3.4	\$111.51	\$118.70	-6.1%	\$42.91	\$41.68	2.9%
Southern Ontario	35.8%	33.1%	2.7	\$113.89	\$110.24	3.3%	\$40.78	\$36.45	11.9%
London	43.6%	42.2%	1.4	\$88.64	\$103.14	-14.1%	\$38.62	\$43.49	-11.2%
Windsor	41.2%	33.8%	7.5	\$98.95	\$110.31	-10.3%	\$40.81	\$37.23	9.6%
Kitchener/Waterloo/Cambridge/Guelph	37.3%	35.6%	1.7	\$96.20	\$109.58	-12.2%	\$35.86	\$38.97	-8.0%
Hamilton/Brantford	45.9%	37.7%	8.2	\$105.53	\$113.30	-6.9%	\$48.40	\$42.69	13.4%
Niagara Falls	26.3%	28.2%	-1.9	\$153.83	\$115.48	33.2%	\$40.42	\$32.58	24.1%
Other Niagara Region	38.9%	29.0%	9.9	\$108.13	\$105.49	2.5%	\$42.03	\$30.55	37.6%
Other Southern Ontario	42.5%	34.0%	8.5	\$102.13	\$106.20	-3.8%	\$43.40	\$36.12	20.2%
Central Ontario	42.5%	40.6%	1.9	\$159.56	\$151.84	5.1%	\$67.82	\$61.68	10.0%
North Eastern Ontario	45.4%	39.8%	5.6	\$111.08	\$114.16	-2.7%	\$50.43	\$45.41	11.1%
North Bay	44.9%	37.8%	7.1	\$100.46	\$106.09	-5.3%	\$45.14	\$40.15	12.5%
Sudbury	45.1%	41.4%	3.7	\$111.67	\$114.23	-2.2%	\$50.34	\$47.31	6.4%
North Central Ontario									
Sault Ste. Marie	41.6%	38.5%	3.1	\$108.82	\$106.01	2.7%	\$45.27	\$40.84	10.8%
North Western Ontario	56.1%	51.3%	4.9	\$130.16	\$123.69	5.2%	\$73.05	\$63.41	15.2%
Thunder Bay	53.1%	47.9%	5.2	\$126.97	\$121.80	4.2%	\$67.42	\$58.29	15.7%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS BY LOCATION EIGHT MONTHS ENDED AUGUST 2021

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2021	2020	Point Change	2021	2020	Variance	2021	2020	Variance
WESTERN CANADA	39.0%	36.0%	3.0	\$135.85	\$136.83	-0.7%	\$53.02	\$49.31	7.5%
MANITOBA	36.8%	37.8%	-1.0	\$114.82	\$119.25	-3.7%	\$42.29	\$45.14	-6.3%
Winnipeg	34.1%	36.1%	-1.9	\$112.82	\$119.69	-5.7%	\$38.50	\$43.17	-10.8%
Brandon	37.1%	35.5%	1.7	\$98.68	\$105.35	-6.3%	\$36.63	\$37.36	-1.9%
Other Manitoba	45.7%	45.6%	0.1	\$127.89	\$124.52	2.7%	\$58.43	\$56.75	3.0%
SASKATCHEWAN	36.4%	33.5%	3.0	\$104.01	\$108.35	-4.0%	\$37.88	\$36.25	4.5%
Regina	30.4%	31.8%	-1.4	\$95.25	\$107.49	-11.4%	\$28.95	\$34.20	-15.3%
Saskatoon	35.6%	34.3%	1.4	\$106.07	\$113.43	-6.5%	\$37.77	\$38.85	-2.8%
Other Saskatchewan	41.4%	33.9%	7.5	\$106.90	\$104.32	2.5%	\$44.29	\$35.40	25.1%
ALBERTA (excl. Alta Resorts)	33.7%	30.6%	3.1	\$106.96	\$113.94	-6.1%	\$36.10	\$34.90	3.4%
Calgary	30.3%	28.2%	2.0	\$116.92	\$119.53	-2.2%	\$35.40	\$33.77	4.8%
Calgary Airport	33.9%	30.3%	3.6	\$108.64	\$103.21	5.3%	\$36.79	\$31.25	17.7%
Calgary Downtown	21.0%	23.6%	-2.6	\$143.89	\$164.79	-12.7%	\$30.28	\$38.97	-22.3%
Calgary Northwest	45.1%	32.2%	12.9	\$100.73	\$96.84	4.0%	\$45.44	\$31.22	45.6%
Calgary South	32.9%	29.4%	3.5	\$113.45	\$108.92	4.2%	\$37.31	\$32.00	16.6%
Edmonton	31.7%	30.4%	1.2	\$95.52	\$115.77	-17.5%	\$30.24	\$35.22	-14.2%
Downtown Edmonton	20.8%	27.3%	-6.5	\$126.03	\$148.87	-15.3%	\$26.18	\$40.60	-35.5%
Edmonton South	34.9%	30.2%	4.7	\$87.15	\$100.24	-13.1%	\$30.38	\$30.28	0.3%
Edmonton West	34.3%	33.1%	1.2	\$96.73	\$107.63	-10.1%	\$33.20	\$35.60	-6.8%
Other Alberta	37.5%	32.2%	5.3	\$107.88	\$109.77	-1.7%	\$40.46	\$35.40	14.3%
Lethbridge	31.9%	28.7%	3.1	\$97.54	\$98.65	-1.1%	\$31.10	\$28.35	9.7%
Red Deer	29.7%	21.5%	8.3	\$91.39	\$99.17	-7.8%	\$27.16	\$21.29	27.6%
Other Alberta Communities	39.1%	34.2%	4.9	\$110.93	\$112.28	-1.2%	\$43.41	\$38.41	13.0%
Alberta Resorts	36.1%	40.6%	-4.5	\$286.82	\$242.83	18.1%	\$103.44	\$98.53	5.0%
BRITISH COLUMBIA	45.9%	41.7%	4.2	\$157.49	\$154.66	1.8%	\$72.27	\$64.43	12.2%
Greater Vancouver	42.8%	39.6%	3.2	\$163.23	\$156.26	4.5%	\$69.82	\$61.90	12.8%
Airport (Richmond)	56.1%	47.3%	8.7	\$166.98	\$144.37	15.7%	\$93.60	\$68.33	37.0%
Downtown Vancouver	32.4%	33.5%	-1.1	\$190.88	\$187.53	1.8%	\$61.84	\$62.80	-1.5%
Langley/Surrey	56.2%	43.9%	12.3	\$119.59	\$116.37	2.8%	\$67.24	\$51.13	31.5%
Other Vancouver	49.2%	45.0%	4.3	\$131.24	\$127.69	2.8%	\$64.61	\$57.42	12.5%
Vancouver Island	49.9%	41.4%	8.6	\$173.02	\$146.13	18.4%	\$86.41	\$60.43	43.0%
Campbell River	65.8%	54.4%	11.4	\$134.32	\$111.79	20.2%	\$88.43	\$60.82	45.4%
Greater Victoria	44.8%	37.6%	7.2	\$168.69	\$142.39	18.5%	\$75.55	\$53.47	41.3%
Nanaimo	47.9%	45.5%	2.4	\$149.16	\$133.28	11.9%	\$71.46	\$60.60	17.9%
Parksville/Qualicum Beach	58.1%	43.9%	14.2	\$194.33	\$168.68	15.2%	\$112.85	\$74.02	52.5%
Other Vancouver Island	58.6%	46.9%	11.7	\$195.82	\$164.20	19.3%	\$114.85	\$77.05	49.0%
Whistler Resort Area	31.1%	46.5%	-15.4	\$274.04	\$347.19	-21.1%	\$85.24	\$161.48	-47.2%
Other British Columbia	50.1%	43.3%	6.9	\$136.80	\$128.13	6.8%	\$68.60	\$55.46	23.7%
Abbotsford/Chilliwack	59.1%	48.3%	10.9	\$105.68	\$96.71	9.3%	\$62.50	\$46.70	33.8%
Kamloops	56.2%	39.2%	17.0	\$114.93	\$100.59	14.3%	\$64.56	\$39.40	63.9%
Kelowna	47.8%	44.8%	3.1	\$173.20	\$148.44	16.7%	\$82.87	\$66.45	24.7%
Penticton	40.4%	38.1%	2.3	\$180.32	\$169.25	6.5%	\$72.86	\$64.57	12.8%
Prince George	51.8%	45.4%	6.4	\$113.19	\$110.73	2.2%	\$58.62	\$50.23	16.7%
Other B.C. Communities	48.9%	43.3%	5.6	\$138.12	\$132.25	4.4%	\$67.56	\$57.22	18.1%
NORTHWEST TERRITORIES	38.3%	49.5%	-11.3	\$145.62	\$154.68	-5.9%	\$55.72	\$76.63	-27.3%
YUKON	37.5%	36.8%	0.7	\$127.73	\$126.14	1.3%	\$47.87	\$46.38	3.2%
CANADA	37.5%	35.4%	2.1	\$130.38	\$135.42	-3.7%	\$48.93	\$47.97	2.0%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REGIONAL REPORT OF ROOMS OPERATIONS BY PROPERTY SIZE, PROPERTY TYPE AND PRICE LEVEL MONTH OF AUGUST 2021*

ATLANTIC

	Occupancy Percentage			Average Daily Rate		
	2021	2020	**Point Change	2021	2020	Variance
Property Size						
Under 50 rooms	70.9%	38.2%	32.6	\$124.72	\$114.91	8.5%
50-75 rooms	80.5%	43.1%	37.4	\$121.67	\$103.55	17.5%
76-125 rooms	78.3%	40.1%	38.2	\$129.60	\$108.95	19.0%
126-200 rooms	70.1%	37.5%	32.6	\$132.56	\$113.94	16.3%
201-500 rooms	65.6%	32.5%	33.1	\$149.93	\$126.61	18.4%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A
Total	73.7%	38.4%	35.3	\$132.65	\$112.25	18.2%
Property Type						
Limited Service	76.4%	42.5%	33.8	\$128.05	\$109.33	17.1%
Full Service	69.4%	31.4%	38.0	\$130.31	\$104.76	24.4%
Suite Hotel	86.7%	45.5%	41.2	\$131.14	\$119.34	9.9%
Resort	N/A	N/A	N/A	N/A	N/A	N/A
Total	73.7%	38.4%	35.3	\$132.65	\$112.25	18.2%
Price Level						
Budget	71.1%	34.9%	36.1	\$114.55	\$97.14	17.9%
Mid-Price	73.8%	38.3%	35.5	\$132.28	\$110.16	20.1%
Upscale	79.6%	51.5%	28.1	\$200.12	\$185.94	7.6%
Total	73.7%	38.4%	35.3	\$132.65	\$112.25	18.2%

CENTRAL

	Occupancy Percentage			Average Daily Rate		
	2021	2020	**Point Change	2021	2020	Variance
Property Size						
Under 50 rooms	76.8%	56.2%	20.6	\$144.76	\$119.19	21.5%
50-75 rooms	77.9%	61.4%	16.5	\$134.32	\$119.10	12.8%
76-125 rooms	73.8%	50.6%	23.2	\$138.05	\$118.13	16.9%
126-200 rooms	66.4%	38.7%	27.7	\$139.23	\$118.49	17.5%
201-500 rooms	58.2%	28.0%	30.1	\$178.96	\$156.52	14.3%
Over 500 rooms	48.6%	24.9%	23.7	\$202.26	\$169.71	19.2%
Total	65.5%	40.2%	25.3	\$153.30	\$129.18	18.7%
Property Type						
Limited Service	73.4%	52.1%	21.2	\$129.26	\$108.85	18.8%
Full Service	58.3%	30.4%	28.0	\$160.62	\$133.41	20.4%
Suite Hotel	76.0%	50.8%	25.2	\$145.28	\$128.42	13.1%
Resort	70.3%	53.8%	16.5	\$308.54	\$292.73	5.4%
Total	65.5%	40.2%	25.3	\$153.30	\$129.18	18.7%
Price Level						
Budget	68.3%	51.0%	17.3	\$115.42	\$97.88	17.9%
Mid-Price	67.8%	40.5%	27.3	\$140.02	\$118.88	17.8%
Upscale	53.4%	30.1%	23.3	\$263.76	\$230.99	14.2%
Total	65.5%	40.2%	25.3	\$153.30	\$129.18	18.7%

WESTERN

	Occupancy Percentage			Average Daily Rate		
	2021	2020	**Point Change	2021	2020	Variance
Property Size						
Under 50 rooms	66.3%	56.0%	10.3	\$129.18	\$115.28	12.1%
50-75 rooms	69.4%	57.3%	12.1	\$147.71	\$127.79	15.6%
76-125 rooms	71.0%	50.3%	20.8	\$146.12	\$129.21	13.1%
126-200 rooms	64.9%	39.9%	25.0	\$148.08	\$133.47	10.9%
201-500 rooms	58.5%	33.2%	25.3	\$195.30	\$173.41	12.6%
Over 500 rooms	52.3%	24.3%	28.1	\$334.56	\$302.30	10.7%
Total	65.5%	43.9%	21.6	\$163.29	\$141.38	15.5%
Property Type						
Limited Service	67.8%	49.3%	18.5	\$130.58	\$113.42	15.1%
Full Service	61.8%	34.6%	27.1	\$165.41	\$138.89	19.1%
Suite Hotel	76.0%	48.4%	27.6	\$153.67	\$128.81	19.3%
Resort	66.2%	64.1%	2.0	\$350.12	\$274.60	27.5%
Total	65.5%	43.9%	21.6	\$163.29	\$141.38	15.5%
Price Level						
Budget	64.5%	50.3%	14.2	\$125.62	\$103.19	21.7%
Mid-Price	67.7%	43.9%	23.8	\$149.08	\$132.71	12.3%
Upscale	55.2%	36.2%	19.0	\$304.37	\$256.94	18.5%
Total	65.5%	43.9%	21.6	\$163.29	\$141.38	15.5%

CANADA *

	Occupancy Percentage			Average Daily Rate		
	2021	2020	**Point Change	2021	2020	Variance
Property Size						
Under 50 rooms	70.2%	55.4%	14.8	\$135.06	\$116.67	15.8%
50-75 rooms	73.8%	57.5%	16.3	\$139.51	\$122.50	13.9%
76-125 rooms	72.8%	49.6%	23.3	\$141.17	\$123.19	14.6%
126-200 rooms	66.1%	39.2%	26.9	\$142.45	\$125.22	13.8%
201-500 rooms	58.8%	30.7%	28.1	\$184.30	\$163.27	12.9%
Over 500 rooms	49.6%	24.7%	24.9	\$239.74	\$206.45	16.1%
Total	66.1%	41.8%	24.3	\$156.13	\$134.16	16.4%
Property Type						
Limited Service	70.8%	49.7%	21.0	\$129.80	\$111.27	16.7%
Full Service	60.6%	32.3%	28.3	\$160.13	\$134.24	19.3%
Suite Hotel	76.5%	49.7%	26.7	\$147.27	\$128.17	14.9%
Resort	68.0%	61.3%	6.7	\$330.90	\$277.46	19.3%
Total	66.1%	41.8%	24.3	\$156.13	\$134.16	16.4%
Price Level						
Budget	66.4%	49.8%	16.7	\$120.61	\$100.72	19.7%
Mid-Price	68.3%	41.9%	26.4	\$143.33	\$124.95	14.7%
Upscale	54.6%	33.2%	21.4	\$280.73	\$242.84	15.6%
Total	66.1%	41.8%	24.3	\$156.13	\$134.16	16.4%

* Based on the operating results of 246,931 rooms (unweighted data)

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REGIONAL REPORT OF ROOMS OPERATIONS BY PROPERTY SIZE, PROPERTY TYPE AND PRICE LEVEL EIGHT MONTHS ENDED AUGUST 2021

ATLANTIC

	Occupancy Percentage			Average Daily Rate		
	2021	2020	**Point Change	2021	2020	Variance
Property Size						
Under 50 rooms	31.3%	25.7%	5.6	\$112.29	\$109.97	2.1%
50-75 rooms	37.4%	30.3%	7.0	\$103.43	\$101.25	2.2%
76-125 rooms	37.5%	30.5%	7.0	\$108.19	\$111.94	-3.4%
126-200 rooms	32.5%	30.7%	1.8	\$113.81	\$119.56	-4.8%
201-500 rooms	27.0%	24.7%	2.3	\$121.61	\$129.65	-6.2%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A
Total	33.9%	29.4%	4.5	\$111.08	\$115.05	-3.4%
Property Type						
Limited Service	36.7%	31.1%	5.6	\$108.31	\$110.94	-2.4%
Full Service	29.5%	26.7%	2.8	\$109.14	\$116.43	-6.3%
Suite Hotel	46.5%	35.2%	11.3	\$108.97	\$124.47	-12.5%
Resort	N/A	N/A	N/A	N/A	N/A	N/A
Total	33.9%	29.4%	4.5	\$111.08	\$115.05	-3.4%
Price Level						
Budget	32.2%	24.9%	7.3	\$96.64	\$96.42	0.2%
Mid-Price	34.1%	29.9%	4.2	\$110.66	\$115.66	-4.3%
Upscale	33.6%	31.8%	1.8	\$169.99	\$159.25	6.7%
Total	33.9%	29.4%	4.5	\$111.08	\$115.05	-3.4%

CENTRAL

	Occupancy Percentage			Average Daily Rate		
	2021	2020	**Point Change	2021	2020	Variance
Property Size						
Under 50 rooms	43.5%	38.6%	4.9	\$118.71	\$112.71	5.3%
50-75 rooms	47.9%	42.2%	5.8	\$111.69	\$110.73	0.9%
76-125 rooms	44.5%	39.9%	4.5	\$115.96	\$117.01	-0.9%
126-200 rooms	38.6%	36.8%	1.8	\$118.56	\$127.86	-7.3%
201-500 rooms	29.1%	32.9%	-3.8	\$155.01	\$164.91	-6.0%
Over 500 rooms	20.7%	25.6%	-4.9	\$163.84	\$187.91	-12.8%
Total	36.6%	35.7%	0.9	\$127.31	\$136.52	-6.7%
Property Type						
Limited Service	44.7%	40.6%	4.1	\$108.25	\$107.36	0.8%
Full Service	29.7%	31.4%	-1.7	\$136.55	\$151.67	-10.0%
Suite Hotel	49.1%	42.1%	7.0	\$122.04	\$136.84	-10.8%
Resort	31.5%	40.9%	-9.4	\$270.67	\$241.84	11.9%
Total	36.6%	35.7%	0.9	\$127.31	\$136.52	-6.7%
Price Level						
Budget	41.0%	39.6%	1.4	\$97.63	\$93.37	4.6%
Mid-Price	39.4%	36.3%	3.1	\$119.89	\$130.25	-7.9%
Upscale	21.1%	29.8%	-8.7	\$231.12	\$221.27	4.5%
Total	36.6%	35.7%	0.9	\$127.31	\$136.52	-6.7%

WESTERN

	Occupancy Percentage			Average Daily Rate		
	2021	2020	**Point Change	2021	2020	Variance
Property Size						
Under 50 rooms	44.4%	39.7%	4.7	\$107.99	\$104.02	3.8%
50-75 rooms	45.5%	40.4%	5.1	\$119.52	\$111.50	7.2%
76-125 rooms	44.2%	38.1%	6.1	\$122.21	\$120.26	1.6%
126-200 rooms	38.3%	34.0%	4.3	\$129.32	\$128.92	0.3%
201-500 rooms	31.4%	32.5%	-1.1	\$169.46	\$174.63	-3.0%
Over 500 rooms	21.1%	31.3%	-10.3	\$297.25	\$280.58	5.9%
Total	39.0%	36.0%	3.0	\$135.85	\$136.83	-0.7%
Property Type						
Limited Service	43.5%	37.5%	5.9	\$111.07	\$107.71	3.1%
Full Service	34.1%	33.0%	1.1	\$142.08	\$142.18	-0.1%
Suite Hotel	45.7%	40.5%	5.2	\$128.83	\$140.58	-8.4%
Resort	38.0%	42.5%	-4.5	\$270.98	\$262.73	3.1%
Total	39.0%	36.0%	3.0	\$135.85	\$136.83	-0.7%
Price Level						
Budget	43.2%	38.2%	5.0	\$104.08	\$96.14	8.3%
Mid-Price	40.1%	35.5%	4.6	\$127.64	\$126.10	1.2%
Upscale	28.1%	36.1%	-8.0	\$256.05	\$253.87	0.9%
Total	39.0%	36.0%	3.0	\$135.85	\$136.83	-0.7%

CANADA

	Occupancy Percentage			Average Daily Rate		
	2021	2020	**Point Change	2021	2020	Variance
Property Size						
Under 50 rooms	43.6%	38.8%	4.8	\$111.81	\$107.10	4.4%
50-75 rooms	45.6%	40.1%	5.6	\$115.10	\$110.44	4.2%
76-125 rooms	43.8%	38.2%	5.5	\$118.54	\$118.35	0.2%
126-200 rooms	37.9%	35.0%	3.0	\$123.18	\$127.73	-3.6%
201-500 rooms	30.0%	32.2%	-2.3	\$160.01	\$167.96	-4.7%
Over 500 rooms	20.8%	27.0%	-6.2	\$200.63	\$213.91	-6.2%
Total	37.5%	35.4%	2.1	\$130.38	\$135.42	-3.7%
Property Type						
Limited Service	43.3%	38.1%	5.2	\$109.73	\$107.81	1.8%
Full Service	31.5%	31.8%	-0.2	\$137.32	\$145.58	-5.7%
Suite Hotel	47.9%	41.3%	6.6	\$123.61	\$137.58	-10.1%
Resort	36.1%	41.8%	-5.7	\$268.51	\$256.22	4.8%
Total	37.5%	35.4%	2.1	\$130.38	\$135.42	-3.7%
Price Level						
Budget	41.7%	38.0%	3.7	\$101.19	\$94.99	6.5%
Mid-Price	39.3%	35.4%	3.9	\$122.82	\$127.27	-3.5%
Upscale	24.5%	32.7%	-8.2	\$242.59	\$236.80	2.4%
Total	37.5%	35.4%	2.1	\$130.38	\$135.42	-3.7%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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CBRE Hotels Valuation & Advisory Services

Nicole Nguyen

Director
647.943.3745
nicole.nguyen@cbre.com

Kirstin Hallett

Director
778.372.1942
kirstin.hallett@cbre.com

David Ferguson

Director
778.372.1941
david.ferguson@cbre.com

Cailin Sully-Daniels

Associate Director
778.372.4414
cailin.sullydaniels@cbre.com

Carol Lopes

Senior Analyst
778.372.1940
carol.lopes@cbre.com

Jamie Mills

Analyst
647.943.3747
jamie.mills@cbre.com

CBRE Tourism & Leisure Group

Fran Hohol

Senior Director
647.943.3743
fran.hohol@cbre.com

Hildegard Snelgrove

Senior Analyst
647.943.3748
hildegard.snelgrove@cbre.com

CBRE Hotels Brokerage

Mark Sparrow**

Executive Vice President
647.943.3666
mark.sparrow@cbre.com

Luke Scheer**

Executive Vice President
647.943.3673
luke.scheer@cbre.com

Greg Kwong*

Executive Vice President
403.750.0514
greg.kwong@cbre.com

Ryan Tran**

Vice President
647.943.3674
ryan.tran@cbre.com

* Broker

** Sales Representative