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## NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

## REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF JANUARY 2021

| Location                   | Occupancy Percentage |       |        | Average Daily Rate |          |          | Revenue Per Available Room |         |          |
|----------------------------|----------------------|-------|--------|--------------------|----------|----------|----------------------------|---------|----------|
|                            | 2021                 | 2020  | Change | 2021               | 2020     | Variance | 2021                       | 2020    | Variance |
| KINGSTON                   | 28.6%                | 47.3% | -18.7  | \$75.57            | \$123.92 | -39.0%   | \$21.62                    | \$58.56 | -63.1%   |
| GANANOQUE                  | 13.2%                | 29.5% | -16.4  | \$78.53            | \$89.31  | -12.1%   | \$10.33                    | \$26.35 | -60.8%   |
| BROCKVILLE                 | 22.8%                | 41.4% | -18.6  | \$90.50            | \$115.92 | -21.9%   | \$20.64                    | \$47.99 | -57.0%   |
| TRENTON/BELLEVILLE/NAPANEE | 25.2%                | 41.0% | -15.8  | \$104.37           | \$116.52 | -10.4%   | \$26.30                    | \$47.79 | -45.0%   |
| CORNWALL/KEMPTVILLE        | 40.2%                | 52.9% | -12.7  | \$108.03           | \$110.86 | -2.6%    | \$43.46                    | \$58.66 | -25.9%   |
| TOTAL RTO 9                | 27.7%                | 44.6% | -16.9  | \$88.68            | \$119.44 | -25.8%   | \$24.55                    | \$53.23 | -53.9%   |

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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