CBRE HOTELS

The World's Leading Hotel Experts.

August 2020

NATIONAL MARKET REPORT

TRENDS IN THE CANADIAN HOTEL INDUSTRY





















REPORT OF ROOMS OPERATIONS BY LOCATION MONTH OF AUGUST 2020*

	Occupancy Percentage Average Daily Rate						Revenue Per Available Room			
Location	Occup	uncy rercer	**Point	Avei	rage Dally Kale	•	Kevenue	rer Available	KOOM	
	2020	2019	Change	2020	2019	Variance	2020	2019	Variance	
ATLANTIC CANADA	38.6%	86.9%	-48.3	\$112.10	\$156.88	-28.5%	\$43.26	\$136.27	-68.3%	
NEWFOUNDLAND	36.6%	76.8%	-40.2	\$105.69	\$141.80	-25.5%	\$38.70	\$108.95	-64.5%	
St. John's	31.8%	75.0%	-43.2	\$99.38	\$142.16	-30.1%	\$31.63	\$106.66	-70.3%	
PRINCE EDWARD ISLAND	53.3%	94.2%	-40.9	\$108.97	\$197.06	-44.7%	\$58.11	\$185.63	-68.7%	
NOVA SCOTIA	36.4%	89.6%	-53.2	\$108.97	\$163.66	-33.4%	\$39.68	\$146.69	-72.9%	
Halifax/Dartmouth	32.7%	93.2%	-60.4	\$103.94	\$173.51	-40.1%	\$34.01	\$161.65	-79.0%	
Other Nova Scotia	45.4%	82.0%	-36.6	\$103.74	\$173.31	-40.1%	\$53.46	\$101.05	-53.2%	
NEW BRUNSWICK	39.1%	87.6%	-48.5	\$115.04	\$147.62	-22.1%	\$44.98	\$129.26	-65.2%	
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Moncton Other New Brunswick	43.1% 37.0%	90.4% 86.0%	-47.3 -49.0	\$110.81 \$117.60	\$153.09 \$144.55	-27.6% -18.6%	\$47.73 \$43.54	\$138.40 \$124.37	-65.5% -65.0%	
CENTRAL CANADA	40.2%	82.3%	-42.0	\$129.01	\$178.97	-27.9%	\$51.87	\$147.21	-64.8%	
QUEBEC	34.4%	84.5%	-50.1	\$141.18	\$193.60	-27.1%	\$48.63	\$163.69	-70.3%	
Greater Quebec City	48.5%	91.3%	-42.8	\$142.12	\$215.84	-34.2%	\$68.89	\$197.08	-65.0%	
Other Quebec	52.5%	78.3%	-25.8	\$154.85	\$166.10	-6.8%	\$81.37	\$130.06	-37.4%	
Greater Montreal	21.5%	85.8%	-64.3	\$123.48	\$199.60	-38.1%	\$26.49	\$171.22	-84.5%	
Downtown Montreal	15.1% 28.5%	86.2% 87.5%	-71.0 -59.0	\$135.04 \$117.82	\$230.19 \$158.36	-41.3% -25.6%	\$20.45 \$33.58	\$198.34 \$138.53	-89.7%	
Montreal Airport/Laval									-75.8%	
ONTARIO	42.1%	81.5%	-39.4	\$125.94	\$174.01	-27.6%	\$53.04	\$141.83	-62.6%	
Greater Toronto Area (GTA)	29.3%	83.6%	-54.3	\$118.26	\$187.36	-36.9%	\$34.64	\$156.67	-77.9%	
Downtown Toronto Toronto Airport	17.6% 24.4%	85.9% 82.1%	-68.4 -57.7	\$187.13 \$104.45	\$261.97 \$152.55	-28.6% -31.5%	\$32.88 \$25.48	\$225.16 \$125.18	-85.4% -79.6%	
GTA West	34.1%	82.5%	-48.4	\$96.05	\$137.66	-31.3%	\$32.74	\$123.16	-71.2%	
GTA East/North	44.6%	82.4%	-37.8	\$100.47	\$146.33	-31.3%	\$44.84	\$120.58	-62.8%	
Eastern Ontario	61.2%	86.7%	-25.4	\$128.54	\$152.48	-15.7%	\$78.71	\$132.18	-40.5%	
Kingston	52.4%	89.4%	-37.0	\$132.37	\$170.52	-22.4%	\$69.38	\$152.48	-54.5%	
Other Eastern Ontario	65.5%	85.3%	-19.8	\$127.05	\$142.68	-11.0%	\$83.24	\$121.67	-31.6%	
Ottawa	40.3%	80.3%	-40.0	\$126.42	\$157.40	-19.7%	\$50.99	\$126.44	-59.7%	
Downtown Ottawa	39.4%	83.5%	-44.1	\$136.75	\$172.95	-20.9%	\$53.88	\$144.34	-62.7%	
Ottawa West Ottawa East	42.6% 38.4%	76.3% 76.8%	-33.6 -38.5	\$116.93 \$109.81	\$147.56 \$114.76	-20.8% -4.3%	\$49.83 \$42.12	\$112.53 \$88.17	-55.7% -52.2%	
	30.4%			\$109.01	\$114.70			\$00.17		
Southern Ontario	44.4%	79.5%	-35.0	\$112.43	\$174.99	-35.7%	\$49.97	\$139.09	-64.1%	
London	41.5%	65.9%	-24.4	\$90.13 \$110.11	\$116.71 \$121.12	-22.8%	\$37.41	\$76.97	-51.4% -50.6%	
Windsor Kitchener/Waterloo/Cambridge/Guelph	34.4% 39.0%	63.4% 73.1%	-29.0 -34.0	\$97.10	\$121.12	-9.1% -24.8%	\$37.91 \$37.91	\$76.80 \$94.31	-59.8%	
Hamilton/Brantford	46.8%	80.0%	-33.2	\$105.98	\$129.26	-18.0%	\$49.61	\$103.47	-52.1%	
Niagara Falls	49.9%	95.0%	-45.2	\$125.45	\$233.36	-46.2%	\$62.54	\$221.80	-71.8%	
Other Niagara Region	42.8%	71.4%	-28.6	\$109.49	\$153.92	-28.9%	\$46.81	\$109.84	-57.4%	
Other Southern Ontario	40.3%	70.1%	-29.8	\$106.79	\$132.53	-19.4%	\$43.03	\$92.94	-53.7%	
Central Ontario	66.5%	78.5%	-11.9	\$196.37	\$186.10	5.5%	\$130.67	\$146.03	-10.5%	
North Eastern Ontario	58.0%	71.0%	-13.0	\$111.85	\$123.32	-9.3%	\$64.88	\$87.57	-25.9%	
North Bay	62.0%	75.9%	-13.8	\$105.69	\$117.52	-10.1%	\$65.56	\$89.15	-26.5%	
Sudbury	59.8%	77.5%	-17.7	\$111.47	\$123.11	-9.5%	\$66.62	\$95.38	-30.2%	
North Central Ontario										
Sault Ste. Marie	64.8%	84.4%	-19.6	\$111.11	\$121.18	-8.3%	\$72.01	\$102.32	-29.6%	
North Western Ontario	71.1%	82.6%	-11.4	\$128.09	\$140.86	-9.1%	\$91.13	\$116.28	-21.6%	
Thunder Bay	68.7%	80.7%	-12.0	\$125.87	\$134.98	-6.8%	\$86.52	\$108.94	-20.6%	

^{*} Based on the operating results of 236,527 rooms (unweighted data)

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



REPORT OF ROOMS OPERATIONS BY LOCATION MONTH OF AUGUST 2020*

	Occup	ancy Percer		Average Daily Rate		Revenue Per Available Room			
Location	2020	2019	**Point Change	2020	2019	Variance	2020	2019	Variance
WESTERN CANADA	43.7%	73.6%	-29.9	\$140.34	\$187.94	-25.3%	\$61.28	\$138.30	-55.7%
MANITOBA	41.7%	76.0%	-34.3	\$121.57	\$124.14	-2.1%	\$50.75	\$94.36	-46.2%
Winnipeg	36.4%	77.1%	-40.8	\$121.29	\$123.74	-2.0%	\$44.10	\$95.41	-53.8%
Brandon	37.8%	71.7%	-33.9	\$97.16	\$119.23	-18.5%	\$36.72	\$85.54	-57.1%
Other Manitoba	63.6%	74.8%	-11.2		\$129.86	0.6%	\$83.14	\$97.11	-14.4%
SASKATCHEWAN	37.8%	60.9%	-23.0	\$101.83	\$117.79	-13.6%	\$38.51	\$71.69	-46.3%
Regina	34.0%	61.8%	-27.7	\$97.29	\$122.65	-20.7%	\$33.12	\$75.77	-56.3%
Saskatoon	35.3%	60.0%	-24.7	\$106.10	\$117.62	-9.8%	\$37.40	\$70.55	-47.0%
Other Saskatchewan	43.1%	61.0%	-17.9		\$114.10	-11.2%	\$43.69	\$69.59	-37.2%
ALBERTA (excl. Alta Resorts)	35.5%	62.6%	-27.0	\$109.09	\$127.86	-14.7%	\$38.74	\$79.98	-51.6%
Calgary	29.2%	76.1%	-46.9		\$139.72	-25.5%	\$30.39	\$106.32	-71.4%
Calgary Airport	32.3%	76.1%	-44.7	\$95.12	\$119.26	-20.2%	\$30.70	\$91.75	-66.5%
Downtown Calgary	16.9%	74.8%	-57.9	\$138.42	\$175.36	-21.1%	\$23.39	\$131.17	-82.2%
Calgary Northwest	48.3%	86.9%	-38.6	\$89.19	\$124.45	-28.3%	\$43.04	\$108.14	-60.2%
Calgary South	36.5%	71.1%	-34.6	\$100.85	\$130.09	-22.5%	\$36.84	\$92.49	-60.2%
Edmonton	34.0%	56.9%	-22.9	\$115.50	\$121.40	-4.9%	\$39.23	\$69.05	-43.2%
Downtown Edmonton	35.4%	48.8%	-13.4	\$156.47	\$146.48	6.8%	\$55.39	\$71.42	-22.5%
Edmonton South	32.3%	56.1%	-23.8	\$95.43	\$107.04	-10.8%	\$30.78	\$60.03	-48.7%
Edmonton West	35.8%	62.3%	-26.5	\$101.67	\$109.99	-7.6%	\$36.42	\$68.51	-46.8%
Other Alberta	41.1%	56.9%	-15.8	\$107.88	\$121.06	-10.9%	\$44.29	\$68.85	-35.7%
Lethbridge	38.3%	64.0%	-25.8	\$91.21	\$111.74	-18.4%	\$34.89	\$71.56	-51.2%
Red Deer	26.2%	40.4%	-14.1	\$91.42	\$99.28	-7.9%	\$23.99	\$40.07	-40.1%
Other Alberta Communities	43.0%	58.3%	-15.3	\$111.78	\$125.34	-10.8%	\$48.02	\$73.02	-34.2%
Alberta Resorts	60.8%	92.9%	-32.1	\$293.97	\$438.12	-32.9%	\$178.80	\$406.92	-56.1%
BRITISH COLUMBIA	52.9%	86.0%	-33.1	\$157.16	\$227.24	-30.8%	\$83.14	\$195.51	-57.5%
Greater Vancouver	34.8%	90.7%	-55.8	\$138.52	\$266.85	-48.1%	\$48.24	\$241.95	-80.1%
Airport (Richmond)	36.8%	89.4%	-52.6	\$126.81	\$215.53	-41.2%	\$46.69	\$192.70	-75.8%
Downtown Vancouver	27.5%	92.5%	-65.1	\$163.69	\$320.51	-48.9%	\$44.95	\$296.57	-84.8%
Langley/Surrey	49.7%	85.1%	-35.4	\$110.71	\$175.52	-36.9%	\$55.00	\$149.41	-63.2%
Other Vancouver	44.8%	89.8%	-45.0	\$124.14	\$206.60	-39.9%	\$55.65	\$185.51	-70.0%
Vancouver Island	61.4%	88.5%	-27.1	\$182.18	\$234.42	-22.3%	\$111.85	\$207.50	-46.1%
Campbell River	87.2%	94.0%	-6.8	\$140.51	\$155.35	-9.6%	\$122.58	\$146.09	-16.1%
Greater Victoria	52.5%	88.6%	-36.1	\$169.17	\$246.28	-31.3%	\$88.78	\$218.16	-59.3%
Nanaimo	76.4%	89.1%	-12.6	\$141.49	\$171.79	-17.6%	\$108.16	\$152.99	-29.3%
Parksville/Qualicum Beach	72.6%	85.7%	-13.1	\$238.21	\$248.05	-4.0%	\$172.86	\$212.50	-18.7%
Other Vancouver Island	68.6%	88.0%	-19.4		\$245.32	-8.4%	\$154.11	\$215.82	-28.6%
Whistler Resort Area	60.5%	85.3%	-24.8	\$221.47	\$265.46	-16.6%	\$133.93	\$226.39	-40.8%
Other British Columbia	68.1%	79.7%	-11.7		\$165.12	-8.6%	\$102.74	\$131.67	-22.0%
Abbotsford/Chilliwack	56.3%	87.3%	-31.0		\$143.58	-27.5%	\$58.61	\$125.33	-53.2%
Kamloops Kelowna	61.9% 79.3%	89.9% 90.7%	-28.0		\$135.57 \$216.03	-19.6% -12.4%	\$67.48 \$150.06	\$121.94 \$196.00	-44.7% -23.4%
Penticton	79.3% 84.1%	90.7% 81.9%	-11.5 2.3		\$216.03 \$202.79	-12.4% 4.4%	\$150.06 \$178.11	\$196.00	7.3%
Prince George	63.6%	68.6%	-5.0		\$117.95	-4.3%	\$71.86	\$100.01	-11.2%
Other B.C. Communities	67.1%	75.1%	-8.0		\$163.34	-7.7%	\$101.13	\$122.69	-17.6%
NORTHWEST TERRITORIES	34.9%	63.8%	-28.9	\$145.91	\$145.86	0.0%	\$50.88	\$93.01	-45.3%
YUKON	39.9%	86.5%	-46.6	\$134.51	\$169.41	-20.6%	\$53.62	\$146.53	-63.4%
CANADA	41.7%	78.6%	-36.8	\$133.49	\$181.16	-26.3%	\$55.69	\$142.32	-60.9%

^{*} Based on the operating results of 236,527 rooms (unweighted data)

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



REPORT OF ROOMS OPERATIONS BY LOCATION EIGHT MONTHS ENDED AUGUST 2020

	Occupancy Percentage		Aver	Average Daily Rate			Revenue Per Available Room		
Location	2020	2019	**Point Change	2020	2019	Variance	2020	2019	Variance
ATLANTIC CANADA	29.6%	62.4%	-32.8	\$115.04	\$139.23	-17.4%	\$34.04	\$86.91	-60.8%
NEWFOUNDLAND	24.9%	55.5%	-30.6	\$112.64	\$132.64	-15.1%	\$28.04	\$73.59	-61.9%
St. John's	23.4%	55.0%	-31.6	\$108.81	\$132.72	-18.0%	\$25.45	\$73.03	-65.2%
PRINCE EDWARD ISLAND	28.7%	62.8%	-34.1	\$114.24	\$158.03	-27.7%	\$32.83	\$99.25	-66.9%
NOVA SCOTIA	32.3%	66.8%	-34.5	\$115.05	\$146.18	-21.3%	\$37.19	\$97.71	-61.9%
Halifax/Dartmouth Other Nova Scotia	32.1% 32.8%	71.1% 57.7%	-39.0 -24.9	\$117.21 \$110.01	\$154.96 \$123.12	-24.4% -10.6%	\$37.68 \$36.04	\$110.21 \$71.04	-65.8% -49.3%
NEW BRUNSWICK	28.8%	61.3%	-32.5	\$113.60	\$130.28	-12.8%	\$32.73	\$79.87	-59.0%
Moncton Other New Brunswick	32.8% 26.9%	65.2% 59.3%	-32.4 -32.4	\$114.36 \$113.15	\$131.81 \$129.39	-13.2% -12.6%	\$37.50 \$30.40	\$85.88 \$76.71	-56.3% -60.4%
CENTRAL CANADA	35.8%	69.1%	-33.3	\$136.33	\$166.17	-18.0%	\$48.79	\$114.79	-57.5%
QUEBEC	33.5%	68.8%	-35.3	\$147.77	\$175.89	-16.0%	\$49.53	\$120.95	-59.1%
Greater Quebec City Other Quebec	33.6% 39.7%	69.5% 61.0%	-35.9 -21.2	\$144.12 \$155.66	\$175.77 \$155.80	-18.0% -0.1%	\$48.37 \$61.87	\$122.08 \$94.99	-60.4% -34.9%
Greater Montreal	30.5%	72.5%	-42.0	\$143.87	\$184.33	-21.9%	\$43.89	\$133.57	-67.1%
Downtown Montreal Montreal Airport/Laval	25.8% 37.4%	70.6% 78.2%	-44.8 -40.8	\$153.37 \$139.40	\$210.72 \$152.28	-27.2% -8.5%	\$39.53 \$52.13	\$148.79 \$119.05	-73.4% -56.2%
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ONTARIO	36.5%	69.2%	-32.7	\$133.15	\$162.99	-18.3%	\$48.62	\$112.74	-56.9%
Greater Toronto Area (GTA) Downtown Toronto	35.2% 27.5%	74.7% 77.4%	-39.5 -49.9	\$148.01 \$212.51	\$182.14 \$248.40	-18.7%	\$52.07 \$58.46	\$136.06 \$192.31	-61.7% -69.6%
Toronto Airport	40.5%	77.4% 78.8%	-49.9	\$142.80	\$156.60	-14.4% -8.8%	\$57.89	\$192.31	-53.1%
GTA West	37.5%	72.6%	-35.1	\$115.54	\$134.73	-14.2%	\$43.37	\$97.85	-55.7%
GTA East/North	40.8%	70.0%	-29.2	\$116.22	\$138.33	-16.0%	\$47.45	\$96.88	-51.0%
Eastern Ontario	40.8%	61.9%	-21.1	\$117.19	\$132.84	-11.8%	\$47.83	\$82.29	-41.9%
Kingston	37.6%	64.5%	-26.8	\$118.34	\$141.35	-16.3%	\$44.55	\$91.13	-51.1%
Other Eastern Ontario	42.2%	60.6%	-18.4	\$116.74	\$128.08	-8.9%	\$49.26	\$77.64	-36.6%
Ottawa	39.2%	71.6%	-32.4	\$142.76	\$167.02	-14.5%	\$55.92	\$119.58	-53.2%
Downtown Ottawa	38.1%	73.6%	-35.5	\$161.15	\$184.31	-12.6%	\$61.37	\$135.56	-54.7%
Ottawa West Ottawa East	42.7% 35.1%	71.2% 65.1%	-28.5 -30.0	\$124.84 \$118.70	\$149.52 \$130.80	-16.5% -9.3%	\$53.25 \$41.68	\$106.44 \$85.12	-50.0% -51.0%
Southern Ontario	33.1%	64.4%	-31.3	\$110.26	\$144.72	-23.8%	\$36.46	\$93.21	-60.9%
London	42.2%	65.1%	-23.0	\$103.14	\$120.42	-14.3%	\$43.49	\$78.41	-44.5%
Windsor Kitchener/Waterloo/Cambridge/Guelph	33.6% 35.7%	60.6% 64.3%	-27.0 -28.6	\$110.31 \$109.70	\$120.34 \$128.74	-8.3% -14.8%	\$37.10 \$39.11	\$72.97 \$82.78	-49.2% -52.7%
Hamilton/Brantford	37.7%	66.0%	-28.4	\$107.70	\$128.74	-14.8%	\$42.69	\$87.17	-51.0%
Niagara Falls	28.2%	67.5%	-39.3	\$115.48	\$174.09	-33.7%	\$32.58	\$117.53	-72.3%
Other Niagara Region	28.9%	54.8%	-26.0		\$132.25	-20.2%	\$30.47	\$72.53	-58.0%
Other Southern Ontario	34.1%	59.9%	-25.8		\$119.58	-11.2%	\$36.19	\$71.59	-49.5%
Central Ontario	40.8%	58.9%	-18.0	\$150.10	\$153.46	-2.2%	\$61.29	\$90.34	-32.2%
North Eastern Ontario	39.8%	62.2%	-22.5	\$114.07	\$123.25	-7.4%	\$45.35	\$76.68	-40.9%
North Bay	37.8%	62.3%	-24.4	\$106.09	\$114.08	-7.0%	\$40.15	\$71.01	-43.5%
Sudbury	41.4%	64.7%	-23.3	\$114.23	\$123.01	-7.1%	\$47.31	\$79.59	-40.6%
North Central Ontario									
Sault Ste. Marie	38.7%	59.0%	-20.3	\$105.77	\$112.57	-6.0%	\$40.95	\$66.46	-38.4%
North Western Ontario Thunder Bay	51.3% 47.9%	71.7% 71.5%	-20.4 -23.6	\$123.69 \$121.80	\$129.60 \$126.05	-4.6% -3.4%	\$63.41 \$58.29	\$92.91 \$90.06	-31.7% -35.3%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



REPORT OF ROOMS OPERATIONS BY LOCATION EIGHT MONTHS ENDED AUGUST 2020

	Occup	ancy Percer	ntage	Average Daily Rate		Revenue Per Available Room			
Location	2020	2019	Change	2020	2019	Variance	2020	2019	Variance
WESTERN CANADA	36.1%	63.9%	-27.8	\$136.36	\$167.64	-18.7%	\$49.21	\$107.10	-54.1%
MANITOBA	38.4%	67.7%	-29.4	\$119.00	\$125.07	-4.9%	\$45.66	\$84.71	-46.1%
Winnipeg	36.8%	70.1%	-33.3	\$119.69	\$127.32	-6.0%	\$44.03	\$89.23	-50.7%
Brandon	35.5%	62.1%	-26.6	\$105.34	\$114.08	-7.7%	\$37.35	\$70.82	-47.3%
Other Manitoba	45.6%	62.2%	-16.6	\$123.46	\$123.00	0.4%	\$56.32	\$76.47	-26.3%
SASKATCHEWAN	33.6%	56.0%	-22.3	\$107.83	\$118.49	-9.0%	\$36.27	\$66.33	-45.3%
Regina	31.8%	57.5%	-25.7	\$107.49	\$118.84	-9.6%	\$34.20	\$68.38	-50.0%
Saskatoon	34.5%	61.3%	-26.8	\$113.28	\$124.83	-9.2%	\$39.11	\$76.50	-48.9%
Other Saskatchewan	34.2%	50.0%	-15.8	\$103.11	\$111.10	-7.2%	\$35.26	\$55.54	-36.5%
ALBERTA (excl. Alta Resorts)	30.6%	55.9%	-25.4	\$113.94	\$129.95	-12.3%	\$34.83	\$72.69	-52.1%
Calgary	28.2%	62.3%	-34.1	\$119.36	\$146.58	-18.6%	\$33.71	\$91.35	-63.1%
Calgary Airport	30.3%	62.6%	-32.3	\$102.81	\$118.93	-13.6%	\$31.16	\$74.47	-58.2%
Calgary Downtown	23.6%	63.2%	-39.5	\$164.61	\$194.43	-15.3%	\$38.91	\$122.81	-68.3%
Calgary Northwest	32.2%	63.5%	-31.2	\$96.84	\$121.42	-20.2%	\$31.22	\$77.08	-59.5%
Calgary South	29.2%	59.4%	-30.2	\$109.46	\$132.03	-17.1%	\$32.01	\$78.44	-59.2%
Edmonton	30.4%	58.0%	-27.5	\$115.76	\$126.22	-8.3%	\$35.23	\$73.15	-51.8%
Downtown Edmonton	27.3%	60.8%	-33.6	\$148.87	\$152.90	-2.6%	\$40.60	\$93.03	-56.4%
Edmonton South	30.2%	55.8%	-25.5	\$100.24	\$111.42	-10.0%	\$30.29	\$62.13	-51.2%
Edmonton West	33.1%	58.0%	-25.0	\$107.60	\$117.53	-8.4%	\$35.59	\$68.21	-47.8%
Other Alberta	32.2%	50.2%	-18.0	\$109.68	\$118.33	-7.3%	\$35.30	\$59.40	-40.6%
Lethbridge	28.7%	61.7%	-32.9	\$98.65	\$111.10	-11.2%	\$28.35	\$68.51	-58.6%
Red Deer	22.3%	44.3%	-22.0	\$97.71	\$108.53	-10.0%	\$21.79	\$48.06	-54.7%
Other Alberta Communities	34.1%	49.5%	-15.5	\$112.48	\$121.14	-7.2%	\$38.34	\$60.01	-36.1%
Alberta Resorts	40.6%	69.3%	-28.7	\$248.84	\$319.73	-22.2%	\$101.12	\$221.58	-54.4%
BRITISH COLUMBIA	41.8%	72.9%	-31.1	\$153.85	\$198.15	-22.4%	\$64.33	\$144.48	-55.5%
Greater Vancouver	39.7%	81.0%	-41.4	\$156.95	\$226.56	-30.7%	\$62.23	\$183.57	-66.1%
Airport (Richmond)	47.6%	82.6%	-34.9	\$145.83	\$188.24	-22.5%	\$69.48	\$155.40	-55.3%
Downtown Vancouver	33.4%	81.4%	-48.0	\$188.44	\$270.75	-30.4%	\$63.02	\$220.44	-71.4%
Langley/Surrey	43.9%	76.4%	-32.5	\$116.37	\$149.32	-22.1%	\$51.13	\$114.09	-55.2%
Other Vancouver	45.1%	80.6%	-35.5	\$127.96	\$177.51	-27.9%	\$57.77	\$143.11	-59.6%
Vancouver Island	41.7%	72.7%	-31.0	\$144.63	\$183.84	-21.3%	\$60.29	\$133.61	-54.9%
Campbell River	56.0%	76.1%	-20.1	\$111.81	\$129.53	-13.7%	\$62.62	\$98.59	-36.5%
Greater Victoria	38.0%	73.8%	-35.8	\$141.74	\$193.78	-26.9%	\$53.79	\$143.01	-62.4%
Nanaimo	45.5%	77.3%	-31.8	\$133.28	\$148.56	-10.3%	\$60.60	\$114.78	-47.2%
Parksville/Qualicum Beach Other Vancouver Island	43.4% 47.4%	63.6% 69.6%	-20.2 -22.2	\$167.08 \$159.83	\$177.00 \$188.22	-5.6% -15.1%	\$72.52 \$75.80	\$112.65 \$131.09	-35.6% -42.2%
Whistler Resort Area	47.1%	77.4%	-30.3	\$350.34	\$329.63	6.3%	\$164.93	\$255.21	-35.4%
Other British Columbia	43.4%	62.8%	-19.3		\$138.23	-9.3%	\$54.46	\$86.80	-37.3%
Abbotsford/Chilliwack	48.3%	75.3%	-27.0		\$119.67	-19.2%	\$46.70	\$90.12	-48.2%
Kanloops	39.2%	68.9%	-29.7	\$100.59 \$140.00	\$118.95 \$164.64	-15.4%	\$39.40	\$81.96 \$112.66	-51.9%
Kelowna Penticton	44.8% 38.1%	69.0% 55.6%	-24.2 -17.5	\$149.00 \$169.25	\$164.64 \$163.20	-9.5% 3.7%	\$66.81 \$64.57	\$113.66 \$90.75	-41.2% -28.9%
Prince George	46.1%	63.4%	-17.3		\$103.20	-6.6%	\$51.05	\$75.21	-20.9%
Other B.C. Communities	43.5%	58.7%	-17.3	\$110.72	\$139.28	-8.8%	\$55.20	\$81.81	-32.1%
NORTHWEST TERRITORIES	47.1%	58.8%	-11.7	\$151.62	\$145.76	4.0%	\$71.35	\$85.71	-16.8%
YUKON	37.4%	65.9%	-28.5	\$126.24	\$152.94	-17.5%	\$47.19	\$100.78	-53.2%
CANADA	35.5%	66.2%	-30.7	\$135.11	\$165.06	-18.1%	\$47.96	\$109.29	-56.1%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.





REGIONAL REPORT OF ROOMS OPERATIONS BY PROPERTY SIZE, PROPERTY TYPE AND PRICE LEVEL MONTH OF AUGUST 2020*

ATLANTIC CENTRAL

Property Size
Under 50 rooms
50-75 rooms
76-125 rooms
126-200 rooms
201-500 rooms
Over 500 rooms
Total
Property Type
Limited Service
Full Service
Suite Hotel
Resort
Takal
Total
Price Level
Price Level Budget
Price Level
Price Level Budget

Occup	ancy Perce		Average l		
2020	2019	**Point Change	2020	2019	Variance
37.0%	80.0%	-43.0	\$116.03	\$136.21	-14.8%
43.1%	85.1%	-42.1	\$103.55	\$131.01	-21.0%
40.4%	88.9%	-48.5	\$108.85	\$150.13	-27.5%
37.4%	87.4%	-50.0	\$114.58	\$161.93	-29.2%
32.9%	84.5%	-51.6	\$125.72	\$184.18	-31.7%
N/A	N/A	N/A	N/A	N/A	N/A
38.6%	86.9%	-48.3	\$112.10	\$156.88	-28.5%
43.2%	87.4%	-44.2	\$109.70	\$146.74	-25.2%
31.3%	85.5%	-54.2	\$103.31	\$159.98	-35.4%
50.9%	94.4%	-43.4	\$126.69	\$177.14	-28.5%
N/A	N/A	N/A	N/A	N/A	N/A
38.6%	86.9%	-48.3	\$112.10	\$156.88	-28.5%
34.4%	81.0%	-46.6	\$97.30	\$126.99	-23.4%
38.8%	88.0%	-49.2	\$110.16	\$160.22	-31.2%
51.3%	90.2%	-38.9	\$177.60	\$205.83	-13.7%
38.6%	86.9%	-48.3	\$112.10	\$156.88	-28.5%

Occur	oancy Perce	entage	Av	erage Daily Rat	e
2020	2019	**Point Change	2020	2019	Variance
56.3%	76.3%	-20.0	\$117.55	\$147.82	-20.5%
61.2%	80.4%	-19.2	\$118.97	\$136.27	-12.7%
50.8%	81.9%	-31.1	\$118.14	\$149.50	-21.0%
39.1%	82.6%	-43.4	\$117.10	\$161.35	-27.4%
27.5%	81.8%	-54.3	\$158.83	\$201.60	-21.2%
24.9%	85.6%	-60.7	\$169.71	\$247.33	-31.4%
40.2%	82.3%	-42.0	\$129.01	\$178.97	-27.9%
51.9%	79.9%	-28.0	\$109.26	\$134.73	-18.9%
30.7%	83.2%	-52.5	\$132.22	\$197.77	-33.1%
49.9%	86.4%	-36.6	\$128.77	\$188.64	-31.7%
53.8%	80.6%	-26.8	\$292.73	\$256.36	14.2%
40.2%	82.3%	-42.0	\$129.01	\$178.97	-27.9%
48.6%	78.0%	-29.4	\$96.22	\$116.17	-17.2%
40.7%	83.2%	-42.5	\$123.11	\$174.10	-29.3%
27.2%	84.9%	-57.7	\$242.25	\$284.97	-15.0%
40.2%	82.3%	-42.0	\$129.01	\$178.97	-27.9%

WESTERN

CAI	NΑ	DA	*

	Occup	oanc
	2020	2
Property Size		
Under 50 rooms	56.2%	71
50-75 rooms	57.0%	72
76-125 rooms	50.2%	72
126-200 rooms	39.9%	71
201-500 rooms	32.0%	74
Over 500 rooms	24.3%	91
Total	43.7%	73
Property Type		
Limited Service	49.4%	69
Full Service	34.5%	73
Suite Hotel	48.8%	79
Resort	64.0%	88
Total	43.7%	73
Price Level		
Budget	51.8%	71
Mid-Price	43.5%	72
Upscale	35.5%	81
Total	43.7%	73

Occup	oancy Perce	entage **Point	Average	Daily Rate	
2020	2019	Change	2020	2019	Variance
56.2%	71.5%	-15.3	\$116.94	\$135.71	-13.8%
57.0%	72.8%	-15.8	\$125.98	\$151.70	-17.0%
50.2%	72.9%	-22.7	\$128.16	\$155.22	-17.4%
39.9%	71.3%	-31.4	\$132.71	\$166.43	-20.3%
32.0%	74.1%	-42.2	\$174.26	\$227.03	-23.2%
24.3%	91.1%	-66.8	\$302.30	\$413.30	-26.9%
43.7%	73.6%	-29.9	\$140.34	\$187.94	-25.3%
49.4%	69.7%	-20.3	\$113.35	\$136.54	-17.0%
34.5%	73.7%	-39.2	\$137.37	\$194.48	-29.4%
48.8%	79.3%	-30.5	\$132.60	\$179.92	-26.3%
64.0%	88.3%	-24.3	\$280.21	\$358.97	-21.9%
43.7%	73.6%	-29.9	\$140.34	\$187.94	-25.3%
51.8%	71.2%	-19.4	\$102.44	\$138.46	-26.0%
43.5%	72.4%	-28.9	\$130.87	\$163.65	-20.0%
35.5%	81.7%	-46.2	\$261.23	\$333.90	-21.8%
43.7%	73.6%	-29.9	\$140.34	\$187.94	-25.3%

Occup	oancy Perce		Av	erage Daily Rat	e
2020	2019	**Point Change	2020	2019	Variance
55.6%	73.6%	-18.0	\$117.14	\$140.39	-16.6%
57.2%	76.8%	-19.7	\$121.41	\$143.44	-15.4%
49.6%	77.9%	-28.2	\$122.62	\$152.32	-19.5%
39.4%	77.9%	-38.5	\$124.23	\$163.51	-24.0%
29.8%	78.6%	-48.8	\$164.33	\$211.11	-22.2%
24.7%	87.0%	-62.3	\$206.45	\$290.30	-28.9%
41.7%	78.6%	-36.8	\$133.49	\$181.16	-26.3%
49.8%	75.4%	-25.6	\$111.40	\$136.73	-18.5%
32.4%	79.3%	-46.9	\$132.83	\$193.72	-31.4%
49.5%	84.4%	-34.8	\$130.02	\$185.27	-29.8%
61.0%	86.1%	-25.1	\$281.68	\$325.87	-13.6%
41.7%	78.6%	-36.8	\$133.49	\$181.16	-26.3%
49.0%	75.7%	-26.8	\$98.91	\$124.59	-20.6%
41.9%	78.3%	-36.4	\$126.08	\$168.14	-25.0%
31.6%	83.5%	-51.9	\$249.87	\$306.12	-18.4%
41.7%	78.6%	-36.8	\$133.49	\$181.16	-26.3%

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^{*} Based on the operating results of 236,527 rooms (unweighted data)

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



REGIONAL REPORT OF ROOMS OPERATIONS BY PROPERTY SIZE, PROPERTY TYPE AND PRICE LEVEL EIGHT MONTHS ENDED AUGUST 2020

ATLANTIC CENTRAL

	Occup	oancy Perce	entage	Averag	e Daily Rate	
	2020	2019	**Point Change	2020	2019	Variance
Property Size						
Under 50 rooms	26.2%	53.1%	-26.8	\$109.68	\$123.93	-11.5%
50-75 rooms	30.3%	58.0%	-27.6	\$101.25	\$114.77	-11.8%
76-125 rooms	30.6%	62.6%	-32.0	\$111.91	\$132.58	-15.6%
126-200 rooms	31.2%	65.5%	-34.3	\$120.27	\$144.65	-16.9%
201-500 rooms	24.9%	62.1%	-37.2	\$129.11	\$161.51	-20.1%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A
Total	29.6%	62.4%	-32.8	\$115.04	\$139.23	-17.4%
Property Type						
Limited Service	31.4%	62.1%	-30.7	\$111.83	\$130.07	-14.0%
Full Service	26.6%	62.4%	-35.8	\$114.98	\$143.55	-19.9%
Suite Hotel	42.8%	73.3%	-30.6	\$127.11	\$158.29	-19.7%
Resort	N/A	N/A	N/A	N/A	N/A	N/A
Total	29.6%	62.4%	-32.8	\$115.04	\$139.23	-17.4%
Price Level						
Budget	26.1%	53.5%	-27.4	\$95.96	\$109.69	-12.5%
Mid-Price	30.2%	64.5%	-34.3	\$116.82	\$142.98	-18.3%
Upscale	33.6%	61.6%	-28.0	\$152.70	\$173.93	-12.2%
Total	29.6%	62.4%	-32.8	\$115.04	\$139.23	-17.4%

Occupancy Percentage			Average Daily Rate			
2020	2019	**Point Change	2020	2019	Variance	
39.0%	56.1%	-17.1	\$112.27	\$133.47	-15.9%	
42.1%	63.4%	-21.3	\$110.72	\$122.01	-9.3%	
40.1%	67.9%	-27.8	\$116.82	\$136.64	-14.5%	
37.0%	69.3%	-32.3	\$126.65	\$150.45	-15.8%	
32.8%	71.3%	-38.5	\$165.83	\$190.32	-12.9%	
25.6%	72.8%	-47.2	\$187.73	\$223.75	-16.1%	
35.8%	69.1%	-33.3	\$136.33	\$166.17	-18.0%	
40.6%	65.8%	-25.2	\$108.51	\$125.36	-13.4%	
31.6%	70.6%	-39.0	\$150.34	\$184.17	-18.4%	
41.1%	75.5%	-34.4	\$137.82	\$168.77	-18.3%	
40.9%	59.6%	-18.7	\$240.29	\$222.80	7.8%	
35.8%	69.1%	-33.3	\$136.33	\$166.17	-18.0%	
39.5%	63.2%	-23.7	\$95.02	\$106.90	-11.1%	
35.8%	70.3%	-34.5	\$134.04	\$161.01	-16.7%	
30.2%	72.5%	-42.2	\$227.63	\$258.97	-12.1%	
35.8%	69.1%	-33.3	\$136.33	\$166.17	-18.0%	

WESTERN CANADA

	Occup	Occupancy Percentage **Point			Average Daily Rate	
	2020	2019	Change	2020	2019	Variance
Property Size						
Under 50 rooms	40.0%	55.4%	-15.4	\$105.40	\$118.74	-11.2%
50-75 rooms	40.3%	59.4%	-19.2	\$110.31	\$129.54	-14.9%
76-125 rooms	38.2%	62.2%	-24.0	\$119.91	\$139.27	-13.9%
126-200 rooms	34.0%	63.6%	-29.6	\$127.70	\$152.14	-16.1%
201-500 rooms	32.6%	68.0%	-35.4	\$175.71	\$205.41	-14.5%
Over 500 rooms	31.3%	77.0%	-45.6	\$280.39	\$339.56	-17.4%
Total	36.1%	63.9%	-27.8	\$136.36	\$167.64	-18.7%
Property Type						
Limited Service	37.5%	58.9%	-21.4	\$107.64	\$123.90	-13.1%
Full Service	33.0%	66.6%	-33.6	\$141.49	\$177.22	-20.2%
Suite Hotel	41.3%	70.0%	-28.7	\$140.70	\$172.46	-18.4%
Resort	43.2%	69.9%	-26.7	\$267.47	\$293.86	-9.0%
Total	36.1%	63.9%	-27.8	\$136.36	\$167.64	-18.7%
Price Level						
Budget	39.7%	59.4%	-19.7	\$95.59	\$118.72	-19.5%
Mid-Price	35.3%	63.3%	-27.9	\$125.26	\$148.21	-15.5%
Upscale	35.9%	71.5%	-35.6	\$256.01	\$292.10	-12.4%
Total	36.1%	63.9%	-27.8	\$136.36	\$167.64	-18.7%

Occupancy Percentage			Average Daily Rate			
2020	2019	**Point Change	2020	2019	Variance	
39.2%	55.6%	-16.4	\$107.80	\$124.41	-13.3%	
39.9%	60.8%	-20.8	\$109.78	\$125.26	-12.4%	
38.3%	64.5%	-26.1	\$118.08	\$137.64	-14.2%	
35.1%	66.4%	-31.3	\$126.67	\$150.69	-15.9%	
32.3%	69.3%	-37.1	\$168.81	\$195.34	-13.6%	
27.0%	73.8%	-46.8	\$213.74	\$253.69	-15.7%	
35.5%	66.2%	-30.7	\$135.11	\$165.06	-18.1%	
38.2%	61.9%	-23.8	\$108.30	\$125.05	-13.4%	
31.9%	68.3%	-36.4	\$144.50	\$178.82	-19.2%	
41.2%	73.6%	-32.3	\$138.45	\$169.49	-18.3%	
42.2%	66.3%	-24.1	\$258.70	\$273.37	-5.4%	
35.5%	66.2%	-30.7	\$135.11	\$165.06	-18.1%	
38.6%	61.1%	-22.4	\$95.30	\$111.42	-14.5%	
35.1%	66.4%	-31.3	\$128.47	\$153.67	-16.4%	
32.9%	71.8%	-38.9	\$240.37	\$273.08	-12.0%	
35.5%	66.2%	-30.7	\$135.11	\$165.06	-18.1%	

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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