CBRE HOTELS

The World's Leading Hotel Experts.

June 2020

NATIONAL MARKET REPORT

TRENDS IN THE CANADIAN HOTEL INDUSTRY





















REPORT OF ROOMS OPERATIONS BY LOCATION MONTH OF JUNE 2020*

	Occupancy Percentage Average Daily Rate						Revenue Per Available Room			
Location	•	•	**Point							
	2020	2019	Change	2020	2019	Variance	2020	2019	Variance	
ATLANTIC CANADA	19.0%	71.9%	-52.9	\$102.85	\$145.15	-29.1%	\$19.52	\$104.38	-81.3%	
NEWFOUNDLAND	14.9%	72.3%	-57.3	\$106.93	\$145.81	-26.7%	\$15.95	\$105.36	-84.9%	
St. John's	14.4%	74.3%	-59.8	\$103.26	\$150.37	-31.3%	\$14.91	\$111.68	-86.6%	
PRINCE EDWARD ISLAND	16.2%	71.3%	-55.0	\$104.28	\$163.66	-36.3%	\$16.89	\$116.61	-85.5%	
NOVA SCOTIA	20.5%	75.8%	-55.4	\$100.47	\$155.65	-35.5%	\$20.57	\$118.06	-82.6%	
Halifax/Dartmouth	18.5%	83.0%	-64.5	\$100.07	\$167.67	-40.3%	\$18.48	\$139.13	-86.7%	
Other Nova Scotia	25.5%	60.8%	-35.3	\$100.07	\$121.13	-16.5%	\$25.81	\$73.70	-65.0%	
NEW BRUNSWICK	19.7%	68.2%	-48.5	\$104.03	\$129.14	-19.4%	\$20.54	\$88.13	-76.7%	
Moncton	20.8%	66.4%	-45.6	\$99.25	\$123.25	-19.5%	\$20.64	\$81.86	-74.8%	
Other New Brunswick	19.3%	69.2%	-49.9	\$106.20	\$132.04	-19.6%	\$20.49	\$91.35	-77.6%	
CENTRAL CANADA	23.0%	77.9%	-54.9	\$105.90	\$178.81	-40.8%	\$24.32	\$139.24	-82.5%	
QUEBEC	19.4%	78.2%	-58.7	\$111.64	\$200.86	-44.4%	\$21.69	\$157.01	-86.2%	
Greater Quebec City	13.1%	80.0%	-66.9	\$120.03	\$189.17	-36.5%	\$15.78	\$151.39	-89.6%	
Other Quebec	24.3%	65.3%	-41.0	\$113.86	\$148.27	-23.2%	\$27.64	\$96.83	-71.5%	
Greater Montreal	18.8%	84.0%	-65.2	\$108.44	\$224.07	-51.6%	\$20.42	\$188.31	-89.2%	
Downtown Montreal	13.5%	84.3%	-70.9	\$93.26	\$267.73	-65.2%	\$12.55	\$225.73	-94.4%	
Montreal Airport/Laval	24.4%	85.9%	-61.5	\$122.25	\$164.14	-25.5%	\$29.86	\$140.97	-78.8%	
ONTARIO	24.0%	77.7%	-53.7	\$104.48	\$171.55	-39.1%	\$25.09	\$133.34	-81.2%	
Greater Toronto Area (GTA)	21.0%	81.9%	-61.0	\$105.62	\$192.78	-45.2%	\$22.15	\$157.94	-86.0%	
Downtown Toronto	7.9%	86.4%	-78.4	\$134.93	\$276.80	-51.3%	\$10.72	\$239.02	-95.5%	
Toronto Airport GTA West	25.6% 24.4%	81.5% 79.1%	-55.9 -54.7	\$109.69 \$96.84	\$154.48 \$136.91	-29.0% -29.3%	\$28.05 \$23.62	\$125.87 \$108.24	-77.7%	
GTA West GTA East/North	33.2%	78.6%	-34.7 -45.4	\$100.31	\$138.76	-29.3% -27.7%	\$33.28	\$100.24	-78.2% -69.5%	
Eastern Ontario	30.5%	71.6%	-41.1	\$103.83	\$134.61	-22.9%	\$31.68	\$96.35	-67.1%	
Kingston	24.6%	73.3%	-48.6	\$96.99	\$146.85	-33.9%	\$23.91	\$107.58	-77.8%	
Other Eastern Ontario	32.9%	70.7%	-37.8	\$105.93	\$127.92	-17.2%	\$34.89	\$90.43	-61.4%	
Ottawa	22.5%	81.3%	-58.8	\$112.84	\$185.56	-39.2%	\$25.35	\$150.84	-83.2%	
Downtown Ottawa	14.8%	84.1%	-69.3	\$130.33	\$208.07	-37.4%	\$19.28	\$175.07	-89.0%	
Ottawa West Ottawa East	31.0% 24.7%	83.1% 69.1%	-52.1 -44.4	\$105.69 \$103.29	\$159.30 \$149.31	-33.7% -30.8%	\$32.77 \$25.55	\$132.39 \$103.19	-75.2% -75.2%	
Southern Ontario	21.4%	76.0%	-54.6	\$94.62	\$151.72	-37.6%	\$20.26	\$115.33	-82.4%	
London Windsor	36.0% 23.3%	70.3% 62.2%	-34.2 -38.8	\$80.99 \$96.31	\$120.43 \$123.67	-32.7% -22.1%	\$29.18 \$22.49	\$84.61 \$76.91	-65.5% -70.8%	
Kitchener/Waterloo/Cambridge/Guelph	24.1%	70.5%	-46.4	\$92.11	\$133.57	-31.0%	\$22.23	\$94.18	-76.4%	
Hamilton/Brantford	29.2%	78.9%	-49.7	\$100.86	\$139.57	-27.7%	\$29.42	\$110.10	-73.3%	
Niagara Falls	13.0%	86.3%	-73.3	\$103.14	\$183.79	-43.9%	\$13.37	\$158.62	-91.6%	
Other Niagara Region	21.2%	68.3%	-47.1	\$89.64	\$133.00	-32.6%	\$18.99	\$90.79	-79.1%	
Other Southern Ontario	27.3%	69.0%	-41.7	\$98.03	\$121.98	-19.6%	\$26.76	\$84.21	-68.2%	
Central Ontario	29.3%	65.2%	-35.9	\$110.91	\$152.10	-27.1%	\$32.52	\$99.25	-67.2%	
North Eastern Ontario	32.7%	66.4%	-33.6	\$104.51	\$125.88	-17.0%	\$34.21	\$83.54	-59.0%	
North Bay Sudbury	33.8% 30.2%	70.7% 66.3%	-36.9 -36.1	\$91.76 \$109.01	\$111.70 \$125.34	-17.9% -13.0%	\$30.99 \$32.96	\$78.98 \$83.11	-60.8% -60.3%	
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North Central Ontario	00.40	70 (0)	40.0	£00.00	£110.10	1.1 500	£00.05	¢70.10	/1.62	
Sault Ste. Marie	30.4%	70.6%	-40.2	\$99.23	\$112.13	-11.5%	\$30.21	\$79.18	-61.9%	
North Western Ontario Thunder Bay	44.6% 35.7%	77.9% 74.0%	-33.3 -38.3	\$116.34 \$113.02	\$131.34 \$126.96	-11.4% -11.0%	\$51.91 \$40.31	\$102.29 \$93.95	-49.2% -57.1%	

^{*} Based on the operating results of 214,986 rooms (unweighted data)

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



REPORT OF ROOMS OPERATIONS BY LOCATION MONTH OF JUNE 2020*

	Occup	ancy Percer	ntage	Average Daily Rate		е	Revenue	Per Available	Room
Location	2020	2019	**Point Change	2020	2019	Variance	2020	2019	Variance
WESTERN CANADA	27.2%	70.0%	-42.8	\$116.15	\$184.83	-37.2%	\$31.65	\$129.41	-75.5%
MANITOBA	27.8%	72.6%	-44.8	\$111.11	\$128.09	-13.3%	\$30.89	\$93.00	-66.8%
Winnipeg	23.9%	76.6%	-52.8	\$111.02	\$132.12	-16.0%	\$26.52	\$101.27	-73.8%
Brandon	28.7%	58.0%	-29.3	\$94.90	\$107.65	-11.8%	\$27.20	\$62.40	-56.4%
Other Manitoba	39.5%	67.2%	-27.7	\$118.10	\$122.81	-3.8%	\$46.67	\$82.55	-43.5%
SASKATCHEWAN	26.7%	57.6%	-30.9	\$97.54	\$119.00	-18.0%	\$26.07	\$68.52	-62.0%
Regina	20.6%	57.9%	-37.3	\$95.97	\$123.16	-22.1%	\$19.76	\$71.27	-72.3%
Saskatoon	24.6%	62.0%	-37.5	\$99.93	\$124.06	-19.5%	\$24.57	\$76.98	-68.1%
Other Saskatchewan	33.2%	53.3%	-20.1	\$96.80	\$110.14	-12.1%	\$32.09	\$58.68	-45.3%
ALBERTA (excl. Alta Resorts)	23.9%	60.7%	-36.8	\$102.34	\$131.79	-22.4%	\$24.45	\$80.00	-69.4%
Calgary	17.7%	69.2%	-51.4	\$95.74	\$151.41	-36.8%	\$16.98	\$104.75	-83.8%
Calgary Airport	19.3%	67.8%	-48.5	\$86.17	\$119.20	-27.7%	\$16.64	\$80.82	-79.4%
Downtown Calgary	9.8%	72.2%	-62.4	\$138.86	\$201.67	-31.1%	\$13.63	\$145.66	-90.6%
Calgary Northwest	23.3%	68.9%	-45.6	\$86.60	\$123.95	-30.1%	\$20.17	\$85.40	-76.4%
Calgary South	20.9%	66.6%	-45.7	\$95.44	\$136.33	-30.0%	\$19.98	\$90.79	-78.0%
Edmonton	22.9%	61.7%	-38.8	\$101.94	\$125.67	-18.9%	\$23.30	\$77.50	-69.9%
Downtown Edmonton	10.3%	68.9%	-58.6	\$113.20	\$159.71	-29.1%	\$11.69	\$110.03	-89.4%
Edmonton South	24.6%	57.5%	-32.9	\$93.45	\$111.00	-15.8%	\$23.03	\$63.85	-63.9%
Edmonton West	30.9%	63.5%	-32.6	\$100.54	\$114.36	-12.1%	\$31.10	\$72.61	-57.2%
Other Alberta	28.5%	54.2%	-25.7		\$118.70	-11.4%	\$29.95	\$64.30	-53.4%
Lethbridge	24.1%	61.1%	-36.9		\$110.02	-17.6%	\$21.88	\$67.20	-67.4%
Red Deer	15.8%	44.9%	-29.1		\$104.42	-14.4%	\$14.11	\$46.90	-69.9%
Other Alberta Communities	31.1%	54.4%	-23.3		\$122.33	-11.5%	\$33.70	\$66.59	-49.4%
Alberta Resorts	29.1%	84.3%	-55.2	\$212.77	\$379.93	-44.0%	\$61.83	\$320.28	-80.7%
BRITISH COLUMBIA	30.6%	80.8%	-50.2	\$123.85	\$224.09	-44.7%	\$37.84	\$180.98	-79.1%
Greater Vancouver	24.5%	90.2%	-65.7	\$131.58	\$282.63	-53.4%	\$32.24	\$254.95	-87.4%
Airport (Richmond)	41.2%	88.4%	-47.3		\$227.43	-39.8%	\$56.32	\$201.11	-72.0%
Downtown Vancouver	13.7%	92.2%	-78.5	\$146.84	\$341.72	-57.0%	\$20.13	\$314.92	-93.6%
Langley/Surrey	30.8%	86.4%	-55.5		\$168.12	-33.8%	\$34.28	\$145.18	-76.4%
Other Vancouver	30.8%	88.5%	-57.6	\$118.04	\$219.57	-46.2%	\$36.37	\$194.21	-81.3%
Vancouver Island	29.5%	79.6%	-50.1	\$130.31	\$209.38	-37.8%	\$38.50	\$166.72	-76.9%
Campbell River	54.0%	85.0%	-31.0		\$139.80	-26.5%	\$55.49	\$118.85	-53.3%
Greater Victoria	21.7%	82.5%	-60.7	\$125.73	\$228.01	-44.9%	\$27.33	\$188.01	-85.5%
Nanaimo	37.1%	82.7%	-45.6	\$124.43	\$155.79	-20.1%	\$46.17	\$128.83	-64.2%
Parksville/Qualicum Beach	36.3%	62.9%	-26.7	\$159.48	\$180.31	-11.6%	\$57.83	\$113.48	-49.0%
Other Vancouver Island	42.1%	75.2%	-33.0	\$137.52	\$204.47	-32.7%	\$57.94	\$153.68	-62.3%
Whistler Resort Area	18.8%	72.6%	-53.8	\$177.88	\$231.83	-23.3%	\$33.46	\$168.36	-80.1%
Other British Columbia	38.8%	71.2%	-32.4		\$142.00	-20.2%	\$43.94	\$101.17	-56.6%
Abbotsford/Chilliwack	38.0%	79.3%	-41.3		\$121.39 \$124.85	-26.0%	\$34.14 \$32.80	\$96.26 \$100.56	-64.5%
Kamloops Kelowna	34.2% 38.9%	80.5% 79.3%	-46.3 -40.4		\$124.85 \$183.14	-23.2% -29.6%	\$32.80 \$50.18	\$100.56 \$145.20	-67.4% -65.4%
Penticton	33.0%	72.0%	-39.0		\$175.76	-29.7%	\$40.83	\$145.20	-67.7%
Prince George	43.7%	70.2%	-39.0		\$173.76	-29.7% -11.7%	\$46.83	\$120.31	-45.1%
Other B.C. Communities	39.5%	66.1%	-26.6		\$137.27	-15.2%	\$45.99	\$90.79	-49.3%
NORTHWEST TERRITORIES	24.3%	48.2%	-24.0	\$155.79	\$142.31	9.5%	\$37.79	\$68.62	-44.9%
YUKON	27.8%	83.6%	-55.8		\$170.14	-37.2%	\$29.70	\$142.26	-79.1%
CANADA	24.7%	73.8%	<u>-49.1</u>	\$111.17	\$179.18	-38.0%	\$27.51	\$132.28	-79.2%

^{*} Based on the operating results of 214,986 rooms (unweighted data)

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



REPORT OF ROOMS OPERATIONS BY LOCATION SIX MONTHS ENDED JUNE 2020

	Occupo	Occupancy Percentage Average Daily Rate		Revenue	Per Available	Revenue Per Available Room			
Location	2020	2019	**Point Change	2020	2019	Variance	2020	2019	Variance
ATLANTIC CANADA	28.3%	55.1%	-26.8	\$116.15	\$131.26	-11.5%	\$32.83	\$72.27	-54.6%
NEWFOUNDLAND	22.8%	49.2%	-26.5	\$115.13	\$128.78	-10.6%	\$26.20	\$63.38	-58.7%
St. John's	21.9%	49.3%	-27.4	\$112.04	\$129.14	-13.2%	\$24.57	\$63.70	-61.4%
PRINCE EDWARD ISLAND	25.6%	51.3%	-25.7	\$114.74	\$133.17	-13.8%	\$29.35	\$68.30	-57.0%
NOVA SCOTIA	32.1%	60.2%	-28.1	\$117.38	\$138.78	-15.4%	\$37.70	\$83.56	-54.9%
Halifax/Dartmouth Other Nova Scotia	33.1% 29.8%	64.6% 50.8%	-31.5 -21.0	\$120.94 \$108.03	\$146.98 \$116.65	-17.7% -7.4%	\$40.05 \$32.16	\$95.01 \$59.28	-57.8% -45.7%
NEW BRUNSWICK	27.1%	53.3%	-26.3	\$112.76	\$122.01	-7.6%	\$30.51	\$65.05	-53.1%
Moncton Other New Brunswick	31.6% 24.9%	57.5% 51.1%	-25.8 -26.3	\$115.62 \$111.03	\$122.67 \$121.62	-5.7% -8.7%	\$36.59 \$27.62	\$70.53 \$62.18	-48.1% -55.6%
CENTRAL CANADA	35.8%	65.2%	-29.4	\$139.89	\$162.00	-13.6%	\$50.09	\$105.70	-52.6%
QUEBEC	34.4%	64.4%	-30.0	\$150.32	\$169.92	-11.5%	\$51.66	\$109.37	-52.8%
Greater Quebec City Other Quebec	31.1% 36.7%	63.0% 56.4%	-31.9 -19.7	\$145.43 \$157.34	\$158.23 \$153.80	-8.1% 2.3%	\$45.29 \$57.77	\$99.73 \$86.70	-54.6% -33.4%
Greater Montreal	34.1%	68.7%	-34.6	\$147.99	\$179.38	-17.5%	\$50.48	\$123.19	-59.0%
Downtown Montreal Montreal Airport/Laval	29.9% 41.0%	66.0% 75.8%	-36.1 -34.8	\$156.52 \$143.89	\$203.78 \$151.04	-23.2% -4.7%	\$46.87 \$59.00	\$134.55 \$114.45	-65.2% -48.4%
ONTARIO	36.3%	65.5%	-29.3	\$136.92	\$159.45	-14.1%	\$49.65	\$104.46	-52.5%
Greater Toronto Area (GTA) Downtown Toronto	38.2% 31.9%	72.1% 74.8%	-34.0 -42.9	\$155.39 \$216.74	\$181.01 \$244.62	-14.2% -11.4%	\$59.34 \$69.23	\$130.59 \$183.01	-54.6% -62.2%
Toronto Airport	46.5%	78.2%	-42.7	\$148.62	\$158.95	-6.5%	\$69.17	\$124.24	-44.3%
GTA West	39.5%	69.8%	-30.3	\$120.99	\$134.47	-10.0%	\$47.80	\$93.84	-49.1%
GTA East/North	40.9%	66.5%	-25.6	\$121.43	\$136.16	-10.8%	\$49.63	\$90.56	-45.2%
Eastern Ontario	35.7%	54.6%	-18.9	\$113.59	\$125.01	-9.1%	\$40.54	\$68.28	-40.6%
Kingston	35.1%	57.7%	-22.6	\$115.70	\$130.63	-11.4%	\$40.58	\$75.32	-46.1%
Other Eastern Ontario	36.0%	53.0%	-17.1	\$112.72	\$121.77	-7.4%	\$40.53	\$64.55	-37.2%
Ottawa	40.7%	70.0%	-29.2	\$147.93	\$171.49	-13.7%	\$60.27	\$119.97	-49.8%
Downtown Ottawa	40.4%	71.5%	-31.1	\$168.00	\$190.19	-11.7%	\$67.86	\$135.96	-50.1%
Ottawa West	43.8%	70.4%	-26.6	\$127.48	\$150.67	-15.4%	\$55.79	\$106.07	-47.4%
Ottawa East	35.1%	63.2%	-28.1	\$121.75	\$135.79	-10.3%	\$42.69	\$85.81	-50.2%
Southern Ontario	31.1%	59.5%	-28.4	\$110.73	\$132.21	-16.2%	\$34.43	\$78.66	-56.2%
London	44.0%	64.2%	-20.2	\$107.84	\$120.94	-10.8%	\$47.43	\$77.65	-38.9%
Windsor	33.5%	59.0%	-25.4	\$110.49	\$120.89	-8.6%	\$37.07	\$71.29	-48.0%
Kitchener/Waterloo/Cambridge/Guelph	35.9%	63.5%	-27.5	\$114.15	\$129.43	-11.8%	\$41.00	\$82.14	-50.1%
Hamilton/Brantford	36.2%	62.2%	-26.0	\$116.05	\$133.74	-13.2%	\$42.03	\$83.15	-49.5%
Niagara Falls	23.3%	58.6%	-35.3	\$111.50	\$145.29	-23.3%	\$25.99	\$85.13	-69.5%
Other Niagara Region Other Southern Ontario	25.9% 32.9%	47.6% 56.6%	-21.8 -23.7	\$105.14 \$106.40	\$121.88 \$115.79	-13.7% -8.1%	\$27.19 \$35.03	\$58.06 \$65.55	-53.2% -46.6%
Central Ontario	34.2%	52.5%	-18.3	\$127.68	\$138.96	-8.1%	\$43.60	\$72.94	-40.2%
Cerman Omano	34.270				\$130.70		Ψ-3.00	Ψ/2./-	-40.270
North Eastern Ontario	35.3%	59.7%	-24.4		\$123.53	-6.4%	\$40.85	\$73.76	-44.6%
North Bay Sudbury	32.3% 37.3%	58.1%	-25.8	\$107.38 \$115.56	\$113.78 \$123.12	-5.6% -6.1%	\$34.63 \$43.06	\$66.09 \$75.85	-47.6%
Soudory	٥/.٥%	61.6%	-24.3	ψ113.30	\$123.12	-0.1%	ψ43.U0	φ/J.03	-43.2%
North Central Ontario	00.404	E		# 1 0 0 0 -	6100 / F	. =c:	* • • • • • •	¢=	60.0
Sault Ste. Marie	32.6%	51.8%	-19.2		\$108.69	-4.5%	\$33.89	\$56.33	-39.8%
North Western Ontario Thunder Bay	47.0% 43.8%	67.9% 68.5%	-20.9 -24.7	\$122.73 \$121.38	\$125.51 \$122.87	-2.2% -1.2%	\$57.63 \$53.20	\$85.21 \$84.14	-32.4% -36.8%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



REPORT OF ROOMS OPERATIONS BY LOCATION SIX MONTHS ENDED JUNE 2020

	Occup	ancy Percer	ntage	Average Daily Rate			Revenue	Per Available	Room
Location	2020	2019	**Point Change	2020	2019	Variance	2020	2019	Variance
WESTERN CANADA	34.6%	60.6%	-26.0	\$135.78	\$158.03	-14.1%	\$47.01	\$95.75	-50.9%
MANITOBA	37.2%	65.8%	-28.7	\$118.91	\$126.11	-5.7%	\$44.19	\$83.00	-46.8%
Winnipeg	37.1%	68.8%	-31.7	\$120.02	\$128.98	-6.9%	\$44.53	\$88.79	-49.8%
Brandon	32.3%	59.4%	-27.1	\$109.03	\$115.38	-5.5%	\$35.23	\$68.50	-48.6%
Other Manitoba	40.3%	58.1%	-27.1		\$113.36	-0.2%	\$33.23 \$48.42	\$69.93	-30.8%
SASKATCHEWAN	33.0%	54.0%	-20.9	\$110.41	\$118.53	-6.9%	\$36.47	\$63.96	-43.0%
Regina	31.6%	56.0%	-24.3	\$111.39	\$118.16	-5.7%	\$35.23	\$66.14	-46.7%
Saskatoon	35.2%	60.5%	-25.4	\$115.79	\$125.64	-7.8%	\$40.72	\$76.05	-46.5%
Other Saskatchewan	32.2%	46.6%	-14.4	\$104.45	\$110.49	-5.5%	\$33.60	\$51.46	-34.7%
ALBERTA (excl. Alta Resorts)	29.9%	53.3%	-23.4	\$116.07	\$127.73	-9.1%	\$34.76	\$68.13	-49.0%
Calgary	28.9%	56.8%	-27.9	\$124.51	\$140.78	-11.6%	\$36.03	\$79.95	-54.9%
Calgary Airport	30.7%	57.1%	-26.3	\$105.29	\$114.10	-7.7%	\$32.37	\$65.11	-50.3%
Calgary Downtown	27.1%	58.0%	-30.9	\$170.71	\$187.20	-8.8%	\$46.21	\$108.59	-57.4%
Calgary Northwest	29.3%	55.7%	-26.5	\$100.02	\$114.54	-12.7%	\$29.27	\$63.85	-54.2%
Calgary South	27.7%	54.4%	-26.7	\$113.35	\$126.72	-10.6%	\$31.35	\$68.93	-54.5%
Edmonton	30.4%	58.1%	-27.7	\$116.58	\$127.88	-8.8%	\$35.44	\$74.29	-52.3%
Downtown Edmonton	27.2%	63.8%	-36.6	\$146.82	\$155.19	-5.4%	\$39.88	\$98.96	-59.7%
Edmonton South	30.2%	55.8%	-25.6	\$140.82	\$133.17	-9.9%	\$39.00	\$63.06	-51.3%
Edmonton West	33.1%	56.9%	-23.8	\$101.69	\$119.73	-9.9% -8.6%	\$30.72 \$36.18	\$68.12	-31.3% -46.9%
Other Alberta	30.3%	47.9%	-17.6	\$110.61	\$116.89	-5.4%	\$33.50	\$56.00	-40.2%
Lethbridge	26.3%	60.0%	-33.7	\$101.57	\$111.10	-8.6%	\$26.74	\$66.70	-59.9%
Red Deer	21.5%	45.3%	-23.8	\$100.19	\$111.14	-9.9%	\$21.58	\$50.40	-57.2%
Other Alberta Communities	32.2%	46.8%	-14.6	\$113.02	\$119.02	-5.0%	\$36.40	\$55.67	-34.6%
Alberta Resorts	34.8%	61.2%	-26.5	\$225.95	\$256.98	-12.1%	\$78.52	\$157.39	-50.1%
BRITISH COLUMBIA	39.5%	68.8%	-29.3	\$154.01	\$185.65	-17.0%	\$60.83	\$127.75	-52.4%
Greater Vancouver	42.5%	78.0%	-35.5	\$161.76	\$209.53	-22.8%	\$68.73	\$163.43	-57.9%
Airport (Richmond)	51.0%	80.6%	-29.6	\$149.45	\$177.84	-16.0%	\$76.18	\$143.27	-46.8%
Downtown Vancouver	37.1%	77.8%	-40.7	\$194.06	\$249.08	-22.1%	\$72.01	\$193.85	-62.8%
Langley/Surrey	43.4%	73.8%	-30.4	\$118.51	\$138.70	-14.6%	\$51.45	\$102.35	-49.7%
Other Vancouver	46.7%	77.8%	-31.1	\$128.93	\$164.91	-21.8%	\$60.17	\$128.30	-53.1%
Vancouver Island	37.3%	67.9%	-30.6	\$127.16	\$162.13	-21.6%	\$47.41	\$110.07	-56.9%
Campbell River	48.0%	70.3%	-22.4	\$98.40	\$117.22	-16.1%	\$47.21	\$82.44	-42.7%
Greater Victoria	35.6%	69.2%	-33.6	\$130.79	\$170.99	-23.5%	\$46.55	\$118.31	-60.7%
Nanaimo	38.0%	73.6%	-35.7	\$130.17	\$139.64	-6.8%	\$49.44	\$102.83	-51.9%
Parksville/Qualicum Beach	34.9%	57.3%	-22.3	\$125.27	\$144.39	-13.2%	\$43.77	\$82.72	-47.1%
Other Vancouver Island	41.5%	64.6%	-23.1	\$125.34	\$164.44	-23.8%	\$51.99	\$106.22	-51.1%
Whistler Resort Area	44.3%	75.3%	-31.0	\$417.89	\$353.78	18.1%	\$185.04	\$266.30	-30.5%
Other British Columbia	36.5%	57.4%	-21.0	\$112.21	\$126.94	-11.6%	\$40.91	\$72.88	-43.9%
Abbotsford/Chilliwack	46.9%	71.7%	-24.7		\$112.17	-15.6%	\$44.43	\$80.40	-44.7%
Kamloops	33.0%	62.4%	-29.4		\$112.33	-13.9%	\$31.91	\$70.11	-54.5%
Kelowna	33.6%	62.6%	-29.0	\$119.97	\$142.39	-15.7%	\$40.33	\$89.18	-54.8%
Penticton	22.8%	47.1%	-24.3	\$111.89	\$137.29	-18.5%	\$25.52	\$64.72	-60.6%
Prince George	40.8%	61.3%	-20.6	\$109.47	\$118.72	-7.8%	\$44.62	\$72.83	-38.7%
Other B.C. Communities	37.1%	53.4%	-16.3	\$116.98	\$129.00	-9.3%	\$43.38	\$68.93	-37.1%
NORTHWEST TERRITORIES	54.1%	60.3%	-6.2	\$152.28	\$147.23	3.4%	\$82.31	\$88.71	-7.2%
YUKON	36.9%	58.9%	-22.0	\$123.38	\$144.91	-14.9%	\$45.56	\$85.36	-46.6%
CANADA	34.7%	62.4%	-27.7	\$136.59	\$158.32	-13.7%	\$47.43	\$98.75	-52.0%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.





REGIONAL REPORT OF ROOMS OPERATIONS BY PROPERTY SIZE, PROPERTY TYPE AND PRICE LEVEL MONTH OF JUNE 2020*

ATLANTIC CENTRAL

Property Size
Under 50 rooms
50-75 rooms
76-125 rooms
126-200 rooms
201-500 rooms
Over 500 rooms
Total
Property Type
Property Type Limited Service
Limited Service
Limited Service Full Service
Limited Service Full Service Suite Hotel
Limited Service Full Service Suite Hotel Resort
Limited Service Full Service Suite Hotel Resort Total
Limited Service Full Service Suite Hotel Resort Total Price Level
Limited Service Full Service Suite Hotel Resort Total Price Level Budget

Occup	oancy Perce		Average I	Daily Rate	
2020	2019	**Point Change	2020	2019	Variance
14.2%	61.3%	-47.0	\$95.20	\$126.54	-24.8%
25.6%	65.3%	-39.7	\$97.51	\$113.02	-13.7%
19.6%	70.4%	-50.8	\$103.09	\$133.89	-23.0%
19.3%	74.1%	-54.7	\$101.33	\$149.19	-32.1%
10.5%	77.5%	-67.1	\$121.48	\$179.45	-32.3%
N/A	N/A	N/A	N/A	N/A	N/A
19.0%	71.9%	-52.9	\$102.85	\$145.15	-29.1%
23.1%	69.8%	-46.8	\$101.39	\$129.14	-21.5%
12.7%	73.8%	-61.1	\$98.76	\$153.59	-35.7%
24.4%	80.2%	-55.8	\$116.84	\$178.64	-34.6%
N/A	N/A	N/A	N/A	N/A	N/A
19.0%	71.9%	-52.9	\$102.85	\$145.15	-29.1%
22.4%	60.0%	-37.6	\$92.98	\$106.93	-13.0%
18.1%	74.5%	-56.3	\$103.31	\$149.58	-30.9%
19.1%	74.9%	-55.8	\$139.30	\$184.33	-24.4%
19.0%	71.9%	-52.9	\$102.85	\$145.15	-29.1%

Occup	oancy Perce		Av	erage Daily Ra	le
2020	2019	**Point Change	2020	2019	Variance
29.5%	65.0%	-35.5	\$96.02	\$140.61	-31.7%
36.4%	72.8%	-36.5	\$101.12	\$124.65	-18.9%
30.7%	75.7%	-44.9	\$101.04	\$142.16	-28.9%
23.5%	78.2%	-54.7	\$104.29	\$160.32	-34.9%
14.7%	79.7%	-65.0	\$119.82	\$207.57	-42.3%
8.1%	83.4%	-75.3	\$133.47	\$249.72	-46.5%
23.0%	77.9%	-54.9	\$105.90	\$178.81	-40.8%
33.4%	73.9%	-40.5	\$96.71	\$129.68	-25.4%
15.6%	80.4%	-64.8	\$111.30	\$202.74	-45.1%
27.0%	82.0%	-54.9	\$118.85	\$181.89	-34.7%
11.4%	63.4%	-52.0	\$180.77	\$221.71	-18.5%
23.0%	77.9%	-54.9	\$105.90	\$178.81	-40.8%
33.8%	70.5%	-36.8	\$88.56	\$108.76	-18.6%
22.1%	79.6%	-57.5	\$110.73	\$172.41	-35.8%
8.4%	81.9%	-73.5	\$166.18	\$294.37	-43.5%
23.0%	77.9%	-54.9	\$105.90	\$178.81	-40.8%

WESTERN

CAI	NΑ	DA	*

	Occup
	2020
Property Size	
Under 50 rooms	37.7%
50-75 rooms	36.2%
76-125 rooms	32.2%
126-200 rooms	23.0%
201-500 rooms	18.7%
Over 500 rooms	11.4%
Total	27.2%
Property Type	
Limited Service	33.0%
Full Service	21.1%
Suite Hotel	31.8%
Resort	25.7%
Total	27.2%
Price Level	_
Budget	35.6%
Mid-Price	26.9%
Upscale	17.3%
Total	27.2%

Occup	oancy Perce		Average I	Daily Rate	
2020	2019	**Point Change	2020	2019	Variance
37.7%	63.0%	-25.3	\$99.53	\$121.55	-18.1%
36.2%	66.1%	-29.9	\$104.26	\$140.02	-25.5%
32.2%	68.1%	-35.9	\$108.45	\$149.23	-27.3%
23.0%	69.1%	-46.1	\$113.54	\$167.54	-32.2%
18.7%	73.5%	-54.8	\$146.80	\$227.18	-35.4%
11.4%	88.1%	-76.7	\$254.67	\$405.31	-37.2%
27.2%	70.0%	-42.8	\$116.15	\$184.83	-37.2%
33.0%	64.7%	-31.6	\$101.60	\$130.65	-22.2%
21.1%	72.8%	-51.7	\$120.77	\$201.68	-40.1%
31.8%	76.3%	-44.5	\$116.22	\$187.60	-38.0%
25.7%	77.0%	-51.3	\$209.48	\$314.73	-33.4%
27.2%	70.0%	-42.8	\$116.15	\$184.83	-37.2%
35.6%	65.2%	-29.5	\$93.13	\$132.76	-29.9%
26.9%	69.1%	-42.2	\$112.49	\$161.38	-30.3%
17.3%	79.2%	-61.8	\$216.83	\$325.67	-33.4%
27.2%	70.0%	-42.8	\$116.15	\$184.83	-37.2%

Occup	oancy Perce	entage **Point	Av	erage Daily Rat	е
2020	2019	Change	2020	2019	Variance
34.1%	63.7%	-29.6	\$98.45	\$128.90	-23.6%
35.2%	68.5%	-33.3	\$102.56	\$131.51	-22.0%
30.6%	71.3%	-40.8	\$105.10	\$144.97	-27.5%
22.9%	73.7%	-50.8	\$108.62	\$162.43	-33.1%
16.4%	76.9%	-60.5	\$134.68	\$214.13	-37.1%
8.9%	84.6%	-75.7	\$169.54	\$289.71	-41.5%
24.7%	73.8%	-49.1	\$111.1 <i>7</i>	\$179.18	-38.0%
32.2%	68.9%	-36.6	\$99.64	\$130.10	-23.4%
17.9%	76.7%	-58.9	\$115.74	\$199.19	-41.9%
28.5%	80.0%	-51.5	\$117.84	\$183.55	-35.8%
22.1%	72.7%	-50.6	\$203.44	\$289.45	-29.7%
24.7%	73.8%	-49.1	\$111.17	\$179.18	-38.0%
33.8%	67.8%	-34.0	\$90.72	\$117.27	-22.6%
24.2%	74.1%	-49.9	\$111.28	\$165.59	-32.8%
12.9%	80.4%	-67.5	\$197.21	\$306.56	-35.7%
24.7%	73.8%	-49.1	\$111.17	\$179.18	-38.0%

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^{*} Based on the operating results of 214,986 rooms (unweighted data)

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.





REGIONAL REPORT OF ROOMS OPERATIONS BY PROPERTY SIZE, PROPERTY TYPE AND PRICE LEVEL SIX MONTHS ENDED JUNE 2020

ATLANTIC CENTRAL

	Occup	oancy Perce	entage	Averag	e Daily Rate	
	2020	2019	**Point Change	2020	2019	Variance
Property Size						
Under 50 rooms	23.5%	44.3%	-20.8	\$106.32	\$117.17	-9.3%
50-75 rooms	27.2%	49.7%	-22.5	\$100.19	\$106.52	-5.9%
76-125 rooms	29.1%	54.5%	-25.5	\$113.21	\$123.95	-8.7%
126-200 rooms	30.9%	58.8%	-27.9	\$122.38	\$137.43	-10.9%
201-500 rooms	24.3%	55.7%	-31.5	\$128.90	\$152.31	-15.4%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A
Total	28.3%	55.1%	-26.8	\$116.15	\$131.26	-11.5%
Property Type						
Limited Service	29.0%	54.4%	-25.3	\$112.92	\$122.43	-7.8%
Full Service	26.7%	55.5%	-28.8	\$117.81	\$135.84	-13.3%
Suite Hotel	40.7%	66.1%	-25.4	\$129.44	\$153.81	-15.8%
Resort	N/A	N/A	N/A	N/A	N/A	N/A
Total	28.3%	55.1%	-26.8	\$116.15	\$131.26	-11.5%
Price Level						
Budget	24.2%	45.1%	-20.9	\$95.35	\$101.41	-6.0%
Mid-Price	29.2%	57.5%	-28.3	\$119.07	\$134.96	-11.8%
Upscale	29.1%	53.2%	-24.2	\$138.21	\$160.23	-13.7%
Total	28.3%	55.1%	-26.8	\$116.15	\$131.26	-11.5%

Occupancy Percentage			Average Daily Rate			
2020	2019	**Point Change	2020	2019	Variance	
33.7%	50.1%	-16.4	\$111.23	\$127.09	-12.5%	
37.3%	58.3%	-21.0	\$107.82	\$116.88	-7.8%	
38.0%	63.8%	-25.8	\$117.47	\$132.45	-11.3%	
37.6%	65.5%	-27.9	\$130.55	\$147.42	-11.4%	
36.1%	68.3%	-32.1	\$167.50	\$186.93	-10.4%	
27.4%	68.7%	-41.3	\$192.36	\$215.20	-10.6%	
35.8%	65.2%	-29.4	\$139.89	\$162.00	-13.6%	
38.1%	61.4%	-23.3	\$109.06	\$122.21	-10.8%	
33.5%	67.1%	-33.6	\$156.07	\$179.71	-13.2%	
40.2%	72.5%	-32.3	\$141.61	\$162.32	-12.8%	
38.8%	53.2%	-14.4	\$220.73	\$212.06	4.1%	
35.8%	65.2%	-29.4	\$139.89	\$162.00	-13.6%	
37.6%	58.3%	-20.7	\$95.11	\$103.45	-8.1%	
35.8%	66.7%	-30.9	\$138.32	\$156.76	-11.8%	
33.0%	69.0%	-36.0	\$224.67	\$250.35	-10.3%	
35.8%	65.2%	-29.4	\$139.89	\$162.00	-13.6%	

WESTERN CANADA

	Occup	Occupancy Percentage			Average Daily Rate	
	2020	2019	**Point Change	2020	2019	Variance
Property Size						
Under 50 rooms	35.7%	50.2%	-14.5	\$100.96	\$110.66	-8.8%
50-75 rooms	36.0%	55.1%	-19.1	\$103.70	\$119.44	-13.2%
76-125 rooms	35.3%	58.6%	-23.3	\$116.81	\$132.09	-11.6%
126-200 rooms	33.2%	61.0%	-27.9	\$127.16	\$144.93	-12.3%
201-500 rooms	33.8%	65.6%	-31.8	\$176.63	\$194.91	-9.4%
Over 500 rooms	35.4%	72.2%	-36.8	\$276.14	\$305.40	-9.6%
Total	34.6%	60.6%	-26.0	\$135.78	\$158.03	-14.1%
Property Type						
Limited Service	34.6%	55.3%	-20.6	\$105.62	\$118.08	-10.5%
Full Service	33.6%	64.1%	-30.5	\$143.25	\$168.68	-15.1%
Suite Hotel	39.9%	66.6%	-26.7	\$144.98	\$166.59	-13.0%
Resort	37.4%	63.8%	-26.4	\$267.12	\$262.38	1.8%
Total	34.6%	60.6%	-26.0	\$135.78	\$158.03	-14.1%
Price Level						
Budget	36.7%	55.5%	-18.8	\$94.10	\$112.05	-16.0%
Mid-Price	33.7%	60.1%	-26.4	\$123.55	\$140.46	-12.0%
Upscale	37.4%	68.1%	-30.7	\$254.15	\$270.39	-6.0%
Total	34.6%	60.6%	-26.0	\$135.78	\$158.03	-14.1%

Occupancy Percentage **Point			Average Daily Rate			
2020	2019	Change	2020	2019	Variance	
34.7%	50.0%	-15.3	\$104.43	\$116.93	-10.7%	
35.6%	55.8%	-20.2	\$105.00	\$117.32	-10.5%	
35.9%	60.4%	-24.4	\$116.85	\$131.65	-11.2%	
35.0%	62.9%	-27.9	\$128.43	\$145.52	-11.7%	
34.4%	66.4%	-32.0	\$170.08	\$188.75	-9.9%	
29.2%	69.6%	-40.4	\$215.57	\$238.43	-9.6%	
34.7%	62.4%	-27.7	\$136.59	\$158.32	-13.7%	
35.5%	57.6%	-22.2	\$107.57	\$120.18	-10.5%	
33.1%	65.0%	-31.9	\$148.46	\$172.64	-14.0%	
40.1%	70.2%	-30.1	\$142.27	\$163.24	-12.8%	
37.3%	60.0%	-22.7	\$252.69	\$248.26	1.8%	
34.7%	62.4%	-27.7	\$136.59	\$158.32	-13.7%	
36.3%	56.4%	-20.0	\$94.70	\$106.61	-11.2%	
34.2%	62.8%	-28.5	\$129.79	\$147.59	-12.1%	
34.9%	68.2%	-33.2	\$237.64	\$258.16	-8.0%	
34.7%	62.4%	-27.7	\$136.59	\$158.32	-13.7%	

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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