### **CBRE HOTELS**

The World's Leading Hotel Experts.

March 2020

# NATIONAL MARKET REPORT

TRENDS IN THE CANADIAN HOTEL INDUSTRY





















### REPORT OF ROOMS OPERATIONS BY LOCATION MONTH OF MARCH 2020\*

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
Location	•	•	**Point						
ATLANTIC CANADA	2020	2019 53.7%	-25.4	<sup>2020</sup> \$118.48	<sup>2019</sup> \$124.05	Variance -4.5%	<sup>2020</sup> \$33.55	<sup>2019</sup>	-49.6%
					•				
NEWFOUNDLAND	26.6%	46.1%	-19.6	\$118.19	\$121.41	-2.7%	\$31.39	\$56.02	-44.0%
St. John's	25.4%	45.2%	-19.7	\$115.32	\$118.66	-2.8%	\$29.34	\$53.61	-45.3%
PRINCE EDWARD ISLAND	23.8%	40.1%	-16.4	\$114.96	\$111.51	3.1%	\$27.33	\$44.74	-38.9%
NOVA SCOTIA	32.4%	61.3%	-28.9	\$120.64	\$128.15	-5.9%	\$39.09	\$78.59	-50.3%
Halifax/Dartmouth Other Nova Scotia	33.9% 29.2%	65.5% 52.5%	-31.6 -23.3	\$124.93 \$109.78	\$132.70 \$116.17	-5.9% -5.5%	\$42.34 \$32.00	\$86.95 \$60.97	-51.3% -47.5%
NEW BRUNSWICK	25.8%	51.0%	-25.2	\$114.70	\$119.38	-3.9%	\$29.61	\$60.86	-51.3%
Moncton Other New Brunswick	29.1% 24.0%	60.6% 46.1%	-31.5 -22.0	\$118.84 \$112.03	\$123.84 \$116.38	-4.0% -3.7%	\$34.64 \$26.94	\$75.08 \$53.61	-53.9% -49.8%
CENTRAL CANADA	31.5%	61.2%	-29.7	\$145.80	\$153.06	-4.7%	\$45.94	\$93.74	-51.0%
QUEBEC	27.7%	59.2%	-31.6	\$149.72	\$154.19	-2.9%	\$41.41	\$91.33	-54.7%
Greater Quebec City Other Quebec	<b>29.2%</b> 29.4%	<b>59.3%</b> 57.9%	<b>-30.1</b> -28.5	<b>\$138.30</b> \$157.10	<b>\$138.01</b> \$163.17	<b>0.2%</b> -3.7%	<b>\$40.38</b> \$46.13	<b>\$81.87</b> \$94.43	<b>-50.7%</b> -51.1%
Greater Montreal	26.4%	59.9%	-33.4	\$148.82	\$154.32	-3.6%	\$39.35	\$92.40	-57.4%
Downtown Montreal Montreal Airport/Laval	20.4% 37.7%	56.0% 69.9%	-35.7 -32.2	\$157.73 \$145.58	\$164.47 \$145.74	-4.1% -0.1%	\$32.11 \$54.81	\$92.17 \$101.86	-65.2% -46.2%
ONTARIO	32.8%	61.9%	-29.2	\$144.76	\$152.75	-5.2%	\$47.45	\$94.61	-49.8%
Greater Toronto Area (GTA)	33.8%	69.3%	-35.5	\$172.08	\$175.87	-2.2%	\$58.15	\$121.87	-52.3%
Downtown Toronto	28.6%	72.6%	-44.0	\$262.95	\$235.45	11.7%	\$75.22	\$170.86	-56.0%
Toronto Airport	40.6%	74.6%	-34.1	\$151.91	\$151.26	0.4%	\$61.65	\$112.90	-45.4%
GTA West GTA East/North	35.0% 36.0%	65.2% 64.4%	-30.3 -28.5	\$123.41 \$123.59	\$132.02 \$132.63	-6.5% -6.8%	\$43.14 \$44.45	\$86.14 \$85.43	-49.9% -48.0%
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Eastern Ontario	35.9%	47.9%	-12.0	\$117.67	\$121.10	-2.8%	\$42.22	\$58.02	-27.2%
Kingston Other Eastern Ontario	33.8% 36.9%	54.9% 44.2%	-21.2 -7.3	\$128.64 \$112.63	\$125.83 \$117.97	2.2% -4.5%	\$43.47 \$41.60	\$69.13 \$52.13	-37.1% -20.2%
Omer Lusiem Omano	30.770	44.270	-7.5	\$112.03	Ψ117.77	-4.570	Ψ41.00	Ψ32.13	-20.270
Ottawa	35.0%	63.9%	-28.9	\$148.71	\$157.93	-5.8%	\$52.10	\$100.92	-48.4%
Downtown Ottawa	34.0%	64.6%	-30.6	\$169.04	\$170.96	-1.1%	\$57.54	\$110.45	-47.9%
Ottawa West	38.6%	66.8%	-28.3	\$127.65	\$143.52	-11.1%	\$49.26	\$95.94	-48.7%
Ottawa East	30.6%	54.4%	-23.9	\$123.17	\$129.39	-4.8%	\$37.64	\$70.41	-46.5%
Southern Ontario	27.2%	54.9%	-27.7	\$109.55	\$121.02	-9.5%	\$29.83	\$66.42	-55.1%
London	36.5%	64.1%	-27.6	\$110.13	\$125.69	-12.4%	\$40.16	\$80.53	-50.1%
Windsor	33.1%	60.2%	-27.1	\$115.24	\$119.31	-3.4%	\$38.14	\$71.81	-46.9%
Kitchener/Waterloo/Cambridge/Guelph Hamilton/Brantford	32.9%	59.4%	-26.5	\$115.64	\$122.75	-5.8%	\$38.01	\$72.93	-47.9%
Niagara Falls	31.1% 19.0%	58.4% 51.0%	-27.3	\$116.97 \$101.02	\$132.62 \$119.62	-11.8% -15.6%	\$36.43 \$19.17	\$77.48 \$60.98	-53.0%
Other Niagara Region	23.9%	41.1%	-32.0 -17.2	\$101.02	\$112.19	-5.1%	\$25.44	\$46.07	-68.6% -44.8%
Other Southern Ontario	31.4%	52.3%	-20.8	\$109.11	\$109.78	-0.6%	\$34.31	\$57.41	-40.2%
Central Ontario	28.8%	50.6%	-21.8	\$125.44	\$135.45	-7.4%	\$36.11	\$68.55	-47.3%
North Eastern Ontario	36.9%	61.3%	-24.4	\$118.44	\$122.94	-3.7%	\$43.73	\$75.39	-42.0%
North Bay	32.9%	60.2%	-27.2	\$108.71	\$118.93	-8.6%	\$35.79	\$71.56	-50.0%
Sudbury	39.3%	66.0%	-26.7	\$118.36	\$122.97	-3.7%	\$46.50	\$81.17	-42.7%
North Central Ontario	05.00	51.00/	1	\$10.4.CC	#10/ CC	,	<b>*</b> 0./ / °	<b>*</b> 54.40	00 =0
Sault Ste. Marie	35.0%	51.2%	-16.2	\$104.89	\$106.38	-1.4%	\$36.69	\$54.49	-32.7%
North Western Ontario Thunder Bay	51.2% 51.1%	65.8% 68.4%	-14.7 -17.3	\$126.78 \$126.67	\$123.83 \$120.59	2.4% 5.0%	\$64.87 \$64.74	\$81.54 \$82.44	-20.4% -21.5%

<sup>\*</sup> Based on the operating results of 245,155 rooms (unweighted data)

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



# REPORT OF ROOMS OPERATIONS BY LOCATION MONTH OF MARCH 2020\*

	Occup	ancy Perce	ntage **Point	Average Daily Rate		Revenue	Per Available	Room	
Location	2020	2019	Change	2020	2019	Variance	2020	2019	Variance
WESTERN CANADA	33.3%	60.3%	-27.0	\$136.40	\$146.58	-6.9%	\$45.43	\$88.45	-48.6%
MANITOBA	36.7%	68.7%	-32.0	\$118.53	\$125.66	-5.7%	\$43.55	\$86.34	-49.6%
Winnipeg	37.3%	69.3%	-32.0	\$120.02	\$126.57	-5.2%	\$44.79	\$87.75	-49.0%
Brandon	30.0%	74.9%	-44.9	\$101.16	\$128.21	-21.1%	\$30.40	\$96.05	-68.4%
Other Manitoba	38.7%	61.2%	-22.5	\$121.49	\$118.81	2.3%	\$46.99	\$72.72	-35.4%
SASKATCHEWAN	33.0%	53.5%	-20.5	\$113.45	\$117.98	-3.8%	\$37.41	\$63.09	-40.7%
Regina	33.6%	54.1%	-20.5	\$117.60	\$116.46	1.0%	\$39.46	\$62.95	-37.3%
Saskatoon	35.1%	61.5%	-26.5		\$126.21	-3.9%	\$42.54	\$77.64	-45.2%
Other Saskatchewan	30.6%	45.8%	-15.2		\$109.28	-7.1%	\$31.07	\$50.08	-38.0%
ALBERTA (excl. Alta Resorts)	29.5%	53.8%	-24.3	\$117.79	\$125.84	-6.4%	\$34.71	\$67.65	-48.7%
Calgary	27.7%	53.2%	-25.5	\$126.86	\$134.08	-5.4%	\$35.12	\$71.31	-50.8%
Calgary Airport	33.4%	57.4%	-24.0		\$113.58	-4.2%	\$36.35	\$65.19	-44.2%
Downtown Calgary	22.1%	48.3%	-26.2		\$175.24	-1.7%	\$38.03	\$84.57	-55.0%
Calgary Northwest	27.6%	52.7%	-25.1	\$100.79	\$173.24	-9.1%	\$27.79	\$58.43	-52.4%
Calgary South	25.7%	53.3%	-27.6	\$116.53	\$123.97	-6.0%	\$30.00	\$66.09	-54.6%
Edmonton	29.1%	61.3%	-32.2	\$119.40	\$130.45	-8.5%	\$34.71	\$79.98	-56.6%
Downtown Edmonton	25.9%	64.5%	-38.6	\$151.08	\$154.64	-2.3%	\$39.10	\$99.71	-60.8%
Edmonton South	30.6%	58.1%	-27.5	\$103.76	\$114.81	-9.6%	\$31.73	\$66.67	-52.4%
Edmonton West	28.0%	62.3%	-34.3	\$114.46	\$124.01	-7.7%	\$32.02	\$77.27	-58.6%
Other Alberta	31.0%	49.4%	-18.4		\$115.99	-4.3%	\$34.41	\$57.32	-40.0%
Lethbridge	30.0%	66.6%	-36.7	\$104.05	\$113.55	-8.4%	\$31.17	\$75.68	-58.8%
Red Deer	19.4%	46.4%	-27.0		\$110.06	-11.7%	\$18.85	\$51.12	-63.1%
Other Alberta Communities	32.9%	48.0%	-15.1	\$113.02	\$117.61	-3.9%	\$37.16	\$56.45	-34.2%
Alberta Resorts	26.5%	59.5%	-33.0	\$232.94	\$210.99	10.4%	\$61.70	\$125.58	-50.9%
BRITISH COLUMBIA	37.4%	67.6%	-30.2	\$154.43	\$167.03	-7.5%	\$57.71	\$112.88	-48.9%
Greater Vancouver	38.9%	74.9%	-36.0	\$170.69	\$175.52	-2.8%	\$66.47	\$131.52	-49.5%
Airport (Richmond)	47.9%	79.1%	-31.2		\$159.93	-4.7%	\$72.92	\$126.49	-42.4%
Downtown Vancouver	32.3%	72.9%	-40.6		\$203.17	2.4%	\$67.15	\$148.06	-54.6%
Langley/Surrey	42.6%	74.4%	-31.8		\$126.29	-3.3%	\$52.06	\$93.99	-44.6%
Other Vancouver	48.4%	76.4%	-28.0	\$137.26	\$140.50	-2.3%	\$66.43	\$107.40	-38.2%
Vancouver Island	36.8%	69.5%	-32.7		\$139.24	-6.9%	\$47.63	\$96.71	-50.7%
Campbell River	40.2%	69.4%	-29.2		\$106.34	-3.4%	\$41.32	\$73.78	-44.0%
Greater Victoria	34.9%	70.7%	-35.8		\$141.67	-6.1%	\$46.45	\$100.17	-53.6%
Nanaimo	40.5%	73.3%	-32.8		\$134.22	2.1%	\$55.50	\$98.39	-43.6%
Parksville/Qualicum Beach	37.3%	65.9%	-28.6	\$125.05	\$129.22	-3.2%	\$46.66	\$85.12	-45.2%
Other Vancouver Island	40.0%	64.3%	-24.3		\$148.67	-16.5%	\$49.67	\$95.59	-48.0%
Whistler Resort Area	36.8%	87.5%	-50.7	\$360.00	\$380.78	-5.5%	\$132.53	\$333.23	-60.2%
Other British Columbia	35.8%	55.5%	-19.7		\$120.03	-7.1 <b>%</b>	\$39.95	\$66.64	-40.0%
Abbotsford/Chilliwack	53.3%	78.3%	-25.0		\$108.18	-10.4%	\$51.65	\$84.68	-39.0%
Kanloops	30.3%	55.0%	-24.6		\$100.93 \$120.19	0.6%	\$30.82	\$55.49	-44.5%
Kelowna Penticton	33.2% 30.3%	57.7% 48.4%	-24.5 -18.1	\$122.64 \$120.75	\$120.19	2.0% 4.0%	\$40.76 \$36.61	\$69.40 \$56.24	-41.3% -34.9%
Prince George	42.2%	61.4%	-18.1		\$116.14	4.0% -2.6%	\$30.01 \$47.97	\$30.24 \$71.63	-34.9%
Other B.C. Communities	35.1%	51.9%	-19.2 -16.8		\$110.09	-2.6% -11.9%	\$47.97 \$39.37	\$66.09	-33.0% -40.4%
NORTHWEST TERRITORIES	49.9%	73.5%	-23.7	\$159.12	\$148.59	7.1%	\$79.34	\$109.25	-27.4%
YUKON	35.8%	55.5%	-19.8		\$129.78	7.1%	\$49.72	\$72.05	-31.0%
CANADA	32.1%	60.3%	-28.2	\$139.63	\$148.25	-5.8%	\$44.85	\$89.40	-49.8%

<sup>\*</sup> Based on the operating results of 245,155 rooms (unweighted data)

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



## REPORT OF ROOMS OPERATIONS BY LOCATION THREE MONTHS ENDED MARCH 2020

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
Location	2020	2019	**Point Change	2020	2019	Variance	2020	2019	Variance
ATLANTIC CANADA	38.4%	46.8%	-8.4	\$120.86	\$122.72	-1.5%	\$46.36	\$57.38	-19.2%
NEWFOUNDLAND	33.1%	39.3%	-6.2	\$117.27	\$121.40	-3.4%	\$38.85	\$47.76	-18.7%
St. John's	32.2%	38.6%	-6.4	\$114.16	\$119.52	-4.5%	\$36.78	\$46.10	-20.2%
PRINCE EDWARD ISLAND	30.9%	39.8%	-8.9	\$118.51	\$114.11	3.9%	\$36.57	\$45.40	-19.5%
NOVA SCOTIA	43.0%	51.7%	-8.7	\$123.29	\$125.37	-1.7%	\$53.06	\$64.84	-18.2%
Halifax/Dartmouth Other Nova Scotia	45.7% 37.2%	53.8% 47.2%	-8.2 -10.0	\$127.67 \$111.28	\$129.74 \$114.71	-1.6% -3.0%	\$58.30 \$41.38	\$69.84 \$54.15	-16.5% -23.6%
NEW BRUNSWICK	36.8%	45.8%	-9.0	\$116.57	\$118.36	-1.5%	\$42.90	\$54.22	-20.9%
Moncton Other New Brunswick	41.4% 34.3%	51.7% 42.8%	-10.3 -8.4	\$120.39 \$114.09	\$121.33 \$116.50	-0.8% -2.1%	\$49.81 \$39.17	\$62.70 \$49.82	-20.6% -21.4%
CENTRAL CANADA	48.6%	58.4%	-9.9	\$150.49	\$151.58	-0.7%	\$73.09	\$88.59	-17.5%
QUEBEC	47.4%	57.4%	-10.0	\$158.96	\$156.28	1.7%	\$75.32	\$89.70	-16.0%
Greater Quebec City Other Quebec	<b>47.8%</b> 47.0%	<b>56.3%</b> 55.9%	<b>-8.5</b> -8.9	<b>\$148.99</b> \$167.70	<b>\$144.73</b> \$165.70	<b>2.9%</b> 1.2%	<b>\$71.29</b> \$78.83	<b>\$81.51</b> \$92.60	<b>-12.5%</b> -14.9%
Greater Montreal	47.5%	58.4%	-11.0		\$154.97	1.4%	\$74.59	\$90.55	-17.6%
Downtown Montreal Montreal Airport/Laval	42.3% 58.9%	53.7% 69.9%	-11.4 -10.9	\$166.94 \$150.40	\$164.96 \$146.96	1.2% 2.3%	\$70.61 \$88.65	\$88.65 \$102.67	-20.3% -13.7%
ONTARIO	49.0%	58.8%	-9.8	\$147.88	\$150.15	-1.5%	\$72.42	\$88.30	-18.0%
	53.7%	66.4%	-12.6		\$169.86	-1.3%	\$90.04	\$112.74	-20.1%
Greater Toronto Area (GTA)  Downtown Toronto	51.6%	66.5%	-1 <b>2.0</b> -14.9	\$223.91	\$107.00	2.0%	\$70.04 \$115.57	\$11 <b>2.74</b> \$145.96	-20.1% -20.8%
Toronto Airport	64.1%	76.3%	-12.2	\$155.78	\$158.82	-1.9%	\$99.92	\$121.20	-17.6%
GTA West	53.3%	64.0%	-10.6	\$128.76	\$132.12	-2.5%	\$68.69	\$84.56	-18.8%
GTA East/North	50.3%	61.8%	-11.5	\$130.44	\$132.27	-1.4%	\$65.64	\$81.72	-19.7%
Eastern Ontario	44.6%	46.4%	-1.8		\$120.73	-0.7%	\$53.44	\$55.99	-4.6%
Kingston	43.4%	50.9%	-7.4	\$124.62	\$123.08	1.3%	\$54.12	\$62.61	-13.6%
Other Eastern Ontario	45.2%	44.0%	1.2	\$117.53	\$119.28	-1.5%	\$53.10	\$52.44	1.3%
Ottawa	54.9%	62.0%	-7.1	\$156.34	\$159.92	-2.2%	\$85.82	\$99.14	-13.4%
Downtown Ottawa	56.0%	63.6%	-7.5		\$173.72	0.0%	\$97.32	\$110.43	-11.9%
Ottawa West	56.0%	62.0%	-5.9		\$144.12	-5.7%	\$76.14	\$89.34	-14.8%
Ottawa East	47.4%	55.2%	-7.8	\$127.35	\$129.60	-1.7%	\$60.35	\$71.48	-15.6%
Southern Ontario	40.9%	51.0%	-10.0	\$117.71	\$119.23	-1.3%	\$48.19	\$60.75	-20.7%
London	53.3%	62.6%	-9.2	\$118.67	\$121.02	-1.9%	\$63.30	\$75.75	-16.4%
Windsor	44.0%	54.6%	-10.6	\$116.68	\$118.50	-1.5%	\$51.34	\$64.75	-20.7%
Kitchener/Waterloo/Cambridge/Guelph	49.2%	59.0%	-9.7	\$122.52	\$123.47	-0.8%	\$60.33	\$72.83	-17.2%
Hamilton/Brantford	45.3%	54.5%	-9.1	\$124.21	\$130.68	-5.0%	\$56.32	\$71.20	-20.9%
Niagara Falls	33.2%	44.9%	-11.7	\$114.96	\$116.67	-1.5%	\$38.18	\$52.41	-27.2%
Other Niagara Region	33.8%	38.1%	-4.3		\$112.40	0.7%	\$38.27	\$42.82	-10.6%
Other Southern Ontario	40.2%	48.7%	-8.5	\$113.24	\$110.86	2.1%	\$45.50	\$53.96	-15.7%
Central Ontario	42.8%	48.9%	-6.1	\$140.97	\$142.07	-0.8%	\$60.40	\$69.51	-13.1%
North Eastern Ontario	45.5%	55.4%	-9.9		\$122.52	-0.7%	\$55.38	\$67.92	-18.5%
North Bay Sudbury	41.7% 49.1%	52.7% 59.0%	-11.0 -9.9		\$115.60 \$122.38	-0.1% -2.1%	\$48.10 \$58.87	\$60.89 \$72.17	-21.0% -18.4%
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North Central Ontario Sault Ste. Marie	40.0%	45.7%	-5.8	\$107.39	\$107.05	0.3%	\$42.90	\$48.94	-12.3%
North Western Ontario	58.3%	60.6%	-2.3		\$123.31	3.7%	\$74.50	\$74.67	-0.2%
Thunder Bay	59.4%	62.2%	-2.3 -2.9		\$120.55	5.0%	\$74.30 \$75.12	\$75.04	0.1%

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



### REPORT OF ROOMS OPERATIONS BY LOCATION THREE MONTHS ENDED MARCH 2020

	Occup	ancy Percer	ntage	Average Daily Rate			Revenue	Per Available	Room
Location	2020	2019	Change	2020	2019	Variance	2020	2019	Variance
WESTERN CANADA	46.5%	56.3%	-9.7	\$145.69	\$148.33	-1.8%	\$67.81	\$83.44	-18.7%
MANITOBA	52.6%	63.5%	-10.9	\$121.96	\$124.88	-2.3%	\$64.18	\$79.28	-19.1%
Winnipeg Brandon	54.5% 43.4%	65.3% 63.3%	-10.8 -19.9	\$122.54 \$117.53	\$126.14 \$122.99	-2.9% -4.4%	\$66.74 \$51.02	\$82.32 \$77.91	-18.9% -34.5%
Other Manitoba	51.3%	56.2%	-4.9	\$117.33	\$120.52	1.1%	\$62.48	\$67.75	-7.8%
SASKATCHEWAN	44.4%	50.4%	-6.0	\$116.46	\$116.80	-0.3%	\$51.73	\$58.84	-12.1%
					•				
Regina	46.9%	50.0%	-3.1	\$116.34	\$114.59	1.5%	\$54.62	\$57.29	-4.7%
Saskatoon Other Saskatchewan	48.9% 38.4%	55.9% 45.7%	-7.0 -7.3	\$121.76 \$110.26	\$124.53 \$110.06	-2.2% 0.2%	\$59.55 \$42.38	\$69.64 \$50.28	-14.5% -15.7%
ALBERTA (excl. Alta Resorts)	40.1%	50.2%	-10.1	\$121.84	\$125.92	-3.2%	\$48.80	\$63.18	-22.8%
Calgary	41.3%	51.3%	-10.0	\$131.64	\$135.66	-3.0%	\$54.38	\$69.62	-21.9%
Calgary Airport	45.5%	53.5%	-8.0	\$110.27	\$113.59	-2.9%	\$50.20	\$60.74	-17.4%
Calgary Downtown	38.6%	49.8%	-11.2	\$173.50	\$180.33	-3.8%	\$66.94	\$89.83	-25.5%
Calgary Northwest	40.1%	51.9%	-11.8	\$106.67	\$108.97	-2.1%	\$42.79	\$56.58	-24.4%
Calgary South	37.7%	48.6%	-10.9	\$118.99	\$123.63	-3.8%	\$44.90	\$60.08	-25.3%
Edmonton	41.6%	55.7%	-14.1	\$122.59	\$128.56	-4.6%	\$50.97	\$71.62	-28.8%
Downtown Edmonton	41.6%	62.4%	-20.8	\$151.69	\$151.79	-0.1%	\$63.08	\$94.76	-33.4%
Edmonton South	40.8%	53.5%	-12.8	\$106.01	\$113.29	-6.4%	\$43.20	\$60.65	-28.8%
Edmonton West	41.5%	52.9%	-11.4	\$114.24	\$121.84	-6.2%	\$47.45	\$64.50	-26.4%
Other Alberta	38.1%	45.9%	-7.8	\$114.03	\$116.40	-2.0%	\$43.48	\$53.43	-18.6%
Lethbridge	35.7%	56.8%	-21.1	\$106.63	\$110.94	-3.9%	\$38.07	\$62.97	-39.5%
Red Deer	29.5%	45.2%	-15.7	\$105.17	\$113.99	-7.7%	\$30.99	\$51.51	-39.8%
Other Alberta Communities	39.9%	44.8%	-5.0	\$116.04	\$117.90	-1.6%	\$46.25	\$52.87	-12.5%
Alberta Resorts	45.7%	54.7%	-8.9	\$240.31	\$211.05	13.9%	\$109.93	\$115.35	-4.7%
BRITISH COLUMBIA	52.9%	62.9%	-10.0	\$168.35	\$171.30	-1.7%	\$89.10	\$107.73	-17.3%
Greater Vancouver	59.3%	71.5%	-12.2	\$171.41	\$171.92	-0.3%	\$101.58	\$122.87	-17.3%
Airport (Richmond)	66.1%	77.3%	-11.2	\$155.48	\$156.79	-0.8%	\$102.79	\$121.15	-15.2%
Downtown Vancouver	55.7%	69.9%	-14.2	\$200.57	\$198.51	1.0%	\$111.74	\$138.77	-19.5%
Langley/Surrey	55.9%	66.7%	-10.7	\$122.93	\$122.66	0.2%	\$68.77	\$81.77	-15.9%
Other Vancouver	64.3%	71.8%	-7.5	\$136.85	\$137.09	-0.2%	\$88.02	\$98.49	-10.6%
Vancouver Island	49.9%	60.9%	-11.0	\$131.27	\$133.51	-1.7%	\$65.46	\$81.29	-19.5%
Campbell River	52.9%	62.0%	-9.2	\$104.10	\$107.11	-2.8%	\$55.05	\$66.45	-17.2%
Greater Victoria	49.3%	61.3%	-12.0	\$135.75	\$135.73	0.0%	\$66.88	\$83.21	-19.6%
Nanaimo	52.6%	65.5%	-13.0	\$133.91	\$129.49	3.4%	\$70.38	\$84.87	-17.1%
Parksville/Qualicum Beach	47.5%	55.1%	-7.7	\$122.00	\$118.86	2.6%	\$57.92	\$65.55	-11.6%
Other Vancouver Island	51.0%	59.2%	-8.2	\$126.47	\$143.78	-12.0%	\$64.54	\$85.18	-24.2%
Whistler Resort Area	67.2%	85.9%	-18.7	\$445.26	\$453.55	-1.8%	\$299.43	\$389.63	-23.2%
Other British Columbia	44.5%	50.3%	-5.8	\$116.29	\$120.50	-3.5%	\$51.76	\$60.65	-14.7%
Abbotsford/Chilliwack	62.0%	64.9%	-2.9	\$99.45	\$104.67	-5.0%	\$61.62	\$67.93	-9.3%
Kamloops	39.6%	47.2%	-7.6		\$100.37	-0.1%	\$39.71	\$47.36	-16.1%
Kelowna	42.0%	51.7%	-9.6	\$122.10	\$117.11	4.3%	\$51.30	\$60.49	-15.2%
Penticton	28.4%	32.7%	-4.3	\$111.61	\$109.31	2.1%	\$31.69	\$35.79	-11.5%
Prince George Other B.C. Communities	48.5% 44.8%	52.5% 49.9%	-4.0 -5.0	\$112.95 \$121.85	\$117.13 \$129.14	-3.6% -5.6%	\$54.84 \$54.63	\$61.52 \$64.40	-10.9% -15.2%
NORTHWEST TERRITORIES	67.6%	73.0%	-5.4	\$153.17	\$149.48	2.5%	\$103.51	\$109.05	-5.1%
YUKON	46.6%	52.9%	-6.3	\$132.67	\$129.13	2.7%	\$61.88	\$68.32	-9.4%
CANADA	46.9%	56.6%	-9.7	\$146.58	\$148.41	-1.2%	\$68.76	\$84.02	-18.2%

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.





# REGIONAL REPORT OF ROOMS OPERATIONS BY PROPERTY SIZE, PROPERTY TYPE AND PRICE LEVEL MONTH OF MARCH 2020\*

ATLANTIC CENTRAL

Property Size
Under 50 rooms
50-75 rooms
76-125 rooms
126-200 rooms
201-500 rooms
Over 500 rooms
Total
Property Type
rroperty type
Limited Service
Limited Service
Limited Service Full Service
Limited Service Full Service Suite Hotel
Limited Service Full Service Suite Hotel Resort
Limited Service Full Service Suite Hotel Resort Total Price Level Budget
Limited Service Full Service Suite Hotel Resort Total Price Level
Limited Service Full Service Suite Hotel Resort Total Price Level Budget

Occup	ancy Perce		Average I	Daily Rate	
2020	2019	**Point Change	2020	2019	Variance
22.8%	36.8%	-14.1	\$110.53	\$112.84	-2.1%
27.7%	48.2%	-20.5	\$100.70	\$104.79	-3.9%
28.0%	53.0%	-25.0	\$117.37	\$120.63	-2.7%
31.8%	60.1%	-28.3	\$124.33	\$131.46	-5.4%
25.4%	51.9%	-26.5	\$127.56	\$132.86	-4.0%
N/A	N/A	N/A	N/A	N/A	N/A
28.3%	53.7%	-25.4	\$118.48	\$124.05	-4.5%
29.6%	53.2%	-23.6	\$116.58	\$121.14	-3.8%
26.8%	53.6%	-26.8	\$118.19	\$125.16	-5.6%
37.1%	67.4%	-30.3	\$139.93	\$136.26	2.7%
N/A	N/A	N/A	N/A	N/A	N/A
28.3%	53.7%	-25.4	\$118.48	\$124.05	-4.5%
23.8%	42.9%	-19.0	\$96.04	\$100.07	-4.0%
29.6%	56.4%	-26.8	\$121.63	\$127.33	-4.5%
24.4%	50.2%	-25.8	\$138.55	\$141.93	-2.4%
28.3%	53.7%	-25.4	\$118.48	\$124.05	-4.5%

Occu	oancy Perce		Av	erage Daily Rat	e
2020	2019	**Point Change	2020	2019	Variance
31.1%	45.9%	-14.8	\$111.85	\$121.59	-8.0%
35.3%	54.5%	-19.2	\$109.41	\$112.91	-3.1%
35.3%	60.1%	-24.8	\$120.16	\$127.12	-5.5%
32.1%	60.4%	-28.4	\$134.17	\$140.01	-4.2%
29.8%	64.0%	-34.3	\$172.35	\$174.50	-1.2%
24.3%	66.5%	-42.2	\$220.36	\$200.29	10.0%
31.5%	61.2%	-29.7	\$145.80	\$153.06	-4.7%
35.0%	58.1%	-23.0	\$111.67	\$117.53	-5.0%
28.5%	61.6%	-33.1	\$165.35	\$167.23	-1.1%
39.4%	71.2%	-31.8	\$145.29	\$153.66	-5.4%
28.4%	59.0%	-30.7	\$205.60	\$209.92	-2.1%
31.5%	61.2%	-29.7	\$145.80	\$153.06	-4.7%
35.3%	55.0%	-19.6	\$95.39	\$99.89	-4.5%
31.5%	62.4%	-30.9	\$143.91	\$147.87	-2.7%
26.4%	64.8%	-38.4	\$245.47	\$231.80	5.9%
31.5%	61.2%	-29.7	\$145.80	\$153.06	-4.7%

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		Occup	an				
	34.2%   36.3%   35.1%   35.1%   30.4%   27.0%   33.3%   6   6   6   6   6   6   6   6   6						
Property Size							
Under 50 rooms		34.2%					
50-75 rooms		36.3%	5				
76-125 rooms		35.1%	5				
126-200 rooms		33.1%	ć				
201-500 rooms		30.4%	6				
Over 500 rooms		27.0%	ć				
Total		33.3%	6				
Property Type							
Limited Service		34.7%	5				
Full Service		31.8%	ć				
Suite Hotel		36.8%	ć				
Resort		32.1%	ć				
Total		33.3%	6				
Price Level							
Budget		37.5%	5				
Mid-Price		33.1%	6				
Upscale		29.7%	ć				
Total		33.3%	6				

Occup	ancy Perce	entage **Point	Average I	Daily Rate	
2020	2019	Change	2020	2019	Variance
34.2%	48.4%	-14.2	\$101.52	\$106.54	-4.7%
36.3%	55.3%	-19.0	\$103.74	\$110.85	-6.4%
35.1%	59.2%	-24.1	\$118.62	\$125.74	-5.7%
33.1%	61.0%	-27.9	\$130.23	\$134.96	-3.5%
30.4%	64.8%	-34.5	\$175.10	\$180.62	-3.1%
27.0%	67.5%	-40.6	\$283.99	\$270.30	5.1%
33.3%	60.3%	-27.0	\$136.40	\$146.58	-6.9%
34.7%	55.5%	-20.8	\$106.99	\$113.21	-5.5%
31.8%	63.2%	-31.4	\$147.87	\$153.15	-3.4%
36.8%	64.0%	-27.2	\$147.59	\$155.25	-4.9%
32.1%	66.0%	-33.9	\$250.54	\$245.00	2.3%
33.3%	60.3%	-27.0	\$136.40	\$146.58	-6.9%
37.5%	55.7%	-18.2	\$93.52	\$103.62	-9.7%
33.1%	60.1%	-26.9	\$126.25	\$131.69	-4.1%
29.7%	66.5%	-36.9	\$251.12	\$248.19	1.2%
33.3%	60.3%	-27.0	\$136.40	\$146.58	-6.9%
·					

Occup	ancy Perce		Ave	erage Daily Rat	е
2020	2019	**Point Change	2020	2019	Variance
32.7%	47.1%	-14.3	\$105.18	\$112.14	-6.2%
35.1%	54.3%	-19.2	\$105.62	\$111.07	-4.9%
34.6%	59.1%	-24.5	\$119.17	\$125.93	-5.4%
32.5%	60.7%	-28.1	\$131.59	\$136.98	-3.9%
29.8%	63.7%	-33.9	\$171.45	\$175.34	-2.2%
25.0%	66.7%	-41.7	\$238.07	\$218.11	9.2%
32.1%	60.3%	-28.2	\$139.63	\$148.25	-5.8%
34.4%	56.3%	-21.9	\$109.59	\$115.58	-5.2%
29.8%	61.8%	-32.0	\$154.75	\$158.75	-2.5%
38.4%	68.6%	-30.2	\$145.89	\$153.32	-4.8%
30.4%	63.2%	-32.7	\$234.10	\$234.22	-0.1%
32.1%	60.3%	-28.2	\$139.63	\$148.25	-5.8%
35.4%	54.4%	-19.0	\$94.64	\$101.41	-6.7%
32.1%	60.8%	-28.7	\$133.60	\$138.60	-3.6%
27.9%	65.3%	-37.4	\$246.01	\$238.10	3.3%
32.1%	60.3%	-28.2	\$139.63	\$148.25	-5.8%

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<sup>\*</sup> Based on the operating results of 245,155 rooms (unweighted data)

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



# REGIONAL REPORT OF ROOMS OPERATIONS BY PROPERTY SIZE, PROPERTY TYPE AND PRICE LEVEL THREE MONTHS ENDED MARCH 2020

ATLANTIC CENTRAL

	Occup	Occupancy Percentage			e Daily Rate	
	2020	2019	**Point Change	2020	2019	Variance
Property Size						
Under 50 rooms	29.0%	36.3%	-7.4	\$112.22	\$111.56	0.6%
50-75 rooms	34.0%	42.6%	-8.6	\$102.42	\$102.96	-0.5%
76-125 rooms	39.1%	46.4%	-7.4	\$117.30	\$118.77	-1.2%
126-200 rooms	42.5%	51.3%	-8.7	\$128.41	\$130.26	-1.4%
201-500 rooms	35.8%	45.0%	-9.2	\$130.74	\$132.62	-1.4%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A
Total	38.4%	46.8%	-8.4	\$120.86	\$122.72	-1.5%
Property Type						
Limited Service	38.8%	47.2%	-8.4	\$118.04	\$120.15	-1.8%
Full Service	37.7%	46.1%	-8.4	\$121.98	\$123.54	-1.3%
Suite Hotel	50.1%	57.9%	-7.8	\$133.80	\$135.24	-1.1%
Resort	N/A	N/A	N/A	N/A	N/A	N/A
Total	38.4%	46.8%	-8.4	\$120.86	\$122.72	-1.5%
Price Level						
Budget	29.4%	37.9%	-8.5	\$96.90	\$98.20	-1.3%
Mid-Price	40.6%	49.0%	-8.4	\$123.82	\$125.96	-1.7%
Upscale	35.0%	43.6%	-8.6	\$140.80	\$143.24	-1.7%
Total	38.4%	46.8%	-8.4	\$120.86	\$122.72	-1.5%

Occupancy Percentage			Average Daily Rate		
2020	2019	**Point Change	2020	2019	Variance
39.4%	43.2%	-3.8	\$120.03	\$122.50	-2.0%
45.1%	52.3%	-7.1	\$112.95	\$113.00	0.0%
49.1%	57.6%	-8.5	\$125.53	\$126.99	-1.2%
49.6%	58.0%	-8.5	\$138.86	\$140.39	-1.1%
50.3%	61.6%	-11.3	\$174.48	\$173.92	0.3%
46.3%	61.4%	-15.0	\$199.57	\$191.61	4.2%
48.6%	58.4%	-9.9	\$150.49	\$151.58	-0.7%
47.6%	55.3%	-7.6	\$115.81	\$117.56	-1.5%
48.0%	58.9%	-11.0	\$165.02	\$164.40	0.4%
56.2%	67.8%	-11.6	\$149.88	\$152.26	-1.6%
47.5%	56.0%	-8.5	\$223.24	\$217.48	2.6%
48.6%	58.4%	-9.9	\$150.49	\$151.58	-0.7%
45.6%	52.6%	-7.0	\$99.54	\$100.65	-1.1%
49.1%	59.4%	-10.3	\$146.07	\$146.89	-0.6%
50.3%	62.2%	-11.8	\$229.58	\$225.20	1.9%
48.6%	58.4%	-9.9	\$150.49	\$151.58	-0.7%

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		Occupancy Percentage **Point			Average Daily Rate		
		2020	2019	Change	2020	2019	Variance
Property Size							
Under 50 rooms	ľ	40.8%	45.3%	-4.5	\$105.96	\$106.68	-0.7%
50-75 rooms		44.6%	50.5%	-5.9	\$107.88	\$110.31	-2.2%
76-125 rooms		45.8%	54.4%	-8.6	\$122.50	\$125.86	-2.7%
126-200 rooms		46.5%	56.6%	-10.1	\$132.74	\$134.54	-1.3%
201-500 rooms		48.5%	61.8%	-13.4	\$184.53	\$185.03	-0.3%
Over 500 rooms		52.9%	65.4%	-12.5	\$279.31	\$272.19	2.6%
Total		46.5%	56.3%	-9.7	\$145.69	\$148.33	-1.8%
Property Type							
Limited Service	Ī	43.6%	51.1%	-7.4	\$109.63	\$112.55	-2.6%
Full Service		47.6%	59.4%	-11.7	\$150.17	\$151.94	-1.2%
Suite Hotel		51.7%	61.9%	-10.2	\$156.19	\$159.00	-1.8%
Resort		52.6%	61.4%	-8.9	\$286.19	\$268.93	6.4%
Total		46.5%	56.3%	-9.7	\$145.69	\$148.33	-1.8%
Price Level							
Budget	ľ	45.5%	51.0%	-5.5	\$97.39	\$103.26	-5.7%
Mid-Price		45.8%	55.9%	-10.0	\$129.07	\$130.71	-1.2%
Upscale		51.1%	63.6%	-12.5	\$263.26	\$259.21	1.6%
Total		46.5%	56.3%	-9.7	\$145.69	\$148.33	-1.8%

Occupancy Percentage			Average Daily Rate		
2020	2019	**Point Change	2020	2019	Variance
39.9%	44.2%	-4.3	\$111.07	\$112.50	-1.3%
43.8%	50.4%	-6.6	\$109.39	\$110.72	-1.2%
46.6%	55.1%	-8.5	\$123.42	\$125.85	-1.9%
47.6%	56.8%	-9.2	\$135.38	\$136.94	-1.1%
48.7%	60.8%	-12.1	\$177.08	\$177.14	0.0%
48.0%	62.4%	-14.3	\$222.19	\$212.83	4.4%
46.9%	56.6%	-9.7	\$146.58	\$148.41	-1.2%
44.8%	52.4%	-7.6	\$112.87	\$115.20	-2.0%
47.2%	58.3%	-11.1	\$156.45	\$156.89	-0.3%
54.4%	65.4%	-11.0	\$151.31	\$153.54	-1.5%
50.0%	59.0%	-9.0	\$265.39	\$253.30	4.8%
46.9%	56.6%	-9.7	\$146.58	\$148.41	-1.2%
44.4%	50.9%	-6.5	\$98.55	\$101.57	-3.0%
46.8%	56.9%	-10.0	\$136.53	\$137.75	-0.9%
50.3%	62.4%	-12.1	\$244.26	\$240.21	1.7%
46.9%	56.6%	-9.7	\$146.58	\$148.41	-1.2%

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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