CBRE HOTELS

The World's Leading Hotel Experts.

June 2019

NATIONAL MARKET REPORT

TRENDS IN THE CANADIAN HOTEL INDUSTRY





















NATIONAL MARKET REPORT

June 2019

- In June 2019, the CBRE national hotel sample achieved a 73.9% occupancy level, a 0.8 percentage point decrease from June 2018.
- In June 2019, the national average daily room rate for hotels tracked by CBRE increased by 1.4% from June 2018 to \$178.83.
- Revenue per available room for CBRE's sample increased by 0.4% to \$132.07 in June 2019 from \$131.59 in June 2018.

2019 MARKET FORECAST

NATIONAL OUTLOOK

The industry finished 2018 at 66% occupancy, unchanged from the previous year. ADR finished at \$162, up \$7 from 2017. In our original 2019 forecast published in the December 2018 "Trends" issue, we had projected for occupancy to remain flat at 66% and rate to increase by \$6 to finish at \$168. Overall, RevPAR was projected to improve 4% for 2019. As we sit halfway through the year, some of our projections for the major markets have changed from our last publication, particularly in terms of ADR. The overall roll up for the national results is now slightly subdued from our original projections. We have maintained our 2019 national forecast to finish the year at 66% occupancy, but at a slight decrease in rate to \$166 ADR – moving to a 2.3% increase in RevPAR over 2018.

Trending Upward

With stronger improvements in both occupancy and ADR, we have revised our original 2019 RevPAR forecasts upward in the following markets.

- Montreal upwards from 3.5% to 4.3%
- Niagara Falls upwards from 4.0% to 4.7%

While we remain optimistic, with respect to rate growth, we have downgraded our RevPAR growth projections:

- Vancouver 7.3% growth, revised from 8.5%
- Toronto 0.5% growth, revised from 6.0%
- Quebec City 2.0% growth, revised from 4.5%
- Saskatoon 0.5% growth, revised from 1.0%
- Winnipeg 0.2% growth, revised from 2.5%

Trending Downward

With weaker performance in both occupancy and ADR, we have revised our original 2019 RevPAR forecasts downward, most notably in St. John's, Ottawa, and Regina.

- St. John's downward from a 2.5% decrease to a 5.3% decrease
- Ottawa downward from 2.0% growth to a 0.7% decrease
- Regina downward from 3.0% growth to an 8.8% decrease
- Calgary downward from 1.0% growth to a 3.3% decrease
- Edmonton downward from 0.5% growth to a 3.5% decrease
- Halifax downward from flat growth to a 1.4% decrease

NATIONAL MARKET PERFORMANCE									
	2016 Actual	2017 Actual	2018 Actual	2019 Forecast	2018-19 Change				
National									
Осс	64%	66%	66%	66%					
ADR	\$146	\$155	\$162	\$166	2.5%				
RevPAR	\$94	\$102	\$107	\$110	2.3%				



REPORT OF ROOMS OPERATIONS BY LOCATION MONTH OF JUNE 2019*

Occupancy Percentage Average Daily Rate Revenue Per Available Room									
Location	Occup	ancy Percei	ntage **Point	Aver	age Daily Kate	9	Kevenue	Per Available	Koom
	2019	2018	Change	2019	2018	Variance	2019	2018	Variance
ATLANTIC CANADA	72.0%	71.0%	1.0	\$145.19	\$148.81	-2.4%	\$104.49	\$105.67	-1.1%
NEWFOUNDLAND	72.2%	66.7%	5.6	\$145.85	\$155.87	-6.4%	\$105.36	\$103.91	1.4%
St. John's	74.2%	66.4%	7.8	\$150.41	\$161.27	-6.7%	\$111.68	\$107.15	4.2%
PRINCE EDWARD ISLAND	71.3%	69.2%	2.1	\$163.66	\$167.90	-2.5%	\$116.61	\$116.12	0.4%
NOVA SCOTIA	75.8%	76.2%	-0.5	\$155.68	\$160.78	-3.2%	\$117.98	\$122.58	-3.8%
Halifax/Dartmouth	83.0%	82.6%	0.4	\$167.67	\$174.24	-3.8%	\$139.13	\$143.92	-3.3%
Other Nova Scotia	60.9%	63.5%	-2.6	\$121.90	\$125.64	-3.0%	\$74.25	\$79.76	-6.9%
NEW BRUNSWICK	68.4%	68.0%	0.5	\$129.14	\$126.36	2.2%	\$88.38	\$85.89	2.9%
Moncton	66.4%	66.6%	-0.2	\$123.25	\$122.37	0.7%	\$81.86	\$81.47	0.5%
Other New Brunswick	69.5%	68.7%	0.8	\$132.04	\$128.38	2.8%	\$91.74	\$88.20	4.0%
CENTRAL CANADA	78.0%	78.6%	-0.7	\$177.97	\$178.44	-0.3%	\$138.73	\$140.30	-1.1%
QUEBEC	78.2%	79.1%	-0.8	\$198.36	\$200.48	-1.1%	\$155.14	\$158.50	-2.1%
Greater Quebec City	80.0%	80.8%	-0.8	\$189.17	\$202.80	-6.7%	\$151.39	\$163.87	-7.6%
Other Quebec	65.3%	68.0%	-2.7	\$148.92	\$153.19	-2.8%	\$97.17	\$104.14	-6.7%
Greater Montreal	84.1%	84.0%	0.2	\$219.67	\$218.46	0.6%	\$184.79	\$183.40	0.8%
Downtown Montreal	84.3%	84.1%	0.2	\$261.64	\$263.51	-0.7%	\$220.59	\$221.55	-0.4%
Montreal Airport/Laval	86.0%	85.2%	0.9	\$164.20	\$155.08	5.9%	\$141.27	\$132.08	7.0%
ONTARIO	77.8%	78.5%	-0.6	\$171.27	\$171.25	0.0%	\$133.28	\$134.36	-0.8%
Greater Toronto Area (GTA)	82.0%	83.8%	-1.7	\$192.52	\$196.87	-2.2%	\$157.94	\$164.91	-4.2%
Downtown Toronto	86.5%	86.3%	0.3	\$277.40	\$282.92	-2.0%	\$240.02	\$244.03	-1.6%
Toronto Airport	81.5%	84.5%	-3.0	\$154.48	\$158.79	-2.7%	\$125.83	\$134.10	-6.2%
GTA Vest	79.1%	83.1%	-4.0	\$136.91	\$135.93	0.7%	\$108.24	\$112.95	-4.2%
GTA East/North	78.9%	80.4%	-1.4	\$138.72	\$143.03	-3.0%	\$109.47	\$114.93	-4.8%
Eastern Ontario	71.6%	72.7%	-1.1	\$134.61	\$132.33	1.7%	\$96.35	\$96.24	0.1%
Kingston Other Eastern Ontario	73.3% 70.7%	74.6% 71.8%	-1.3 -1.1	\$146.85 \$127.91	\$143.20 \$126.49	2.6% 1.1%	\$107.58 \$90.42	\$106.81 \$90.76	0.7% -0.4%
Omer Easiern Onland	70.7%	/ 1.0%	-1.1	\$127.71	\$120.49	1,170	\$90.42	\$70.70	-0.470
Ottawa	81.1%	79.9%	1.2	\$184.47	\$176.49	4.5%	\$149.63	\$141.07	6.1%
Downtown Ottawa	83.9%	83.5%	0.5	\$207.27	\$198.12	4.6%	\$174.00	\$165.35	5.2%
Ottawa West	83.1%	80.3%	2.8	\$159.30	\$155.17	2.7%	\$132.39	\$124.68	6.2%
Ottawa East	69.1%	68.7%	0.4	\$149.31	\$132.21	12.9%	\$103.19	\$90.82	13.6%
Southern Ontario	76.0%	76.0%	0.0	\$151.72	\$148.55	2.1%	\$115.33	\$112.87	2.2%
London	70.3%	71.2%	-0.9	\$120.43	\$117.57	2.4%	\$84.61	\$83.66	1.1%
Windsor	62.2%	72.3%	-10.1	\$123.67	\$128.80	-4.0%	\$76.91	\$93.08	-17.4%
Kitchener/Waterloo/Cambridge/Guelph	70.5%	68.8%	1.7	\$133.57	\$130.78	2.1%	\$94.18	\$89.97	4.7%
Hamilton/Brantford	78.9%	69.5%	9.4		\$136.02	2.6%	\$110.10	\$94.57	16.4%
Niagara Falls	86.3%	87.3%	-1.0		\$176.19	4.3%	\$158.62	\$153.83	3.1%
Other Niagara Region Other Southern Ontario	68.3% 69.0%	69.1% 63.0%	-0.8 6.0		\$130.97 \$121.60	1.6% 0.3%	\$90.79 \$84.21	\$90.46 \$76.61	0.4% 9.9%
Central Ontario	65.9%	66.0%	-0.1	\$152.04	\$150.72	0.9%	\$100.15	\$99.42	0.7%
North Eastern Ontario	66.4%	65.6%	0.8	\$125.88	\$121.12	3.9%	\$83.54	\$79.44	5.2%
North Bay	70.7%	59.4%	11.3		\$113.31	-1.4%	\$78.98	\$67.35	17.3%
Sudbury	66.3%	71.4%	-5.1	\$125.33	\$117.15	7.0%	\$83.11	\$83.68	-0.7%
North Central Ontario									
Sault Ste. Marie	70.6%	68.7%	1.9	\$112.13	\$110.78	1.2%	\$79.18	\$76.11	4.0%
North Western Ontario Thunder Bay	79.6% 76.3%	79.1% 78.7%	0.5 -2.4	\$132.17 \$128.02	\$127.06 \$124.50	4.0% 2.8%	\$105.23 \$97.65	\$100.50 \$97.95	4.7% -0.3%

^{*} Based on the operating results of 253,131 rooms (unweighted data)

Source: CBRE Hotels' Trends in the Hotel Industry National Market with reproduction and use of information subject to CBRE Limited Disclaimer|Terms of Use as detailed at http://www.cbre.ca/EN/services/valuationservices/hotels/Pages/hotels-vas-disclaimer.aspx

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.





REPORT OF ROOMS OPERATIONS BY LOCATION MONTH OF JUNE 2019*

	Occupe	ncy Percer	ntage **Point	Ave	rage Daily Rat	te	Revenue	Per Available	Room
Location	2019	2018	Change	2019	2018	Variance	2019	2018	Variance
WESTERN CANADA	70.0%	71.1%	-1.1	\$185.03	\$178.20	3.8%	\$129.49	\$126.69	2.2%
MANITOBA	72.4%	75.1%	-2.7	\$127.76	\$130.37	-2.0%	\$92.55	\$97.95	-5.5%
Winnipeg	76.4%	79.7%	-3.3	\$131.96	\$134.99	-2.2%	\$100.83	\$107.60	-6.3%
Brandon	58.0%	60.4%	-2.4		\$109.42	-3.0%	\$61.53	\$66.04	-6.8%
Other Manitoba	66.2%	65.1%	1.1	\$121.29	\$119.03	1.9%	\$80.33	\$77.54	3.6%
SASKATCHEWAN	57.6%	60.3%	-2.7	\$118.92	\$119.38	-0.4%	\$68.53	\$71.97	-4.8%
Regina	58.0%	66.3%	-8.3		\$125.73	-2.2%	\$71.31	\$83.39 \$74.54	-14.5%
Saskatoon Other Saskatchewan	62.0%	59.8% 56.4%	2.2	\$124.06 \$110.14	\$124.57 \$109.28	-0.4%	\$76.98 \$58.68	\$74.54 \$61.63	3.3%
	53.3%		-3.1			0.8%			-4.8%
ALBERTA (excl. Alta Resorts)	60.6%	62.6%	-2.1	\$131.88	\$133.99	-1.6%	\$79.89	\$83.93	-4.8%
Calgary	69.4%	73.5%	-4.1	\$151.39	\$152.68	-0.8%	\$105.04	\$112.24	-6.4%
Calgary Airport	68.3%	70.6%	-2.3		\$125.11	-4.7%	\$81.39	\$88.35	-7.9%
Downtown Calgary	72.2%	75.1%	-2.9	\$201.67	\$202.84	-0.6%	\$145.66	\$152.34	-4.4%
Calgary Northwest	68.9%	75.3%	-6.4		\$122.85	0.9%	\$85.40	\$92.49	-7.7%
Calgary South	66.6%	76.5%	-9.9	\$136.22	\$139.43	-2.3%	\$90.78	\$106.71	-14.9%
Edmonton	61.0%	58.8%	2.2	\$125.26	\$130.76	-4.2%	\$76.39	\$76.93	-0.7%
Downtown Edmonton	69.0%	69.0%	0.0		\$162.16	-1.6%	\$110.15	\$111.97	-1.6%
Edmonton South	57.5%	58.7%	-1.2		\$115.07	-4.4%	\$63.29	\$67.59	-6.4%
Edmonton West	61.0%	50.7%	10.3		\$119.96	-5.6%	\$69.13	\$60.82	13.7%
Other Alberta	54.1%	57.6%	-3.5	\$118.95	\$119.90	-0.8%	\$64.39	\$69.09	-6.8%
Lethbridge	62.3%	58.4%	3.9		\$110.60	0.1%	\$68.98	\$64.59	6.8%
Red Deer	44.9%	56.7%	-11.8		\$109.38	-4.5%	\$46.90	\$62.01	-24.4%
Other Alberta Communities	54.3%	56.6%	-2.3		\$122.68	-0.1%	\$66.58	\$69.41	-4.1%
Alberta Resorts	84.4%	85.2%	-0.9	\$380.01	\$355.01	7.0%	\$320.56	\$302.54	6.0%
BRITISH COLUMBIA	80.8%	79.8%	1.0	\$224.03	\$210.31	6.5%	\$181.00	\$167.80	7.9%
Greater Vancouver	90.3%	89.9%	0.5	\$281.85	\$253.22	11.3%	\$254.56	\$227.52	11.9%
Airport (Richmond)	88.4%	90.1%	-1.7	\$227.43	\$201.85	12.7%	\$201.11	\$181.93	10.5%
Downtown Vancouver	92.2%	91.9%	0.4	\$341.18	\$306.77	11.2%	\$314.68	\$281.81	11.7%
Langley/Surrey	86.5%	78.8%	7.7	\$166.42	\$154.89	7.4%	\$143.96	\$122.11	17.9%
Other Vancouver	89.0%	89.9%	-0.9	\$221.36	\$197.71	12.0%	\$196.96	\$177.78	10.8%
Vancouver Island	79.6%	84.6%	-5.0		\$204.99	2.4%	\$167.10	\$173.49	-3.7%
Campbell River	85.0%	84.7%	0.3	\$139.80	\$134.95	3.6%	\$118.85	\$114.26	4.0%
Greater Victoria	82.4%	89.4%	-7.0	\$229.06	\$221.95	3.2%	\$188.81	\$198.47	-4.9%
Nanaimo	82.7%	85.6%	-2.9		\$148.94	4.6%	\$128.83	\$127.50	1.0%
Parksville/Qualicum Beach	62.9%	69.6%	-6.7		\$174.72	3.2%	\$113.48	\$121.65	-6.7%
Other Vancouver Island	75.2%	73.2%	2.0	\$204.77	\$208.72	-1.9%	\$154.01	\$152.86	0.8%
Whistler Resort Area	72.6%	64.5%	8.1	\$232.03	\$246.95	-6.0%	\$168.48	\$159.40	5.7%
Other British Columbia	71.2%	68.1%	3.1		\$140.22	1.6%	\$101.42	\$95.56	6.1%
Abbotsford/Chilliwack	79.3%	71.2%	8.1	\$121.39	\$115.06	5.5%	\$96.26	\$81.94	17.5%
Kamloops	80.5%	75.1%	5.4		\$120.35	3.7%	\$100.56	\$90.40	11.2%
Kelowna	79.3%	76.0%	3.3		\$172.31	6.3%	\$145.20	\$130.95	10.9%
Penticton	72.0%	75.7%	-3.8		\$162.06	8.5%	\$126.51	\$122.75	3.1%
Prince George Other B.C. Communities	70.4% 66.0%	67.0% 63.7%	3.4 2.3		\$125.35 \$138.54	-3.1% -0.3%	\$85.46 \$91.08	\$83.99 \$88.26	1.7% 3.2%
NORTHWEST TERRITORIES	48.2%	64.5%	-16.3	\$142.31	\$144.39	-1.4%	\$68.62	\$93.17	-26.3%
YUKON	84.6%	91.0%	-6.4	\$170.09	\$156.16	8.9%	\$143.90	\$142.09	1.3%
CANADA	73.9%	74.6%	-0.8	\$178.83	\$176.36	1.4%	\$132.07	\$131.59	0.4%

Based on the operating results of 253,131 rooms (unweighted data)

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^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.





REPORT OF ROOMS OPERATIONS BY LOCATION SIX MONTHS ENDED JUNE 2019

П	Occup	Occupancy Percentage Average Daily Rate			Revenue Per Available Room				
Location	•	•	**Point		•				
	2019	2018	Change	2019	2018	Variance	2019	2018	Variance
ATLANTIC CANADA	55.1%	55.3%	-0.2	\$131.18	\$133.01	-1.4%	\$72.27	\$73.51	-1.7%
NEWFOUNDLAND	49.2%	47.2%	2.0	\$128.79	\$139.28	-7.5%	\$63.38	\$65.71	-3.6%
St. John's	49.3%	46.7%	2.6	\$129.16	\$140.79	-8.3%	\$63.70	\$65.77	-3.1%
PRINCE EDWARD ISLAND	51.3%	48.7%	2.6	\$133.17	\$133.03	0.1%	\$68.30	\$64.79	5.4%
NOVA SCOTIA	60.2%	60.6%	-0.4	\$138.73	\$140.59	-1.3%	\$83.46	\$85.19	-2.0%
Halifax/Dartmouth Other Nova Scotia	64.7% 50.7%	65.4% 50.5%	-0.7 0.1	\$146.84 \$117.17	\$149.21 \$117.11	-1.6% 0.1%	\$95.01 \$59.39	\$97.54 \$59.19	-2.6% 0.3%
NEW BRUNSWICK	53.4%	54.5%	-1.1	\$121.83	\$119.87	1.6%	\$65.10	\$65.32	-0.3%
14EW BROITSWICK					<u> </u>				
Moncton	57.8%	60.0%	-2.3		\$123.32	-0.9%	\$70.55	\$74.02	-4.7%
Other New Brunswick	51.2%	51.7%	-0.5	\$121.62	\$117.84	3.2%	\$62.22	\$60.89	2.2%
CENTRAL CANADA	65.3%	66.1%	-0.8	\$161.68	\$158.25	2.2%	\$105.55	\$104.62	0.9%
QUEBEC	64.6%	64.6%	0.0	\$169.17	\$165.61	2.2%	\$109.28	\$106.95	2.2%
	42.00/		0.1						
Greater Quebec City Other Quebec	63.0% 56.5%	63.1% 59.0%	-0.1 -2.5	\$158.19 \$154.54	\$157.10 \$153.59	0.7% 0.6%	\$99.73 \$87.39	\$99.18 \$90.69	0.6% -3.6%
Greater Montreal Downtown Montreal	69.0% 66.3%	67.7% 64.9%	1.3 1.4	\$177.83 \$201.95	\$172.98 \$196.51	2.8% 2.8%	\$122.67 \$133.88	\$117.06 \$127.52	4.8% 5.0%
Montreal Airport/Laval	76.3%	75.9%	0.4	\$201.93 \$151.02	\$145.80	3.6%	\$133.00	\$127.32	4.2%
·									
ONTARIO	65.5%	66.6%	-1.1	\$159.27	\$155.93	2.1%	\$104.30	\$103.83	0.5%
Greater Toronto Area (GTA)	72.2%	74.2%	-2.0	\$180.79	\$177.52	1.8%	\$130.44	\$131.69	-0.9%
Downtown Toronto	74.8%	76.1%	-1.3	\$244.66	\$241.13	1.5%	\$183.02	\$183.41	-0.2%
Toronto Airport	78.2%	79.4%	-1.2	\$158.95	\$154.66	2.8%	\$124.23	\$122.75	1.2%
GTA West GTA East/North	69.8% 66.6%	72.8% 69.4%	-3.0 -2.8	\$134.47 \$136.03	\$130.54 \$133.81	3.0% 1.7%	\$93.84 \$90.57	\$94.97 \$92.87	-1.2% -2.5%
·	00.070		-2.0						
Eastern Ontario	54.6%	55.8%	-1.2	\$125.01	\$122.37	2.2%	\$68.28	\$68.28	0.0%
Kingston	57.7% 53.0%	60.1% 53.5%	-2.4	\$130.63 \$121.77	\$126.93 \$119.56	2.9%	\$75.32 \$44.55	\$76.24 \$63.93	-1.2% 1.0%
Other Eastern Ontario	53.0%	33.5%	-0.5	\$121.//	\$117.30	1.8%	\$64.55	\$03.93	1.0%
Ottawa	69.7%	70.7%	-1.0	\$170.72	\$167.57	1.9%	\$118.92	\$118.44	0.4%
Downtown Ottawa	71.0%	72.7%	-1.7	\$189.86	\$185.20	2.5%	\$134.84	\$134.69	0.1%
Ottawa West	70.4%	72.5%	-2.1	\$150.67	\$148.21	1.7%	\$106.07	\$107.44	-1.3%
Ottawa East	63.2%	60.7%	2.5	\$135.80	\$130.04	4.4%	\$85.81	\$78.93	8.7%
Southern Ontario	59.5%	60.2%	-0.7	\$132.55	\$128.91	2.8%	\$78.86	\$77.56	1.7%
London	64.2%	65.3%	-1.1	\$120.94	\$116.09	4.2%	\$77.62	\$75.81	2.4%
Windsor	59.0%	64.2%	-5.3	\$120.89	\$127.33	-5.1%	\$71.29	\$81.80	-12.8%
Kitchener/Waterloo/Cambridge/Guelph	63.5%	63.0%	0.5	\$129.39	\$125.92	2.8%	\$82.16	\$79.28	3.6%
Hamilton/Brantford	62.2%	67.1%	-5.0		\$130.59	2.4%	\$83.15	\$87.68	-5.2%
Niagara Falls Other Niagara Region	58.6% 47.6%	58.2% 49.1%	0.4 -1.5	\$146.21 \$121.88	\$140.27 \$120.28	4.2% 1.3%	\$85.67 \$58.06	\$81.64 \$59.11	4.9% -1.8%
Other Southern Ontario	56.6%	55.0%	1.6	\$121.00	\$120.26	2.1%	\$65.55	\$62.38	5.1%
Central Ontario	52.7%	52.5%	0.1	\$138.94	\$136.11	2.1%	\$73.17	\$71.50	2.3%
Gorina Grinario	02.770	02.0%	0	ψ100.74	\$100.11	2.170	Ψ/0	Ψ/1.50	2.070
North Eastern Ontario	59.7%	58.4%	1.3	\$123.50	\$119.80	3.1%	\$73.75	\$69.98	5.4%
North Bay	58.1%	51.6%	6.5	\$113.78	\$116.47	-2.3%	\$66.09	\$60.06	10.0%
Sudbury	61.6%	62.7%	-1.1	\$123.06	\$117.71	4.6%	\$75.81	\$73.84	2.7%
North Central Ontario									
Sault Ste. Marie	51.8%	50.6%	1.2	\$108.74	\$106.27	2.3%	\$56.35	\$53.78	4.8%
North Western Ontario	68.4%	68.5%	-0.1	\$125.82	\$120.82	4.1%	\$86.00	\$82.72	4.0%
Thunder Bay	69.2%	70.0%	-0.8	\$123.28	\$119.86	2.8%	\$85.31	\$83.94	1.6%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

Source: CBRE Hotels' Trends in the Hotel Industry National Market with reproduction and use of information subject to CBRE Limited Disclaimer|Terms of Use as detailed at http://www.cbre.ca/EN/services/valuationservices/hotels/Pages/hotels-vas-disclaimer.aspx



REPORT OF ROOMS OPERATIONS BY LOCATION SIX MONTHS ENDED JUNE 2019

	Occup	ancy Percer		Ave	rage Daily Ra	te	Revenue	Per Available	Room
Location	2019	2018	**Point Change	2019	2018	Variance	2019	2018	Variance
WESTERN CANADA	60.5%	60.8%	-0.3	\$158.15	\$155.36	1.8%	\$95.70	\$94.47	1.3%
MANITOBA	65.7%	66.2%	-0.5	\$126.02	\$126.23	-0.2%	\$82.81	\$83.63	-1.0%
Winnipeg	68.5%	68.7%	-0.2	\$128.74	\$128.92	-0.1%	\$88.15	\$88.52	-0.4%
Brandon	59.4%	59.8%	-0.4	\$115.12	\$116.24	-1.0%	\$68.33	\$69.47	-1.6%
Other Manitoba	57.7%	59.9%	-2.1	\$120.19	\$119.50	0.6%	\$69.38	\$71.52	-3.0%
SASKATCHEWAN	54.0%	55.3%	-1.3	\$118.48	\$118.86	-0.3%	\$63.92	\$65.71	-2.7%
Regina	56.0%	59.8%	-3.7	\$117.96	\$122.42	-3.6%	\$66.11	\$73.15	-9.6%
Saskatoon	60.5%	60.6%	-0.1	\$125.70	\$124.43	1.0%	\$76.05	\$75.41	0.8%
Other Saskatchewan	46.5%	47.4%	-0.9	\$110.43	\$109.43	0.9%	\$51.38	\$51.92	-1.0%
ALBERTA (excl. Alta Resorts)	53.2%	54.0%	-0.8	\$127.75	\$129.40	-1.3%	\$67.91	\$69.87	-2.8%
Calgary	56.8%	59.0%	-2.2	\$140.85	\$142.06	-0.9%	\$80.05	\$83.81	-4.5%
Calgary Airport	57.2%	57.9%	-0.7	\$114.24	\$116.74	-2.1%	\$65.31	\$67.58	-3.4%
Calgary Downtown	58.0%	61.2%	-3.1	\$187.18	\$188.02	-0.4%	\$108.62	\$115.02	-5.6%
Calgary Northwest	55.7%	57.6%	-1.8	\$114.54	\$111.72	2.5%	\$63.85	\$64.31	-0.7%
Calgary South	54.3%	58.4%	-4.1	\$126.74	\$128.38	-1.3%	\$68.85	\$74.95	-8.1%
Edmonton	57.4%	58.7%	-1.3	\$127.37	\$129.98	-2.0%	\$73.06	\$76.29	-4.2%
Downtown Edmonton	63.8%	64.7%	-0.9	\$155.18	\$156.12	-0.6%	\$98.98	\$100.95	-2.0%
Edmonton South	55.8%	58.5%	-2.7	\$112.88	\$114.46	-1.4%	\$62.97	\$66.96	-6.0%
Edmonton West	54.1%	53.3%	0.8	\$117.08	\$123.50	-5.2%	\$63.37	\$65.85	-3.8%
Other Alberta	47.9%	47.7%	0.2	\$117.12	\$118.41	-1.1%	\$56.14	\$56.47	-0.6%
Lethbridge	61.1%	49.7%	11.4	\$111.93	\$111.34	0.5%	\$68.41	\$55.37	23.5%
Red Deer	45.3%	45.9%	-0.6	\$111.14	\$109.34	1.7%	\$50.40	\$50.19	0.4%
Other Alberta Communities	46.7%	47.1%	-0.4	\$119.24	\$120.81	-1.3%	\$55.73	\$56.96	-2.2%
Alberta Resorts	61.3%	60.4%	0.9	\$257.00	\$247.14	4.0%	\$157.44	\$149.24	5.5%
BRITISH COLUMBIA	68.8%	68.0%	0.8	\$185.65	\$178.67	3.9%	\$127.74	\$121.47	5.2%
Greater Vancouver	77.9%	77.6%	0.3	\$209.34	\$195.51	7.1%	\$163.12	\$151.78	7.5%
Airport (Richmond)	80.3%	80.8%	-0.5	\$177.94	\$163.76	8.7%	\$142.87	\$132.28	8.0%
Downtown Vancouver	77.9%	77.5%	0.4	\$249.00	\$233.35	6.7%	\$193.85	\$180.81	7.2%
Langley/Surrey	73.9%	70.5%	3.3	\$138.56	\$130.12	6.5%	\$102.36	\$91.79	11.5%
Other Vancouver	77.5%	78.2%	-0.7	\$165.28	\$152.95	8.1%	\$128.15	\$119.60	7.2%
Vancouver Island	67.8%	68.4%	-0.6	\$162.33	\$156.29	3.9%	\$110.06	\$106.98	2.9%
Campbell River	71.1%	75.9%	-4.8	\$117.22	\$112.05	4.6%	\$83.30	\$84.99	-2.0%
Greater Victoria	69.0%	71.5%	-2.5	\$171.33	\$162.90	5.2%	\$118.20	\$116.52	1.4%
Nanaimo	73.6%	71.1%	2.5	\$139.64	\$133.84	4.3%	\$102.83	\$95.18	8.0%
Parksville/Qualicum Beach	57.3%	54.3%	3.1	\$144.52	\$141.15	2.4%	\$82.86	\$76.59	8.2%
Other Vancouver Island	64.6%	60.4%	4.1	\$164.57	\$167.74	-1.9%	\$106.28	\$101.39	4.8%
Whistler Resort Area	75.3%	73.1%	2.2	\$353.82	\$352.94	0.2%	\$266.32	\$257.90	3.3%
Other British Columbia	57.5%	55.4%	2.1	\$127.05	\$125.99 \$104.42	0.8%	\$73.06 \$80.40	\$69.78	4.7%
Abbotsford/Chilliwack	71.7%	64.1%	7.6	\$112.17	\$106.63	5.2%	\$80.40	\$68.32	17.7%
Kamloops	62.2%	57.1%	5.1	\$112.22	\$109.91 \$129.14	2.1%	\$69.76	\$62.71 \$94.55	11.2%
Kelowna Penticton	62.5% 47.1%	61.2% 53.7%	1.3	\$142.68 \$137.20	\$138.14 \$130.68	3.3% 5.1%	\$89.23 \$64.72	\$84.55 \$70.17	5.5%
Prince George	61.4%	53.7%	-6.6 -1.7	\$137.29 \$118.64	\$130.68 \$123.63	5.1% -4.0%	\$04.72 \$72.88	\$70.17	-7.8% 6.6%
Other B.C. Communities	53.6%	63.1% 51.7%	1.7	\$118.64	\$123.63 \$129.12	-4.0% 0.1%	\$72.88 \$69.26	\$66.73	-6.6% 3.8%
NORTHWEST TERRITORIES	60.3%	71.2%	-11.0	\$147.23	\$149.26	-1.4%	\$88.71	\$106.34	-16.6%
YUKON	59.4%	59.3%	0.1	\$144.73	\$137.92	4.9%	\$85.99	\$81.82	5.1%
CANADA	62.4%	62.9%	-0.5	\$158.21	\$155.42	1.8%	\$98.65	\$97.75	0.9%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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The World's Leading Hotel Experts.

NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REGIONAL REPORT OF ROOMS OPERATIONS BY PROPERTY SIZE, PROPERTY TYPE AND PRICE LEVEL MONTH OF JUNE 2019*

ATLANTIC CENTRAL

Property Size
Under 50 rooms
50-75 rooms
76-125 rooms
126-200 rooms
201-500 rooms
Over 500 rooms
Total
D T
Property Type
Limited Service
Limited Service
Limited Service Full Service
Limited Service Full Service Suite Hotel
Limited Service Full Service Suite Hotel Resort
Limited Service Full Service Suite Hotel Resort Total
Limited Service Full Service Suite Hotel Resort Total Price Level
Limited Service Full Service Suite Hotel Resort Total Price Level Budget

Occup	oancy Perce		Average l	Daily Rate	
2019	2018	**Point Change	2019	2018	Variance
61.7%	71.1%	-9.5	\$130.56	\$136.47	-4.3%
65.7%	64.0%	1.7	\$113.02	\$114.43	-1.2%
70.4%	70.8%	-0.4	\$133.89	\$134.89	-0.7%
74.1%	72.6%	1.4	\$149.21	\$155.18	-3.8%
77.5%	74.2%	3.4	\$179.45	\$184.56	-2.8%
N/A	N/A	N/A	N/A	N/A	N/A
72.0%	71.0%	1.0	\$145.19	\$148.81	-2.4%
70.0%	69.1%	0.9	\$129.16	\$130.51	-1.0%
73.7%	72.5%	1.2	\$153.62	\$158.32	-3.0%
80.2%	85.6%	-5.5	\$178.64	\$184.93	-3.4%
N/A	N/A	N/A	N/A	N/A	N/A
72.0%	71.0%	1.0	\$145.19	\$148.81	-2.4%
	_	_			
60.0%	60.2%	-0.2	\$106.93	\$108.54	-1.5%
74.5%	73.2%	1.3	\$149.62	\$153.51	-2.5%
74.9%	75.1%	-0.2	\$184.33	\$191.13	-3.6%
72.0%	71.0%	1.0	\$145.19	\$148.81	-2.4%

Occup	oancy Perce	entage	Av	erage Daily Rat	te
2019	2018	**Point Change	2019	2018	Variance
65.0%	65.8%	-0.8	\$140.59	\$138.85	1.2%
72.8%	71.0%	1.8	\$124.81	\$123.77	0.8%
75.9%	76.8%	-1.0	\$142.26	\$141.39	0.6%
78.3%	79.0%	-0.8	\$160.15	\$156.44	2.4%
79.8%	81.2%	-1.4	\$204.92	\$208.31	-1.6%
83.4%	83.3%	0.0	\$249.72	\$249.83	0.0%
78.0%	78.6%	-0.7	\$177.97	\$178.44	-0.3%
73.8%	74.2%	-0.4	\$129.68	\$128.47	0.9%
80.6%	81.4%	-0.8	\$201.83	\$202.34	-0.3%
82.0%	81.5%	0.4	\$179.56	\$180.29	-0.4%
64.2%	68.2%	-4.1	\$221.58	\$220.77	0.4%
78.0%	78.6%	-0.7	\$177.97	\$178.44	-0.3%
70.7%	71.8%	-1.1	\$109.05	\$108.84	0.2%
79.7%	80.4%	-0.8	\$172.49	\$171.69	0.5%
82.0%	81.8%	0.1	\$291.79	\$294.73	-1.0%
78.0%	78.6%	-0.7	\$177.97	\$178.44	-0.3%

WESTERN

2018

\$120.49

\$135.63

\$146.08

\$167.31

\$215.22

\$368.79

\$178.20

\$128.47

\$192.04

\$187.40

\$294.23

\$178.20

\$127.53

\$157.02

\$309.00

\$178.20

Variance

-0.8%

2.3%

2.5%

-0.2%

6.0%

9.9% 3.8%

1.4%

5.3%

-1.0%

7.1%

3.8%

4.4%

2.6%

5.4%

3.8%

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	Occu	oancy Perce		Average	Daily Rate
	2019	2018	**Point Change	2019	2018
Property Size					
Under 50 rooms	62.7%	60.6%	2.1	\$119.55	\$120.4
50-75 rooms	66.1%	67.3%	-1.2	\$138.69	\$135.6
76-125 rooms	67.9%	69.1%	-1.2	\$149.78	\$146.0
126-200 rooms	69.1%	70.8%	-1.7	\$167.00	\$167.3
201-500 rooms	73.6%	74.9%	-1.3	\$228.08	\$215.2
Over 500 rooms	88.1%	88.2%	0.0	\$405.15	\$368.7
Total	70.0%	71.1%	-1.1	\$185.03	\$178.2
Property Type					
Limited Service	64.6%	65.3%	-0.7	\$130.31	\$128.4
Full Service	72.7%	74.4%	-1.7	\$202.13	\$192.0
Suite Hotel	76.3%	78.3%	-2.0	\$185.57	\$187.4
Resort	77.0%	76.1%	0.8	\$315.13	\$294.2
Total	70.0%	71.1%	-1.1	\$185.03	\$178.2
Price Level					
Budget	65.3%	65.3%	0.0	\$133.12	\$127.5
Mid-Price	69.0%	70.7%	-1.7	\$161.18	\$157.0
Upscale	79.2%	78.8%	0.3	\$325.67	\$309.0
Total	70.0%	71.1%	-1.1	\$185.03	\$178.2

Occup	ancy Perce		Av	erage Daily Rat	е
2019	2018	**Point Change	2019	2018	Variance
63.5%	63.0%	0.5	\$127.99	\$128.39	-0.3%
68.6%	68.3%	0.2	\$130.76	\$129.07	1.3%
71.3%	72.3%	-1.0	\$145.29	\$143.24	1.4%
73.8%	74.7%	-1.0	\$162.09	\$160.97	0.7%
77.0%	78.1%	-1.1	\$213.12	\$209.86	1.6%
84.6%	84.5%	0.0	\$289.68	\$280.57	3.2%
73.9%	74.6%	-0.8	\$178.83	\$176.36	1.4%
68.9%	69.3%	-0.4	\$129.93	\$128.64	1.0%
76.8%	77.9%	-1.1	\$198.86	\$195.45	1.7%
79.9%	80.8%	-0.8	\$181.47	\$182.64	-0.6%
72.9%	73.1%	-0.2	\$289.68	\$272.65	6.2%
73.9%	74.6%	-0.8	\$178.83	\$176.36	1.4%
68.1%	68.7%	-0.6	\$117.39	\$115.33	1.8%
74.1%	75.1%	-1.0	\$165.52	\$163.51	1.2%
80.4%	80.2%	0.2	\$305.38	\$298.94	2.2%
73.9%	74.6%	-0.8	\$178.83	\$176.36	1.4%

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Based on the operating results of 253,131 rooms (unweighted data)

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



REGIONAL REPORT OF ROOMS OPERATIONS BY PROPERTY SIZE, PROPERTY TYPE AND PRICE LEVEL SIX MONTHS ENDED JUNE 2019

ATLANTIC CENTRAL

	Occup	oancy Perce		Averag	e Daily Rate	
	2019	2018	**Point Change	2019	2018	Variance
Property Size						
Under 50 rooms	44.4%	44.8%	-0.4	\$120.82	\$118.83	1.7%
50-75 rooms	49.8%	48.6%	1.2	\$106.52	\$107.39	-0.8%
76-125 rooms	54.6%	57.2%	-2.5	\$123.75	\$124.13	-0.3%
126-200 rooms	58.9%	58.1%	0.8	\$137.29	\$139.64	-1.7%
201-500 rooms	55.7%	54.4%	1.4	\$152.31	\$156.66	-2.8%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A
Total	55.1%	55.3%	-0.2	\$131.18	\$133.01	-1.4%
Property Type						
Limited Service	54.5%	55.0%	-0.5	\$122.20	\$122.87	-0.5%
Full Service	55.5%	55.1%	0.4	\$135.89	\$138.50	-1.9%
Suite Hotel	66.1%	67.7%	-1.7	\$153.81	\$155.98	-1.4%
Resort	N/A	N/A	N/A	N/A	N/A	N/A
Total	55.1%	55.3%	-0.2	\$131.18	\$133.01	-1.4%
Price Level						
Budget	45.1%	44.8%	0.3	\$101.41	\$101.79	-0.4%
Mid-Price	57.5%	57.6%	-0.1	\$134.84	\$136.97	-1.6%
Upscale	53.3%	57.9%	-4.6	\$160.23	\$161.68	-0.9%
Total	55.1%	55.3%	-0.2	\$131.18	\$133.01	-1.4%

Occup	oancy Perce	entage	Av	e		
2019	2018	**Point Change	2019	2018	Variance	
50.1%	49.1%	1.1	\$127.08	\$118.09	7.6%	
58.2%	57.8%	0.4	\$116.97	\$115.43	1.3%	
64.0%	65.1%	-1.1	\$132.50	\$129.64	2.2%	
65.7%	66.6%	-0.9	\$147.19	\$142.01	3.6%	
68.2%	69.2%	-1.0	\$186.19	\$183.82	1.3%	
68.8%	70.3%	-1.5	\$215.16	\$209.01	2.9%	
65.3%	66.1%	-0.8	\$161.68	\$158.25	2.2%	
61.4%	61.7%	-0.3	\$122.21	\$118.62	3.0%	
67.1%	68.2%	-1.1	\$179.51	\$175.45	2.3%	
72.3%	72.2%	0.0	\$160.84	\$158.54	1.5%	
53.5%	56.6%	-3.0	\$211.96	\$209.27	1.3%	
65.3%	66.1%	-0.8	\$161.68	\$158.25	2.2%	
58.5%	58.8%	-0.4	\$103.63	\$101.20	2.4%	
66.8%	68.1%	-1.3	\$156.94	\$153.41	2.3%	
68.9%	68.9%	0.0	\$249.60	\$247.07	1.0%	
65.3%	66.1%	-0.8	\$161.68	\$158.25	2.2%	

WESTERN

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	Occup	Occupancy Percentage			Average Daily Rate		
	2019	2018	**Point Change	2019	2018	Variance	
Property Size							
Under 50 rooms	50.2%	48.1%	2.1	\$109.48	\$107.81	1.6%	
50-75 rooms	55.1%	55.7%	-0.6	\$118.35	\$116.89	1.2%	
76-125 rooms	58.4%	58.9%	-0.6	\$132.25	\$130.86	1.1%	
126-200 rooms	61.1%	61.6%	-0.5	\$144.76	\$145.69	-0.6%	
201-500 rooms	65.5%	65.4%	0.1	\$195.85	\$189.63	3.3%	
Over 500 rooms	72.2%	72.9%	-0.6	\$305.35	\$289.11	5.6%	
Total	60.5%	60.8%	-0.3	\$158.15	\$155.36	1.8%	
Property Type							
Limited Service	55.1%	55.3%	-0.1	\$117.83	\$116.76	0.9%	
Full Service	64.0%	64.4%	-0.4	\$168.99	\$164.18	2.9%	
Suite Hotel	66.7%	69.1%	-2.4	\$165.69	\$169.24	-2.1%	
Resort	63.9%	62.3%	1.5	\$261.58	\$253.47	3.2%	
Total	60.5%	60.8%	-0.3	\$158.15	\$155.36	1.8%	
Price Level							
Budget	55.6%	54.6%	1.0	\$112.16	\$108.33	3.5%	
Mid-Price	60.0%	60.6%	-0.6	\$140.29	\$138.37	1.4%	
Upscale	68.1%	68.4%	-0.3	\$270.40	\$264.42	2.3%	
Total	60.5%	60.8%	-0.3	\$158.15	\$155.36	1.8%	

Occup	oancy Perce		Average Daily Rate				
2019	2018	**Point Change	2019	2018	Variance		
49.9%	48.4%	1.6	\$116.38	\$112.40	3.5%		
55.7%	55.8%	0.0	\$116.76	\$115.51	1.1%		
60.3%	61.3%	-0.9	\$131.73	\$129.86	1.4%		
63.0%	63.5%	-0.5	\$145.32	\$143.44	1.3%		
66.3%	66.7%	-0.4	\$188.74	\$185.08	2.0%		
69.6%	70.9%	-1.3	\$238.37	\$229.55	3.8%		
62.4%	62.9%	-0.5	\$158.21	\$155.42	1.8%		
57.6%	57.8%	-0.2	\$120.05	\$118.05	1.7%		
65.0%	65.8%	-0.7	\$172.67	\$168.72	2.3%		
70.1%	71.0%	-0.9	\$162.03	\$161.72	0.2%		
60.1%	60.0%	0.0	\$247.65	\$240.48	3.0%		
62.4%	62.9%	-0.5	\$158.21	\$155.42	1.8%		
56.5%	56.3%	0.2	\$106.69	\$103.83	2.7%		
62.7%	63.6%	-0.8	\$147.56	\$145.20	1.6%		
68.2%	68.4%	-0.2	\$257.82	\$253.62	1.7%		
62.4%	62.9%	-0.5	\$158.21	\$155.42	1.8%		

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

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MAJOR MARKET OUTLOOKS

Our Major Market Outlooks consist of six Western Canadian cities and seven Eastern Canadian cities. Based on year to date results and our forecasts for the balance of the year, we have also revised our 2019 forecasts for the 13 major markets.

MAJOR MARKET OUTLOOKS - WESTERN CANADA

		2016	2017	2018	2019	2018-19
		Actual	Actual	Actual	Forecast	Change
	Осс	79%	79%	80%	81%	1 pt
Vancouver	ADR	\$174	\$191	\$212	\$226	6.7%
	RevPAR	\$137	\$151	\$170	\$182	7.3%
	Осс	59%	59%	63%	60%	(3 pts)
Calgary	ADR	\$145	\$144	\$146	\$147	0.4%
0 ,	RevPAR	\$85	\$85	\$92	\$89	(3.3%)
	Осс	59%	57%	59%	57%	(2 pts)
Edmonton	ADR	\$130	\$130	\$129	\$127	(1.3%)
	RevPAR	\$77	\$74	\$75	\$73	(3.5%)
	Осс	59%	56%	60%	57%	(3 pt)
Regina	ADR	\$128	\$121	\$120	\$116	(3.5%)
· ·	RevPAR	\$75	\$68	\$72	\$65	(8.8%)
	Осс	60%	60%	61%	60%	(1 pt)
Saskatoon	ADR	\$133	\$125	\$124	\$125	1.0%
	RevPAR	\$79	\$75	\$75	\$76	0.5%
	Осс	66%	71%	70%	70%	
Winnipeg	ADR	\$124	\$126	\$129	\$129	0.5%
. 3	RevPAR	\$82	\$89	\$90	\$90	0.2%

MAJOR MARKET OUTLOOKS - EASTERN CANADA

		2016	2017	2018	2019	2018-19
		Actual	Actual	Actual	Forecast	Change
	Осс	74%	76%	76%	75%	(1 pt)
Toronto	ADR	\$160	\$172	\$183	\$187	2.2%
	RevPAR	\$119	\$130	\$139	\$140	0.4%
	Осс	67%	68%	67%	68%	1 pt
Niagara Falls	ADR	\$160	\$161	\$167	\$173	4.0%
	RevPAR	\$107	\$109	\$112	\$117	4.7%
	Осс	72%	75%	74%	72%	(2 pt)
Ottawa	ADR	\$156	\$172	\$169	\$173	2.1%
	RevPAR	\$113	\$128	\$124	\$123	(0.7%)
	Осс	73%	75%	73%	74%	1 pt
Montreal	ADR	\$163	\$175	\$179	\$185	2.9%
	RevPAR	\$118	\$131	\$130	\$136	4.3%
	Осс	66%	68%	69%	69%	
Quebec City	ADR	\$164	\$168	\$177	\$180	2.0%
	RevPAR	\$108	\$114	\$122	\$124	2.0%
	Осс	68%	72%	70%	70%	
Halifax/Dartmouth	ADR	\$136	\$149	\$158	\$157	(0.5%)
	RevPAR	\$93	\$107	\$111	\$109	(1.4%)
	Осс	61%	63%	53%	54%	1 pt
St. John's	ADR	\$151	\$149	\$142	\$130	(8.0%)
	RevPAR	\$93	\$93	\$74	\$70	(5.3%)

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