

NATIONAL MARKET REPORT

June 2018

- In June 2018, the CBRE national hotel sample achieved a 74.4% occupancy level, a 1.3 percentage point increase from June 2017.
- In June 2018, the national average daily room rate for hotels tracked by CBRE increased by 6.0% from June 2017 to \$175.72.
- Revenue per available room for CBRE's sample increased by 7.8% to \$130.80 in June 2018 from \$121.31 in June 2017.

2018 MARKET FORECAST

NATIONAL OUTLOOK

The industry finished 2017 up two points in occupancy at 66% and up \$7 in ADR at \$155. In our original 2018 forecast published in the December 2017 "Trends" issue, we had projected for occupancy to remain flat at 66% and rate to increase by \$6 to finish at \$161. Overall, RevPAR was projected to improve 5% for 2018. As we sit halfway through the year, while some of our projections for the major markets have changed from last time, the overall roll up for the national results is mostly in line with our original projections. As such, we have maintained our 2018 national forecast to finish the year at 66% occupancy, but at a slight bump up in rate to \$162 ADR — moving to a 5.5% increase in RevPAR over 2017, just a half point above our original projection.

Trending Upward

With stronger improvements in both occupancy and ADR, we have revised our original 2018 RevPAR forecasts upward in the following markets:

- Vancouver upwards from 7.5% to 13.0%
- Regina upwards from 2.5% to 7.5%
- Calgary upwards from 1.0% to 5.0%
- Toronto upwards from 6.0% to 8.5%
- Halifax upwards from 2.0% to 4.5%
- Quebec City upwards from 3.0% to 4.5%

In Edmonton, our RevPAR projection for 2.0% growth remains unchanged.

Trending Downward

With weaker performance in both occupancy and ADR, we have revised our original 2018 RevPAR forecasts downward, most notably in St. John's, Ottawa, and Montreal.

- St. John's downward from a (6.0%) decrease to a (21.0%) decrease
- Ottawa downward from 1.0% growth to a (3.0%) decrease
- Montreal downward from 3.5% growth to a (1.0%) decrease
- Saskatoon downward from being flat to a (1.0%) decrease
- Winnipeg downward from 3.0% growth to 1.0% arowth
- Niagara Falls downward from 4.0% growth to 1.0% growth

NATIONAL MARKET PERFORMANCE								
	2015 Actual	2016 Actual	2017 Actual	2018 Forecast	2017-18 Change			
National								
Осс	64%	64%	66%	66%				
ADR	\$144	\$148	\$155	\$162	4.5%			
RevPAR	\$91	\$94	\$102	\$107	5.5%			



REPORT OF ROOMS OPERATIONS BY LOCATION MONTH OF JUNE 2018*

MONTH OF JUNE 2018*									
	Occupancy Percentage Average Daily Rate			Revenue	Per Available	Room			
Location	2018	2017	Change	2018	2017	Variance	2018	2017	Variance
ATLANTIC CANADA	71.0%	72.8%	-1.9	\$148.80	\$141.69	5.0%	\$105.62	\$103.22	2.3%
NEWFOUNDLAND	66.7%	74.7%	-8.0	\$155.87	\$158.20	-1.5%	\$103.91	\$118.15	-12.1%
St. John's	66.4%	76.7%	-10.3	\$161.27	\$166.49	-3.1%	\$107.15	\$127.74	-16.1%
PRINCE EDWARD ISLAND	69.2%	74.5%	-5.4	\$167.90	\$161.35	4.1%	\$116.12	\$120.28	-3.5%
NOVA SCOTIA	76.2%	76.1%	0.1	\$160.78	\$147.69	8.9%	\$122.58	\$112.43	9.0%
Halifax/Dartmouth	82.6%	84.4%	-1.8	\$174.24	\$157.73	10.5%	\$143.92	\$133.08	8.1%
Other Nova Scotia	63.5%	61.1%	2.3	\$125.64	\$122.56	2.5%	\$79.76	\$74.94	6.4%
NEW BRUNSWICK	67.9%	68.9%	-1.0	\$126.36	\$122.10	3.5%	\$85.78	\$84.16	1.9%
Moncton	66.3%	69.0%	-2.7	\$122.37	\$120.87	1.2%	\$81.15	\$83.41	-2.7%
Other New Brunswick	68.7%	68.9%	-0.2	\$128.38	\$122.74	4.6%	\$88.20	\$84.54	4.3%
CENTRAL CANADA	78.3%	76.6%	1.6	\$177.87	\$168.78	5.4%	\$139.19	\$129.35	7.6%
QUEBEC	79.0%	77.9%	1.1	\$200.40	\$186.37	7.5%	\$158.25	\$145.19	9.0%
Greater Quebec City	80.8%	73.5%	7.3	\$202.80	\$165.41	22.6%	\$163.87	\$121.51	34.9%
Other Quebec	67.9%	64.6%	3.3	\$153.10	\$144.52	5.9%	\$103.99	\$93.33	11.4%
Greater Montreal	83.9%	86.1%	-2.2	\$218.59	\$208.03	5.1%	\$183.35	\$179.10	2.4%
Downtown Montreal	84.0%	86.4%	-2.5	\$265.05	\$256.00	3.5%	\$222.54	\$221.29	0.6%
Montreal Airport/Laval	85.2%	87.3%	-2.2	\$155.08	\$147.13	5.4%	\$132.08	\$128.50	2.8%
ONTARIO	78.0%	76.2%	1.8	\$170.60	\$163.41	4.4%	\$133.07	\$124.50	6.9%
Greater Toronto Area (GTA)	83.8%	81.1%	2.7	\$195.96	\$183.39	6.9%	\$164.13	\$148.68	10.4%
Downtown Toronto	86.3%	85.0%	1.3		\$262.54	7.2%	\$242.91	\$223.12	8.9%
Toronto Airport GTA West	84.4% 83.1%	75.7% 81.2%	8.8 1.9	\$158.80 \$135.98	\$141.13 \$124.02	12.5% 9.6%	\$134.10 \$113.00	\$106.78 \$100.68	25.6% 12.2%
GTA West GTA East/North	80.3%	78.5%	1.8	\$133.78	\$132.66	7.9%	\$114.93	\$100.08	10.3%
Eastern Ontario	72.7%	69.0%	3.8	\$132.35	\$126.86	4.3%	\$96.25	\$87.49	10.0%
Kingston	7 2.7% 74.6%	73.1%	3.6 1.5	\$1 32.35 \$143.20	\$12 0.00 \$138.01	4.3% 3.8%	\$70.23 \$106.81	\$100.83	5.9%
Other Eastern Ontario	71.8%	66.7%	5.0	\$126.52	\$120.22	5.2%	\$90.78	\$80.23	13.2%
Ottawa	79.9%	83.4%	-3.5	\$176.50	\$192.80	-8.5%	\$141.07	\$160.86	-12.3%
Downtown Ottawa	83.5%	85.9%	-2.4	\$198.14	\$222.88	-11.1%	\$165.35	\$191.45	-13.6%
Ottawa West	80.3%	83.3%	-3.0	\$155.17	\$157.43	-1.4%	\$124.68	\$131.15	-4.9%
Ottawa East	68.7%	76.2%	-7.5	\$132.17	\$141.93	-6.9%	\$90.82	\$108.12	-16.0%
Southern Ontario	76.0%	75.1%	0.8	\$148.55	\$141.47	5.0%	\$112.86	\$106.29	6.2%
London	71.1%	69.9%	1.2	\$117.57	\$110.82	6.1%	\$83.62	\$77.48	7.9%
Windsor	72.3%	63.7%	8.5	\$128.80	\$118.69	8.5%	\$93.08	\$75.65	23.0%
Kitchener/Waterloo/Cambridge/Guelph	68.8%	65.9%	2.9	\$130.78	\$117.99	10.8%	\$89.97	\$77.76	15.7%
Hamilton/Brantford	69.5%	73.8%	-4.2		\$127.73	6.5%	\$94.57	\$94.21	0.4%
Niagara Falls	87.3%	87.4%	-0.1		\$170.71	3.2%	\$153.83	\$149.25	3.1%
Other Niagara Region Other Southern Ontario	69.1% 63.0%	72.3% 60.7%	-3.2 2.3	\$130.97 \$121.60	\$116.05 \$117.36	12.9% 3.6%	\$90.46 \$76.61	\$83.92 \$71.27	7.8% 7.5%
Central Ontario	66.0%	64.0%	2.0	\$150.72	\$137.22	9.8%	\$99.42	\$87.78	13.3%
North Eastern Ontario	58.6%	55.0%	3.7	\$117.32	\$112.90	3.9%	\$68.80	\$62.08	10.8%
North Bay	41.7%	49.6%	-7.8		\$112.90	-9.5%	\$41.25	\$54.17	-23.8%
Sudbury	71.3%	55.5%	15.9		\$111.88	4.7%	\$83.56	\$62.04	34.7%
North Central Ontario									
Sault Ste. Marie	68.7%	59.1%	9.6	\$110.78	\$106.25	4.3%	\$76.11	\$62.76	21.3%
North Western Ontario	80.6%	80.8%	-0.2	\$127.94	\$120.61	6.1%	\$103.13	\$97.45	5.8%
Thunder Bay	81.0%	81.9%	-0.9	\$125.72	\$117.89	6.6%	\$101.84	\$96.55	5.5

Based on the operating results of 250,576 rooms (unweighted data)

Source: CBRE Hotels' Trends in the Hotel Industry National Market with reproduction and use of information subject to CBRE Limited Disclaimer|Terms of Use as detailed at http://www.cbre.ca/EN/services/valuationservices/hotels/Pages/hotels-vas-disclaimer.aspx

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



REPORT OF ROOMS OPERATIONS BY LOCATION MONTH OF JUNE 2018*

	Occup	ancy Perce	ntage **Point	Ave	rage Daily Rat	te	Revenue	Per Available	Room
Location	2018	2017	Change	2018	2017	Variance	2018	2017	Variance
WESTERN CANADA	71.1%	69.7%	1.4	\$177.42	\$166.16	6.8%	\$126.07	\$115.78	8.9%
MANITOBA	75.1%	77.8%	-2.7	\$130.06	\$127.76	1.8%	\$97.71	\$99.45	-1.7%
Winnipeg	79.7%	80.7%	-1.0	\$134.59	\$131.69	2.2%	\$107.26	\$106.33	0.9%
Brandon	60.4%	75.4%	-1.0	\$134.59	\$131.69	-0.9%	\$107.26	\$100.33	-20.7%
Other Manitoba	65.1%	65.8%	-0.7	\$109.42	\$110.41	-0.9%	\$77.54	\$80.39	-20.7%
SASKATCHEWAN	60.3%	59.3%	0.9	\$119.35	\$121.47	-1.7%	\$71.95	\$72.08	-0.2%
Regina	66.3%	61.9%	4.5	\$125.73	\$128.27	-2.0%	\$83.39	\$79.36	5.1%
Saskatoon	59.8%	64.4%	-4.6	\$124.53	\$126.40	-1.5%	\$74.53	\$81.45	-8.5%
Other Saskatchewan	56.4%	53.2%	3.2	\$109.21	\$110.72	-1.4%	\$61.58	\$58.92	4.5%
ALBERTA (excl. Alta Resorts)	62.5%	58.5%	4.0	\$134.21	\$132.11	1.6%	\$83.92	\$77.31	8.6%
Calgary	73.4%	67.0%	6.4	\$152.95	\$151.20	1.2%	\$112.30	\$101.29	10.9%
Calgary Airport	70.6%	64.0%	6.6	\$125.10	\$121.41	3.0%	\$88.34	\$77.70	13.7%
Downtown Calgary	74.7%	71.6%	3.1	\$203.72	\$204.94	-0.6%	\$152.27	\$146.79	3.7%
Calgary Northwest	75.4%	69.4%	6.0	\$122.85	\$115.54	6.3%	\$92.63	\$80.23	15.5%
Calgary South	76.6%	64.0%	12.6	\$139.30	\$132.28	5.3%	\$106.71	\$84.72	26.0%
Edmonton	58.7%	56.3%	2.4	\$131.00	\$128.54	1.9%	\$76.90	\$72.42	6.2%
Downtown Edmonton	68.9%	59.9%	9.1	\$162.27	\$156.13	3.9%	\$111.84	\$93.47	19.7%
Edmonton South	58.7%	57.8%	0.9	\$115.07	\$114.64	0.4%	\$67.59	\$66.28	2.0%
Edmonton West	50.3%	50.6%	-0.2	\$120.88	\$121.75	-0.7%	\$60.82	\$61.55	-1.2%
Other Alberta	57.5%	53.9%	3.5	\$119.91	\$117.75	1.8%	\$68.90	\$63.49	8.5%
Lethbridge	58.4%	51.4%	7.0	\$110.60	\$107.85	2.6%	\$64.59	\$55.41	16.6%
Red Deer	56.7%	49.1%	7.5	\$109.38	\$104.12	5.0%	\$62.01	\$51.17	21.2%
Other Alberta Communities	56.4%	54.7%	1.6	\$122.73	\$121.30	1.2%	\$69.16	\$66.41	4.1%
Alberta Resorts	85.8%	84.5%	1.3	\$358.70	\$313.53	14.4%	\$307.79	\$264.95	16.2%
BRITISH COLUMBIA	79.9%	79.8%	0.0	\$208.80	\$186.71	11.8%	\$166.75	\$149.07	11.9%
Greater Vancouver	89.8%	89.7%	0.2	\$251.95	\$220.86	14.1%	\$226.37	\$198.06	14.3%
Airport (Richmond)	90.1%	91.5%	-1.4	\$201.85	\$173.91	16.1%	\$181.93	\$159.19	14.3%
Downtown Vancouver	91.9%	90.9%	1.0	\$305.42	\$268.47	13.8%	\$280.67	\$243.93	15.1%
Langley/Surrey	78.8%	82.2%	-3.3	\$154.89	\$133.58	15.9%	\$122.11	\$109.76	11.3%
Other Vancouver	89.9%	87.7%	2.2	\$197.72	\$173.95	13.7%	\$177.78	\$152.50	16.6%
Vancouver Island	84.1%	77.4%	6.6	\$199.56	\$177.99	12.1%	\$167.80	\$137.82	21.7%
Campbell River	85.6%	84.7%	0.9	\$134.95	\$121.26	11.3%	\$115.47	\$102.73	12.4%
Greater Victoria	89.4%	81.3%	8.1	\$222.65	\$189.95	17.2%	\$199.05	\$154.42	28.9%
Nanaimo	81.2%	73.9%	7.3	\$144.61	\$133.35	8.4%	\$117.37	\$98.52	19.1%
Parksville/Qualicum Beach	68.6%	66.4%	2.2	\$177.37	\$160.62	10.4%	\$121.65	\$106.66	14.1%
Other Vancouver Island	72.7%	68.7%	4.0	\$164.44	\$184.22	-10.7%	\$119.52	\$126.61	-5.6%
Whistler Resort Area	64.5%	68.2%	-3.6	\$247.03	\$210.74	17.2%	\$159.45	\$143.72	10.9%
Other British Columbia	68.5%	70.5%	-2.0		\$133.84	4.6%	\$95.92	\$94.36	1.6%
Abbotsford/Chilliwack	71.2%	66.2%	5.0	\$115.06	\$107.70	6.8%	\$81.94	\$71.31	14.9%
Kamloops	75.1%	74.4%	0.7	\$120.35	\$115.67	4.0%	\$90.40	\$86.04	5.1%
Kelowna	76.0%	77.5%	-1.5	\$172.32	\$163.52	5.4%	\$130.95	\$126.70	3.4%
Penticton	75.7%	73.7%	2.0	\$162.06 \$125.35	\$148.56	9.1%	\$122.75	\$109.52	12.1%
Prince George Other B.C. Communities	67.0% 64.3%	70.3% 68.1%	-3.3 -3.9	\$125.35 \$138.06	\$122.69 \$132.40	2.2% 4.3%	\$83.99 \$88.74	\$86.26 \$90.20	-2.6% -1.6%
NORTHWEST TERRITORIES	64.5%	64.5%	0.1	\$144.39	\$144.53	-0.1%	\$93.17	\$93.17	0.0%
YUKON	91.0%	86.0%	5.0	\$156.16	\$144.82	7.8%	\$142.09	\$124.51	14.1%
CANADA	74.4%	73.2%	1.3	\$175.72	\$165.82	6.0%	\$130.80	\$121.31	7.8%

^{*} Based on the operating results of 250,576 rooms (unweighted data)

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REPORT OF ROOMS OPERATIONS BY LOCATION SIX MONTHS ENDED JUNE 2018

	Occup	ancy Percei		NDED JUI	age Daily Rat	·a 1	Revenue Per Available Room			
Location	•	•	**Point							
	2018	2017	Change	2018	2017	Variance	2018	2017	Variance	
ATLANTIC CANADA	55.3%	56.9%	-1.6	\$133.01	\$127.23	4.5%	\$73.52	\$72.34	1.6%	
NEWFOUNDLAND	47.2%	58.6%	-11.4	\$139.26	\$140.58	-0.9%	\$65.79	\$82.38	-20.1%	
St. John's	46.8%	58.6%	-11.8	\$140.77	\$143.68	-2.0%	\$65.84	\$84.17	-21.8%	
PRINCE EDWARD ISLAND	48.7%	47.5%	1.2	\$133.03	\$123.62	7.6%	\$64.79	\$58.76	10.3%	
NOVA SCOTIA	60.6%	60.6%	0.0	\$140.59	\$131.49	6.9%	\$85.19	\$79.66	6.9%	
Halifax/Dartmouth	65.4%	66.8%	-1.5	\$149.21	\$138.40	7.8%	\$97.54	\$92.52	5.4%	
Other Nova Scotia	50.5%	48.5%	2.1	\$117.11	\$113.07	3.6%	\$59.19	\$54.82	8.0%	
NEW BRUNSWICK	54.5%	53.9%	0.6	\$119.87	\$115.41	3.9%	\$65.30	\$62.18	5.0%	
Moncton	60.0%	60.9%	-0.9	\$123.32	\$120.55	2.3%	\$73.97	\$73.44	0.7%	
Other New Brunswick	51.7%	50.3%	1.3	\$117.84	\$112.29	4.9%	\$60.89	\$56.54	7.7%	
CENTRAL CANADA	66.1%	65.1%	1.0	\$158.00	\$151.12	4.6%	\$104.41	\$98.30	6.2%	
QUEBEC	64.6%	65.9%	-1.3	\$165.53	\$159.40	3.8%	\$106.97	\$105.07	1.8%	
Greater Quebec City	63.1%	60.6%	2.6	\$157.10	\$147.66	6.4%	\$99.18	\$89.41	10.9%	
Other Quebec	59.0%	57.8%	1.3	\$157.10	\$148.87	3.4%	\$90.83	\$85.99	5.6%	
Greater Montreal	47 00/	71 70/	-4.0	\$172.75	¢144 77	2 40/	¢117.00	\$119.62	-2.1%	
Downtown Montreal	67.8% 65.0%	71.7% 71.2%	- 4.0 -6.2	\$17 2.75 \$196.46	\$166.77 \$192.33	3.6% 2.1%	\$117.08 \$127.72	\$11 9.62 \$136.96	- 2.1% -6.7%	
Montreal Airport/Laval	75.9%	75.6%	0.3	\$145.80	\$136.69	6.7%	\$110.66	\$103.33	7.1%	
ONTARIO	66.5%	64.8%	1.8	\$155.64	\$148.55	4.8%	\$103.55	\$96.22	7.6%	
Greater Toronto Area (GTA)	74.2%	72.1%	2.1	\$177.09	\$165.69	6.9%	\$131.47	\$119.52	10.0%	
Downtown Toronto	76.2%	72.4%	3.9	\$240.33	\$224.55	7.0%	\$183.23	\$162.50	12.8%	
Toronto Airport	79.4%	77.4%	1.9	\$154.66	\$139.34	11.0%	\$122.75	\$107.88	13.8%	
GTA West	72.8%	71.6%	1.1	\$130.50	\$122.24	6.8%	\$94.94	\$87.53	8.5%	
GTA East/North	69.4%	69.0%	0.4	\$133.87	\$126.92	5.5%	\$92.89	\$87.56	6.1%	
Eastern Ontario	55.8%	52.4%	3.4	\$122.38	\$117.54	4.1%	\$68.31	\$61.65	10.8%	
Kingston	60.1%	55.0%	5.1	\$126.94	\$123.22	3.0%	\$76.31	\$67.80	12.5%	
Other Eastern Ontario	53.5%	51.0%	2.4	\$119.58	\$114.17	4.7%	\$63.93	\$58.26	9.7%	
Ottawa	70.6%	71.5%	-0.9	\$167.38	\$171.00	-2.1%	\$118.23	\$122.29	-3.3%	
Downtown Ottawa	72.7%	73.7%	-1.0	\$185.02	\$189.35	-2.3%	\$134.44	\$139.51	-3.6%	
Ottawa West	72.5%	71.6%	0.9	\$148.21	\$148.97	-0.5%	\$107.42	\$106.68	0.7%	
Ottawa East	60.7%	63.7%	-3.0	\$130.03	\$134.92	-3.6%	\$78.93	\$85.90	-8.1%	
Southern Ontario	60.2%	58.9%	1.3	\$128.93	\$124.41	3.6%	\$77.56	\$73.25	5.9%	
London	65.3%	62.8%	2.5	\$116.15	\$110.89	4.7%	\$75.84	\$69.60	9.0%	
Windsor	64.2%	58.7%	5.5	\$127.33	\$115.30	10.4%	\$81.80	\$67.73	20.8%	
Kitchener/Waterloo/Cambridge/Guelph	63.0%	60.0%	3.0		\$118.02	6.7%	\$79.29	\$70.77	12.1%	
Hamilton/Brantford	67.1%	65.2%	1.9		\$119.69	9.1%	\$87.68	\$78.03	12.4%	
Niagara Falls	58.2%	60.2%	-2.0		\$138.91	1.0%	\$81.64	\$83.55	-2.3%	
Other Niagara Region	49.1%	50.3%	-1.1	\$120.28	\$111.90	7.5%	\$59.11	\$56.24	5.1%	
Other Southern Ontario	55.0%	47.2%	7.7	\$113.48	\$111.95	1.4%	\$62.40	\$52.89	18.0%	
Central Ontario	52.5%	51.4%	1.1	\$136.11	\$129.09	5.4%	\$71.52	\$66.40	7.7%	
North Eastern Ontario	57.3%	55.0%	2.4	\$119.08	\$115.15	3.4%	\$68.24	\$63.28	7.8%	
North Bay	47.9%	53.5%	-5.6	\$113.20	\$111.54	1.5%	\$54.24	\$59.70	-9.1%	
Sudbury	62.7%	55.7%	7.1	\$117.71	\$114.15	3.1%	\$73.82	\$63.53	16.2%	
North Central Ontario										
Sault Ste. Marie	50.6%	47.3%	3.3	\$106.27	\$102.71	3.5%	\$53.78	\$48.63	10.6%	
North Western Ontario	68.6%	65.3%	3.3		\$114.53	5.6%		\$74.81 \$77.40	10.9%	
Thunder Bay	70.3%	68.4%	1.9	\$120.03	\$113.65	5.6%	\$84.33	\$77.68	8.6%	

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS BY LOCATION SIX MONTHS ENDED JUNE 2018

	Occup	ancy Percer		Average Daily Rate		Revenue	Per Available	Room	
Location	2018	2017	**Point Change	2018	2017	Variance	2018	2017	Variance
WESTERN CANADA	60.8%	59.0%	1.8	\$155.03	\$147.54	5.1%	\$94.23	\$87.01	8.3%
MANITOBA	66.4%	66.9%	-0.5	\$125.88	\$122.87	2.4%	\$83.58	\$82.20	1.7%
Winnipeg	68.7%	69.9%	-1.2	\$128.86	\$125.23	2.9%	\$88.47	\$87.51	1.1%
Brandon	60.9%	60.5%	0.4	\$114.00	\$112.96	0.9%	\$69.45	\$68.33	1.6%
Other Manitoba	59.8%	57.9%	2.0	\$119.38	\$117.86	1.3%	\$71.45	\$68.21	4.8%
SASKATCHEWAN	55.3%	51.7%	3.6	\$118.83	\$121.20	-2.0%	\$65.72	\$62.65	4.9%
	59.8%	54.5%	5.3	\$122.42	\$121.96	0.4%	\$73.23	\$66.44	10.2%
Regina Saskatoon	60.6%	58.9%	1.7	\$122.42	\$121.90	-3.1%	\$75.23 \$75.39	\$75.62	-0.3%
Other Saskatchewan	47.4%	43.5%	4.0		\$120.39	-3.1%	\$73.39 \$51.90	\$48.76	6.4%
ALBERTA (excl. Alta Resorts)	54.0%	50.9%	3.1	\$129.25	\$129.27	0.0%	\$69.78	\$65.81	6.0%
·									
Calgary	59.1% 57.9%	54.7% 54.6%	4.4 3.3	\$142.07 \$116.66	\$141.99 \$118.08	0.1% -1.2%	\$83.91 \$67.56	\$77.69 \$44.42	8.0% 4.9%
Calgary Airport	III	57.0%						\$64.43 \$108.12	4.9% 6.7%
Calgary Downtown	61.3%		4.3		\$189.69	-0.8%	\$115.41		
Calgary Northwest	57.6%	58.1%	-0.5		\$108.89	2.6%	\$64.33	\$63.21	1.8%
Calgary South	58.4%	49.3%	9.1	\$128.37	\$123.95	3.6%	\$75.00	\$61.16	22.6%
Edmonton	58.6%	56.0%	2.5	\$129.36	\$131.22	-1.4%	\$75.77	\$73.52	3.1%
Downtown Edmonton	64.6%	61.6%	3.1	\$156.14	\$154.46	1.1%	\$100.93	\$95.11	6.1%
Edmonton South	58.5%	55.9%	2.6	\$114.45	\$116.29	-1.6%	\$66.98	\$65.04	3.0%
Edmonton West	53.3%	51.2%	2.1	\$123.65	\$125.41	-1.4%	\$65.85	\$64.18	2.6%
Other Alberta	47.7%	45.0%	2.7	\$118.43	\$116.86	1.3%	\$56.48	\$52.53	7.5%
Lethbridge	49.7%	50.2%	-0.5		\$109.95	1.3%	\$55.37	\$55.25	0.2%
Red Deer	45.9%	41.9%	4.1	\$109.34	\$105.52	3.6%	\$50.19	\$44.16	13.7%
Other Alberta Communities	47.1%	44.5%	2.6	\$120.85	\$119.91	0.8%	\$56.97	\$53.38	6.7%
Alberta Resorts	60.7%	60.4%	0.3	\$249.11	\$229.74	8.4%	\$151.12	\$138.76	8.9%
BRITISH COLUMBIA	67.9%	67.1%	0.8	\$178.18	\$161.69	10.2%	\$120.96	\$108.43	11.6%
Greater Vancouver	77.6%	76.0%	1.6	\$195.14	\$174.52	11.8%	\$151.44	\$132.58	14.2%
Airport (Richmond)	80.7%	80.4%	0.3	\$163.77	\$145.95	12.2%	\$132.16	\$117.28	12.7%
Downtown Vancouver	77.5%	75.3%	2.2	\$233.16	\$207.28	12.5%	\$180.63	\$156.08	15.7%
Langley/Surrey	70.5%	68.1%	2.4	\$130.12	\$119.54	8.8%	\$91.79	\$81.42	12.7%
Other Vancouver	78.2%	76.8%	1.3	\$152.95	\$139.38	9.7%	\$119.57	\$107.09	11.7%
Vancouver Island	68.0%	64.0%	4.0	\$154.65	\$141.16	9.6%	\$105.10	\$90.29	16.4%
Campbell River	76.0%	67.2%	8.7	\$112.09	\$105.75	6.0%	\$85.15	\$71.11	19.7%
Greater Victoria	71.4%	65.9%	5.5	\$162.88	\$144.78	12.5%	\$116.34	\$95.42	21.9%
Nanaimo	66.5%	63.8%	2.7	\$129.90	\$123.95	4.8%	\$86.34	\$79.05	9.2%
Parksville/Qualicum Beach	54.6%	55.9%	-1.3	\$142.27	\$128.11	11.1%	\$77.75	\$71.61	8.6%
Other Vancouver Island	60.2%	60.0%	0.2	\$159.10	\$157.36	1.1%	\$95.74	\$94.37	1.5%
Whistler Resort Area	73.1%	73.4%	-0.4	\$352.95	\$308.48	14.4%	\$257.91	\$226.57	13.8%
Other British Columbia	55.4%	56.4%	-1.0		\$120.89	4.1%	\$69.73	\$68.19	2.3%
Abbotsford/Chilliwack	64.1%	60.0%	4.1	\$106.63	\$103.66	2.9%	\$68.32	\$62.16	9.9%
Kamloops	57.0%	53.3%	3.7	\$109.91	\$107.34	2.4%	\$62.67	\$57.25	9.5%
Kelowna	61.1%	59.3%	1.8	\$138.15	\$133.42	3.5%	\$84.47	\$79.12	6.8%
Penticton	53.7%	52.8%	1.0		\$115.02	13.5%	\$70.17	\$60.69	15.6%
Prince George	63.1%	64.4%	-1.3		\$121.63	1.7%	\$78.04	\$78.34	-0.4%
Other B.C. Communities	51.7%	55.3%	-3.6	\$128.96	\$122.89	4.9%	\$66.66	\$67.90	-1.8%
NORTHWEST TERRITORIES	71.2%	67.5%	3.8	\$149.26	\$145.18	2.8%	\$106.34	\$97.95	8.6%
YUKON	59.3%	60.2%	-0.9	\$137.96	\$127.82	7.9%	\$81.82	\$76.89	6.4%
CANADA	62.9%	61.6%	1.2		\$148.03	4.8%	\$97.54	\$91.25	6.9%
CUIVON	02.770	01.0%	1.2	ψ1JJ.14	ψ140.U3	4.0%	ψ7/.) 4	ψ71.ZÖ	0.7%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REGIONAL REPORT OF ROOMS OPERATIONS BY PROPERTY SIZE, PROPERTY TYPE AND PRICE LEVEL MONTH OF JUNE 2018*

ATLANTIC CENTRAL

Property Size
Under 50 rooms
50-75 rooms
76-125 rooms
126-200 rooms
201-500 rooms
Over 500 rooms
Total
Property Type Limited Service
Property Type
Property Type Limited Service
Property Type Limited Service Full Service
Property Type Limited Service Full Service Suite Hotel
Property Type Limited Service Full Service Suite Hotel Resort
Property Type Limited Service Full Service Suite Hotel Resort Total
Property Type Limited Service Full Service Suite Hotel Resort Total Price Level
Property Type Limited Service Full Service Suite Hotel Resort Total Price Level Budget

Occup	oancy Perce		Average l	Daily Rate	
2018	2017	**Point Change	2018	2017	Variance
71.1%	67.6%	3.5	\$136.47	\$121.38	12.4%
64.0%	66.4%	-2.4	\$114.43	\$108.91	5.1%
70.7%	72.3%	-1.6	\$134.89	\$132.62	1.7%
72.3%	73.4%	-1.2	\$153.56	\$141.41	8.6%
74.5%	78.3%	-3.7	\$185.00	\$177.48	4.2%
N/A	N/A	N/A	N/A	N/A	N/A
71.0%	72.8%	-1.9	\$148.80	\$141.69	5.0%
69.2%	71.4%	-2.3	\$130.59	\$124.77	4.7%
72.3%	73.8%	-1.5	\$157.97	\$150.68	4.8%
85.6%	87.6%	-2.0	\$184.93	\$159.29	16.1%
N/A	N/A	N/A	N/A	N/A	N/A
71.0%	72.8%	-1.9	\$148.80	\$141.69	5.0%
59.7%	59.7%	0.1	\$108.15	\$104.44	3.6%
73.4%	75.8%	-2.4	\$153.82	\$146.60	4.9%
75.1%	78.4%	-3.4	\$191.13	\$176.92	8.0%
71.0%	72.8%	-1.9	\$148.80	\$141.69	5.0%

Occup	oancy Perce		Av	erage Daily Rat	e
2018	2017	**Point Change	2018	2017	Variance
65.8%	59.9%	5.9	\$138.89	\$123.09	12.8%
71.0%	69.5%	1.4	\$123.77	\$117.58	5.3%
75.5%	74.7%	0.8	\$139.15	\$132.42	5.1%
79.0%	78.5%	0.5	\$156.44	\$148.24	5.5%
81.1%	78.1%	3.0	\$208.33	\$202.37	2.9%
83.4%	83.0%	0.4	\$249.97	\$233.00	7.3%
78.3%	76.6%	1.6	\$177.87	\$168.78	5.4%
73.1%	70.0%	3.1	\$127.36	\$118.71	7.3%
81.4%	80.3%	1.1	\$201.92	\$192.52	4.9%
81.5%	84.5%	-3.0	\$180.29	\$169.07	6.6%
68.1%	61.8%	6.3	\$221.20	\$205.45	7.7%
78.3%	76.6%	1.6	\$177.87	\$168.78	5.4%
70.6%	68.1%	2.5	\$108.47	\$102.28	6.0%
80.4%	78.8%	1.6	\$171.74	\$164.71	4.3%
81.9%	82.6%	-0.7	\$293.64	\$275.50	6.6%
78.3%	76.6%	1.6	\$177.87	\$168.78	5.4%

WESTERN

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	Occup	oancy
	2018	20
Property Size		
Under 50 rooms	60.3%	59.
50-75 rooms	67.3%	66.
76-125 rooms	69.0%	67.
126-200 rooms	70.6%	69.
201-500 rooms	75.2%	73.
Over 500 rooms	88.1%	86.
Total	71.1%	69.
Property Type		
Limited Service	65.3%	64.
Full Service	74.4%	72.
Suite Hotel	78.2%	71.
Resort	76.2%	75.
Total	71.1%	69.
Price Level		
Budget	65.6%	64.
Mid-Price	70.6%	69.
Upscale	78.7%	78.
Total	71.1%	69.

Occup	oancy Perce		Average Daily Rate		
2018	2017	**Point Change	2018	2017	Variance
60.3%	59.9%	0.4	\$116.42	\$110.29	5.6%
67.3%	66.2%	1.2	\$135.46	\$128.04	5.8%
69.0%	67.8%	1.2	\$145.01	\$140.21	3.4%
70.6%	69.3%	1.3	\$165.59	\$155.56	6.4%
75.2%	73.1%	2.1	\$215.57	\$197.30	9.3%
88.1%	86.2%	1.8	\$368.61	\$330.12	11.7%
71.1%	69.7%	1.4	\$177.42	\$166.16	6.8%
65.3%	64.3%	1.0	\$128.31	\$122.13	5.1%
74.4%	72.7%	1.7	\$191.26	\$177.66	7.7%
78.2%	71.5%	6.6	\$187.60	\$172.59	8.7%
76.2%	75.9%	0.3	\$292.69	\$266.76	9.7%
71.1%	69.7%	1.4	\$177.42	\$166.16	6.8%
65.6%	64.4%	1.2	\$127.03	\$116.04	9.5%
70.6%	69.1%	1.5	\$156.91	\$148.32	5.8%
78.7%	78.3%	0.5	\$306.43	\$286.51	7.0%
71.1%	69.7%	1.4	\$177.42	\$166.16	6.8%

Occup	ancy Perce		Av	erage Daily Rat	e
2018	2017	**Point Change	2018	2017	Variance
62.8%	60.2%	2.5	\$126.15	\$115.97	8.8%
68.4%	67.5%	0.9	\$128.94	\$122.16	5.5%
71.8%	70.9%	0.9	\$141.76	\$136.35	4.0%
74.6%	74.0%	0.6	\$160.09	\$150.73	6.2%
78.2%	75.9%	2.3	\$209.94	\$198.84	5.6%
84.5%	83.8%	0.7	\$280.65	\$258.99	8.4%
74.4%	73.2%	1.3	\$175.72	\$165.82	6.0%
68.9%	67.3%	1.6	\$128.08	\$120.84	6.0%
77.8%	76.6%	1.2	\$194.86	\$183.83	6.0%
80.7%	80.5%	0.2	\$182.68	\$169.52	7.8%
73.1%	71.2%	1.9	\$271.39	\$249.67	8.7%
74.4%	73.2%	1.3	\$175.72	\$165.82	6.0%
68.1%	66.2%	1.9	\$114.87	\$107.20	7.2%
75.1%	73.8%	1.3	\$163.50	\$155.67	5.0%
80.2%	80.4%	-0.2	\$297.15	\$278.09	6.9%
74.4%	73.2%	1.3	\$175.72	\$165.82	6.0%

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^{*} Based on the operating results of 250,576 rooms (unweighted data)

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



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REGIONAL REPORT OF ROOMS OPERATIONS BY PROPERTY SIZE, PROPERTY TYPE AND PRICE LEVEL SIX MONTHS ENDED JUNE 2018

ATLANTIC CENTRAL

	Оссиј	Occupancy Percentage			Average Daily Rate		
	2018	2017	**Point Change	2018	2017	Variance	
Property Size							
Under 50 rooms	44.8%	46.2%	-1.4	\$118.84	\$111.43	6.7%	
50-75 rooms	48.6%	49.9%	-1.3	\$107.39	\$101.51	5.8%	
76-125 rooms	57.2%	57.7%	-0.6	\$124.13	\$121.83	1.9%	
126-200 rooms	58.2%	60.3%	-2.1	\$138.82	\$130.61	6.3%	
201-500 rooms	54.5%	57.8%	-3.3	\$156.87	\$149.53	4.9%	
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A	
Total	55.3%	56.9%	-1.6	\$133.01	\$127.23	4.5%	
Property Type							
Limited Service	55.1%	57.3%	-2.1	\$122.92	\$118.41	3.8%	
Full Service	55.1%	56.5%	-1.5	\$138.26	\$131.84	4.9%	
Suite Hotel	67.7%	68.9%	-1.2	\$155.98	\$143.31	8.8%	
Resort	N/A	N/A	N/A	N/A	N/A	N/A	
Total	55.3%	56.9%	-1.6	\$133.01	\$127.23	4.5%	
Price Level							
Budget	44.1%	44.1%	-0.1	\$101.58	\$96.03	5.8%	
Mid-Price	57.9%	60.1%	-2.2	\$137.14	\$131.39	4.4%	
Upscale	57.9%	57.4%	0.5	\$161.68	\$153.65	5.2%	
Total	55.3%	56.9%	-1.6	\$133.01	\$127.23	4.5%	

Occup	oancy Perce		Av	erage Daily Rat	e
2018	2017	**Point Change	2018	2017	Variance
49.0%	47.0%	2.0	\$118.14	\$111.53	5.9%
57.8%	56.1%	1.7	\$115.43	\$111.12	3.9%
65.0%	63.5%	1.5	\$128.71	\$123.72	4.0%
66.5%	65.5%	1.0	\$141.88	\$135.90	4.4%
69.2%	68.4%	0.8	\$183.78	\$177.05	3.8%
70.3%	71.0%	-0.7	\$209.21	\$197.22	6.1%
66.1%	65.1%	1.0	\$158.00	\$151.12	4.6%
61.6%	59.5%	2.1	\$118.30	\$112.96	4.7%
68.2%	67.3%	0.9	\$175.13	\$167.06	4.8%
72.2%	74.8%	-2.6	\$158.55	\$151.62	4.6%
56.5%	55.0%	1.5	\$210.36	\$199.51	5.4%
66.1%	65.1%	1.0	\$158.00	\$151.12	4.6%
58.7%	57.1%	1.6	\$101.15	\$95.56	5.9%
68.2%	67.0%	1.2	\$153.57	\$148.47	3.4%
68.9%	69.8%	-1.0	\$246.59	\$231.26	6.6%
66.1%	65.1%	1.0	\$158.00	\$151.12	4.6%

WESTERN CANADA

	Occup	Occupancy Percentage			Average Daily Rate		
	2018	2017	**Point Change	2018	2017	Variance	
Property Size							
Under 50 rooms	48.0%	47.5%	0.5	\$106.10	\$103.29	2.7%	
50-75 rooms	55.8%	54.1%	1.7	\$116.65	\$112.56	3.6%	
76-125 rooms	58.8%	57.0%	1.9	\$130.53	\$127.93	2.0%	
126-200 rooms	61.6%	60.4%	1.2	\$145.32	\$138.18	5.2%	
201-500 rooms	65.5%	62.9%	2.6	\$189.68	\$175.50	8.1%	
Over 500 rooms	72.9%	70.0%	2.9	\$290.83	\$267.60	8.7%	
Total	60.8%	59.0%	1.8	\$155.03	\$147.54	5.1%	
Property Type							
Limited Service	55.3%	53.4%	1.9	\$116.65	\$113.53	2.7%	
Full Service	64.4%	62.3%	2.1	\$163.77	\$154.44	6.0%	
Suite Hotel	69.1%	64.3%	4.8	\$169.23	\$158.55	6.7%	
Resort	62.5%	63.0%	-0.5	\$253.86	\$232.60	9.1%	
Total	60.8%	59.0%	1.8	\$155.03	\$147.54	5.1%	
Price Level							
Budget	54.6%	53.6%	1.1	\$108.08	\$100.35	7.7%	
Mid-Price	60.6%	58.7%	1.8	\$138.26	\$133.96	3.2%	
Upscale	68.3%	66.3%	2.0	\$263.95	\$248.33	6.3%	
Total	60.8%	59.0%	1.8	\$155.03	\$147.54	5.1%	

Occupancy Percentage			Av	e	
2018	2017	**Point Change	2018	2017	Variance
48.3%	47.2%	1.0	\$111.46	\$107.00	4.2%
55.8%	54.4%	1.4	\$115.37	\$110.99	3.9%
61.2%	59.6%	1.6	\$129.30	\$125.71	2.9%
63.6%	62.8%	0.8	\$143.16	\$136.48	4.9%
66.8%	65.4%	1.4	\$185.00	\$175.00	5.7%
70.9%	70.7%	0.2	\$229.89	\$215.54	6.7%
62.9%	61.6%	1.2	\$155.14	\$148.03	4.8%
57.8%	56.2%	1.6	\$117.85	\$113.68	3.7%
65.7%	64.4%	1.3	\$168.35	\$159.77	5.4%
71.0%	71.2%	-0.2	\$161.72	\$153.17	5.6%
60.1%	59.9%	0.2	\$240.98	\$222.96	8.1%
62.9%	61.6%	1.2	\$155.14	\$148.03	4.8%
56.2%	54.9%	1.3	\$103.70	\$97.36	6.5%
63.6%	62.4%	1.3	\$145.23	\$140.40	3.4%
68.4%	67.9%	0.5	\$253.13	\$237.51	6.6%
62.9%	61.6%	1.2	\$155.14	\$148.03	4.8%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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The World's Leading Hotel Experts.

NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

CBRE HOTELS

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MAJOR MARKET OUTLOOKS

Our Major Market Outlooks consist of six Western Canadian cities and seven Eastern Canadian cities. Based on year to date results and our forecasts for the balance of the year, we have also revised our 2018 forecasts for the 13 major markets.

MAJOR MARKET OUTLOOKS - WESTERN CANADA

		2015	2016	2017	2018	2017-18
		Actual	Actual	Actual	Forecast	Change
	Осс	76%	79%	79%	81%	2 pts-
Vancouver	ADR	\$163	\$174	\$190	\$210	11.0%
	RevPAR	\$124	\$137	\$150	\$170	13.0%
	Осс	64%	59%	59%	62%	3 pts
Calgary	ADR	\$158	\$145	\$143	\$144	0.5%
	RevPAR	\$102	\$85	\$85	\$89	5.0%
	Осс	63%	59%	57%	59%	2 pts
Edmonton	ADR	\$136	\$130	\$130	\$129	(1.0%)
	RevPAR	\$86	\$77	\$74	\$76	2.0%
	Осс	62%	59%	56%	60%	4 pts
Regina	ADR	\$131	\$128	\$121	\$123	1.0%
Ū	RevPAR	\$82	\$75	\$68	\$73	7.5%
Saskatoon	Осс	65%	60%	60%	61%	1 pt
	ADR	\$146	\$133	\$125	\$122	(3.0%)
	RevPAR	\$95	\$79	\$75	\$74	(1.0%)
Winnipeg	Осс	63%	66%	71%	70%	(1 pt)
	ADR	\$126	\$124	\$126	\$130	3.0%
	RevPAR	\$79	\$82	\$89	\$90	1.0%

MAJOR MARKET OUTLOOKS - EASTERN CANADA

		2015	2016	2017	2018	2017-18
		Actual	Actual	Actual	Forecast	Change
	Осс	71%	74%	76%	77%	1 pt
Toronto	ADR	\$149	\$160	\$172	\$184	7.0%
	RevPAR	\$106	\$119	\$130	\$141	8.5%
	Осс	64%	67%	68%	68%	
Niagara Falls	ADR	\$157	\$160	\$161	\$163	1.0%
	RevPAR	\$101	\$107	\$109	\$111	1.0%
	Осс	72%	72%	75%	74%	(1 pt)
Ottawa	ADR	\$151	\$156	\$172	\$168	(2.0%)
	RevPAR	\$109	\$113	\$128	\$124	(3.0%)
	Осс	71%	73%	75%	72%	(3 pts)
Montreal	ADR	\$154	\$163	\$175	\$180	3.0%
	RevPAR	\$109	\$118	\$131	\$130	(1.0%)
	Осс	63%	66%	68%	68%	
Quebec City	ADR	\$158	\$164	\$168	\$175	4.0%
•	RevPAR	\$100	\$108	\$114	\$119	4.5%
	Осс	64%	68%	72%	70%	(2 pts)
Halifax/Dartmouth	ADR	\$133	\$136	\$149	\$159	6.5%
	RevPAR	\$85	\$93	\$107	\$112	4.5%
	Осс	65%	61%	63%	50%	(13 pts)
St. John's	ADR	\$154	\$151	\$149	\$146	(1.5%)
	RevPAR	\$101	\$93	\$93	\$74	(21.0%)

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