

### NATIONAL MARKET REPORT

May 2018

- Hotel cap rates held at record lows across the country.
- National hotel cap rates average at 7.28% for Downtown Full Service, 8.34% for Suburban Limited Service, and 8.05% for Focused Service Hotels.
- Capitalization rates in Vancouver and Toronto are the lowest in the country, averaging between 4.50% and 7.50%.

### Q1 2018 - Q2 2018 CAP RATE TRENDS

All indications are for continued strong performance in the hotel sector for 2018. Despite softness in some energy-based regions, most markets across the country are operating at unprecedented performance levels. National RevPAR was up 7% to the end of May, supported by gains in both occupancy and ADR. Overall, industry fundamentals remain healthy and supply growth for British Columbia, Ontario and Quebec and Atlantic Canada remains in balance with projected increases in demand that will readily absorb new hotel product over the next few years.

Over the first quarter of 2018, national average hotel cap rates held at record lows for Downtown Full Service and Focused Service hotels, while marginal declines were noted for suburban limited service hotels, with the upper end of the range for this asset class falling 25 bps. National average hotel cap rates ranged from a low of 7.28% for downtown full-service hotels to a high of 8.34% for suburban limited service hotels.

### **Capitalization Rates See Little Decline in 2018**

| Property Type            | Overall Capitalization Rates - Nationa |               |  |  |
|--------------------------|--|---------------|--|--|
|                          | Q4 2017                                | Q1/Q2 2018    |  |  |
| Downtown Full Service    | 4.50% - 9.00%                          | 4.50% - 9.00% |  |  |
| Suburban Limited Service | 6.50% - 9.75%                          | 6.50% - 9.50% |  |  |
| Focused Service          | 6.00% - 9.50%                          | 6.00% - 9.50% |  |  |

Source: CBRE Limited

Hotels continue to fetch higher returns than other real estate sectors and the strong year-to-date performance combined with the positive outlook for the industry and the continued wide availability of debt from a variety of sources, is expected to support continued interest from buyers in this sector over the foreseeable future.

The major urban centres in Ontario and British Columbia remain the most desirable hotel investment markets. The highly sought markets of Toronto and Vancouver have seen RevPAR advance 10% and 14% respectively year-to-date May. With assets generating strong returns in these locations, and with no expectation of performance declines in the near term, many owners are choosing to reap the benefits of this cycle and hold resulting in only a limited number of quality assets coming to market. These factors will work to keep cap rates sitting at current levels over the near term.

As a result, secondary and tertiary markets (particularly in southern BC and Ontario, but elsewhere across the country as well) continue to see increased interest in both hotel acquisition and development opportunities. To date, there are few markets that are at risk of oversupply, and this combined with the readily available debt from a wide variety of sources is expected to put downward pressure on cap rates for quality assets across several markets over Q2 2018 (Halifax, Winnipeg, London-Windsor, Kitchener-Waterloo).

#### Average Cap Rates by Market Q1/Q2 2018

|                    | Downtown Full Service |            | Sub     | urban LS   | Focuse  | Focused Service |  |
|--------------------|-----------------------|------------|---------|------------|---------|-----------------|--|
| Market             | Q4 2017               | Q1/Q2 2018 | Q4 2017 | Q1/Q2 2018 | Q4 2017 | Q1/Q2 2018      |  |
| Vancouver          | 5.25%                 | 5.25%      | 7.00%   | 7.00%      | 6.75%   | 6.75%           |  |
| Calgary            | 7.88%                 | 7.88%      | 8.63%   | 8.63%      | 8.38%   | 8.38%           |  |
| Edmonton           | 8.00%                 | 8.00%      | 9.00%   | 9.00%      | 8.75%   | 8.75%           |  |
| Winnipeg           | 8.25%                 | 7.75%      | 8.75%   | 8.75%      | 8.13%   | 8.13%           |  |
| London-Windsor     | 8.38%                 | 8.13%      | 8.50%   | 8.50%      | 8.38%   | 8.38%           |  |
| Kitchener-Waterloo | 8.38%                 | 8.00%      | 8.50%   | 8.50%      | 8.38%   | 8.38%           |  |
| Toronto            | 5.50%                 | 5.25%      | 7.75%   | 7.75%      | 7.50%   | 7.50%           |  |
| Ottawa             | 7.50%                 | 7.50%      | 8.25%   | 8.25%      | 8.00%   | 8.00%           |  |
| Montreal           | 7.50%                 | 7.50%      | 8.38%   | 8.38%      | 8.13%   | 8.13%           |  |
| Halifax            | 8.25%                 | 8.00%      | 9.13%   | 8.50%      | 8.75%   | 8.25%           |  |

Source: CBRE Limited



### REPORT OF ROOMS OPERATIONS BY LOCATION MONTH OF MAY 2018\*

| Occup | ancy Percer  |   | Average Daily Rate   |  |                                    | Revenue Per Available Room |   |   |  |
|-------|--|---|--|--|------------------------------------|----------------------------|---|---|--|
| 2018  | 2017   |   | 2018   | 2017   | Variance                           | 2018                       | 2017  | Variance  |  |
| 61.6% | 64.0%  |   | \$138.01   |  |                                    | \$84.96                    | \$84.99   | 0.0%  |  |
| 49.3% | 66.7%  |   | \$140.89   |  |                                    | \$69.49                    | \$97.36   | -28.6%  |  |
| 49.1% | 70.0%  | -20.9   | \$143.20   | \$150.54   | -4.9%                              | \$70.30                    | \$105.31  | -33.2%  |  |
| 58.3% | 47.4%  | 10.9  | \$140.56   | \$123.51   | 13.8%                              | \$81.99                    | \$58.54   | 40.1%   |  |
| 67.4% | 70.1%  | -2.7  | \$149.74   | \$140.51   | 6.6%                               | \$100.87                   | \$98.44   | 2.5%  |  |
| 72.8% | 77 9%  | -5.1  | \$161.57   | \$151.68   | 6.5%                               | \$117.68                   | \$118 18  | -0.4%   |  |
| 56.1% | 55.8%  | 0.3   | \$117.97   | \$112.21   | 5.1%                               | \$66.12                    | \$62.60   | 5.6%  |  |
| 63.0% | 60.6%  | 2.4   | \$122.35   | \$117.83   | 3.8%                               | \$77.02                    | \$71.35   | 8.0%  |  |
| 68.6% | 69.6%  | -1.0  | \$126.98   | \$123.85   | 2.5%                               | \$87.13                    | \$86.21   | 1.1%  |  |
| 60.0% | 56.0%  | 4.0   | \$119.58   | \$114.07   | 4.8%                               | \$71.75                    | \$63.90   | 12.3%   |  |
| 71.7% | 71.9%  | -0.1  | \$163.83   | \$159.76   | 2.6%                               | \$117.55                   | \$114.84  | 2.4%  |  |
| 69.9% | 73.0%  | -3.1  | \$169.82   | \$166.93   | 1.7%                               | \$118.71                   | \$121.84  | -2.6%   |  |
| 72.4% | 66.5%  | 6.0   | \$168.27   | \$158.96   | 5.9%                               | \$121.90                   | \$105.66  | 15.4%   |  |
| 58.2% | 58.4%  | -0.2  | \$142.68   | \$137.12   | 4.1%                               | \$82.98                    | \$80.04   | 3.7%  |  |
| 74.9% | 82.4%  | -7.6  | \$180.47   | \$179.66   | 0.5%                               | \$135.10                   | \$148.11  | -8.8%   |  |
|       |  |   |  |  |                                    |                            |   | -12.8%<br>-2.1%   |  |
|       |  |   |  |  |                                    | •                          |   |   |  |
| 72.3% | 71.5%  | 0.8   | \$161.96   | \$157.56   | 2.8%                               | \$117.03                   | \$112.63  | 3.9%  |  |
| 79.2% | 78.2%  | 1.1   | \$185.73   | \$176.85   | 5.0%                               | \$147.17                   | \$138.22  | 6.5%  |  |
|       |  |   |  |  |                                    |                            |   | 12.9%   |  |
|       |  |   |  |  |                                    |                            |   | 3.2%<br>5.4%  |  |
| 72.3% | 74.6%  | -2.3  | \$134.56   | \$130.55   | 3.1%                               | \$97.29                    | \$97.40   | -0.1%   |  |
| 65.5% | 61.3%  | 42  | \$125.35   | \$120.08   | 4 4%                               | \$82.16                    | \$73.64   | 11.6%   |  |
|       |  |   | \$134.48   |  | 3.8%                               |                            |   | 11.7%   |  |
| 63.0% | 59.1%  | 3.9   | \$119.91   | \$114.39   | 4.8%                               | \$75.55                    | \$67.65   | 11.7%   |  |
| 78.3% | 81.1%  | -2.9  | \$179.57   | \$185.67   | -3.3%                              | \$140.51                   | \$150.66  | -6.7%   |  |
| 83.5% | 83.7%  | -0.2  | \$205.21   | \$211.64   | -3.0%                              | \$171.32                   | \$177.04  | -3.2%   |  |
| 80.7% | 83.3%  |   | \$153.91   | \$155.58   | -1.1%                              | \$124.21                   |   | -4.2%   |  |
| 61.5% | 70.8%  | -9.3  | \$127.34   | \$140.71   | -9.5%                              | \$78.33                    | \$99.60   | -21.4%  |  |
| 66.8% | 66.6%  | 0.2   | \$134.49   | \$133.61   | 0.7%                               | \$89.90                    | \$89.00   | 1.0%  |  |
|       |  |   |  |  |                                    |                            |   | 3.5%  |  |
|       |  |   |  |  |                                    |                            |   | 11.4%   |  |
|       |  |   |  |  |                                    |                            |   | 6.9%  |  |
|       |  |   |  |  |                                    |                            |   | -0.5%   |  |
|       |  |   |  |  |                                    |                            |   | -5.3%<br>10.5%  |  |
| 63.8% | 58.0%  | 5.8   | \$119.63   | \$117.57   | 1.8%                               | \$76.30                    | \$68.19   | 11.9%   |  |
| 55.2% | 56.0%  | -0.8  | \$128.89   | \$123.81   | 4.1%                               | \$71.17                    | \$69.33   | 2.7%  |  |
| 58.1% | 56.9%  | 1.2   | \$119.30   | \$118.03   | 1.1%                               | \$69.27                    | \$67.17   | 3.1%  |  |
|       |  |   | \$113.00   |  |                                    |                            |   | -7.3%   |  |
| 57.3% | 55.4%  | 1.9   | \$117.35   | \$115.03   | 2.0%                               | \$67.23                    | \$63.70   | 5.5%  |  |
|       |  |   |  |  |                                    |                            |   |   |  |
| 56.2% | 52.6%  | 3.5   | \$104.85   | \$104.52   | 0.3%                               | \$58.88                    | \$55.01   | 7.0%  |  |
| 76.3% | 73.1%  | 3.2   | \$122.50   | \$114.50   | 7.0%                               | \$93.47                    | \$83.68   | 11.7%<br>5.3%   |  |
|       | 2018 61.6% 49.3% 49.1% 58.3% 67.4% 72.8% 56.1% 63.0% 69.9% 71.7% 69.9% 72.4% 58.2% 74.2% 77.2% 72.3% 65.5% 70.3% 63.0% 78.8% 79.2% 84.4% 80.0% 78.8% 65.5% 66.8% 66.9% 69.9% 65.1% 68.4% 69.5% 54.5% 63.8% 55.2% 58.1% 54.6% 57.3% | 2018         2017           61.6%         64.0%           49.3%         66.7%           49.1%         70.0%           58.3%         47.4%           67.4%         70.1%           72.8%         77.9%           56.1%         55.8%           63.0%         60.6%           60.0%         56.0%           71.7%         71.9%           69.9%         73.0%           72.4%         66.5%           58.2%         58.4%           74.9%         82.4%           74.2%         83.0%           77.2%         71.5%           79.2%         78.2%           84.4%         79.2%           80.0%         82.0%           78.8%         78.0%           72.3%         74.6%           65.5%         61.3%           63.0%         59.1%           78.3%         81.1%           83.5%         83.7%           80.7%         83.3%           61.5%         70.8%           66.8%         66.6%           69.9%         64.0%           64.9%         66.6%           69.9% | 61.6%         64.0%         -2.5           49.3%         66.7%         -17.4           49.1%         70.0%         -20.9           58.3%         47.4%         10.9           67.4%         70.1%         -2.7           72.8%         77.9%         -5.1           56.1%         55.8%         0.3           63.0%         60.6%         2.4           68.6%         69.6%         -1.0           60.0%         56.0%         4.0           71.7%         71.9%         -0.1           69.9%         73.0%         -3.1           72.4%         66.5%         6.0           58.2%         58.4%         -0.2           74.9%         82.4%         -7.6           74.2%         83.0%         -8.8           77.2%         83.1%         -5.9           72.3%         71.5%         0.8           79.2%         78.2%         1.1           84.4%         79.2%         5.2           80.0%         82.0%         -2.0           78.8%         78.0%         0.8           72.3%         74.6%         -2.3           65.5%         61.3% | 2018         2017         Chonge         2018           61.6%         64.0%         -2.5         \$138.01           49.3%         66.7%         -17.4         \$140.89           49.1%         70.0%         -20.9         \$143.20           58.3%         47.4%         10.9         \$140.56           67.4%         70.1%         -2.7         \$149.74           72.8%         77.9%         -5.1         \$161.57           56.1%         55.8%         0.3         \$117.97           63.0%         60.6%         2.4         \$122.35           68.6%         69.6%         -1.0         \$126.98           60.0%         56.0%         4.0         \$119.58           71.7%         71.9%         -0.1         \$163.83           69.9%         73.0%         -3.1         \$169.82           72.4%         66.5%         6.0         \$168.27           58.2%         58.4%         -0.2         \$142.68           74.9%         82.4%         -7.6         \$180.47           74.2%         83.1%         -5.9         \$145.68           72.3%         71.5%         0.8         \$161.96           79.2% | 2018   2017   Change   2018   2017 | 2018                       | 2018   2017   Chenge   2018   2017   Vorinoe   2018 | 2018   2017   Change   2018   2017   Variance   2018   2017 |  |

Based on the operating results of 250,747 rooms (unweighted data)

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



# REPORT OF ROOMS OPERATIONS BY LOCATION MONTH OF MAY 2018\*

|                              | Occup | ancy Percei |                   | Average Daily Rate |          |          | Revenue Per Available Room |          |          |  |
|------------------------------|-------|-------------|-------------------|--------------------|----------|----------|----------------------------|----------|----------|--|
| Location                     | 2018  | 2017        | **Point<br>Change | 2018               | 2017     | Variance | 2018                       | 2017     | Variance |  |
| WESTERN CANADA               | 65.3% | 62.9%       | 2.4               | \$161.71           | \$152.06 | 6.3%     | \$105.61                   | \$95.59  | 10.5%    |  |
| MANITOBA                     | 70.4% | 70.3%       | 0.1               | \$129.21           | \$124.24 | 4.0%     | \$90.94                    | \$87.35  | 4.1%     |  |
|                              |       |             |                   |                    |          |          |                            |          |          |  |
| Winnipeg                     | 73.9% | 75.0%       | -1.0              | \$132.81           | \$128.15 | 3.6%     | \$98.20                    | \$96.06  | 2.2%     |  |
| Brandon                      | 62.6% | 59.8%       | 2.8               |                    | \$103.09 | 5.7%     | \$68.26                    | \$61.68  | 10.7%    |  |
| Other Manitoba               | 58.1% | 57.1%       | 1.0               | \$122.17           | \$119.15 | 2.5%     | \$70.95                    | \$68.05  | 4.3%     |  |
| SASKATCHEWAN                 | 59.6% | 54.9%       | 4.7               | \$121.29           | \$121.11 | 0.1%     | \$72.32                    | \$66.54  | 8.7%     |  |
| Regina                       | 70.0% | 62.2%       | 7.8               | \$130.38           | \$123.02 | 6.0%     | \$91.31                    | \$76.54  | 19.3%    |  |
| Saskatoon                    | 61.5% | 58.8%       | 2.7               | \$125.22           | \$128.47 | -2.5%    | \$76.98                    | \$75.51  | 2.0%     |  |
| Other Saskatchewan           | 50.2% | 46.4%       | 3.8               | \$107.37           | \$111.32 | -3.5%    | \$53.85                    | \$51.64  | 4.3%     |  |
| ALBERTA (excl. Alta Resorts) | 57.4% | 52.9%       | 4.5               | \$131.22           | \$130.33 | 0.7%     | \$75.29                    | \$68.89  | 9.3%     |  |
| Calgary                      | 63.5% | 58.9%       | 4.6               | \$146.62           | \$145.51 | 0.8%     | \$93.16                    | \$85.72  | 8.7%     |  |
| Calgary Airport              | 60.3% | 56.1%       | 4.2               |                    | \$116.30 | -0.9%    | \$69.52                    | \$65.25  | 6.6%     |  |
| Downtown Calgary             | 69.2% | 65.3%       | 3.9               |                    | \$196.81 | 0.6%     | \$137.14                   | \$128.52 | 6.7%     |  |
| Calgary Northwest            | 63.6% | 62.4%       | 1.3               |                    | \$112.71 | 3.8%     | \$74.44                    | \$70.28  | 5.9%     |  |
| Calgary South                | 60.3% | 52.0%       | 8.3               |                    | \$122.70 | 4.5%     | \$77.33                    | \$63.86  | 21.1%    |  |
| Edmonton                     | 63.1% | 55.3%       | 7.8               | \$131.95           | \$130.55 | 1.1%     | \$83.32                    | \$72.22  | 15.4%    |  |
| Downtown Edmonton            | 72.1% | 59.0%       | 13.1              | \$164.11           | \$155.57 | 5.5%     | \$118.29                   | \$91.81  | 28.8%    |  |
| Edmonton South               | 64.0% | 56.5%       | 7.5               |                    | \$117.31 | -1.0%    | \$74.37                    | \$66.31  | 12.2%    |  |
| Edmonton West                | 55.7% | 51.1%       | 4.7               | \$124.37           | \$124.11 | 0.2%     | \$69.32                    | \$63.37  | 9.4%     |  |
| Other Alberta                | 49.7% | 47.0%       | 2.6               | \$117.35           | \$116.84 | 0.4%     | \$58.27                    | \$54.97  | 6.0%     |  |
| Lethbridge                   | 53.0% | 55.0%       | -2.0              | \$111.23           | \$111.42 | -0.2%    | \$58.96                    | \$61.30  | -3.8%    |  |
| Red Deer                     | 53.7% | 47.8%       | 5.9               | \$110.50           | \$106.28 | 4.0%     | \$59.29                    | \$50.80  | 16.7%    |  |
| Other Alberta Communities    | 48.1% | 45.6%       | 2.6               | \$119.67           | \$120.10 | -0.4%    | \$57.62                    | \$54.74  | 5.3%     |  |
| Alberta Resorts              | 70.9% | 68.4%       | 2.5               | \$246.17           | \$224.58 | 9.6%     | \$174.59                   | \$153.61 | 13.7%    |  |
| BRITISH COLUMBIA             | 73.4% | 72.8%       | 0.6               | \$189.61           | \$169.54 | 11.8%    | \$139.13                   | \$123.44 | 12.7%    |  |
| Greater Vancouver            | 85.4% | 83.5%       | 1.9               | \$226.27           | \$196.92 | 14.9%    | \$193.21                   | \$164.35 | 17.6%    |  |
| Airport (Richmond)           | 85.6% | 85.3%       | 0.2               | \$184.00           | \$159.67 | 15.2%    | \$157.42                   | \$136.21 | 15.6%    |  |
| Downtown Vancouver           | 86.8% | 83.7%       | 3.1               | \$273.97           | \$236.94 | 15.6%    | \$237.90                   | \$198.30 | 20.0%    |  |
| Langley/Surrey               | 75.8% | 77.8%       | -1.9              | \$142.36           | \$128.97 | 10.4%    | \$107.97                   | \$100.30 | 7.6%     |  |
| Other Vancouver              | 86.6% | 83.6%       | 3.0               | \$173.14           | \$155.16 | 11.6%    | \$149.91                   | \$129.64 | 15.6%    |  |
| Vancouver Island             | 74.5% | 71.3%       | 3.2               | \$176.91           | \$159.27 | 11.1%    | \$131.78                   | \$113.60 | 16.0%    |  |
| Campbell River               | 77.7% | 71.5%       | 6.2               | \$116.51           | \$110.42 | 5.5%     | \$90.57                    | \$78.99  | 14.7%    |  |
| Greater Victoria             | 79.3% | 74.7%       | 4.6               |                    | \$166.97 | 13.3%    | \$149.98                   | \$124.73 | 20.2%    |  |
| Nanaimo                      | 72.8% | 70.4%       | 2.3               |                    | \$130.29 | 4.9%     | \$99.45                    | \$91.79  | 8.3%     |  |
| Parksville/Qualicum Beach    | 53.6% | 57.0%       | -3.5              |                    | \$152.12 | 6.1%     | \$86.45                    | \$86.78  | -0.4%    |  |
| Other Vancouver Island       | 67.6% | 66.9%       | 0.7               | \$180.85           | \$165.27 | 9.4%     | \$122.32                   | \$110.58 | 10.6%    |  |
| Whistler Resort Area         | 50.6% | 51.5%       | -0.8              | \$210.14           | \$201.43 | 4.3%     | \$106.37                   | \$103.67 | 2.6%     |  |
| Other British Columbia       | 61.6% | 63.6%       | -2.0              |                    | \$126.21 | 2.9%     | \$79.93                    | \$80.25  | -0.4%    |  |
| Abbotsford/Chilliwack        | 70.4% | 67.0%       | 3.3               |                    | \$111.53 | 3.8%     | \$81.49                    | \$74.78  | 9.0%     |  |
| Kamloops                     | 80.0% | 74.2%       | 5.9               |                    | \$115.84 | 1.7%     | \$94.33                    | \$85.92  | 9.8%     |  |
| Kelowna                      | 74.0% | 73.8%       | 0.2               |                    | \$150.32 | 5.9%     | \$117.76                   | \$110.86 | 6.2%     |  |
| Penticton                    | 69.3% | 71.1%       | -1.8              |                    | \$128.63 | 14.9%    | \$102.37                   | \$91.46  | 11.9%    |  |
| Prince George                | 71.8% | 74.9%       | -3.1              |                    | \$122.59 | 2.3%     | \$90.07                    | \$91.82  | -1.9%    |  |
| Other B.C. Communities       | 51.9% | 56.3%       | -4.4              | \$125.84           | \$123.25 | 2.1%     | \$65.25                    | \$69.35  | -5.9%    |  |
| NORTHWEST TERRITORIES        | 51.5% | 49.9%       | 1.6               | \$134.75           | \$135.43 | -0.5%    | \$69.35                    | \$67.54  | 2.7%     |  |
| YUKON                        | 55.2% | 58.3%       | -3.1              | \$153.63           | \$142.28 | 8.0%     | \$84.79                    | \$82.98  | 2.2%     |  |
| CANADA                       | 68.1% | 67.2%       | 0.9               | \$161.27           | \$154.66 | 4.3%     | \$109.80                   | \$103.87 | 5.7%     |  |

<sup>\*</sup> Based on the operating results of 250,747 rooms (unweighted data)

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



## REPORT OF ROOMS OPERATIONS BY LOCATION FIVE MONTHS ENDED MAY 2018

|   | Occup                | ancy Percer        | JNIHS I            | Average Daily Rate          |                             |                     | Revenue Per Available Room |                           |                      |  |
|---|----------------------|--------------------|--------------------|-----------------------------|-----------------------------|---------------------|----------------------------|---------------------------|----------------------|--|
| Location                                    | •                    | •                  | **Point            |                             |                             |                     |                            |                           |                      |  |
| ATLANTIC CANADA                             | 2018<br><b>52.1%</b> | 2017<br>53.6%      | Change             | <sup>2018</sup><br>\$128.59 | \$123.28                    | Variance<br>4.3%    | <sup>2018</sup>            | <sup>2017</sup>           | Variance<br>1.2%     |  |
|   |                      |                    | -1.6               |                             |                             |                     |                            |                           |                      |  |
| NEWFOUNDLAND                                | 43.1%                | 55.3%              | -12.1              | \$133.85                    | \$135.66                    | -1.3%               | \$57.75                    | \$74.99                   | -23.0%               |  |
| St. John's                                  | 42.5%                | 55.0%              | -12.4              | \$133.88                    | \$137.36                    | -2.5%               | \$56.96                    | \$75.52                   | -24.6%               |  |
| PRINCE EDWARD ISLAND                        | 44.2%                | 41.9%              | 2.3                | \$120.93                    | \$109.66                    | 10.3%               | \$53.41                    | \$45.96                   | 16.2%                |  |
| NOVA SCOTIA                                 | 57.4%                | 57.5%              | -0.1               | \$135.13                    | \$127.18                    | 6.3%                | \$77.58                    | \$73.08                   | 6.2%                 |  |
| Halifax/Dartmouth                           | 61.9%                | 63.4%              | -1.5               | \$142.54                    | \$133.38                    | 6.9%                | \$88.27                    | \$84.59                   | 4.4%                 |  |
| Other Nova Scotia                           | 47.8%                | 45.8%              | 2.0                | \$114.70                    | \$110.40                    | 3.9%                | \$54.83                    | \$50.58                   | 8.4%                 |  |
| NEW BRUNSWICK                               | 51.8%                | 50.9%              | 0.9                | \$118.16                    | \$113.61                    | 4.0%                | \$61.18                    | \$57.82                   | 5.8%                 |  |
| Moncton                                     | 58.7%                | 59.3%              | -0.6               | \$123.54                    | \$120.48                    | 2.5%                | \$72.49                    | \$71.40                   | 1.5%                 |  |
| Other New Brunswick                         | 48.3%                | 46.7%              | 1.5                | \$114.85                    | \$109.28                    | 5.1%                | \$55.45                    | \$51.07                   | 8.6%                 |  |
| CENTRAL CANADA                              | 63.6%                | 62.7%              | 0.9                | \$152.96                    | \$146.68                    | 4.3%                | \$97.27                    | \$91.92                   | 5.8%                 |  |
| QUEBEC                                      | 61.8%                | 63.5%              | -1.8               | \$156.62                    | \$152.75                    | 2.5%                | \$96.72                    | \$97.00                   | -0.3%                |  |
| Greater Quebec City                         | 59.7%                | 57.9%              | 1.8                | \$145.08                    | \$142.97                    | 1.5%                | \$86.60                    | \$82.72                   | 4.7%                 |  |
| Other Quebec                                | 57.2%                | 56.4%              | 0.8                | \$154.08                    | \$149.86                    | 2.8%                | \$88.16                    | \$84.53                   | 4.3%                 |  |
| Greater Montreal                            | 64.6%                | 68.9%              | -4.3               | \$160.86                    | \$156.46                    | 2.8%                | \$103.84                   | \$107.73                  | -3.6%                |  |
| Downtown Montreal                           | 61.2%                | 68.2%              | -6.9               | \$177.77                    | \$176.13                    | 0.9%                | \$108.88                   | \$120.03                  | -9.3%                |  |
| Montreal Airport/Laval                      | 74.0%                | 73.3%              | 0.8                | \$143.64                    | \$134.22                    | 7.0%                | \$106.31                   | \$98.33                   | 8.1%                 |  |
| ONTARIO                                     | 64.2%                | 62.4%              | 1.8                | \$151.83                    | \$144.79                    | 4.9%                | \$97.43                    | \$90.36                   | 7.8%                 |  |
| Greater Toronto Area (GTA)                  | 72.3%                | 70.3%              | 2.0                |                             | \$161.45                    | 6.8%                | \$124.72                   | \$113.47                  | 9.9%                 |  |
| Downtown Toronto                            | 74.2%                | 69.8%              | 4.4                | \$230.78                    | \$215.20                    | 7.2%                | \$171.36                   | \$150.24                  | 14.1%                |  |
| Toronto Airport                             | 78.3%                | 77.8%              | 0.5                | \$153.76                    | \$138.97                    | 10.6%               | \$120.46                   | \$108.12                  | 11.4%                |  |
| GTA West                                    | 70.6%                | 69.6%              | 1.0                | \$129.18                    | \$121.81                    | 6.1%                | \$91.24                    | \$84.81                   | 7.6%                 |  |
| GTA East/North                              | 67.1%                | 67.0%              | 0.1                | \$131.54                    | \$125.49                    | 4.8%                | \$88.27                    | \$84.02                   | 5.1%                 |  |
| Eastern Ontario                             | 52.5%                | 49.1%              | 3.4                | \$119.75                    | \$114.90                    | 4.2%                | \$62.91                    | \$56.44                   | 11.5%                |  |
| Kingston                                    | 57.4%                | 51.4%              | 6.0                | \$123.11                    | \$119.03                    | 3.4%                | \$70.66                    | \$61.20                   | 15.5%                |  |
| Other Eastern Ontario                       | 49.9%                | 47.9%              | 2.0                | \$117.62                    | \$112.46                    | 4.6%                | \$58.64                    | \$53.82                   | 9.0%                 |  |
| Ottawa                                      | 68.7%                | 69.0%              | -0.4               | \$165.14                    | \$165.51                    | -0.2%               | \$113.40                   | \$114.25                  | -0.7%                |  |
| Downtown Ottawa                             | 70.5%                | 71.2%              | -0.7               | \$181.86                    | \$181.18                    | 0.4%                | \$128.14                   | \$129.02                  | -0.7%                |  |
| Ottawa West                                 | 70.8%                | 69.3%              | 1.5                | \$146.55                    | \$146.95                    | -0.3%               | \$103.80                   | \$101.81                  | 1.9%                 |  |
| Ottawa East                                 | 58.8%                | 60.6%              | -1.8               | \$129.42                    | \$132.74                    | -2.5%               | \$76.05                    | \$80.42                   | -5.4%                |  |
| Southern Ontario                            | 56.9%                | 55.6%              | 1.3                | \$123.47                    | \$119.71                    | 3.1%                | \$70.22                    | \$66.52                   | 5.6%                 |  |
| London                                      | 64.2%                | 61.4%              | 2.8                | \$115.84                    | \$110.91                    | 4.5%                | \$74.31                    | \$68.04                   | 9.2%                 |  |
| Windsor                                     | 62.5%                | 57.7%              | 4.8                | \$126.95                    | \$114.50                    | 10.9%               | \$79.31                    | \$66.05                   | 20.1%                |  |
| Kitchener/Waterloo/Cambridge/Guelph         | 61.8%                | 58.7%              | 3.0                |                             | \$118.03                    | 5.8%                |                            | \$69.31                   | 11.2%                |  |
| Hamilton/Brantford                          | 66.5%                | 63.5%              | 3.0                |                             | \$117.85                    | 9.6%                | +                          | \$74.85                   | 14.8%                |  |
| Niagara Falls                               | 52.4%                | 54.7%              | -2.3               |                             | \$128.64                    | -0.3%               |                            | \$70.31                   | -4.4%                |  |
| Other Niagara Region Other Southern Ontario | 44.3%<br>53.4%       | 45.4%<br>44.5%     | -1.1<br>8.8        | \$116.21<br>\$111.56        | \$110.43<br>\$110.47        | 5.2%<br>1.0%        | \$51.46<br>\$59.56         | \$50.09<br>\$49.21        | 2.7%<br>21.0%        |  |
| Central Ontario                             | 49.9%                | 48.8%              | 1.1                | \$132.33                    | \$126.84                    | 4.3%                | \$66.06                    | \$61.89                   | 6.7%                 |  |
| North Eastern Ontario                       | 57.0%                | 54.9%              | 2.1                | ¢110.50                     | <b>¢</b> 115 40             | 3.3%                | <b>¢</b> ¢ 0 11            | <b>\$</b> 42.54           | 7 20/                |  |
| North Eastern Ontario North Bay             | 57.0%<br>50.0%       | <b>54.9%</b> 54.6% | <b>2.1</b><br>-4.6 | <b>\$119.50</b><br>\$117.22 | <b>\$115.68</b><br>\$112.10 | <b>3.3%</b><br>4.6% | <b>\$68.11</b><br>\$58.60  | <b>\$63.56</b><br>\$61.21 | <b>7.2%</b><br>-4.3% |  |
| Sudbury                                     | 61.0%                | 55.7%              | 5.3                |                             | \$114.71                    | 2.7%                | \$71.90                    | \$63.90                   | 12.5%                |  |
| North Central Ontario                       |                      |                    |                    |                             |                             |                     |                            |                           |                      |  |
| Sault Ste. Marie                            | 47.0%                | 45.0%              | 1.9                | \$104.94                    | \$101.80                    | 3.1%                | \$49.29                    | \$45.86                   | 7.5%                 |  |
| North Western Ontario                       | 66.4%                | 62.4%              | 4.0                | \$119.38                    | \$113.07                    | 5.6%                | \$79.27                    | \$70.59                   | 12.3%                |  |
| Thunder Bay                                 | 68.3%                | 65.9%              | 2.5                | \$118.80                    | \$112.67                    | 5.4%                | \$81.15                    | \$74.20                   | 9.4%                 |  |

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.





# REPORT OF ROOMS OPERATIONS BY LOCATION FIVE MONTHS ENDED MAY 2018

|                                      | Occupe         | ancy Percer    | ntage<br>**Point | Ave                  | age Daily Rat        | e             | Revenue             | Per Availabl       | e Room         |
|--------------------------------------|----------------|----------------|------------------|----------------------|----------------------|---------------|---------------------|--------------------|----------------|
| Location                             | 2018           | 2017           | Change           | 2018                 | 2017                 | Variance      | 2018                | 2017               | Variance       |
| WESTERN CANADA                       | 58.7%          | 56.8%          | 1.9              | \$149.67             | \$142.99             | 4.7%          | \$87.93             | \$81.29            | 8.2%           |
| MANITOBA                             | 64.7%          | 64.7%          | 0.0              | \$124.94             | \$121.70             | 2.7%          | \$80.80             | \$78.76            | 2.6%           |
| Winnipeg                             | 66.5%          | 67.7%          | -1.3             | \$127.49             | \$123.71             | 3.1%          | \$84.73             | \$83.78            | 1.1%           |
| Brandon                              | 61.0%          | 57.4%          | 3.7              | \$127.49             | \$123.71             | 0.9%          | \$70.01             | \$65.21            | 7.4%           |
| Other Manitoba                       | 58.8%          | 56.3%          | 2.5              | \$119.46             | \$116.86             | 2.2%          | \$70.23             | \$65.78            | 6.8%           |
| CACKATCHEMAN                         |                |                |                  | \$118.74             |                      | -2.0%         |                     | \$60.77            |                |
| SASKATCHEWAN                         | 54.4%          | 50.2%          | 4.2              | \$110.74             | \$121.14             | -2.0%         | \$64.55             | \$60.77            | 6.2%           |
| Regina                               | 58.5%          | 53.0%          | 5.5              | \$121.68             | \$120.50             | 1.0%          | \$71.23             | \$63.87            | 11.5%          |
| Saskatoon                            | 60.8%          | 57.8%          | 3.0              | \$124.37             | \$128.84             | -3.5%         | \$75.57             | \$74.46            | 1.5%           |
| Other Saskatchewan                   | 45.7%          | 41.5%          | 4.2              | \$109.45             | \$112.51             | -2.7%         | \$50.04             | \$46.71            | 7.1%           |
| ALBERTA (excl. Alta Resorts)         | 52.3%          | 49.4%          | 2.9              | \$128.08             | \$128.60             | -0.4%         | \$66.95             | \$63.54            | 5.4%           |
| Calgary                              | 56.2%          | 52.3%          | 3.9              | \$139.20             | \$139.62             | -0.3%         | \$78.17             | \$72.96            | 7.1%           |
| Calgary Airport                      | 55.3%          | 52.6%          | 2.7              | \$114.44             | \$117.25             | -2.4%         | \$63.29             | \$61.73            | 2.5%           |
| Calgary Downtown                     | 58.6%          | 54.1%          | 4.5              | \$184.22             | \$185.69             | -0.8%         | \$108.03            | \$100.44           | 7.5%           |
| Calgary Northwest                    | 54.0%          | 55.8%          | -1.8             | \$108.65             | \$107.28             | 1.3%          | \$58.72             | \$59.89            | -2.0%          |
| Calgary South                        | 54.8%          | 46.4%          | 8.3              | \$125.29             | \$121.67             | 3.0%          | \$68.62             | \$56.48            | 21.5%          |
| Edmonton                             | 58.5%          | 56.0%          | 2.6              | \$129.04             | \$131.74             | -2.1%         | \$75.55             | \$73.73            | 2.5%           |
| Downtown Edmonton                    | 63.8%          | 61.9%          | 1.9              | \$154.82             | \$154.14             | 0.4%          | \$98.76             | \$95.43            | 3.5%           |
| Edmonton South                       | 58.5%          | 55.6%          | 2.9              | \$114.33             | \$116.63             | -2.0%         | \$66.85             | \$64.79            | 3.2%           |
| Edmonton West                        | 53.8%          | 51.3%          | 2.5              | \$124.15             | \$126.06             | -1.5%         | \$66.83             | \$64.66            | 3.4%           |
| Other Alberta                        | 45.7%          | 43.2%          | 2.5              | \$118.07             | \$116.64             | 1.2%          | \$53.98             | \$50.35            | 7.2%           |
| Lethbridge                           | 48.1%          | 50.0%          | -2.0             | \$111.52             | \$110.38             | 1.0%          | \$53.59             | \$55.22            | -2.9%          |
| Red Deer                             | 43.7%          | 40.4%          | 3.3              | \$109.33             | \$105.85             | 3.3%          | \$47.81             | \$42.78            | 11.8%          |
| Other Alberta Communities            | 45.3%          | 42.5%          | 2.8              | \$120.43             | \$119.56             | 0.7%          | \$54.57             | \$50.79            | 7.4%           |
| Alberta Resorts                      | 55.8%          | 55.4%          | 0.3              | \$216.29             | \$203.43             | 6.3%          | \$120.62            | \$112.77           | 7.0%           |
| BRITISH COLUMBIA                     | 65.5%          | 64.5%          | 1.0              | \$170.81             | \$155.53             | 9.8%          | \$111.92            | \$100.35           | 11.5%          |
|                                      |                |                |                  |                      |                      |               |                     |                    |                |
| Greater Vancouver                    | 75.2%          | 73.2%          | 1.9              | \$181.64             | \$163.24             | 11.3%         | \$136.55            | \$119.56           | 14.2%          |
| Airport (Richmond)                   | 78.8%          | 78.1%          | 0.7              | \$155.21             | \$139.45             | 11.3%         | \$122.38            | \$108.96           | 12.3%          |
| Downtown Vancouver                   | 74.6%          | 72.2%          | 2.4              | \$215.57             | \$191.91             | 12.3%         | \$160.86            | \$138.55           | 16.1%          |
| Langley/Surrey<br>Other Vancouver    | 68.8%<br>75.8% | 65.4%<br>74.7% | 3.4<br>1.2       | \$124.15<br>\$142.45 | \$116.09<br>\$131.32 | 6.9%<br>8.5%  | \$85.42<br>\$108.05 | \$75.88<br>\$98.06 | 12.6%<br>10.2% |
|                                      |                |                |                  |                      |                      |               |                     |                    |                |
| Vancouver Island                     | 64.9%          | 61.3%          | 3.6              | \$143.48             | \$131.96             | 8.7%          | \$93.08             | \$80.89            | 15.1%          |
| Campbell River                       | 74.0%          | 64.0%          | 10.0             | \$106.75             | \$101.97             | 4.7%          | \$79.01             | \$65.29            | 21.0%          |
| Greater Victoria                     | 68.0%          | 62.9%          | 5.1              | \$147.80             | \$133.18             | 11.0%         | \$100.48            | \$83.71            | 20.0%          |
| Nanaimo<br>Parksville/Qualicum Beach | 63.5%          | 61.8%          | 1.8              | \$126.17             | \$121.71             | 3.7%          | \$80.18             | \$75.18            | 6.6%           |
| Other Vancouver Island               | 51.7%<br>58.0% | 53.8%<br>58.2% | -2.1<br>-0.2     | \$132.55<br>\$157.95 | \$120.17<br>\$151.04 | 10.3%<br>4.6% | \$68.58<br>\$91.65  | \$64.67<br>\$87.95 | 6.0%<br>4.2%   |
|                                      |                |                |                  |                      |                      |               |                     |                    |                |
| Whistler Resort Area                 | 74.6%          | 74.5%          | 0.2              | \$369.82             | \$326.27             | 13.3%         | \$276.05            | \$243.04           | 13.6%          |
| Other British Columbia               | 52.8%          | 53.6%          | -0.8             | \$122.25             | \$117.50             | 4.0%          | \$64.49             | \$62.97            | 2.4%           |
| Abbotsford/Chilliwack                | 62.7%          | 58.7%          | 4.0              | \$104.76             | \$102.76             | 1.9%          | \$65.65             | \$60.34            | 8.8%           |
| Kamloops                             | 53.4%          | 49.2%          | 4.2              | \$106.96             | \$104.86             | 2.0%          | \$57.11             | \$51.58            | 10.7%          |
| Kelowna                              | 58.0%          | 55.7%          | 2.3              | \$128.74<br>\$120.70 | \$125.07<br>\$105.71 | 2.9%          | \$74.70             | \$69.63            | 7.3%           |
| Penticton<br>Prince George           | 49.2%<br>62.2% | 48.9%<br>63.2% | 0.3<br>-1.0      | \$120.70<br>\$123.29 | \$105.71<br>\$121.39 | 14.2%<br>1.6% | \$59.42<br>\$76.74  | \$51.69<br>\$76.76 | 14.9%<br>0.0%  |
| Other B.C. Communities               | 62.2%<br>49.2% | 63.2%<br>52.7% | -1.0<br>-3.4     | \$123.29<br>\$126.64 | \$121.39             | 5.2%          | \$76.74<br>\$62.35  | \$76.76<br>\$63.42 | -1.7%          |
| NORTHWEST TERRITORIES                |                |                |                  |                      |                      |               |                     | \$98.89            | 10.1%          |
|                                      | 72.5%          | 68.1%          | 4.5              | \$150.09             | \$145.30             | 3.3%          |                     |                    |                |
| YUKON                                | 52.8%          | 54.6%          | -1.8             | \$131.53             | \$122.05             | 7.8%          | \$69.45             | \$66.64            | 4.2%           |
| CANADA                               | 60.5%          | 59.3%          | 1.2              | \$150.02             | \$143.59             | 4.5%          | \$90.82             | \$85.18            | 6.6%           |

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



The World's Leading Hotel Experts.

### NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

### REGIONAL REPORT OF ROOMS OPERATIONS BY PROPERTY SIZE, PROPERTY TYPE AND PRICE LEVEL MONTH OF MAY 2018\*

**ATLANTIC CENTRAL** 

| Property Size  |
|--|
| Under 50 rooms   |
| 50-75 rooms  |
| 76-125 rooms   |
| 126-200 rooms  |
| 201-500 rooms  |
| Over 500 rooms   |
| Total  |
|  |
| Property Type  |
| Property Type Limited Service  |
| Property Type  Limited Service Full Service                              |
| Limited Service  |
| Limited Service<br>Full Service  |
| Limited Service<br>Full Service<br>Suite Hotel                           |
| Limited Service<br>Full Service<br>Suite Hotel<br>Resort                 |
| Limited Service<br>Full Service<br>Suite Hotel<br>Resort<br><b>Total</b> |
| Limited Service Full Service Suite Hotel Resort Total Price Level        |
| Limited Service Full Service Suite Hotel Resort Total Price Level Budget |

| Occup | oancy Perce | entage            | Average  | Daily Rate |          |
|-------|-------------|-------------------|----------|------------|----------|
| 2018  | 2017        | **Point<br>Change | 2018     | 2017       | Variance |
|       |             |                   |          |            |          |
| 55.7% | 55.7%       | 0.0               | \$111.75 | \$111.06   | 0.6%     |
| 56.9% | 56.7%       | 0.3               | \$108.44 | \$102.58   | 5.7%     |
| 64.2% | 65.2%       | -1.0              | \$126.37 | \$123.88   | 2.0%     |
| 61.3% | 64.2%       | -2.8              | \$143.49 | \$135.12   | 6.2%     |
| 62.0% | 68.7%       | -6.8              | \$170.64 | \$163.93   | 4.1%     |
| N/A   | N/A         | N/A               | N/A      | N/A        | N/A      |
| 61.6% | 64.0%       | -2.5              | \$138.01 | \$132.70   | 4.0%     |
|       |             |                   |          |            |          |
| 60.9% | 63.9%       | -2.9              | \$122.76 | \$118.90   | 3.2%     |
| 62.8% | 65.1%       | -2.4              | \$146.73 | \$140.56   | 4.4%     |
| 78.7% | 82.7%       | -4.0              | \$169.08 | \$155.69   | 8.6%     |
| N/A   | N/A         | N/A               | N/A      | N/A        | N/A      |
| 61.6% | 64.0%       | -2.5              | \$138.01 | \$132.70   | 4.0%     |
|       |             |                   |          |            |          |
| 53.0% | 50.9%       | 2.1               | \$101.86 | \$97.02    | 5.0%     |
| 63.7% | 67.6%       | -3.9              | \$143.21 | \$137.82   | 3.9%     |
| 60.9% | 63.1%       | -2.2              | \$171.85 | \$161.53   | 6.4%     |
| 61.6% | 64.0%       | -2.5              | \$138.01 | \$132.70   | 4.0%     |

| Occup | oancy Perce |                   | Av       | erage Daily Rat | re e     |
|-------|-------------|-------------------|----------|-----------------|----------|
| 2018  | 2017        | **Point<br>Change | 2018     | 2017            | Variance |
|       |             |                   |          |                 |          |
| 56.2% | 53.2%       | 3.0               | \$117.85 | \$114.82        | 2.6%     |
| 63.9% | 62.3%       | 1.6               | \$117.83 | \$114.02        | 3.3%     |
| 71.3% | 71.1%       | 0.2               | \$131.76 | \$128.17        | 2.8%     |
| 72.7% | 73.2%       | -0.5              | \$146.57 | \$141.91        | 3.3%     |
| 73.9% | 74.8%       | -0.9              | \$191.48 | \$189.95        | 0.8%     |
| 75.1% | 75.9%       | -0.8              | \$221.77 | \$214.06        | 3.6%     |
| 71.7% | 71.9%       | -0.1              | \$163.83 | \$159.76        | 2.6%     |
|       |             |                   |          |                 |          |
| 65.9% | 65.4%       | 0.5               | \$119.88 | \$116.44        | 3.0%     |
| 76.0% | 75.8%       | 0.1               | \$185.78 | \$180.10        | 3.2%     |
| 76.9% | 80.7%       | -3.8              | \$161.67 | \$161.33        | 0.2%     |
| 49.8% | 48.9%       | 1.0               | \$203.32 | \$193.84        | 4.9%     |
| 71.7% | 71.9%       | -0.1              | \$163.83 | \$159.76        | 2.6%     |
|       |             |                   |          |                 |          |
| 62.3% | 63.1%       | -0.8              | \$100.96 | \$98.64         | 2.4%     |
| 74.8% | 74.5%       | 0.3               | \$160.30 | \$157.81        | 1.6%     |
| 75.4% | 76.4%       | -1.1              | \$261.73 | \$251.00        | 4.3%     |
| 71.7% | 71.9%       | -0.1              | \$163.83 | \$159.76        | 2.6%     |

### **WESTERN**

\$105.49

\$115.50

\$130.77 \$144.94

\$180.28

\$275.32

\$152.06

\$116.49

\$165.43

\$162.38

\$214.61

\$152.06

\$105.68

\$139.51

\$249.32

\$152.06

Variance

1.1%

4.6% 2.5%

7.0%

9.5%

10.2%

6.3%

3.4%

8.3%

5.6%

7.6%

6.3%

10.2%

4.4%

7.7%

6.3%

| C | Δ | N | Δ | ח | Δ | * |  |
|---|---|---|---|---|---|---|--|
|   |   |   |   |   |   |   |  |

|                 | Occup | oancy Perce |                   | Average  | Daily Rate |
|-----------------|-------|-------------|-------------------|----------|------------|
|                 | 2018  | 2017        | **Point<br>Change | 2018     | 2017       |
| Property Size   |       |             |                   |          |            |
| Under 50 rooms  | 53.1% | 50.9%       | 2.2               | \$106.67 | \$105.4    |
| 50-75 rooms     | 59.8% | 58.9%       | 0.9               | \$120.86 | \$115.5    |
| 76-125 rooms    | 63.0% | 60.4%       | 2.6               | \$134.01 | \$130.7    |
| 126-200 rooms   | 66.7% | 63.9%       | 2.8               | \$155.03 | \$144.9    |
| 201-500 rooms   | 69.6% | 66.9%       | 2.8               | \$197.40 | \$180.2    |
| Over 500 rooms  | 79.9% | 77.5%       | 2.3               | \$303.31 | \$275.3    |
| Total           | 65.3% | 62.9%       | 2.4               | \$161.71 | \$152.0    |
| Property Type   |       |             |                   |          |            |
| Limited Service | 59.5% | 57.4%       | 2.0               | \$120.42 | \$116.4    |
| Full Service    | 69.9% | 67.0%       | 2.9               | \$179.18 | \$165.4    |
| Suite Hotel     | 72.6% | 65.3%       | 7.2               | \$171.43 | \$162.3    |
| Resort          | 63.7% | 63.4%       | 0.4               | \$230.99 | \$214.6    |
| Total           | 65.3% | 62.9%       | 2.4               | \$161.71 | \$152.0    |
| Price Level     |       |             |                   |          |            |
| Budget          | 59.3% | 59.0%       | 0.2               | \$116.48 | \$105.6    |
| Mid-Price       | 65.3% | 62.3%       | 3.0               | \$145.59 | \$139.5    |
| Upscale         | 71.5% | 69.9%       | 1.6               | \$268.47 | \$249.3    |
| Total           | 65.3% | 62.9%       | 2.4               | \$161.71 | \$152.0    |

| Occup | ancy Perce |                   | Av       | Average Daily Rate |          |  |  |  |
|-------|------------|-------------------|----------|--------------------|----------|--|--|--|
| 2018  | 2017       | **Point<br>Change | 2018     | 2017               | Variance |  |  |  |
|       |            |                   |          |                    |          |  |  |  |
| 54.5% | 52.1%      | 2.4               | \$111.49 | \$109.61           | 1.7%     |  |  |  |
| 61.1% | 60.0%      | 1.1               | \$118.48 | \$113.70           | 4.2%     |  |  |  |
| 66.4% | 65.0%      | 1.4               | \$132.48 | \$129.12           | 2.6%     |  |  |  |
| 69.0% | 68.3%      | 0.7               | \$149.99 | \$142.65           | 5.1%     |  |  |  |
| 71.4% | 71.0%      | 0.4               | \$192.87 | \$184.58           | 4.5%     |  |  |  |
| 76.3% | 76.3%      | -0.1              | \$242.63 | \$230.24           | 5.4%     |  |  |  |
| 68.1% | 67.2%      | 0.9               | \$161.27 | \$154.66           | 4.3%     |  |  |  |
|       |            |                   |          |                    |          |  |  |  |
| 62.3% | 61.3%      | 1.0               | \$120.37 | \$116.66           | 3.2%     |  |  |  |
| 72.5% | 71.3%      | 1.2               | \$180.80 | \$171.78           | 5.3%     |  |  |  |
| 75.6% | 75.9%      | -0.3              | \$165.06 | \$161.30           | 2.3%     |  |  |  |
| 58.3% | 57.7%      | 0.6               | \$223.06 | \$208.67           | 6.9%     |  |  |  |
| 68.1% | 67.2%      | 0.9               | \$161.27 | \$154.66           | 4.3%     |  |  |  |
|       |            |                   |          |                    |          |  |  |  |
| 60.6% | 60.8%      | -0.2              | \$106.39 | \$101.02           | 5.3%     |  |  |  |
| 69.3% | 67.9%      | 1.4               | \$152.26 | \$147.93           | 2.9%     |  |  |  |
| 73.2% | 73.0%      | 0.2               | \$262.98 | \$248.24           | 5.9%     |  |  |  |
| 68.1% | 67.2%      | 0.9               | \$161.27 | \$154.66           | 4.3%     |  |  |  |

Source: CBRE Hotels' Trends in the Hotel Industry National Market with reproduction and use of information subject to CBRE Limited Disclaimer | Terms of Use as detailed at http://www.cbre.ca/EN/services/valuationservices/hotels/Pages/hotels-vas-disclaimer.aspx

This discloimer shall apply to CBRE Limited, Real Estate Brokerage, and to all other divisions of the Corporation; to include all employees and independent contractors ("CBRE"). The information set out herein, including, without limitation, any projections, images, opinions, assumptions and estimates obtained from third parties (the "Information") has not been verified by CBRE, and CBRE does not represent, warrant or guarantee the accuracy, correctness and completeness of the Information. CBRE does not accept or assume any responsibility or liability, direct or consequential, for the Information or the recipient's reliance upon the Information. The recipient of the Information should take such steps as the recipient may deem necessary to verify the Information prior to placing any reliance upon the Information may change and any property described in the Information may be withdrawn from the market any time without notice or obligation to the recipient from CBRE. CBRE and the CBRE loga are the service marks of CBRE Limited and/or its affiliated or related companies in other countries. All other marks displayed on this document are the property of their respective owners. All Rights Reserved.

Based on the operating results of 250,747 rooms (unweighted data)

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



The World's Leading Hotel Experts.

### NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

# REGIONAL REPORT OF ROOMS OPERATIONS BY PROPERTY SIZE, PROPERTY TYPE AND PRICE LEVEL FIVE MONTHS ENDED MAY 2018

ATLANTIC CENTRAL

|                 | Occup | Occupancy Percentage |                   |          | Average Daily Rate |          |
|-----------------|-------|----------------------|-------------------|----------|--------------------|----------|
|                 | 2018  | 2017                 | **Point<br>Change | 2018     | 2017               | Variance |
| Property Size   |       |                      |                   |          |                    |          |
| Under 50 rooms  | 40.2% | 42.0%                | -1.9              | \$113.36 | \$108.35           | 4.6%     |
| 50-75 rooms     | 45.5% | 46.8%                | -1.3              | \$105.40 | \$99.53            | 5.9%     |
| 76-125 rooms    | 54.4% | 54.8%                | -0.4              | \$121.24 | \$118.93           | 1.9%     |
| 126-200 rooms   | 55.3% | 57.6%                | -2.3              | \$134.80 | \$127.73           | 5.5%     |
| 201-500 rooms   | 50.3% | 53.7%                | -3.4              | \$148.29 | \$141.45           | 4.8%     |
| Over 500 rooms  | N/A   | N/A                  | N/A               | N/A      | N/A                | N/A      |
| Total           | 52.1% | 53.6%                | -1.6              | \$128.59 | \$123.28           | 4.3%     |
| Property Type   |       |                      |                   |          |                    |          |
| Limited Service | 52.3% | 54.5%                | -2.2              | \$120.84 | \$116.77           | 3.5%     |
| Full Service    | 51.6% | 53.1%                | -1.5              | \$132.74 | \$126.62           | 4.8%     |
| Suite Hotel     | 64.2% | 65.2%                | -1.0              | \$148.30 | \$139.04           | 6.7%     |
| Resort          | N/A   | N/A                  | N/A               | N/A      | N/A                | N/A      |
| Total           | 52.1% | 53.6%                | -1.6              | \$128.59 | \$123.28           | 4.3%     |
| Price Level     |       |                      |                   |          |                    |          |
| Budget          | 41.0% | 41.0%                | 0.0               | \$99.69  | \$93.57            | 6.5%     |
| Mid-Price       | 54.7% | 56.9%                | -2.2              | \$132.53 | \$127.33           | 4.1%     |
| Upscale         | 54.1% | 52.9%                | 1.2               | \$152.64 | \$146.28           | 4.4%     |
| Total           | 52.1% | 53.6%                | -1.6              | \$128.59 | \$123.28           | 4.3%     |

| Occupancy Percentage |       |                   | Average Daily Rate |          |          |  |
|----------------------|-------|-------------------|--------------------|----------|----------|--|
| 2018                 | 2017  | **Point<br>Change | 2018               | 2017     | Variance |  |
|                      |       |                   |                    |          |          |  |
| 46.1%                | 44.4% | 1.7               | \$113.17           | \$108.40 | 4.4%     |  |
| 55.2%                | 53.3% | 1.9               | \$113.30           | \$109.42 | 3.5%     |  |
| 62.8%                | 61.2% | 1.7               | \$126.11           | \$121.56 | 3.7%     |  |
| 64.0%                | 62.8% | 1.2               | \$138.18           | \$132.42 | 4.4%     |  |
| 66.8%                | 66.4% | 0.4               | \$177.45           | \$170.73 | 3.9%     |  |
| 67.7%                | 68.6% | -0.9              | \$199.12           | \$188.46 | 5.7%     |  |
| 63.6%                | 62.7% | 0.9               | \$152.96           | \$146.68 | 4.3%     |  |
|                      |       |                   |                    |          |          |  |
| 59.1%                | 57.1% | 2.0               | \$116.15           | \$111.58 | 4.1%     |  |
| 65.7%                | 64.8% | 0.9               | \$168.62           | \$160.82 | 4.9%     |  |
| 70.3%                | 72.9% | -2.5              | \$152.67           | \$147.54 | 3.5%     |  |
| 54.2%                | 53.7% | 0.5               | \$207.63           | \$198.14 | 4.8%     |  |
| 63.6%                | 62.7% | 0.9               | \$152.96           | \$146.68 | 4.3%     |  |
|                      |       |                   |                    | _        |          |  |
| 56.1%                | 54.7% | 1.5               | \$99.19            | \$93.74  | 5.8%     |  |
| 65.7%                | 64.7% | 1.1               | \$149.11           | \$144.55 | 3.2%     |  |
| 66.2%                | 67.3% | -1.0              | \$234.89           | \$221.05 | 6.3%     |  |
| 63.6%                | 62.7% | 0.9               | \$152.96           | \$146.68 | 4.3%     |  |

### WESTERN

| C | ٨ | N  | I۸ | П | ٨ |  |
|---|---|----|----|---|---|--|
|   | ~ | I٦ | ∽  | ப | ~ |  |

|                 | Occup | Occupancy Percentage |                   |          | Average Daily Rate |          |
|-----------------|-------|----------------------|-------------------|----------|--------------------|----------|
|                 | 2018  | 2017                 | **Point<br>Change | 2018     | 2017               | Variance |
| Property Size   |       |                      |                   |          |                    |          |
| Under 50 rooms  | 45.7% | 44.9%                | 0.7               | \$103.51 | \$101.37           | 2.1%     |
| 50-75 rooms     | 53.6% | 51.8%                | 1.8               | \$111.94 | \$108.65           | 3.0%     |
| 76-125 rooms    | 56.8% | 54.8%                | 2.0               | \$127.02 | \$124.89           | 1.7%     |
| 126-200 rooms   | 59.8% | 58.6%                | 1.2               | \$140.56 | \$134.08           | 4.8%     |
| 201-500 rooms   | 63.6% | 60.9%                | 2.7               | \$183.69 | \$170.35           | 7.8%     |
| Over 500 rooms  | 69.8% | 66.7%                | 3.1               | \$270.87 | \$251.54           | 7.7%     |
| Total           | 58.7% | 56.8%                | 1.9               | \$149.67 | \$142.99           | 4.7%     |
| Property Type   |       |                      |                   |          |                    |          |
| Limited Service | 53.2% | 51.2%                | 2.0               | \$113.81 | \$111.46           | 2.1%     |
| Full Service    | 62.5% | 60.3%                | 2.2               | \$157.34 | \$148.92           | 5.7%     |
| Suite Hotel     | 67.4% | 62.8%                | 4.5               | \$165.21 | \$155.25           | 6.4%     |
| Resort          | 59.9% | 60.6%                | -0.6              | \$245.35 | \$225.42           | 8.8%     |
| Total           | 58.7% | 56.8%                | 1.9               | \$149.67 | \$142.99           | 4.7%     |
| Price Level     |       |                      |                   |          |                    |          |
| Budget          | 52.5% | 51.4%                | 1.1               | \$103.45 | \$96.54            | 7.2%     |
| Mid-Price       | 58.6% | 56.7%                | 1.9               | \$133.79 | \$130.47           | 2.5%     |
| Upscale         | 66.2% | 63.9%                | 2.3               | \$253.86 | \$238.92           | 6.3%     |
| Total           | 58.7% | 56.8%                | 1.9               | \$149.67 | \$142.99           | 4.7%     |

| Occupancy Percentage |       |                   | Average Daily Rate |          |          |  |
|----------------------|-------|-------------------|--------------------|----------|----------|--|
| 2018                 | 2017  | **Point<br>Change | 2018               | 2017     | Variance |  |
|                      |       |                   |                    |          |          |  |
| 45.6%                | 44.6% | 1.0               | \$107.79           | \$104.54 | 3.1%     |  |
| 53.4%                | 51.9% | 1.5               | \$111.91           | \$108.11 | 3.5%     |  |
| 59.0%                | 57.3% | 1.7               | \$126.23           | \$123.06 | 2.6%     |  |
| 61.3%                | 60.5% | 8.0               | \$138.98           | \$132.79 | 4.7%     |  |
| 64.4%                | 63.2% | 1.2               | \$178.81           | \$169.15 | 5.7%     |  |
| 68.2%                | 68.1% | 0.1               | \$217.20           | \$204.76 | 6.1%     |  |
| 60.5%                | 59.3% | 1.2               | \$150.02           | \$143.59 | 4.5%     |  |
|                      |       |                   |                    |          |          |  |
| 55.5%                | 53.9% | 1.7               | \$115.36           | \$111.94 | 3.1%     |  |
| 63.4%                | 62.0% | 1.3               | \$161.94           | \$153.90 | 5.2%     |  |
| 69.0%                | 69.3% | -0.2              | \$156.40           | \$149.32 | 4.7%     |  |
| 57.6%                | 57.7% | -0.1              | \$234.03           | \$217.21 | 7.7%     |  |
| 60.5%                | 59.3% | 1.2               | \$150.02           | \$143.59 | 4.5%     |  |
|                      |       |                   |                    |          |          |  |
| 53.7%                | 52.6% | 1.2               | \$100.79           | \$94.78  | 6.3%     |  |
| 61.3%                | 60.1% | 1.3               | \$140.76           | \$136.68 | 3.0%     |  |
| 66.0%                | 65.3% | 0.6               | \$242.40           | \$227.85 | 6.4%     |  |
| 60.5%                | 59.3% | 1.2               | \$150.02           | \$143.59 | 4.5%     |  |

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

This disclaimer shall apply to CBRE Limited, Real Estate Brokerage, and to all other divisions of the Corporation; to include all employees and independent contractors ("CBRE"). The information set out herein, including, without limitation, any projections, images, opinions, assumptions and estimates obtained from third parties (the "Information") has not been verified by CBRE, and CBRE does not represent, warrant or guarantee the accuracy, correctness and completeness of the Information. CBRE does not accept or assume any responsibility or liability, direct or consequential, for the Information or the recipient setlance upon the Information. The recipient of the Information should take such steps as the recipient may deem necessary to verify the Information prior to placing any reliance upon the Information. The Information may change and any property described in the Information may be withdrawn from the market at any time without notice or obligation to the recipient from CBRE. CBRE and the CBRE logo are the service marks of CBRE Limited and/or its affiliated or related companies in other countries. All other marks displayed on this document are the property of their respective owners. All Rights Reserved.



### **CBRE HOTELS**

The World's Leading Hotel Experts.

Toronto

145 King Street West Suite 600 Toronto, ON M5H 1J8 416.362.2244 (T) 416.362.8085 (F)

Vancouver

1021 West Hastings Street Suite 2500 Vancouver, BC V6E 0C3 604.662.3000 (T) 604.689.2568 (F) Despite the perception of higher rates, cap rates on Alberta transactions have held relatively low as buyers tend not to double punish weak market-wide performance with high yield expectations and bought on a per room basis with lower initial yields. To date, transaction volume remains subdued in Alberta and Saskatchewan but expectations are for increased activity over the next few months.

Looking ahead, we expect that the hotel sector will continue to attract capital domestically and from around the globe. Over the past two and a half years the appetite for hotel investment has led to compression in cap rates across almost every major city in the country. Nationally, cap rates are at the lowest they have ever been and while further compression is not anticipated, with multiple buyers outstripping sellers in almost every market, barring any unpredictable turn of events, the expectation is for cap rates to hold at these levels over the near term.

Overall, buoyed by stable market fundamentals, strong industry performance, and readily available debt, investment interest in the hotel sector is expected to remain healthy through the balance of 2018.

Erin O'Brien, AACI p. App, Senior Director CBRE Hotels



All information contained in this document as well as in CBRE Limited ("CBRE") publications, or otherwise provided by CBRE is designed as a reference and a management tool for the internal use of companies and agencies involved in the travel and tourism industry. Reproduction and quotation in documents and matters relating to provision of third party consulting advice, business planning, solicitation of public funds, debt and equity financing, litigation, property tax or other legal and financial matters is NOT Plows written permission of CBRE. Quotation and reproduction of this material is permitted otherwise ONLY if credited to CBRE and referencing our disclaimer as follows:

Source: CBRE Hotels' Trends in the Hotel Industry National Market Report with reproduction and use of information subject to CBRE Limited Disclaimer / Terms of Use as detailed at http://www.cbre.ca/EN/services/valuationservices/hotels/Pages/hotels-vas-disclaimer.aspx

Users of this information are advised that CBRE Limited does not represent the information contained herein to be definitive or all-inclusive. CBRE Limited believes the information to be reliable, but is not responsible for errors or omissions.