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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF NOVEMBER 2017

Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
2017	2016	Change	2017	2016	Variance	2017	2016	Variance
62.9%	57.4%	5.5	\$121.18	\$118.39	2.4%	\$76.25	\$67.94	12.2%
24.3%	33.7%	-9.4	\$97.84	\$85.64	14.2%	\$23.75	\$28.86	-17.7%
52.6%	57.3%	-4.7	\$114.29	\$100.23	14.0%	\$60.13	\$57.42	4.7%
60.9%	60.4%	0.5	\$125.01	\$118.22	5.7%	\$76.12	\$71.42	6.6%
50.2%	52.9%	-2.7	\$104.69	\$101.94	2.7%	\$52.51	\$53.92	-2.6%
57.6%	56.1%	1.5	\$120.31	\$114.47	5.1%	\$69.25	\$64.27	7.7%
	2017 62.9% 24.3% 52.6% 60.9% 50.2%	2017 2016 62.9% 57.4% 24.3% 33.7% 52.6% 57.3% 60.9% 60.4% 50.2% 52.9%	2017 2016 Change 62.9% 57.4% 5.5 24.3% 33.7% -9.4 52.6% 57.3% -4.7 60.9% 60.4% 0.5 50.2% 52.9% -2.7	2017 2016 Change Change 2017 62.9% 57.4% 5.5 \$121.18 24.3% 33.7% -9.4 \$97.84 52.6% 57.3% -4.7 \$114.29 60.9% 60.4% 0.5 \$125.01 50.2% 52.9% -2.7 \$104.69	2017 2016 Change 2017 2016 62.9% 57.4% 5.5 \$121.18 \$118.39 24.3% 33.7% -9.4 \$97.84 \$85.64 52.6% 57.3% -4.7 \$114.29 \$100.23 60.9% 60.4% 0.5 \$125.01 \$118.22 50.2% 52.9% -2.7 \$104.69 \$101.94	2017 2016 Change 2017 2016 Variance 62.9% 57.4% 5.5 \$121.18 \$118.39 2.4% 24.3% 33.7% -9.4 \$97.84 \$85.64 14.2% 52.6% 57.3% -4.7 \$114.29 \$100.23 14.0% 60.9% 60.4% 0.5 \$125.01 \$118.22 5.7% 50.2% 52.9% -2.7 \$104.69 \$101.94 2.7%	2017 2016 Change 2017 2016 Variance 2017 62.9% 57.4% 5.5 \$121.18 \$118.39 2.4% \$76.25 24.3% 33.7% -9.4 \$97.84 \$85.64 14.2% \$23.75 52.6% 57.3% -4.7 \$114.29 \$100.23 14.0% \$60.13 60.9% 60.4% 0.5 \$125.01 \$118.22 5.7% \$76.12 50.2% 52.9% -2.7 \$104.69 \$101.94 2.7% \$52.51	2017 2016 Change 2017 2016 Variance 2017 2016 62.9% 57.4% 5.5 \$121.18 \$118.39 2.4% \$76.25 \$67.94 24.3% 33.7% -9.4 \$97.84 \$85.64 14.2% \$23.75 \$28.86 52.6% 57.3% -4.7 \$114.29 \$100.23 14.0% \$60.13 \$57.42 60.9% 60.4% 0.5 \$125.01 \$118.22 5.7% \$76.12 \$71.42 50.2% 52.9% -2.7 \$104.69 \$101.94 2.7% \$52.51 \$53.92

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 ELEVEN MONTHS ENDED NOVEMBER 2017

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
Location	2017	2016	**Point Change	2017	2016	Variance	2017	2016	Variance
KINGSTON	64.6%	62.9%	1.7	\$131.58	\$125.12	5.2%	\$84.94	\$78.68	8.0%
GANANOQUE	52.9%	52.0%	0.9	\$120.22	\$110.87	8.4%	\$63.55	\$57.68	10.2%
BROCKVILLE	65.8%	61.2%	4.6	\$113.45	\$105.38	7.7%	\$74.60	\$64.47	15.7%
TRENTON/BELLEVILLE/NAPANEE	62.0%	61.1%	0.9	\$126.20	\$121.97	3.5%	\$78.21	\$74.54	4.9%
CORNWALL/KEMPTVILLE	59.0%	60.3%	-1.3	\$109.71	\$105.72	3.8%	\$64.71	\$63.72	1.6%
TOTAL RTO 9	62.8%	61.4%	1.4	\$126.89	\$120.73	5.1%	\$79.69	\$74.08	7.6%
TOTAL RTO 9	62.8%	61.4%	1.4	\$126.89	\$120.73	5.1%	\$79.69	\$74.08	7.6%

^{**} Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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