

### NATIONAL MARKET REPORT

August 2017

- In August 2017, the CBRE national hotel sample achieved a 79.8% occupancy level, a 2.8 percentage point increase from August 2016.
- In August 2017, the national average daily room rate for hotels tracked by CBRE increased by 7.4% from August 2016 to \$173.83.
- Revenue per available room for CBRE's sample increased by 11.2% to \$138.66 in August 2017 from \$124.66 in August 2016.

### 2017/2018 INDUSTRY OUTLOOK

### TOP LINE OUTLOOK

CBRE Hotels recently released our 2017/2018 Outlook for the Canadian Lodging Industry. This article focuses on the outlook for the industry from a regional perspective.

On the strength of both British Columbia and Manitoba, Western Canada is expected to see a RevPAR increase of 2.1% through to the end of 2017. The subdued performance in Alberta and Saskatchewan is being more than offset by the strong performance in British Columbia and Manitoba, which are both expecting to achieve RevPAR growth of 6% or better. The Outlook for 2018 is more optimistic, with projected RevPAR growth of 4.3%. Despite recent declines in Alberta and Saskatchewan the past few years, both provinces are projected to achieve RevPAR growth in 2018, due, in part, to a lower pace of supply growth than what has occurred in the recent past.

Central Canada is once again the strongest region in the country in 2017, with RevPAR growth expected to finish the year at 6.4%. This region has been the most stable in recent years, thanks to well diversified economies in the major centres and strong leisure travel. In 2018, RevPAR growth is expected to reach 4.7% with growth in both demand and average daily rate.

For the second straight year, Atlantic Canada is expected to achieve RevPAR growth ahead of Western Canada. To the end of 2017, Atlantic Canada is expected to see RevPAR growth of 5.3%, as both occupancy and average daily rates increase in each Province. Performance levels in Nova Scotia and New Brunswick are strong due to increased leisure and business travel in 2017 with no offset in new supply. However, there will be significant new supply in both Provinces in 2018, which will mitigate any substantial performance improvement that year. In 2018, Atlantic Canada is projected to see RevPAR growth of 2.2%, largely based on growth in average daily rate.

Across Canada, RevPAR growth is, once again, largely a result of stronger ADR performance. With limited supply growth and a number of major markets nearing functional capacity, the largest opportunity for growth in 2018 is through increases in average daily rates.

	2015	2016	2017P	2018F
Western Canada	62%	60%	61%	62%
	\$148	\$151	\$153	\$157
RevPAR	\$92	\$91	\$93	\$97
Central Canada	66%	68%	69%	70%
	\$142	\$149	\$156	\$162
RevPAR	\$93	\$101	\$107	\$113
Atlantic Canada	59%	61%	63%	63%
	\$127	\$129	\$132	\$135
RevPAR	\$75	\$78	\$83	\$84



### REPORT OF ROOMS OPERATIONS BY LOCATION MONTH OF AUGUST 2017\*

				- AUGUST :					
Landin	Occup	ancy Perce	ntage **Point	Avei	rage Daily Rate	e	Revenue	Per Available	Room
Location	2017	2016	Change	2017	2016	Variance	2017	2016	Variance
ATLANTIC CANADA	89.3%	85.5%	3.8	\$153.38	\$141.54	8.4%	\$136.96	\$120.96	13.2%
NEWFOUNDLAND	82.4%	80.5%	1.8	\$153.93	\$156.65	-1.7%	\$126.80	\$126.17	0.5%
St. John's	81.1%	78.0%	3.1	\$157.67	\$163.01	-3.3%	\$127.90	\$127.21	0.5%
PRINCE EDWARD ISLAND	95.9%	92.1%	3.8	\$189.93	\$169.91	11.8%	\$182.19	\$156.57	16.4%
NOVA SCOTIA	91.6%	87.3%	4.3	\$161.44	\$142.08	13.6%	\$147.94	\$124.04	19.3%
Halifax/Dartmouth	94.4%	90.9%	3.5	\$172.32	\$146.95	17.3%	\$162.64	\$133.59	21.7%
Other Nova Scotia	86.6%	80.4%	6.2	\$139.91	\$131.57	6.3%	\$121.23	\$105.83	14.6%
NEW BRUNSWICK	88.7%	84.0%	4.7	\$136.15	\$127.64	6.7%	\$120.82	\$107.27	12.6%
Moncton	90.7%	87.7%	3.1	\$138.75	\$131.99	5.1%	\$125.90	\$115.73	8.8%
Other New Brunswick	87.7%	82.2%	5.5	\$134.74	\$125.34	7.5%	\$118.15	\$103.08	14.6%
CENTRAL CANADA	82.8%	81.0%	1.8	\$171.90	\$158.40	8.5%	\$142.30	\$128.30	10.9%
QUEBEC	86.5%	85.7%	0.8	\$190.34	\$173.15	9.9%	\$164.64	\$148.34	11.0%
Greater Quebec City	90.2%	87.4%	2.7	\$205.36	\$196.82	4.3%	\$185.13	\$172.04	7.6%
Other Quebec	83.3%	80.0%	3.4	\$159.68	\$154.82	3.1%	\$133.04	\$123.80	7.5%
Greater Montreal	86.9%	87.9%	-1.0	\$199.79	\$174.09	14.8%	\$173.68	\$153.04	13.5%
Downtown Montreal	86.0%	90.9%	-4.9	\$237.15	\$208.30	13.9%	\$204.04	\$189.32	7.8%
Montreal Airport/Laval	89.6%	85.6%	4.0	\$149.55	\$125.30	19.4%	\$133.95	\$107.23	24.9%
ONTARIO	81.6%	79.6%	2.0	\$165.82	\$153.80	7.8%	\$135.36	\$122.47	10.5%
Greater Toronto Area (GTA)	84.6%	84.3%	0.3	\$179.90	\$159.56	12.7%	\$152.12	\$134.49	13.1%
Downtown Toronto	86.8%	86.8%	0.0	\$247.95	\$217.37	14.1%	\$215.20	\$188.70	14.0%
Toronto Airport	82.9%	82.5%	0.4	\$144.73	\$123.08	17.6%	\$120.02	\$101.52	18.2%
GTA Vest	84.0%	85.2%	-1.1	\$130.07	\$120.14	8.3%	\$109.29	\$102.32	6.8%
GTA East/North	82.7%	81.0%	1.7	\$139.73	\$126.07	10.8%	\$115.62	\$102.15	13.2%
Eastern Ontario	83.9%	80.1%	3.8	\$137.69	\$130.70	5.3%	\$115.52	\$104.63	10.4%
Kingston	87.1%	81.7%	5.4	\$148.39	\$140.22	5.8%	\$129.20	\$114.52	12.8%
Other Eastern Ontario	82.2%	79.2%	3.0	\$131.45	\$125.28	4.9%	\$107.99	\$99.17	8.9%
Ottawa	85.2%	79.3%	5.9	\$163.99	\$149.50	9.7%	\$139.69	\$118.60	17.8%
Downtown Ottawa	86.8%	85.6%	1.2	\$180.07	\$160.01	12.5%	\$156.30	\$137.04	14.1%
Ottawa West	85.8%	77.3%	8.5	\$147.61	\$139.68	5.7%	\$126.68	\$107.99	17.3%
Ottawa East	78.6%	62.0%	16.7	\$130.50	\$120.45	8.3%	\$102.62	\$74.63	37.5%
Southern Ontario	79.2%	76.8%	2.4	\$163.06	\$161.59	0.9%	\$129.18	\$124.18	4.0%
London	66.7%	61.1%	5.6	\$105.53	\$102.68	2.8%	\$70.34	\$62.69	12.2%
Windsor	68.0%	69.3%	-1.3	\$111.31	\$113.78	-2.2%	\$75.71	\$78.88	-4.0%
Kitchener/Waterloo/Cambridge/Guelph	68.2%	66.4%	1.8	\$116.56	\$112.48	3.6%	\$79.52	\$74.66	6.5%
Hamilton/Brantford	78.6%	73.2%	5.4	\$123.83	\$115.25	7.4%	\$97.36	\$84.42	15.3%
Niagara Falls	92.7%	94.0%	-1.3		\$217.05	-0.1%	\$201.02	\$203.95	-1.4%
Other Niagara Region	79.8%	77.4%	2.4	\$139.91	\$136.20	2.7%	\$111.59	\$105.39	5.9%
Other Southern Ontario	70.5%	60.7%	9.8		\$118.70	2.9%	\$86.18	\$72.05	19.6%
Central Ontario	80.4%	78.7%	1.7	\$173.78	\$166.27	4.5%	\$139.78	\$130.94	6.8%
North Eastern Ontario	60.4%	58.2%	2.2	\$109.11	\$111.49	-2.1%	\$65.94	\$64.90	1.6%
North Bay	60.6%	55.6%	5.0	\$93.56	\$101.55	-7.9%	\$56.72	\$56.48	0.4%
Sudbury	58.0%	57.5%	0.5	\$114.10	\$116.84	-2.3%	\$66.16	\$67.21	-1.6%
North Central Ontario									
Sault Ste. Marie	80.4%	75.6%	4.8	\$117.64	\$114.33	2.9%	\$94.57	\$86.45	9.4%
North Western Ontario	88.8%	86.9%	1.8	\$127.84	\$121.88	4.9%	\$113.49	\$105.95	7.1%
Thunder Bay	90.6%	90.8%	-0.2	\$123.47	\$119.77	3.1%	\$111.82	\$108.71	2.9%

Based on the operating results of 249,157 rooms (unweighted data)

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



## REPORT OF ROOMS OPERATIONS BY LOCATION MONTH OF AUGUST 2017\*

	Occup	ancy Percei	ntage	AUGUST	rage Daily Rat	e	Revenue	Per Available	Room
Location	2017	2016	**Point Change	2017	2016	Variance	2017	2016	Variance
WESTERN CANADA	75.3%	71.7%	3.6		\$169.57	5.9%	\$135.13	\$121.58	11.1%
MANITOBA	79.7%	65.9%	13.8		\$119.00	6.3%	\$100.84	\$78.44	28.6%
					<u> </u>				31.1%
Winnipeg	81.5%	66.5%	15.1	\$128.50	\$120.20	6.9%	\$104.76	\$79.90	
Brandon Other Maritalian	75.5%	63.8%	11.7	\$120.05	\$112.97	6.3%	\$90.60	\$72.08	25.7%
Other Manitoba	74.8%	65.2%	9.7	\$121.60	\$118.47	2.6%	\$91.00	\$77.20	17.9%
SASKATCHEWAN	58.9%	56.2%	2.7	\$115.26	\$119.77	-3.8%	\$67.88	\$67.27	0.9%
Regina	59.7%	56.3%	3.4		\$119.81	-1.7%	\$70.35	\$67.48	4.3%
Saskatoon	62.6%	61.2%	1.4	\$117.71	\$127.06	-7.4%	\$73.71	\$77.82	-5.3%
Other Saskatchewan	55.2%	51.8%	3.3	\$110.97	\$112.55	-1.4%	\$61.21	\$58.32	4.9%
ALBERTA (excl. Alta Resorts)	63.4%	59.8%	3.7	\$128.77	\$127.93	0.7%	\$81.68	\$76.48	6.8%
Calgary	73.6%	70.9%	2.7	\$136.90	\$135.91	0.7%	\$100.76	\$96.34	4.6%
Calgary Airport	76.3%	76.8%	-0.6		\$119.91	-0.8%	\$90.70	\$92.09	-1.5%
Downtown Calgary	72.2%	68.2%	4.1	\$173.69	\$170.26	2.0%	\$125.48	\$116.08	8.1%
Calgary Northwest	84.8%	77.9%	6.8	\$117.34	\$113.33	3.5%	\$99.45	\$88.29	12.6%
Calgary South	64.4%	60.2%	4.2	\$125.37	\$129.50	-3.2%	\$80.75	\$77.98	3.5%
Edmonton	63.0%	60.1%	2.9	\$126.86	\$126.94	-0.1%	\$79.94	\$76.26	4.8%
Downtown Edmonton	59.8%	59.6%	0.2		\$136.79	10.3%	\$90.19	\$81.51	10.6%
Edmonton South	61.1%	58.5%	2.6	\$110.95	\$113.94	-2.6%	\$67.81	\$66.70	1.7%
Edmonton West	66.6%	60.9%	5.8		\$123.43	-3.7%	\$79.18	\$75.12	5.4%
Other Alberta	56.5%	52.2%	4.3	\$122.61	\$121.42	1.0%	\$69.26	\$63.37	9.3%
Lethbridge	59.0%	59.4%	-0.3	\$109.24	\$109.35	-0.1%	\$64.50	\$64.92	-0.6%
Red Deer	40.5%	38.0%	2.5	\$102.48	\$104.17	-1.6%	\$41.52	\$39.55	5.0%
Other Alberta Communities	58.5%	52.9%	5.6	\$127.12	\$125.78	1.1%	\$74.31	\$66.49	11.8%
Alberta Resorts	93.7%	93.9%	-0.2	\$375.64	\$330.26	13.7%	\$351.93	\$310.19	13.5%
BRITISH COLUMBIA	87.9%	84.8%	3.1	\$209.95	\$191.26	9.8%	\$184.47	\$162.13	13.8%
Greater Vancouver	93.3%	91.2%	2.1	\$245.34	\$213.35	15.0%	\$228.98	\$194.55	17.7%
Airport (Richmond)	93.7%	92.3%	1.4	\$190.97	\$166.57	14.6%	\$178.97	\$153.80	16.4%
Downtown Vancouver	93.8%	91.4%	2.4	\$296.16	\$260.72	13.6%	\$277.74	\$238.21	16.6%
Langley/Surrey	89.6%	86.8%	2.9	\$153.54	\$129.86	18.2%	\$137.64	\$112.69	22.1%
Other Vancouver	93.6%	91.8%	1.8	\$199.73	\$173.14	15.4%	\$186.93	\$158.88	17.7%
Vancouver Island	89.9%	86.6%	3.3		\$194.11	6.8%	\$186.36	\$168.04	10.9%
Campbell River	97.6%	92.1%	5.6		\$126.12	13.2%	\$139.35	\$116.10	20.0%
Greater Victoria	90.0%	86.9%	3.0		\$199.20	9.9%	\$196.89	\$173.17	13.7%
Nanaimo	92.8%	88.3%	4.5		\$142.26	5.4%	\$139.17	\$125.63	10.8%
Parksville/Qualicum Beach	90.4%	87.7%	2.7	\$222.79	\$213.40	4.4%	\$201.42	\$187.17	7.6%
Other Vancouver Island	84.8%	81.9%	2.9	\$213.57	\$220.62	-3.2%	\$181.15	\$180.71	0.2%
Whistler Resort Area	79.3%	80.1%	-0.9	\$245.96	\$228.00	7.9%	\$194.97	\$182.74	6.7%
Other British Columbia	81.9%	76.8%	5.1		\$151.79	4.2%	\$129.54	\$116.58	11.1%
Abbotsford/Chilliwack	84.3%	76.6%	7.7		\$118.57	10.7%	\$110.64	\$90.87	21.8%
Kamloops	87.5%	81.1%	6.4		\$118.63	6.3%	\$110.32	\$96.15	14.7%
Kelowna	85.7%	91.7%	-6.1		\$189.46	5.6%	\$171.32	\$173.77	-1.4%
Penticton	85.0%	86.3%	-1.3		\$188.72	9.4%	\$175.52	\$162.87	7.8%
Prince George Other B.C. Communities	84.9% 78.8%	70.7% 71.8%	14.2 7.0		\$119.44 \$151.95	3.0% 3.8%	\$104.47 \$124.24	\$84.45 \$109.06	23.7% 13.9%
NORTHWEST TERRITORIES	78.7%	67.6%	11.1	\$135.13	\$148.25	-8.8%	\$106.30	\$100.22	6.1%
YUKON	88.4%	88.7%	-0.3	\$144.25	\$132.63	8.8%	\$127.45	\$117.59	8.4%
CANADA	79.8%	77.0%	2.8	\$173.83	\$161.93	7.4%	\$138.66	\$124.66	11.2%

Based on the operating results of 249,157 rooms (unweighted data)

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.





### REPORT OF ROOMS OPERATIONS BY LOCATION EIGHT MONTHS ENDED AUGUST 2017

		ancy Percer		Aver	age Daily Rat		Revenue	Per Available	Room
Location	•	-	**Point		,				
	2017	2016	Change	2017	2016	Variance	2017	2016	Variance
ATLANTIC CANADA	64.7%	62.1%	2.6	\$135.74	\$129.43	4.9%	\$87.79	\$80.34	9.3%
NEWFOUNDLAND	64.6%	62.7%	1.9	\$145.23	\$147.54	-1.6%	\$93.85	\$92.54	1.4%
St. John's	64.3%	62.6%	1.7	\$148.57	\$152.33	-2.5%	\$95.53	\$95.30	0.2%
PRINCE EDWARD ISLAND	58.9%	58.4%	0.5	\$148.11	\$139.44	6.2%	\$87.21	\$81.40	7.1%
NOVA SCOTIA	68.1%	65.2%	2.9	\$140.92	\$130.71	7.8%	\$96.00	\$85.21	12.7%
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Halifax/Dartmouth Other Nova Scotia	73.4% 58.0%	69.1% 57.0%	4.3 1.0	\$148.46 \$122.70	\$135.13 \$119.39	9.9% 2.8%	\$109.01 \$71.18	\$93.35 \$68.01	16.8% 4.7%
NEW BRUNSWICK	62.1%	59.3%	2.8	\$122.26	\$117.24	4.3%	\$75.95	\$69.52	9.3%
Moncton	68.1%	64.9%	3.2	\$126.80	\$122.11	3.8%	\$86.31	\$79.22	8.9%
Other New Brunswick	59.1%	56.5%	2.6	\$119.60	\$114.43	4.5%	\$70.68	\$64.63	9.4%
CENTRAL CANADA	69.4%	67.7%	1.6	\$156.97	\$147.31	6.6%	\$108.87	\$99.80	9.1%
QUEBEC	70.8%	68.2%	2.6	\$167.93	\$157.50	6.6%	\$118.96	\$107.44	10.7%
Greater Quebec City	68.2%	66.9%	1.2	\$167.88	\$161.13	4.2%	\$114.43	\$107.82	6.1%
Other Quebec	63.6%	60.8%	2.7	\$150.84	\$144.89	4.1%	\$95.92	\$88.16	8.8%
Greater Montreal	75.3%	72.1%	3.2	\$175.23	\$161.63	8.4%	\$131.95	\$116.53	13.2%
Downtown Montreal	74.8%	73.1%	1.7	\$204.81	\$187.49	9.2%	\$153.10 \$100.25	\$136.96	11.8%
Montreal Airport/Laval	78.8%	73.6%	5.1	\$138.84	\$123.85	12.1%	\$109.35	\$91.21	19.9%
ONTARIO	68.9%	67.6%	1.3	\$153.52	\$144.15	6.5%	\$105.75	\$97.41	8.6%
Greater Toronto Area (GTA)	75.3%	74.4%	0.9	\$168.85	\$156.13	8.2%	\$127.07	\$116.14	9.4%
Downtown Toronto	75.8%	76.7%	-0.9	\$230.10	\$211.78	8.7%	\$174.42	\$162.45	7.4%
Toronto Airport	78.5%	78.3%	0.1	\$139.58	\$124.67	12.0%	\$109.51	\$97.64	12.2%
GTA West	75.0%	72.7%	2.3	\$124.03	\$116.67	6.3%	\$93.06	\$84.84	9.7%
GTA East/North	72.7%	69.9%	2.8	\$130.41	\$120.72	8.0%	\$94.77	\$84.40	12.3%
Eastern Ontario	59.8%	58.6%	1.2	\$124.06	\$119.06	4.2%	\$74.25	\$69.78	6.4%
Kingston	62.3%	61.5%	0.8	\$131.17	\$124.15	5.7%	\$81.75	\$76.40	7.0%
Other Eastern Ontario	58.5%	57.0%	1.5	\$119.90	\$116.09	3.3%	\$70.12	\$66.19	5.9%
Ottawa	74.0%	72.7%	1.3	\$169.71	\$154.04	10.2%	\$125.65	\$112.04	12.1%
Downtown Ottawa	76.2%	77.6%	-1.4	\$188.01	\$166.41	13.0%	\$143.22	\$129.12	10.9%
Ottawa West	74.1%	71.3%	2.8	\$149.53	\$141.12	6.0%	\$110.81	\$100.67	10.1%
Ottawa East	66.6%	58.7%	8.0	\$133.04	\$122.96	8.2%	\$88.66	\$72.13	22.9%
Southern Ontario	63.9%	62.3%	1.6	\$137.55	\$133.32	3.2%	\$87.86	\$83.01	5.8%
London	63.9%	60.2%	3.6	\$110.00	\$105.28	4.5%	\$70.25	\$63.43	10.7%
Windsor	61.0%	60.1%	1.0	\$114.69	\$110.06	4.2%	\$70.00	\$66.11	5.9%
Kitchener/Waterloo/Cambridge/Guelph	61.2%	62.2%	-0.9	\$117.34	\$113.43	3.4%	\$71.86	\$70.54	1.9%
Hamilton/Brantford	68.2%	65.2%	3.0	\$120.73	\$113.69	6.2%	\$82.31	\$74.08	11.1%
Niagara Falls	68.4%	66.9%	1.5	\$167.80	\$165.38	1.5%	\$114.80	\$110.65	3.8%
Other Niagara Region Other Southern Ontario	58.2%	57.6%	0.6	\$122.26	\$118.21	3.4%	\$71.12	\$68.05	4.5%
	52.7%	50.1%	2.7	\$114.69	\$111.47	2.9%	\$60.47	\$55.79	8.4%
Central Ontario	58.7%	56.6%	2.1	\$143.65	\$141.57	1.5%	\$84.36	\$80.15	5.3%
North Eastern Ontario	56.4%	55.7%	0.7	\$112.73	\$112.25	0.4%	\$63.59	\$62.52	1.7%
North Bay	56.5%	55.4%	1.0	\$103.16	\$108.79	-5.2%	\$58.25	\$60.29	-3.4%
Sudbury	56.1%	59.4%	-3.3	\$113.93	\$112.67	1.1%	\$63.94	\$66.98	-4.5%
North Central Ontario									
Sault Ste. Marie	55.8%	53.9%	1.9	\$108.41	\$104.07	4.2%	\$60.51	\$56.11	7.8%
North Western Ontario	70.9%	68.6%	2.4	\$118.13	\$114.09	3.5%	\$83.80	\$78.21	7.1%
Thunder Bay	73.9%	70.6%	3.3	\$116.30	\$112.83	3.1%	\$85.90	\$79.64	7.9%

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



### REPORT OF ROOMS OPERATIONS BY LOCATION EIGHT MONTHS ENDED AUGUST 2017

	Occup	ancy Percer				te	Revenue Per Available Room		
Location	2017	2016	**Point Change	2017	2016	Variance	2017	2016	Variance
WESTERN CANADA	63.0%	61.6%	1.4	\$157.49	\$152.36	3.4%	\$99.18	\$93.86	5.7%
MANITOBA	68.9%	62.9%	6.0	\$123.29	\$120.92	2.0%	\$84.97	\$76.03	11.8%
Winnipeg	71.5%	65.0%	6.5	\$125.67	\$123.76	1.5%		\$80.46	11.7%
Brandon	63.4%	55.9%	7.5	\$113.35	\$109.70	3.3%		\$61.36	17.1%
Other Manitoba	61.0%	59.0%	2.0	\$118.67	\$115.82	2.5%	\$72.42	\$68.36	5.9%
SASKATCHEWAN	53.4%	54.3%	-0.9	\$119.87	\$125.78	-4.7%	\$63.96	\$68.25	-6.3%
Regina	56.0%	59.6%	-3.6	\$121.30	\$127.93	-5.2%	\$67.88	\$76.24	-11.0%
Saskatoon	59.5%	61.1%	-1.6	\$126.04	\$133.71	-5.7%	\$75.00	\$81.73	-8.2%
Other Saskatchewan	46.3%	44.7%	1.6	\$111.93	\$114.54	-2.3%	\$51.82	\$51.18	1.2%
ALBERTA (excl. Alta Resorts)	54.2%	53.2%	0.9	\$130.70	\$132.16	-1.1%	\$70.78	\$70.33	0.6%
Calgary	60.0%	60.8%	-0.8	\$145.09	\$147.01	-1.3%	\$87.03	\$89.38	-2.6%
Calgary Airport	60.4%	62.7%	-2.3	\$120.79	\$123.82	-2.4%	\$72.94	\$77.66	-6.1%
Calgary Downtown	61.4%	62.8%	-1.5	\$193.00	\$192.78	0.1%	\$118.45	\$121.14	-2.2%
Calgary Northwest	64.8%	61.7%	3.1	\$114.36	\$117.78	-2.9%	\$74.08	\$72.61	2.0%
Calgary South	54.2%	53.6%	0.6	\$128.24	\$131.54	-2.5%	\$69.52	\$70.56	-1.5%
Edmonton	57.6%	60.6%	-3.1	\$129.99	\$129.09	0.7%	\$74.83	\$78.27	-4.4%
Downtown Edmonton	61.8%	64.3%	-2.5	\$153.26	\$141.79	8.1%	\$94.64	\$91.12	3.9%
Edmonton South	57.0%	58.0%	-1.0	\$114.76	\$117.98	-2.7%	\$65.46	\$68.48	-4.4%
Edmonton West	54.1%	61.1%	-7.0	\$123.63	\$124.51	-0.7%	\$66.89	\$76.12	-12.1%
Other Alberta	47.9%	43.6%	4.3	\$118.57	\$121.23	-2.2%	\$56.77	\$52.89	7.3%
Lethbridge	52.6%	51.0%	1.6	\$110.18	\$110.15	0.0%	\$57.96	\$56.22	3.1%
Red Deer	42.0%	42.1%	0.0	\$104.91	\$109.49	-4.2%	\$44.11	\$46.04	-4.2%
Other Alberta Communities	47.9%	42.3%	5.6	\$122.06	\$125.64	-2.9%	\$58.41	\$53.09	10.0%
Alberta Resorts	68.9%	67.4%	1.5	\$280.62	\$254.44	10.3%	\$193.44	\$171.49	12.8%
BRITISH COLUMBIA	72.2%	70.1%	2.1	\$176.04	\$165.22	6.5%	\$127.12	\$115.89	9.7%
Greater Vancouver	80.5%	79.9%	0.6	\$194.40	\$178.83	8.7%	\$156.42	\$142.83	9.5%
Airport (Richmond)	83.8%	81.9%	1.8	\$157.85	\$143.27	10.2%		\$117.38	12.6%
Downtown Vancouver	80.2%	80.7%	-0.5	\$232.99	\$215.29	8.2%		\$173.71	7.5%
Langley/Surrey	73.7%	71.5%	2.2	\$129.67	\$116.37	11.4%		\$83.23	14.8%
Other Vancouver	80.9%	79.4%	1.5	\$156.53	\$143.80	8.8%	\$126.65	\$114.20	10.9%
Vancouver Island	70.1%	68.6%	1.5	\$161.77	\$153.38	5.5%	\$113.42	\$105.20	7.8%
Campbell River	73.3%	66.2%	7.1	\$117.11	\$107.37	9.1%	\$85.84	\$71.04	20.8%
Greater Victoria	71.7%	70.6%	1.1	\$167.17	\$155.37	7.6%		\$109.63	9.3%
Nanaimo	70.0%	70.5%	-0.5	\$131.97	\$125.32	5.3%		\$88.36	4.5%
Parksville/Qualicum Beach	64.5%	64.2%	0.3	\$161.36	\$151.94	6.2%		\$97.57	6.7%
Other Vancouver Island	66.1%	63.1%	3.0	\$175.55	\$179.65	-2.3%	\$116.09	\$113.34	2.4%
Whistler Resort Area	74.9%	72.6%	2.3	\$292.39	\$265.92	10.0%	\$219.00	\$193.14	13.4%
Other British Columbia	62.6%	58.3%	4.3	\$132.68	\$128.62	3.2%	\$83.09	\$74.98	10.8%
Abbotsford/Chilliwack	65.9%	60.4%	5.4	\$111.42	\$105.44	5.7%	\$73.39	\$63.71	15.2%
Kamloops	62.4%	59.8%	2.6	\$113.72	\$110.12	3.3%	\$70.99	\$65.89	7.7%
Kelowna	65.6%	67.2%	-1.5	\$153.63	\$147.29	4.3%	\$100.84	\$98.94	1.9%
Penticton	60.4%	60.0%	0.3	\$145.91 \$121.26	\$141.32 \$121.50	3.2%	\$88.10	\$84.86 \$70.11	3.8%
Prince George Other B.C. Communities	69.5% 60.8%	65.1% 54.4%	4.4 6.4	\$121.36 \$134.24	\$121.50 \$130.21	-0.1% 3.1%	\$84.38 \$81.65	\$79.11 \$70.81	6.7% 15.3%
NORTHWEST TERRITORIES	67.8%	67.8%	0.0	\$142.60	\$151.03	-5.6%	\$96.64	\$102.34	-5.6%
YUKON	70.1%	70.5%	-0.4	\$134.22	\$125.03	7.3%	\$94.10	\$88.14	6.8%
CANADA	66.1%	64.5%	1.6	\$155.80	\$148.39	5.0%	#####	\$95.68	7.6%

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



The World's Leading Hotel Experts.

### NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

# REGIONAL REPORT OF ROOMS OPERATIONS BY PROPERTY SIZE, PROPERTY TYPE AND PRICE LEVEL MONTH OF AUGUST 2017\*

ATLANTIC CENTRAL

Property Size	
Under 50 rooms	
50-75 rooms	
76-125 rooms	
126-200 rooms	
201-500 rooms	
Over 500 rooms	
Total	
	_
Property Type Limited Service	-
Property Type	
Property Type  Limited Service	
Property Type  Limited Service Full Service	
Property Type Limited Service Full Service Suite Hotel	
Property Type Limited Service Full Service Suite Hotel Resort	
Property Type Limited Service Full Service Suite Hotel Resort Total	
Property Type Limited Service Full Service Suite Hotel Resort Total Price Level	
Property Type Limited Service Full Service Suite Hotel Resort Total Price Level Budget	

Occuj	oancy Perce		Average	Daily Rate	
2017	2016	**Point Change	2017	2016	Variance
86.0%	83.5%	2.6	\$135.02	\$121.80	10.9%
88.8%	84.3%	4.5	\$126.78	\$118.85	6.7%
91.9%	87.0%	4.9	\$146.24	\$136.63	7.0%
90.1%	87.2%	2.9	\$156.09	\$143.37	8.9%
85.0%	81.8%	3.2	\$184.54	\$167.34	10.3%
N/A	N/A	N/A	N/A	N/A	N/A
89.3%	85.5%	3.8	\$153.38	\$141.54	8.4%
91.2%	87.5%	3.7	\$140.24	\$131.13	6.9%
87.4%	83.7%	3.7	\$157.26	\$144.27	9.0%
95.3%	94.5%	8.0	\$182.14	\$160.90	13.2%
N/A	N/A	N/A	N/A	N/A	N/A
89.3%	85.5%	3.8	\$153.38	\$141.54	8.4%
85.7%	78.7%	7.0	\$119.85	\$112.10	6.9%
90.1%	87.1%	3.0	\$158.21	\$145.74	8.6%
91.4%	88.3%	3.1	\$199.91	\$186.00	7.5%
89.3%	85.5%	3.8	\$153.38	\$141.54	8.4%

Occup	oancy Perce		Av	erage Daily Rat	re
2017	2016	**Point Change	2017	2016	Variance
72.2%	70.6%	1.6	\$135.58	\$126.45	7.2%
81.1%	76.0%	5.1	\$129.87	\$121.49	6.9%
82.3%	78.8%	3.6	\$139.33	\$132.51	5.1%
84.3%	82.3%	1.9	\$153.95	\$139.91	10.0%
82.2%	81.7%	0.5	\$199.29	\$182.38	9.3%
86.1%	87.7%	-1.7	\$235.08	\$215.46	9.1%
82.8%	81.0%	1.8	\$171.90	\$158.40	8.5%
79.4%	76.3%	3.1	\$127.22	\$117.99	7.8%
83.8%	82.7%	1.1	\$191.92	\$174.20	10.2%
89.0%	88.1%	0.9	\$175.80	\$168.64	4.2%
83.4%	81.4%	2.1	\$241.73	\$238.21	1.5%
82.8%	81.0%	1.8	\$171.90	\$158.40	8.5%
76.0%	74.1%	1.9	\$112.99	\$101.56	11.2%
85.2%	83.2%	2.0	\$168.16	\$158.18	6.3%
85.1%	85.3%	-0.2	\$276.01	\$256.35	7.7%
82.8%	81.0%	1.8	\$171.90	\$158.40	8.5%

#### **WESTERN**

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	Occup	oancy Perce		Average	Daily Rate	
	2017	2016	**Point Change	2017	2016	Varian
Property Size						
Under 50 rooms	70.1%	65.8%	4.4	\$124.12	\$120.26	3.2%
50-75 rooms	75.4%	69.4%	6.0	\$146.01	\$140.76	3.7%
76-125 rooms	73.6%	69.9%	3.7	\$152.49	\$147.28	3.5%
126-200 rooms	74.0%	71.7%	2.3	\$164.45	\$154.23	6.6%
201-500 rooms	76.9%	73.4%	3.5	\$212.36	\$195.49	8.6%
Over 500 rooms	89.9%	88.0%	1.9	\$370.24	\$334.41	10.7%
Total	75.3%	71.7%	3.6	\$179.56	\$169.57	5.9%
Property Type						
Limited Service	70.4%	65.9%	4.6	\$132.30	\$127.56	3.7%
Full Service	76.8%	72.8%	4.0	\$186.20	\$172.75	7.8%
Suite Hotel	78.4%	80.5%	-2.1	\$179.99	\$177.52	1.4%
Resort	87.3%	88.0%	-0.7	\$319.45	\$290.95	9.8%
Total	75.3%	71.7%	3.6	\$179.56	\$169.57	5.9%
Price Level						
Budget	73.0%	67.5%	5.5	\$128.84	\$117.26	9.9%
Mid-Price	74.2%	70.8%	3.4	\$159.77	\$152.68	4.6%
Upscale	82.9%	80.5%	2.4	\$316.94	\$288.99	9.7%
Total	75.3%	71.7%	3.6	\$179.56	\$169.57	5.9%

Occup	oancy Perce		Av	erage Daily Rat	е
2017	2016	**Point Change	2017	2016	Variance
71.7%	68.6%	3.1	\$129.42	\$122.98	5.2%
78.9%	73.3%	5.6	\$137.53	\$130.76	5.2%
78.5%	74.8%	3.7	\$146.43	\$140.05	4.6%
80.1%	78.0%	2.1	\$158.48	\$146.13	8.5%
80.1%	78.0%	2.1	\$203.73	\$187.02	8.9%
87.0%	87.8%	-0.8	\$269.84	\$246.60	9.4%
79.8%	77.0%	2.8	\$173.83	\$161.93	7.4%
75.8%	71.9%	3.9	\$130.76	\$123.65	5.8%
81.1%	78.5%	2.6	\$187.22	\$171.41	9.2%
85.9%	86.2%	-0.3	\$177.38	\$170.66	3.9%
86.1%	85.8%	0.3	\$294.37	\$274.16	7.4%
79.8%	77.0%	2.8	\$173.83	\$161.93	7.4%
75.5%	72.0%	3.5	\$118.88	\$107.61	10.5%
80.2%	77.4%	2.7	\$163.48	\$154.54	5.8%
84.2%	83.0%	1.3	\$292.48	\$270.52	8.1%
79.8%	77.0%	2.8	\$173.83	\$161.93	7.4%

Source: CBRE Hotels' Trends in the Hotel Industry National Market with reproduction and use of information subject to CBRE Limited Disclaimer|Terms of Use as detailed at http://www.cbre.ca/EN/services/valuationservices/hotels/Pages/hotels-vas-disclaimer.aspx

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<sup>\*</sup> Based on the operating results of 249,157 rooms (unweighted data)

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.



# REGIONAL REPORT OF ROOMS OPERATIONS BY PROPERTY SIZE, PROPERTY TYPE AND PRICE LEVEL EIGHT MONTHS ENDED AUGUST 2017

ATLANTIC CENTRAL

	Occup	oancy Perce		Avera	ge Daily Rate	
	2017	2016	**Point Change	2017	2016	Variance
Property Size						
Under 50 rooms	56.3%	56.3%	0.0	\$119.01	\$110.95	7.3%
50-75 rooms	59.8%	57.0%	2.8	\$110.57	\$106.04	4.3%
76-125 rooms	65.5%	62.4%	3.1	\$129.90	\$124.11	4.7%
126-200 rooms	67.6%	65.5%	2.1	\$138.63	\$130.34	6.4%
201-500 rooms	64.3%	61.4%	2.9	\$160.28	\$154.47	3.8%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A
Total	64.7%	62.1%	2.6	\$135.74	\$129.43	4.9%
Property Type						
Limited Service	65.5%	62.9%	2.6	\$125.59	\$119.78	4.8%
Full Service	63.8%	61.6%	2.2	\$139.96	\$133.68	4.7%
Suite Hotel	75.6%	72.4%	3.2	\$155.12	\$143.85	7.8%
Resort	N/A	N/A	N/A	N/A	N/A	N/A
Total	64.7%	62.1%	2.6	\$135.74	\$129.43	4.9%
Price Level						
Budget	54.2%	51.2%	3.1	\$105.03	\$99.63	5.4%
Mid-Price	67.3%	64.8%	2.5	\$139.84	\$133.60	4.7%
Upscale	65.7%	62.8%	2.9	\$169.36	\$161.90	4.6%
Total	64.7%	62.1%	2.6	\$135.74	\$129.43	4.9%

Occupancy Percentage			Average Daily Rate			
2017	2016	**Point Change	2017	2016	Variance	
53.3%	51.5%	1.8	\$119.00	\$113.07	5.2%	
62.2%	60.2%	2.0	\$116.88	\$112.21	4.2%	
68.1%	65.9%	2.2	\$128.13	\$123.17	4.0%	
70.0%	67.9%	2.1	\$140.46	\$129.70	8.3%	
71.7%	70.6%	1.1	\$183.49	\$170.65	7.5%	
74.7%	74.3%	0.3	\$208.20	\$193.12	7.8%	
69.4%	67.7%	1.6	\$156.97	\$147.31	6.6%	
64.6%	62.6%	1.9	\$117.32	\$110.58	6.1%	
71.2%	70.1%	1.2	\$174.11	\$161.78	7.6%	
78.1%	75.4%	2.8	\$158.76	\$151.88	4.5%	
61.8%	59.1%	2.7	\$210.51	\$204.86	2.8%	
69.4%	67.7%	1.6	\$156.97	\$147.31	6.6%	
62.1%	59.5%	2.6	\$100.70	\$93.30	7.9%	
71.5%	70.4%	1.0	\$154.61	\$145.95	5.9%	
73.3%	71.8%	1.5	\$246.70	\$232.49	6.1%	
69.4%	67.7%	1.6	\$156.97	\$147.31	6.6%	

WESTERN CANADA

	Occup	Occupancy Percentage			Average Daily Rate		
	2017	2016	**Point Change	2017	2016	Variance	
Property Size							
Under 50 rooms	53.1%	49.4%	3.7	\$110.24	\$106.75	3.3%	
50-75 rooms	59.3%	56.8%	2.4	\$122.97	\$121.41	1.3%	
76-125 rooms	61.1%	59.1%	2.0	\$135.77	\$133.75	1.5%	
126-200 rooms	63.6%	62.9%	0.7	\$146.15	\$142.15	2.8%	
201-500 rooms	66.5%	66.3%	0.1	\$186.41	\$176.84	5.4%	
Over 500 rooms	75.1%	73.8%	1.4	\$299.36	\$275.84	8.5%	
Total	63.0%	61.6%	1.4	\$157.49	\$152.36	3.4%	
Property Type							
Limited Service	57.5%	55.1%	2.4	\$119.44	\$118.16	1.1%	
Full Service	65.9%	65.0%	0.9	\$164.13	\$157.76	4.0%	
Suite Hotel	68.0%	70.9%	-2.9	\$166.02	\$166.22	-0.1%	
Resort	69.3%	68.1%	1.1	\$262.26	\$241.60	8.6%	
Total	63.0%	61.6%	1.4	\$157.49	\$152.36	3.4%	
Price Level							
Budget	58.1%	55.4%	2.7	\$109.05	\$102.07	6.8%	
Mid-Price	62.6%	61.5%	1.1	\$141.98	\$139.29	1.9%	
Upscale	70.5%	69.4%	1.1	\$269.40	\$252.49	6.7%	
Total	63.0%	61.6%	1.4	\$157.49	\$152.36	3.4%	

Occupancy Percentage			Average Daily Rate			
2017	2016	**Point Change	2017	2016	Variance	
53.3%	50.5%	2.8	\$114.23	\$109.57	4.2%	
60.4%	58.1%	2.3	\$119.41	\$116.44	2.6%	
64.2%	62.0%	2.1	\$132.12	\$128.53	2.8%	
67.0%	65.4%	1.5	\$142.74	\$135.12	5.6%	
69.0%	68.1%	0.8	\$183.51	\$172.53	6.4%	
74.8%	74.2%	0.6	\$231.95	\$214.14	8.3%	
66.1%	64.5%	1.6	\$155.80	\$148.39	5.0%	
61.1%	58.8%	2.3	\$119.03	\$115.01	3.5%	
68.4%	67.3%	1.1	\$167.89	\$158.35	6.0%	
74.8%	73.9%	0.9	\$160.65	\$155.59	3.3%	
66.5%	64.8%	1.7	\$246.87	\$230.75	7.0%	
66.1%	64.5%	1.6	\$155.80	\$148.39	5.0%	
60.1%	57.5%	2.7	\$103.92	\$96.81	7.3%	
66.7%	65.5%	1.2	\$147.58	\$141.87	4.0%	
71.8%	70.4%	1.4	\$255.54	\$240.82	6.1%	
66.1%	64.5%	1.6	\$155.80	\$148.39	5.0%	

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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### NATIONAL OVERVIEW

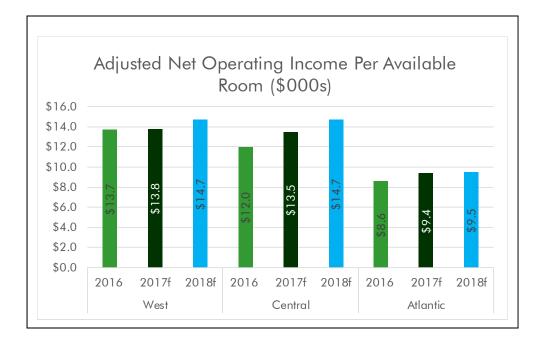
With RevPAR growth expected across all Canadian regions in 2017, bottom line performance is projected to improve as well. Nationally, ANOI is projected to grow by 7.2% in 2017 to reach \$13,200 per available room, following growth of 3.9% in 2016. In 2018, national ANOI is projected to grow by a further 7.5% to reach \$14,200 per available room.

In Western Canada, ANOI is projected to increase modestly at 1.1% in 2017. With an expected improvement in top line performance in Alberta and Saskatchewan, in particular, ANOI is expected to increase by 6.4% in 2018 to reach \$14,700 per available room, a level in line with the historic high achieved in both 2008 and 2015.

In Central Canada, strong growth in both occupancy and average daily rates in 2017 is expected to lead to ANOI growth of 12.4%, followed by growth of 8.7% in 2018.

In Atlantic Canada, ANOI growth is expected to be strong in 2017, at 8.7% to reach \$9,400 per available room. However, minimal growth of 1.6% is expected in 2018 due to the marginal growth expected in top line performance.





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