



NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF JUNE 2017

| Location | Occupancy Percentage **Point | | | Average Daily Rate | | | Revenue Per Available Room | | |
|----------------------------|---------------------------------|-------|--------|--------------------|----------|----------|----------------------------|---------|----------|
| | 2017 | 2016 | Change | 2017 | 2016 | Variance | 2017 | 2016 | Variance |
| KINGSTON | 73.1% | 70.8% | 2.3 | \$137.86 | \$128.32 | 7.4% | \$100.73 | \$90.83 | 10.9% |
| GANANOQUE | 62.1% | 59.5% | 2.6 | \$119.90 | \$105.94 | 13.2% | \$74.40 | \$63.05 | 18.0% |
| BROCKVILLE | 73.9% | 68.4% | 5.5 | \$113.39 | \$104.68 | 8.3% | \$83.81 | \$71.62 | 17.0% |
| TRENTON/BELLEVILLE/NAPANEE | 66.4% | 66.8% | -0.4 | \$126.33 | \$123.23 | 2.5% | \$83.84 | \$82.33 | 1.8% |
| CORNWALL/KEMPTVILLE | 69.7% | 70.4% | -0.7 | \$109.24 | \$107.46 | 1.7% | \$76.11 | \$75.70 | 0.5% |
| TOTAL RTO 9 | 70.5% | 68.8% | 1.7 | \$130.45 | \$122.68 | 6.3% | \$91.96 | \$84.37 | 9.0% |

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 SIX MONTHS ENDED JUNE 2017

| Location | Occupancy Percentage | | | Average Daily Rate | | | Revenue Per Available Room | | |
|---|-------------------------|-------------------------|-------------------|----------------------------------|----------------------------------|-----------------------|-------------------------------|-------------------------------|----------|
| | 2017 | 2016 | **Point Change | 2017 | 2016 | Variance | 2017 | 2016 | Variance |
| KINGSTON | 55.0% | 55.3% | -0.3 | \$123.27 | \$116.52 | 5.8% | \$67.77 | \$64.41 | 5.2% |
| GANANOQUE | 38.0% | 37.4% | 0.6 | \$103.90 | \$97.38 | 6.7% | \$39.52 | \$36.46 | 8.4% |
| BROCKVILLE | 56.1% | 48.7% | 7.4 | \$108.95 | \$103.47 | 5.3% | \$61.12 | \$50.36 | 21.4% |
| TRENTON/BELLEVILLE/NAPANEE | 51.4% | 51.4% | 0.0 | \$120.75 | \$116.44 | 3.7% | \$62.11 | \$59.79 | 3.9% |
| CORNWALL/KEMPTVILLE | 49.6% | 49.5% | 0.1 | \$102.99 | \$103.66 | -0.6% | \$51.10 | \$51.36 | -0.5% |
| TOTAL RTO 9 | 52.8% | 52.1% | 0.7 | \$119.35 | \$114.00 | 4.7% | \$63.03 | \$59.35 | 6.2% |
| BROCKVILLE TRENTON/BELLEVILLE/NAPANEE CORNWALL/KEMPTVILLE | 56.1% 51.4% 49.6% | 48.7% 51.4% 49.5% | 7.4 0.0 0.1 | \$108.95 \$120.75 \$102.99 | \$103.47 \$116.44 \$103.66 | 5.3% 3.7% -0.6% | \$61.12 \$62.11 \$51.10 | \$50.36 \$59.79 \$51.36 | |

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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