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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF SEPTEMBER 2016

	Occupancy Percentage **Point			Average Daily Rate			Revenue Per Available Room		
Location	2016	2015	Change	2016	2015	Variance	2016	2015	Variance
KINGSTON	75.4%	74.1%	1.3	\$132.07	\$126.46	4.4%	\$99.63	\$93.73	6.3%
GANANOQUE	83.9%	80.6%	3.3	\$103.27	\$95.19	8.5%	\$86.59	\$76.76	12.8%
BROCKVILLE	81.9%	67.6%	14.3	\$105.78	\$98.58	7.3%	\$86.60	\$66.63	30.0%
TRENTON/BELLEVILLE/NAPANEE	69.9%	68.9%	1.0	\$126.72	\$122.55	3.4%	\$88.55	\$84.46	4.8%
CORNWALL/KEMPTVILLE	78.9%	65.8%	13.1	\$102.59	\$112.15	-8.5%	\$80.92	\$73.76	9.7%
TOTAL RTO 9	75.8%	71.9%	3.9	\$124.01	\$119.64	3.7%	\$94.05	\$86.05	9.3%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 NINE MONTHS ENDED SEPTEMBER 2016

	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
Location	2016	2015	**Point Change	2016	2015	Variance	2016	2015	Variance
KINGSTON	63.1%	62.8%	0.3	\$124.77	\$122.46	1.9%	\$78.72	\$76.92	2.3%
GANANOQUE	53.3%	52.5%	0.8	\$114.45	\$106.01	8.0%	\$60.97	\$55.68	9.5%
BROCKVILLE	59.8%	53.4%	6.4	\$106.55	\$100.26	6.3%	\$63.73	\$53.50	19.1%
TRENTON/BELLEVILLE/NAPANEE	61.6%	61.8%	-0.2	\$122.60	\$117.51	4.3%	\$75.50	\$72.62	4.0%
CORNWALL/KEMPTVILLE	60.9%	56.7%	4.2	\$105.66	\$104.21	1.4%	\$64.31	\$59.05	8.9%
TOTAL RTO 9	61.5%	60.1%	1.4	\$121.14	\$117.22	3.3%	\$74.53	\$70.51	5.7%

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