

Trends in the Canadian Hotel Industry

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF SEPTEMBER 2015

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2015	2014	**Point Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	74.1%	68.1%	6.0	\$126.46	\$123.72	2.2%	\$93.73	\$84.28	11.2%
GANANOQUE	80.6%	65.2%	15.4	\$95.19	\$84.34	12.9%	\$76.76	\$55.02	39.5%
BROCKVILLE	67.6%	66.3%	1.3	\$98.58	\$94.61	4.2%	\$66.63	\$62.69	6.3%
TRENTON/BELLEVILLE/NAPANEE	68.9%	72.6%	-3.7	\$122.55	\$112.16	9.3%	\$84.46	\$81.48	3.7%
CORNWALL/KEMPTVILLE	59.0%	60.8%	-1.8	\$103.42	\$91.17	13.4%	\$61.05	\$55.44	10.1%
TOTAL RTO 9	71.5%	68.0%	3.5	\$119.22	\$112.05	6.4%	\$85.20	\$76.23	11.8%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 NINE MONTHS ENDED SEPTEMBER 2015

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2015	2014	**Point Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	62.8%	62.4%	0.4	\$122.46	\$117.20	4.5%	\$76.92	\$73.09	5.2%
GANANOQUE	52.5%	51.2%	1.3	\$106.01	\$100.61	5.4%	\$55.68	\$51.49	8.1%
BROCKVILLE	53.4%	57.7%	-4.4	\$100.26	\$94.82	5.7%	\$53.50	\$54.72	-2.2%
TRENTON/BELLEVILLE/NAPANEE	61.8%	65.1%	-3.3	\$117.51	\$110.89	6.0%	\$72.62	\$72.17	0.6%
CORNWALL/KEMPTVILLE	51.7%	51.8%	-0.1	\$94.45	\$92.79	1.8%	\$48.85	\$48.06	1.6%
TOTAL RTO 9	59.8%	60.7%	-0.9	\$116.86	\$110.39	5.9%	\$69.86	\$67.00	4.3%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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