

Trends

in the Canadian Hotel Industry

PKF

Hospitality & Tourism
Business Advisors

NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF SEPTEMBER 2014

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2014	2013	**Point Change	2014	2013	Variance	2014	2013	Variance
KINGSTON	68.1%	65.4%	2.7	\$123.72	\$118.33	4.6%	\$84.28	\$77.41	8.9%
GANANOQUE	65.2%	69.4%	-4.2	\$84.34	\$80.84	4.3%	\$55.02	\$56.12	-2.0%
BROCKVILLE	66.3%	61.5%	4.7	\$94.61	\$97.19	-2.7%	\$62.69	\$59.81	4.8%
TRENTON/BELLEVILLE/NAPANEE	72.6%	70.6%	2.1	\$112.16	\$108.45	3.4%	\$81.48	\$76.52	6.5%
CORNWALL/KEMPTVILLE	65.6%	66.5%	-0.9	\$91.58	\$98.64	-7.2%	\$60.09	\$65.57	-8.4%
TOTAL RTO 9	68.4%	66.6%	1.8	\$111.66	\$109.04	2.4%	\$76.36	\$72.57	5.2%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 NINE MONTHS ENDED SEPTEMBER 2014

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2014	2013	**Point Change	2014	2013	Variance	2014	2013	Variance
KINGSTON	62.1%	59.9%	2.2	\$117.14	\$115.37	1.5%	\$72.72	\$69.15	5.2%
GANANOQUE	51.2%	49.4%	1.8	\$100.61	\$96.85	3.9%	\$51.49	\$47.87	7.6%
BROCKVILLE	57.7%	52.2%	5.5	\$94.82	\$99.27	-4.5%	\$54.72	\$51.81	5.6%
TRENTON/BELLEVILLE/NAPANEE	65.1%	66.4%	-1.3	\$111.05	\$106.86	3.9%	\$72.27	\$70.94	1.9%
CORNWALL/KEMPTVILLE	52.5%	51.0%	1.5	\$92.80	\$96.83	-4.2%	\$48.71	\$49.34	-1.3%
TOTAL RTO 9	60.6%	58.9%	1.7	\$110.35	\$109.06	1.2%	\$66.87	\$64.24	4.1%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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