

Trends

in the Canadian Hotel Industry

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF OCTOBER 2015

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2015	2014	**Point Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	63.9%	64.6%	-0.7	\$125.01	\$122.34	2.2%	\$79.92	\$79.06	1.1%
GANANOQUE	46.4%	44.9%	1.5	\$92.74	\$90.38	2.6%	\$43.01	\$40.54	6.1%
BROCKVILLE	55.9%	52.0%	3.9	\$99.65	\$94.63	5.3%	\$55.66	\$49.20	13.1%
TRENTON/BELLEVILLE/NAPANEE	57.2%	65.5%	-8.4	\$120.97	\$113.15	6.9%	\$69.14	\$74.13	-6.7%
CORNWALL/KEMPTVILLE	46.1%	52.9%	-6.8	\$103.32	\$96.97	6.5%	\$47.62	\$51.29	-7.2%
TOTAL RTO 9	58.4%	60.6%	-2.2	\$119.26	\$114.09	4.5%	\$69.68	\$69.15	0.8%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 TEN MONTHS ENDED OCTOBER 2015

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2015	2014	**Point Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	62.9%	62.6%	0.3	\$122.71	\$117.73	4.2%	\$77.22	\$73.70	4.8%
GANANOQUE	51.8%	50.4%	1.4	\$104.65	\$99.42	5.3%	\$54.23	\$50.06	8.3%
BROCKVILLE	53.6%	57.1%	-3.6	\$100.21	\$94.80	5.7%	\$53.69	\$54.16	-0.9%
TRENTON/BELLEVILLE/NAPANEE	61.3%	65.1%	-3.8	\$117.85	\$111.12	6.1%	\$72.26	\$72.37	-0.2%
CORNWALL/KEMPTVILLE	51.1%	51.9%	-0.8	\$95.26	\$93.25	2.2%	\$48.73	\$48.41	0.7%
TOTAL RTO 9	59.6%	60.7%	-1.1	\$117.10	\$110.78	5.7%	\$69.85	\$67.23	3.9%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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