

Trends

in the Canadian Hotel Industry

PKF

Hospitality & Tourism
Business Advisors

NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF OCTOBER 2014

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2014	2013	**Point Change	2014	2013	Variance	2014	2013	Variance
KINGSTON	65.0%	65.2%	-0.2	\$121.57	\$114.90	5.8%	\$79.06	\$74.90	5.6%
GANANOQUE	44.9%	44.1%	0.8	\$90.38	\$83.57	8.1%	\$40.54	\$36.86	10.0%
BROCKVILLE	52.0%	66.6%	-14.6	\$94.63	\$96.21	-1.6%	\$49.20	\$64.04	-23.2%
TRENTON/BELLEVILLE/NAPANEE	65.5%	67.3%	-1.7	\$113.15	\$108.61	4.2%	\$74.13	\$73.06	1.5%
CORNWALL/KEMPTVILLE	52.9%	61.5%	-8.6	\$96.97	\$94.47	2.6%	\$51.29	\$58.07	-11.7%
TOTAL RTO 9	60.7%	63.7%	-3.0	\$112.97	\$107.87	4.7%	\$68.62	\$68.69	-0.1%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 TEN MONTHS ENDED OCTOBER 2014

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2014	2013	**Point Change	2014	2013	Variance	2014	2013	Variance
KINGSTON	62.4%	60.5%	1.9	\$117.61	\$115.32	2.0%	\$73.36	\$69.76	5.2%
GANANOQUE	50.4%	48.8%	1.6	\$99.42	\$95.53	4.1%	\$50.06	\$46.65	7.3%
BROCKVILLE	57.1%	53.7%	3.5	\$94.80	\$98.88	-4.1%	\$54.16	\$53.06	2.1%
TRENTON/BELLEVILLE/NAPANEE	65.1%	66.5%	-1.4	\$111.27	\$107.04	4.0%	\$72.46	\$71.15	1.8%
CORNWALL/KEMPTVILLE	52.5%	52.1%	0.4	\$93.25	\$96.54	-3.4%	\$48.98	\$50.25	-2.5%
TOTAL RTO 9	60.6%	59.4%	1.2	\$110.62	\$108.93	1.6%	\$67.05	\$64.71	3.6%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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