



NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF NOVEMBER 2016

Location	Occupancy Percentage **Point			Average Daily Rate			Revenue Per Available Room		
	2016	2015	Change	2016	2015	Variance	2016	2015	Variance
KINGSTON	57.3%	57.4%	-0.1	\$117.80	\$110.28	6.8%	\$67.55	\$63.29	6.7%
GANANOQUE	33.7%	32.8%	0.9	\$85.64	\$89.16	-3.9%	\$28.86	\$29.29	-1.5%
BROCKVILLE	57.3%	48.7%	8.6	\$100.23	\$103.49	-3.2%	\$57.42	\$50.45	13.8%
TRENTON/BELLEVILLE/NAPANEE	60.4%	51.8%	8.6	\$118.22	\$119.16	-0.8%	\$71.42	\$61.69	15.8%
CORNWALL/KEMPTVILLE	56.2%	44.6%	11.6	\$102.67	\$100.67	2.0%	\$57.72	\$44.89	28.6%
TOTAL RTO 9	56.1%	51.7%	4.4	\$114.15	\$110.69	3.1%	\$64.06	\$57.20	12.0%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 ELEVEN MONTHS ENDED NOVEMBER 2016

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
			**Point						
	2016	2015	Change	2016	2015	Variance	2016	2015	Variance
KINGSTON	62.9%	62.5%	0.4	\$124.61	\$121.74	2.4%	\$78.34	\$76.03	3.0%
GANANOQUE	52.0%	49.9%	2.1	\$110.87	\$103.64	7.0%	\$57.68	\$51.75	11.5%
BROCKVILLE	61.2%	53.2%	8.0	\$105.38	\$100.44	4.9%	\$64.47	\$53.44	20.6%
TRENTON/BELLEVILLE/NAPANEE	61.2%	60.4%	0.8	\$122.01	\$117.95	3.4%	\$74.64	\$71.28	4.7%
CORNWALL/KEMPTVILLE	61.1%	55.4%	5.7	\$105.10	\$103.99	1.1%	\$64.22	\$57.62	11.5%
TOTAL RTO 9	61.4%	59.3%	2.1	\$120.48	\$116.88	3.1%	\$73.94	\$69.33	6.6%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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