

# Trends in the Canadian Hotel Industry

**PKF**

Hospitality & Tourism  
Business Advisors

NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

## REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF MAY 2015

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2015	2014	**Point Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	61.2%	62.0%	-0.8	\$118.47	\$115.92	2.2%	\$72.45	\$71.88	0.8%
GANANOQUE	44.9%	46.4%	-1.5	\$92.03	\$90.04	2.2%	\$41.30	\$41.81	-1.2%
BROCKVILLE	55.7%	65.6%	-9.9	\$100.57	\$91.83	9.5%	\$55.99	\$60.23	-7.0%
TRENTON/BELLEVILLE/NAPANEE	55.5%	65.4%	-9.9	\$116.54	\$106.93	9.0%	\$64.63	\$69.89	-7.5%
CORNWALL/KEMPTVILLE	42.5%	51.4%	-8.9	\$90.72	\$90.52	0.2%	\$38.60	\$46.57	-17.1%
<b>TOTAL RTO 9</b>	<b>56.2%</b>	<b>61.2%</b>	<b>-5.0</b>	<b>\$112.35</b>	<b>\$107.55</b>	<b>4.5%</b>	<b>\$63.19</b>	<b>\$65.77</b>	<b>-3.9%</b>

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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## REPORT OF ROOMS OPERATIONS FOR RTO 9 FIVE MONTHS ENDED MAY 2015

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2015	2014	**Point Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	52.8%	55.0%	-2.2	\$113.31	\$105.85	7.0%	\$59.84	\$58.20	2.8%
GANANOQUE	28.0%	30.1%	-2.1	\$95.12	\$94.53	0.6%	\$26.63	\$28.50	-6.6%
BROCKVILLE	41.7%	49.2%	-7.5	\$99.19	\$91.85	8.0%	\$41.37	\$45.22	-8.5%
TRENTON/BELLEVILLE/NAPANEE	50.7%	55.3%	-4.6	\$109.19	\$106.46	2.6%	\$55.34	\$58.89	-6.0%
CORNWALL/KEMPTVILLE	39.2%	41.0%	-1.8	\$87.23	\$89.53	-2.6%	\$34.19	\$36.71	-6.9%
<b>TOTAL RTO 9</b>	<b>48.1%</b>	<b>51.7%</b>	<b>-3.6</b>	<b>\$108.29</b>	<b>\$102.83</b>	<b>5.3%</b>	<b>\$52.12</b>	<b>\$53.19</b>	<b>-2.0%</b>

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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