

Trends in the Canadian Hotel Industry

PKF

Hospitality & Tourism
Business Advisors

NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF MAY 2014

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2014	2013	**Point Change	2014	2013	Variance	2014	2013	Variance
KINGSTON	61.9%	57.9%	4.1	\$116.02	\$110.70	4.8%	\$71.85	\$64.06	12.2%
GANANOQUE	46.4%	35.6%	10.8	\$90.04	\$85.60	5.2%	\$41.81	\$30.48	37.2%
BROCKVILLE	65.6%	49.8%	15.7	\$91.83	\$99.71	-7.9%	\$60.23	\$49.70	21.2%
TRENTON/BELLEVILLE/NAPANEE	65.4%	66.2%	-0.9	\$106.93	\$103.69	3.1%	\$69.89	\$68.69	1.7%
CORNWALL/KEMPTVILLE	51.5%	47.6%	3.8	\$90.52	\$91.48	-1.0%	\$46.57	\$43.57	6.9%
TOTAL RTO 9	61.1%	56.0%	5.1	\$107.60	\$104.88	2.6%	\$65.76	\$58.72	12.0%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 FIVE MONTHS ENDED MAY 2014

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2014	2013	**Point Change	2014	2013	Variance	2014	2013	Variance
KINGSTON	55.0%	52.4%	2.6	\$105.87	\$107.75	-1.7%	\$58.19	\$56.43	3.1%
GANANOQUE	30.2%	32.9%	-2.8	\$94.53	\$88.44	6.9%	\$28.50	\$29.13	-2.2%
BROCKVILLE	49.2%	43.2%	6.0	\$91.85	\$97.37	-5.7%	\$45.22	\$42.06	7.5%
TRENTON/BELLEVILLE/NAPANEE	55.4%	57.9%	-2.5	\$106.85	\$103.39	3.3%	\$59.17	\$59.82	-1.1%
CORNWALL/KEMPTVILLE	41.0%	36.3%	4.7	\$89.53	\$91.22	-1.9%	\$36.71	\$33.14	10.8%
TOTAL RTO 9	51.7%	49.7%	2.0	\$102.94	\$103.62	-0.7%	\$53.25	\$51.55	3.3%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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