



NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF JUNE 2016

Location	Occupancy Percentage **Point			Average Daily Rate			Revenue Per Available Room		
	2016	2015	Change	2016	2015	Variance	2016	2015	Variance
KINGSTON	70.8%	71.4%	-0.6	\$127.73	\$128.29	-0.4%	\$90.40	\$91.54	-1.2%
GANANOQUE	59.5%	58.2%	1.3	\$105.94	\$98.91	7.1%	\$63.05	\$57.59	9.5%
BROCKVILLE	68.4%	56.9%	11.5	\$104.68	\$101.00	3.6%	\$71.62	\$57.47	24.6%
TRENTON/BELLEVILLE/NAPANEE	66.8%	65.7%	1.1	\$123.23	\$119.91	2.8%	\$82.33	\$78.77	4.5%
CORNWALL/KEMPTVILLE	69.8%	73.6%	-3.8	\$106.60	\$104.33	2.2%	\$74.40	\$76.77	-3.1%
TOTAL RTO 9	68.8%	67.7%	1.1	\$122.35	\$120.22	1.8%	\$84.13	\$81.38	3.4%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 SIX MONTHS ENDED JUNE 2016

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2016	2015	**Point Change	2016	2015	Variance	2016	2015	Variance
KINGSTON	55.3%	55.8%	-0.5	\$116.05	\$116.37	-0.3%	\$64.18	\$64.90	-1.1%
GANANOQUE	37.4%	34.1%	3.3	\$97.38	\$96.42	1.0%	\$36.46	\$32.86	11.0%
BROCKVILLE	48.7%	44.2%	4.4	\$103.47	\$99.58	3.9%	\$50.36	\$44.05	14.3%
TRENTON/BELLEVILLE/NAPANEE	51.3%	54.0%	-2.7	\$116.43	\$111.68	4.3%	\$59.74	\$60.33	-1.0%
CORNWALL/KEMPTVILLE	51.3%	48.8%	2.5	\$103.80	\$99.57	4.2%	\$53.24	\$48.63	9.5%
TOTAL RTO 9	52.1%	51.9%	0.2	\$113.79	\$111.90	1.7%	\$59.23	\$58.06	2.0%

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