

Trends

in the Canadian Hotel Industry

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF JUNE 2015

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2015	2014	**Point Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	71.4%	70.0%	1.4	\$128.29	\$125.79	2.0%	\$91.54	\$88.05	4.0%
GANANOQUE	58.2%	61.6%	-3.4	\$98.91	\$88.80	11.4%	\$57.59	\$54.72	5.2%
BROCKVILLE	56.9%	62.6%	-5.7	\$101.00	\$95.38	5.9%	\$57.47	\$59.67	-3.7%
TRENTON/BELLEVILLE/NAPANEE	65.7%	69.6%	-3.9	\$119.91	\$115.47	3.8%	\$78.77	\$80.34	-2.0%
CORNWALL/KEMPTVILLE	69.1%	65.3%	3.8	\$93.78	\$91.09	3.0%	\$64.80	\$59.49	8.9%
TOTAL RTO 9	67.1%	68.0%	-0.9	\$118.36	\$114.52	3.4%	\$79.39	\$77.83	2.0%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 SIX MONTHS ENDED JUNE 2015

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2015	2014	**Point Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	55.8%	57.4%	-1.6	\$116.37	\$109.72	6.1%	\$64.90	\$62.94	3.1%
GANANOQUE	34.1%	36.9%	-2.8	\$96.42	\$92.49	4.2%	\$32.86	\$34.09	-3.6%
BROCKVILLE	44.2%	51.4%	-7.2	\$99.58	\$92.56	7.6%	\$44.05	\$47.62	-7.5%
TRENTON/BELLEVILLE/NAPANEE	54.0%	57.7%	-3.7	\$111.68	\$108.28	3.1%	\$60.33	\$62.48	-3.4%
CORNWALL/KEMPTVILLE	44.1%	45.0%	-0.9	\$88.92	\$89.90	-1.1%	\$39.24	\$40.49	-3.1%
TOTAL RTO 9	51.5%	54.4%	-2.9	\$110.54	\$105.25	5.0%	\$56.90	\$57.26	-0.6%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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