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## NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

## REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF JULY 2016

Location	Occupancy Percentage **Point			Average Daily Rate			Revenue Per Available Room		
	2016	2015	Change	2016	2015	Variance	2016	2015	Variance
KINGSTON	77.1%	76.4%	0.7	\$137.79	\$135.11	2.0%	\$106.26	\$103.23	2.9%
GANANOQUE	82.6%	80.8%	1.8	\$143.19	\$118.92	20.4%	\$118.31	\$96.08	23.1%
BROCKVILLE	80.8%	69.4%	11.4	\$111.73	\$101.09	10.5%	\$90.30	\$70.19	28.7%
TRENTON/BELLEVILLE/NAPANEE	87.6%	77.9%	9.7	\$129.24	\$125.52	3.0%	\$113.25	\$97.80	15.8%
CORNWALL/KEMPTVILLE	77.9%	71.0%	6.9	\$110.88	\$112.56	-1.5%	\$86.37	\$79.88	8.1%
TOTAL RTO 9	80.4%	75.8%	4.6	\$132.38	\$126.89	4.3%	\$106.41	\$96.18	10.6%

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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## REPORT OF ROOMS OPERATIONS FOR RTO 9 SEVEN MONTHS ENDED JULY 2016

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2016	2015	**Point Change	2016	2015	Variance	2016	2015	Variance
kingston	58.6%	58.6%	0.0	\$120.32	\$119.73	0.5%	\$70.45	\$70.18	0.4%
GANANOQUE	44.2%	42.1%	2.1	\$110.18	\$103.85	6.1%	\$48.70	\$43.75	11.3%
BROCKVILLE	53.4%	47.9%	5.4	\$105.29	\$99.90	5.4%	\$56.18	\$47.89	17.3%
TRENTON/BELLEVILLE/NAPANEE	56.7%	57.6%	-0.9	\$119.37	\$114.50	4.3%	\$67.70	\$65.98	2.6%
CORNWALL/KEMPTVILLE	55.2%	52.1%	3.1	\$105.27	\$102.15	3.1%	\$58.14	\$53.19	9.3%
TOTAL RTO 9	56.3%	55.4%	0.9	\$117.73	\$114.88	2.5%	\$66.24	\$63.59	4.2%

<sup>\*\*</sup> Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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