

Trends in the Canadian Hotel Industry

PKF

Hospitality & Tourism
Business Advisors

NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF JANUARY 2015

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2015	2014	**Point Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	51.1%	49.1%	2.0	\$116.19	\$100.27	15.9%	\$59.33	\$49.20	20.6%
GANANOQUE	NA	NA	insufficient sample size	NA	NA		NA	NA	
BROCKVILLE	33.8%	38.3%	-4.6	\$102.55	\$96.80	5.9%	\$34.61	\$37.09	-6.7%
TRENTON/BELLEVILLE/NAPANEE	52.0%	50.2%	1.8	\$102.02	\$108.77	-6.2%	\$53.05	\$54.60	-2.8%
CORNWALL/KEMPTVILLE	44.2%	33.7%	10.5	\$85.51	\$90.92	-6.0%	\$37.80	\$30.66	23.3%
TOTAL RTO 9	46.9%	45.2%	1.7	\$108.47	\$101.21	7.2%	\$50.86	\$45.79	11.1%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF FEBRUARY 2015

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2015	2014	**Point Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	44.3%	48.1%	-3.8	\$107.84	\$96.28	12.0%	\$47.79	\$46.32	3.2%
GANANOQUE	NA	NA	insufficient sample size	NA	NA		NA	NA	
BROCKVILLE	30.0%	40.8%	-10.8	\$96.14	\$92.32	4.1%	\$28.82	\$37.65	-23.5%
TRENTON/BELLEVILLE/NAPANEE	46.4%	50.0%	-3.7	\$108.85	\$105.87	2.8%	\$50.49	\$52.98	-4.7%
CORNWALL/KEMPTVILLE	29.8%	40.7%	-10.9	\$84.48	\$90.61	-6.8%	\$25.15	\$36.92	-31.9%
TOTAL RTO 9	40.6%	45.7%	-5.1	\$105.11	\$97.71	7.6%	\$42.65	\$44.67	-4.5%

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REPORT OF ROOMS OPERATIONS FOR RTO 9 TWO MONTHS ENDED FEBRUARY 2015

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2015	2014	**Point Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	47.9%	48.6%	-0.7	\$112.60	\$98.39	14.4%	\$53.96	\$47.83	12.8%
GANANOQUE	NA	NA	insufficient sample size	NA	NA		NA	NA	
BROCKVILLE	32.0%	39.5%	-7.5	\$99.70	\$94.60	5.4%	\$31.86	\$37.35	-14.7%
TRENTON/BELLEVILLE/NAPANEE	49.3%	50.1%	-0.8	\$105.07	\$107.36	-2.1%	\$51.83	\$53.81	-3.7%
CORNWALL/KEMPTVILLE	37.4%	37.1%	0.3	\$85.12	\$90.76	-6.2%	\$31.80	\$33.63	-5.4%
TOTAL RTO 9	43.9%	45.5%	-1.6	\$107.01	\$99.53	7.5%	\$47.00	\$45.26	3.8%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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