Trends in the Canadian Hotel Industry



NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF JANUARY 2014

Location	Occupancy Percentage **Point			Average Daily Rate			Revenue Per Available Room		
	2014	2013	Change	2014	2013	Variance	2014	2013	Variance
KINGSTON	49.1%	44.9%	4.1	• • •	\$104.33	-3.9%	\$49.20	\$46.87	5.0%
GANANOQUE	NA	NA	sample size		NA		NA	NA	
BROCKVILLE	38.3%	39.2%	-0.8	\$96.80	\$96.18	0.6%	\$37.09	\$37.65	-1.5%
TRENTON/BELLEVILLE/NAPANEE	50.2%	51.5%	-1.3	\$108.77	\$103.72	4.9%	\$54.60	\$53.44	2.2%
CORNWALL/KEMPTVILLE	33.7%	27.8%	5.9	\$90.92	\$94.11	-3.4%	\$30.66	\$26.18	17.1%
TOTAL RTO 9	45.1%	43.2%	1.9	\$101.31	\$102.01	-0.7%	\$45.72	\$44.05	3.8%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF FEBRUARY 2014

Location	Occupancy Percentage **Point			Average Daily Rate			Revenue Per Available Room		
	2014	2013	Change	2014	2013	Variance	2014	2013	Variance
KINGSTON	48.1%	51.0%	-	\$96.28	\$108.86	-11.6%	\$46.32	\$55.56	-16.6%
GANANOQUE	NA	NA	insufficient sample size	NA	NA		NA	NA	
BROCKVILLE	40.8%	41.6%	-0.8	\$92.32	\$97.30	-5.1%	\$37.65	\$40.44	-6.9%
TRENTON/BELLEVILLE/NAPANEE	50.6%	55.0%	-4.4	\$108.07	\$102.99	4.9%	\$54.63	\$56.63	-3.5%
CORNWALL/KEMPTVILLE	40.7%	29.3%	11.4	\$90.61	\$90.60	0.0%	\$36.92	\$26.55	39.1%
TOTAL RTO 9	45.7%	47.9%	-2.2	\$98.43	\$104.14	-5.5%	\$45.01	\$49.92	-9.8%

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REPORT OF ROOMS OPERATIONS FOR RTO 9 TWO MONTHS ENDED FEBRUARY 2014

Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
2014	2013	**Point Change	2014	2013	Variance	2014	2013	Variance
48.6%	47.9%		\$98.69	\$106.64	-7.5%	\$47.83	\$51.02	-6.3%
NA	NA	insufficient sample size		NA		NA	NA	
39.5%	40.3%	-0.8	\$94.60	\$96.73	-2.2%	\$37.35	\$38.97	-4.2%
50.4%	53.2%	-2.8	\$108.42	\$103.36	4.9%	\$54.62	\$54.99	-0.7%
37.1%	28.6%	8.5	\$90.76	\$92.28	-1.6%	\$33.63	\$26.37	27.5%
45.4%	45.5%	-0.1	\$99.92	\$103.09	-3.1%	\$45.38	\$46.87	-3.2%
	2014 48.6% NA 39.5% 50.4% 37.1%	2014 2013 48.6% 47.9% NA NA 39.5% 40.3% 50.4% 53.2% 37.1% 28.6%	2014 2013 "Point Change 48.6% 47.9% 0.8 NA NA insufficient sample size 39.5% 40.3% -0.8 50.4% 53.2% -2.8 37.1% 28.6% 8.5	2014 2013 Change 2014 48.6% 47.9% 0.8 \$98.69 NA NA sample size NA 39.5% 40.3% -0.8 \$94.60 50.4% 53.2% -2.8 \$108.42 37.1% 28.6% 8.5 \$90.76	**Point 2014 2013 **Point Change 2014 2013 48.6% 47.9% 0.8 \$98.69 \$106.64 NA NA sample size NA NA 39.5% 40.3% -0.8 \$94.60 \$96.73 50.4% 53.2% -2.8 \$108.42 \$103.36 37.1% 28.6% 8.5 \$90.76 \$92.28	"Point 2014 2013 Change Change 2014 2013 Variance 48.6% 47.9% 0.8 \$98.69 \$106.64 -7.5% NA NA sample size NA NA 39.5% 40.3% -0.8 \$94.60 \$96.73 -2.2% 50.4% 53.2% -2.8 \$108.42 \$103.36 4.9% 37.1% 28.6% 8.5 \$90.76 \$92.28 -1.6%	**Point 2014 2013 Variance 2014 48.6% 47.9% 0.8 insufficient sample size \$98.69 \$106.64 -7.5% \$47.83 NA NA NA NA NA NA NA 39.5% 40.3% -0.8 \$94.60 \$96.73 -2.2% \$37.35 50.4% 53.2% -2.8 \$108.42 \$103.36 4.9% \$54.62 37.1% 28.6% 8.5 \$90.76 \$92.28 -1.6% \$33.63	Point 2014 2013 Change Change 2014 2013 Variance 2014 2013 48.6% 47.9% 0.8 insufficient sample size \$98.69 \$106.64 -7.5% \$47.83 \$51.02 NA NA NA NA NA NA NA 39.5% 40.3% -0.8 \$94.60 \$96.73 -2.2% \$37.35 \$38.97 50.4% 53.2% -2.8 \$108.42 \$103.36 4.9% \$54.62 \$54.99 37.1% 28.6% 8.5 \$90.76 \$92.28 -1.6% \$33.63 \$26.37

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