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## NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

## REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF JANUARY 2016

Location	Occupancy Percentage **Point			Average Daily Rate			Revenue Per Available Room		
	2016	2015	Change	2016	2015	Variance	2016	2015	Variance
KINGSTON	46.5%	51.1%	-4.6	\$109.93	\$116.19	-5.4%	\$51.10	\$59.33	-13.9%
GANANOQUE	26.2%	17.7%	8.5	\$90.78	\$92.31	-1.7%	\$23.74	\$16.35	45.2%
BROCKVILLE	37.7%	33.8%	3.9	\$101.70	\$102.55	-0.8%	\$38.30	\$34.61	10.7%
TRENTON/BELLEVILLE/NAPANEE	42.1%	52.0%	-9.9	\$117.90	\$102.02	15.6%	\$49.66	\$53.05	-6.4%
CORNWALL/KEMPTVILLE	39.3%	45.8%	-6.5	\$103.89	\$95.68	8.6%	\$40.82	\$43.81	-6.8%
TOTAL RTO 9	42.3%	47.0%	-4.7	\$110.05	\$109.35	0.6%	\$46.51	\$51.42	-9.5%

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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## REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF FEBRUARY 2016

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2016	2015	Change	2016	2015	Variance	2016	2015	Variance
KINGSTON	48.9%	44.3%	4.6	\$108.24	\$107.84	0.4%	\$52.89	\$47.79	10.7%
GANANOQUE	39.7%	23.3%	16.4	\$91.53	\$97.49	-6.1%	\$36.30	\$22.76	59.5%
BROCKVILLE	40.0%	30.0%	10.0	\$101.84	\$96.14	5.9%	\$40.71	\$28.82	41.3%
TRENTON/BELLEVILLE/NAPANEE	40.6%	46.4%	-5.8	\$113.25	\$108.85	4.0%	\$45.96	\$50.49	-9.0%
CORNWALL/KEMPTVILLE	38.7%	34.6%	4.1	\$101.73	\$97.19	4.7%	\$39.34	\$33.60	17.1%
TOTAL RTO 9	44.5%	40.9%	3.6	\$108.00	\$106.52	1.4%	\$48.01	\$43.61	10.1%

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## REPORT OF ROOMS OPERATIONS FOR RTO 9 TWO MONTHS ENDED FEBRUARY 2016

Occu	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
2016	2015	Change	2016	2015	Variance	2016	2015	Variance	
47.7%	47.9%	-0.2	\$109.08	\$112.60	-3.1%	\$51.98	\$53.96	-3.7%	
32.0%	20.4%	11.6	\$91.18	\$95.12	-4.1%	\$29.17	\$19.39	50.4%	
38.8%	32.0%	6.8	\$101.77	\$99.70	2.1%	\$39.47	\$31.86	23.9%	
41.3%	49.3%	-8.1	\$115.66	\$105.07	10.1%	\$47.75	\$51.83	-7.9%	
39.0%	40.5%	-1.5	\$102.85	\$96.29	6.8%	\$40.11	\$38.96	3.0%	
43.3%	44.2%	-0.9	\$109.04	\$108.12	0.9%	\$47.25	\$47.75	-1.0%	
	2016 47.7% 32.0% 38.8% 41.3% 39.0%	2016 2015   47.7% 47.9%   32.0% 20.4%   38.8% 32.0%   41.3% 49.3%   39.0% 40.5%	2016 2015 •••Point Change   47.7% 47.9% -0.2   32.0% 20.4% 11.6   38.8% 32.0% 6.8   41.3% 49.3% -8.1   39.0% 40.5% -1.5	2016 2015 Point Chonge 2016   47.7% 47.9% -0.2 \$109.08   32.0% 20.4% 11.6 \$91.18   38.8% 32.0% 6.8 \$101.77   41.3% 49.3% -8.1 \$115.66   39.0% 40.5% -1.5 \$102.85	2016 2015 **Point Change 2016 2015   47.7% 47.9% -0.2 \$109.08 \$112.60   32.0% 20.4% 11.6 \$91.18 \$95.12   38.8% 32.0% 6.8 \$101.77 \$99.70   41.3% 49.3% -8.1 \$115.66 \$105.07   39.0% 40.5% -1.5 \$102.85 \$96.29	2016 2015 Change 2016 2015 Variance   47.7% 47.9% -0.2 \$109.08 \$112.60 -3.1%   32.0% 20.4% 11.6 \$91.18 \$95.12 -4.1%   38.8% 32.0% 6.8 \$101.77 \$99.70 2.1%   41.3% 49.3% -8.1 \$115.66 \$105.07 10.1%   39.0% 40.5% -1.5 \$102.85 \$96.29 6.8%	2016 2015 Change 2016 2015 Variance 2016   47.7% 47.9% -0.2 \$109.08 \$112.60 -3.1% \$51.98   32.0% 20.4% 11.6 \$91.18 \$95.12 -4.1% \$29.17   38.8% 32.0% 6.8 \$101.77 \$99.70 2.1% \$39.47   41.3% 49.3% -8.1 \$115.66 \$105.07 10.1% \$47.75   39.0% 40.5% -1.5 \$102.85 \$96.29 6.8% \$40.11	2016 2015 Change 2016 2015 Variance 2016 2015   47.7% 47.9% -0.2 \$109.08 \$112.60 -3.1% \$51.98 \$53.96   32.0% 20.4% 11.6 \$91.18 \$95.12 -4.1% \$29.17 \$19.39   38.8% 32.0% 6.8 \$101.77 \$99.70 2.1% \$39.47 \$31.86   41.3% 49.3% -8.1 \$115.66 \$105.07 10.1% \$47.75 \$51.83   39.0% 40.5% -1.5 \$102.85 \$96.29 6.8% \$40.11 \$38.96	

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