

TRENDS

IN THE CANADIAN HOTEL INDUSTRY

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF DECEMBER 2015

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2015	2014	**Point Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	39.4%	40.2%	-0.8	\$105.56	\$104.88	0.6%	\$41.54	\$42.14	-1.4%
GANANOQUE	28.0%	19.8%	8.2	\$88.07	\$92.24	-4.5%	\$24.67	\$18.30	34.8%
BROCKVILLE	36.0%	30.9%	5.1	\$101.10	\$96.34	4.9%	\$36.37	\$29.73	22.3%
TRENTON/BELLEVILLE/NAPANEE	39.3%	49.1%	-9.8	\$111.69	\$103.55	7.9%	\$43.83	\$50.83	-13.8%
CORNWALL/KEMPTVILLE	33.2%	39.9%	-6.7	\$89.43	\$79.54	12.4%	\$29.67	\$31.70	-6.4%
TOTAL RTO 9	37.6%	40.0%	-2.4	\$105.55	\$101.80	3.7%	\$39.64	\$40.70	-2.6%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 TWELVE MONTHS ENDED DECEMBER 2015

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2015	2014	**Point Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	60.4%	60.1%	0.3	\$120.80	\$116.42	3.8%	\$72.96	\$69.95	4.3%
GANANOQUE	47.9%	46.9%	1.0	\$102.79	\$100.18	2.6%	\$49.23	\$46.99	4.8%
BROCKVILLE	51.9%	53.3%	-1.4	\$100.48	\$95.27	5.5%	\$52.17	\$50.82	2.7%
TRENTON/BELLEVILLE/NAPANEE	58.6%	62.7%	-4.1	\$117.59	\$110.49	6.4%	\$68.90	\$69.30	-0.6%
CORNWALL/KEMPTVILLE	48.5%	50.6%	-2.1	\$94.72	\$92.25	2.7%	\$45.98	\$46.72	-1.6%
TOTAL RTO 9	57.1%	58.1%	-1.0	\$115.96	\$110.11	5.3%	\$66.16	\$63.94	3.5%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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