

**NATIONAL MARKET REPORT** • A MONTHLY PROFESSIONAL PUBLICATION

## REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF AUGUST 2015

Location	Occupancy Percentage **Point			Average Daily Rate			Revenue Per Available Room		
	2015	2014	Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	81.5%	80.5%	1.0	\$132.73	\$134.24	-1.1%	\$108.14	\$108.02	0.1%
GANANOQUE	85.7%	78.5%	7.2	\$122.01	\$119.47	2.1%	\$104.54	\$93.74	11.5%
BROCKVILLE	76.5%	70.3%	6.3	\$103.27	\$102.54	0.7%	\$79.03	\$72.04	9.7%
TRENTON/BELLEVILLE/NAPANEE	82.9%	84.9%	-2.0	\$127.48	\$116.65	9.3%	\$105.72	\$99.06	6.7%
CORNWALL/KEMPTVILLE	74.7%	70.7%	4.0	\$97.32	\$99.52	-2.2%	\$72.72	\$70.35	3.4%
TOTAL RTO 9	81.0%	79.3%	1.7	\$124.40	\$122.96	1.2%	\$100.77	\$97.45	3.4%

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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## REPORT OF ROOMS OPERATIONS FOR RTO 9 EIGHT MONTHS ENDED AUGUST 2015

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	Occupancy Percentage			Average Dally Rate			Revenue Per Available Room		
Location			**Point						
	2015	2014	Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	61.5%	61.7%	-0.2	\$121.88	\$116.32	4.8%	\$74.90	\$71.73	4.4%
GANANOQUE	48.5%	48.8%	-0.3	\$108.56	\$104.31	4.1%	\$52.68	\$50.89	3.5%
BROCKVILLE	51.6%	56.7%	-5.1	\$100.54	\$94.85	6.0%	\$51.88	\$53.74	-3.5%
TRENTON/BELLEVILLE/NAPANEE	60.9%	64.1%	-3.2	\$116.82	\$110.71	5.5%	\$71.19	\$71.01	0.3%
CORNWALL/KEMPTVILLE	50.8%	50.8%	0.0	\$93.17	\$93.01	0.2%	\$47.35	\$47.25	0.2%
TOTAL RTO 9	58.3%	59.8%	-1.5	\$115.42	\$110.16	4.8%	\$67.27	\$65.85	2.2%

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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