

Trends in the Canadian Hotel Industry

PKF

Hospitality & Tourism
Business Advisors

NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF APRIL 2014

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2014	2013	**Point Change	2014	2013	Variance	2014	2013	Variance
KINGSTON	61.6%	56.4%	5.3	\$108.88	\$106.64	2.1%	\$67.12	\$60.13	11.6%
GANANOQUE	26.3%	24.1%	2.1	\$95.66	\$99.48	-3.8%	\$25.11	\$24.01	4.6%
BROCKVILLE	60.7%	46.9%	13.8	\$91.34	\$96.94	-5.8%	\$55.40	\$45.45	21.9%
TRENTON/BELLEVILLE/NAPANEE	59.3%	63.8%	-4.4	\$104.37	\$102.99	1.3%	\$61.93	\$65.65	-5.7%
CORNWALL/KEMPTVILLE	40.8%	46.9%	-6.0	\$87.27	\$90.66	-3.7%	\$35.64	\$42.49	-16.1%
TOTAL RTO 9	56.6%	53.8%	2.7	\$104.08	\$103.31	0.7%	\$58.86	\$55.60	5.9%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 FOUR MONTHS ENDED APRIL 2014

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2014	2013	**Point Change	2014	2013	Variance	2014	2013	Variance
KINGSTON	53.2%	51.0%	2.2	\$102.83	\$106.92	-3.8%	\$54.68	\$54.52	0.3%
GANANOQUE	24.7%	32.1%	-7.4	\$97.34	\$89.45	8.8%	\$24.06	\$28.69	-16.1%
BROCKVILLE	44.9%	41.5%	3.4	\$92.98	\$96.64	-3.8%	\$41.76	\$40.09	4.2%
TRENTON/BELLEVILLE/NAPANEE	52.8%	55.7%	-2.9	\$106.82	\$103.30	3.4%	\$56.39	\$57.55	-2.0%
CORNWALL/KEMPTVILLE	38.3%	33.2%	5.1	\$89.18	\$91.11	-2.1%	\$34.15	\$30.26	12.9%
TOTAL RTO 9	49.3%	48.1%	1.2	\$101.60	\$103.24	-1.6%	\$50.08	\$49.68	0.8%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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