

VisitorView Data Report

Data-Driven Tourism Intelligence for South Eastern Ontario
Powered by Environics Analytics

Pricing \$350 / report

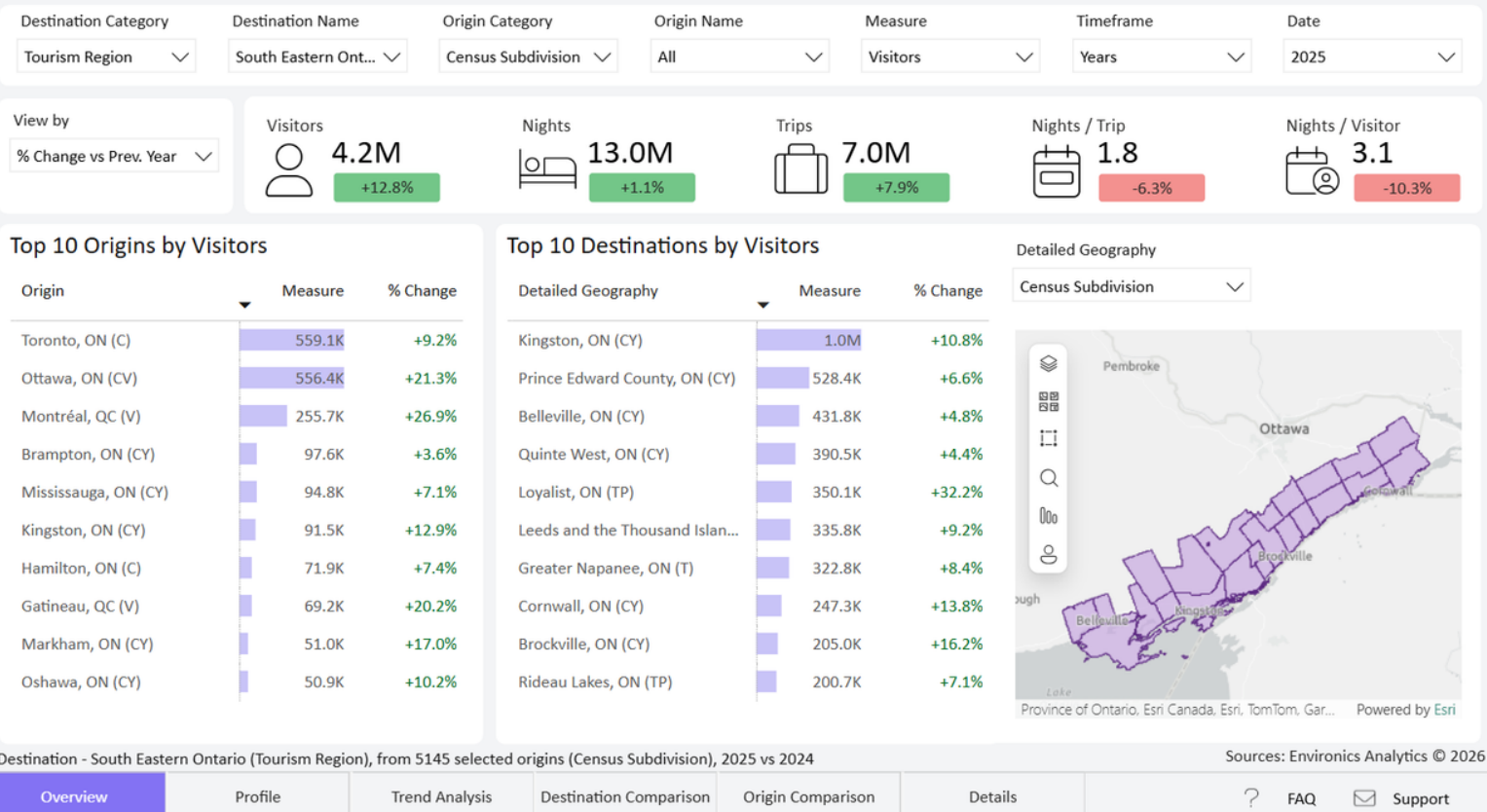
These prices are for all Municipalities, BIAs, Chamber of Commerce & Economic Development Departments.

DMO-DMPs will receive 4 reports annually (1 report per quarter) at no additional cost. A \$350/report charge will apply for additional reports generated above and beyond these 4 reports.

What is VisitorView?

VisitorView uses anonymized mobile location data to provide detailed insights into visitor behaviour, including where visitors come from, how long they stay, and how they move throughout the region.

Overview



Actionable Insights for Tourism Partners

VisitorView reports translate complex data into clear, usable insights tailored to your destination or business.

These insights allow organizations to compare current performance against historical trends and identify growth opportunities.

Key Metrics Included:

- Visitor volumes and trip counts
- Length of stay (nights spent)
- Seasonal and monthly travel trends
- Origin markets (domestic, U.S., international)
- Market share and competitive benchmarking

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