



# RTO

## Sponsorship Opportunities

### 2026 SEe ON Tourism Summit

## **RTO 9's annual SEe ON Tourism Summit will be held on November 17<sup>th</sup> & 18<sup>th</sup>, 2026 at the DEV Hotel & Conference Centre in Cornwall, ON.**






This event has been a staple of the regional tourism industry for the past decade, and due to popular demand, has expanded to be a two-day event. The event brings together a variety of industry professionals for two-days of networking, learning, and celebrating the successes of tourism operators in South Eastern Ontario.

### **Why become a sponsor of the RTO 9 SEe ON Tourism Summit?**

- **Exclusive Exposure:** The RTO 9 2026 SEe ON Tourism Summit will bring together tourism leaders, local government representatives, and influential professionals, ensuring your brand gets maximum visibility.
- **Networking Opportunities:** Engage directly with decision-makers, industry leaders, and potential clients.
- **Brand Alignment:** Associate your company with a prestigious, forward-thinking event that shapes the future of tourism.
- **ROI:** With over 150+ attendees expected, your sponsorship will provide a significant return in terms of brand recognition, business leads, and new partnerships.



# Sponsorship Levels

What's Included	Platinum Sponsor: \$5,000	Gold Sponsors: \$2,500	Silver Sponsors: \$1,000	Bronze Sponsors: \$500	Trivia Sponsors \$50+
Event Branding					
Event Recognition					
Event Landing Page Recognition					
Social Media & Communication					
Logo Recognition Direct Email Marketing					
Speaking Opportunity					
Title Sponsor Networking Reception*					
Title Sponsor Break or Breakfast*					
Title Sponsor Breakout Room*					
Summit Tickets	<b>5</b>	<b>3</b>	<b>2</b>	<b>1</b>	

# Platinum Sponsor

Networking Reception Title Sponsor - \$5,000.00

Exclusive Package - 1 package available

## What's Included:

### Event Branding:

- Your company logo featured prominently on all event materials (email invitation, reminder emails, digital media mentions, summit agenda and event landing page).
- Recognition and placement of your company pop-up banner (provided by sponsor) at reception entrance.
- Title sponsor of networking reception following the first day of the summit (ie. “*Your Company Name* Networking Reception”).

### Speaking Opportunity:

- Speaking opportunity for one company representative to address the summit attendees on day one (5-minute talk).

### Recognition:

- Mention as Platinum Sponsor in all media coverage (press releases, social media mentions, website, summit agenda, etc.).
- Special recognition during opening and closing remarks by event organizers.

### Tickets:

- 5 complimentary full-access summit tickets (for your team or guests).

### Social Media & Digital Ads:

- Featured on the event website.
- Logo featured as Platinum Sponsor on all email marketing.
  - 14 guaranteed issues if **booked before April 30, 2026.**
- Featured on dedicated social media posts leading up to the event.
  - 16 guaranteed mentions if **booked before April 30, 2026.**

# Gold Sponsor

Break or Breakfast Sponsor - \$2,500.00

Premium Package - 4 packages available

## What's Included:

### Event Branding:

- Your company logo featured on event materials (event landing page, digital media mentions, and summit agenda).
- Recognition and placement of your company pop-up banner (provided by sponsor) at buffet table of break/breakfast.
- Title sponsor of break/breakfast (ie. “*Your Company Name Break*”).
- Logo placement on screen at the summit during sponsored break/breakfast.

### Recognition:

- Recognition as break/breakfast sponsor before and after the scheduled break/breakfast.
- Mention as Gold Sponsor in media coverage (press releases, social media mentions, website, etc.).
- Special recognition during opening and closing remarks by event organizers.

### Tickets:

- 3 complimentary full-access summit tickets (for your team or guests).

### Social Media & Digital Ads:

- Featured on the event website.
- Logo featured as Gold Sponsor on all email marketing.
  - 14 guaranteed issues if **booked before April 30, 2026.**
- Featured social media posts leading up to the event.
  - 14 guaranteed mentions if **booked before April 30, 2026.**

# Silver Sponsor

Breakout Room Sponsor - \$1,000.00

Standard Package - 4 packages available

## What's Included:

### Event Branding:

- Your company logo featured on event materials (event landing page, digital media mentions, and summit agenda).
- Title sponsor of the breakout session (ie. “*Your Company Name Breakout Room*”).
- Logo placement on screen in the breakout room upon arrival of attendees.

### Speaking Opportunity:

- Pre-breakout room speaking opportunity for one company representative to address attendees (2-minute talk).

### Recognition:

- Recognition as breakout sponsor before the breakout room session.
- Mention as Silver Sponsor in media coverage (press releases, social media mentions, website, etc.).
- Special recognition during opening and closing remarks by event organizers.

### Tickets:

- 2 complimentary full-access summit tickets (for your team or guests).

### Social Media & Digital Ads:

- Featured on the event website.
- Logo featured as Silver Sponsor on all email marketing.
  - 14 guaranteed issues if **booked before April 30, 2026.**
- Featured social media posts and shout-outs leading up to and during the event.
  - 14 guaranteed mentions if **booked before April 30, 2026.**

# Bronze Sponsor

Other Sponsorship - \$500.00

## Entry-level Package - Unlimited Availability

### What's Included:

#### Event Branding:

- Your company logo featured on event materials (event landing page and summit agenda).

#### Recognition:

- Special recognition during opening and closing remarks by event organizers.

#### Tickets:

- 1 complimentary full-access summit ticket (for your team or guest).

#### Social Media & Digital Ads:

- Featured on the event website.

# Trivia Sponsor

Trivia Prize Sponsor - Starting at \$50.00

Basic Package - Unlimited Availability

## What's Included:

### Recognition:

- Logo placement on screen during trivia.
- Special recognition as prize donation for attendees to win during trivia.

We ask that sponsors donate a gift card or tickets to their business for attendees to win during trivia with a value of at least \$50.00.

**Interested in sponsoring this event?**

Please reach out to book your sponsorship package:

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